



**HARD TO SAY,  
EASY TO DRINK.**  
“Y-EN-STEFFAN”

Weihenstephaner is the world's oldest continually operating brewery, located in Freising, Bavaria, Germany. Founded in 1040 on the site of a former Benedictine monastery, the brewery is known for its traditional Bavarian styles, particularly its wheat beers.



# Weihenstephan

THE WORLD'S OLDEST BREWERY

# Weihenstephaner Festbier

THE WORLD'S OLDEST BREWERY  
*SINCE 1040*



## What makes our Festbier to one to celebrate with this O-Fest Season?

- Founded in 1040, 770 years before the first Oktoberfest Celebration Weihenstephan knows a thing or two about the proper way of celebrating over a liter.
- Available in limited quantities, the only seasonal offering stateside from Weihenstephan - grab our Festbier while you can.
- Best enjoyed by the liter wearing lederhosen - which is really just another word for party pants. Prost!

**Festbier**  **5.8% ABV**

**TASTING NOTES:** Raise a stein to the season with a lager that truly represents the Bavarian tradition of celebrating. This deep golden Festbier lager, brewed for Fest season in Bavaria, is a harmonious blend of caramel maltiness and subtle hops. It's a smooth, full-bodied, slightly sweet, golden lager. From Weihenstephan, the world's oldest brewery. Since 1040.

## Bier Perfected.



# Weihenstephan

THE WORLD'S OLDEST BREWERY

# Weihenstephaner Hefeweissbier

THE WORLD'S OLDEST BREWERY

*SINCE 1040*



## What makes our Wheat Beer the “Mother of All Wheat Beers”?

- It's The #1 Imported and highest rated Wheat Beer in the USA
- Brewed according to the Reinheitsgebot: Malt | Hops | Water | Yeast.
- Best served in the proper Wheat Beer glass, and enjoyed outdoors in a Biergarten - or your back porch (AKA a Biergarten in disguise).

**Wheat Beer**  **5.4% ABV**

**TASTING NOTES:** Weihenstephaner Hefeweissbier is beer perfected. A centuries-old Bavarian recipe yields a hazy, golden beer bursting with fruity notes of banana and clove. Its effervescent yet creamy texture pours a beautiful white head. This is the beer that inspired a thousand other wheat beers. Savor this taste of tradition from Weihenstephan, the World's Oldest Brewery. Since 1040.

## Bier Perfected.



# Weihenstephan

THE WORLD'S OLDEST BREWERY

## Weihenstephaner Hefeweissbier Dunkel

THE WORLD'S OLDEST BREWERY

SINCE 1040



What makes our Dark Wheat Beer the “Mother of All Wheat Beers” with a twist?

- A take on our #1 selling style brewed using dark malt for a twist on the classic Wheat Beer.
- Brewed according to the Reinheitsgebot: Malt | Hops | Water | Yeast.
- Best served in the proper Wheat Beer glass, and enjoyed outdoors in a Biergarten - or your back porch (AKA a Biergarten in disguise).

Dark Wheat Beer



5.3% ABV

**TASTING NOTES:** Experience the flavor of Weihenstephaner Hefeweissbier Dunkel. This dark wheat beer boasts rich, roasted malt character balanced with banana and clove aromas. Smooth and full-bodied, with a fruity finish, this hefeweissbier is a testament to our Bavarian brewing mastery. Indulge in this classic, centuries-old wheat beer from Weihenstephan, the world's oldest brewery. Since 1040.

## Bier Perfected.





# Weihenstephan

THE WORLD'S OLDEST BREWERY

# Weihenstephaner Helles

THE WORLD'S OLDEST BREWERY

SINCE 1040



## What the Helles is this bier all about?

- We've been brewing since 1040, so we know a few things about brewing lagers. Almost 1,000 years worth.
- First introduced in 2020 and won Gold in the Mild Lager category at the European Beer Star awards.
- Low ABV and A trending style for the cool kids in Bavaria, this light lager is the perfect bier to sit back and crush a few on your patio.

**Helles Lager**  **4.8% ABV**

**TASTING NOTES:** Experience German bier perfection with Weihenstephaner Helles Lager. Crisp, golden, and refreshing, this light-bodied bier boasts a perfect balance of subtle malt sweetness with a clean finish that makes you want to take another sip. This classic, crushable lager is a go-to in Bavaria and brewed by the German brewery older than Germany. From Weihenstephan, the world's oldest brewery. Since 1040.

## Bier Perfected.





The oldest still existing document to prove sale of Einbecker beer dates back to April 23, 1378. During the 14th and 15th centuries every citizen in the town of Einbeck had the right to brew beer and by 1616 there were 742 citizens that owned brew houses (aka. *brauherren*), and the first bock-style beer in the world was brewed in the town of Einbeck.

In 1749 the town of Einbeck combined all the brewing rights and the Einbecker brauhaus was created. In 1851 the beer was bottled for the first time. The bottles ever since had the same unique shape significant of all Einbecker beers.

### **Einbecker Brauherren Pils**

Einbecker Pils is a traditional Northern German Pilsner known for its crisp, balanced character. Typical tasting notes include a clean, bitter hoppiness and a light, bready grain malt background.

4.9% ABV





Reissdorf Kölsch is designed to be pale of color, soft on the palate, restrained on fruitiness, with a delicate dryness in the finish. A "session style" beer served in its typical 7 oz. glass in the wee-hours after work. Kölsch is typically lighter even than Pilsner in color and is often around 5% ABV with a slightly malty, fairly soft palate. The finish is decidedly dry due to its high attenuation and firm hop character. The cleanness is a result of a fairly long, cold maturation of two to six weeks.

**Reissdorf Kölsch**  
4.8% ABV

Privat-Brauerei Heinrich Reissdorf is a German private brewery founded in Cologne in 1894, most famous for its classic Kölsch-style beer. The brewery has remained in the Reissdorf family for four generations.





GERMANY

# GAFFEL KOLSCH

IT'S REAL KOLSCH ONLY WHEN IT COMES FROM COLOGNE

Since 1908 the family-owned Gaffel brewery has been brewing the variety of Kölsch popular along the Rhine River. A hybrid between an ale and a lager, with one sip of Gaffel Kölsch you get all the flavor of an ale and the crisp clean finish of a lager.

## TASTING NOTES

**Gaffel Kölsch** pours clear gold with a foamy 3-finger white head. Notes of grass and slight malt sweetness in the aroma. Light biscuit malt taste with mild herbal bitterness. Clean crisp finish.

Best served in the traditional 0.2L Kölsch glass or (stange). Put your coaster on the top of the glass to show you're done imbibing.

## INFORMATION

**ABV:** 4.8%

**Style:** Kölsch

**Package Size(s):** 6pk 11.2 oz Bottle, 5L Party Keg, 4pk 16.9 oz Can, 50L Keg

**Suggested Pour Size:** 0.2L, 0.4L

IMPORTED BY TOTAL BEVERAGE SOLUTION. PLEASE ENJOY RESPONSIBLY.

★ Gaffel Kölsch ★



Ayinger Brewery (pronounced EYE-ING-GR) is located in the foothills of the Alps, in the Bavarian village of Aying, Germany. Established in 1878, it is still owned and operated by the original founding family. Ayinger is the benchmark producer of German beers and one of the most respected breweries in the world.

Ayinger Brau-Weisse (BROY-VICE) is an award-winning, classic wheat beer - called "weissebier" or "hefe-weizen" in Germany. It's pale gold, hazy, and shows an enormous, sustained head. Body is smooth & full; the flavor is the ultimate in satisfaction with perfect fruitiness and a beautiful, subtle, spicy finish from the classic hefe-weizen yeast used for fermentation. Ayinger Brau-Weisse won silver at the 2016 World Beer Awards; followed by top prize at the 2017 World Beer Championships. The beer currently holds a 96 point rating at Ratebeer.com (April 2018). Brau-Weisse is 5.1% ABV; OG 1.047; IBU 13. It is of course a fantastic pairing with German food but also tastes great with salads, burgers, seafood - even Sunday brunch.

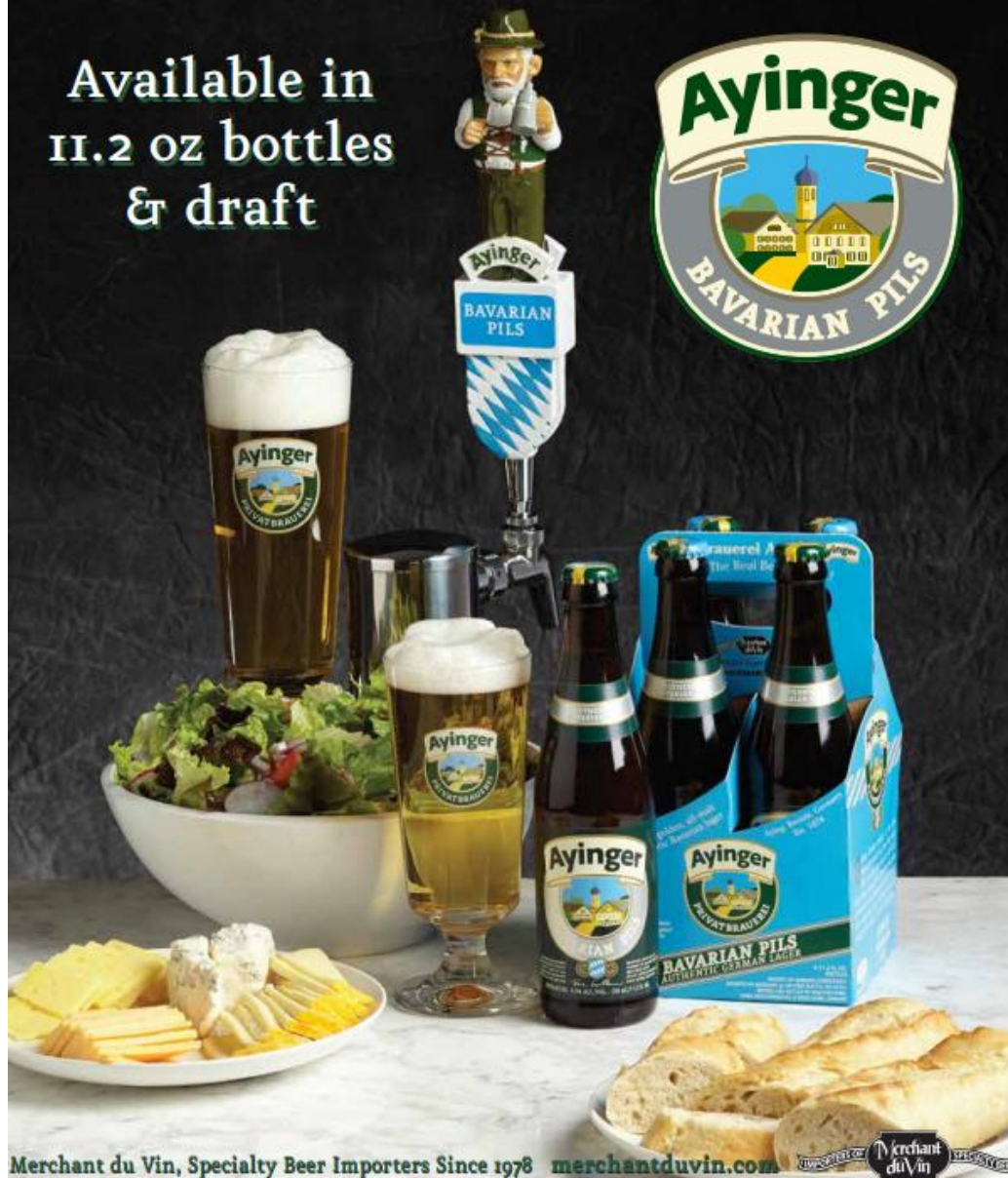


Ayinger Brau-Weisse is available ON DRAFT in 50-liter (13.2 gal) kegs using a type A ("German slider") coupler.



# Ayinger Bavarian Pils

Available in  
11.2 oz bottles  
& draft



Merchant du Vin, Specialty Beer Importers Since 1978 [merchantduvin.com](http://merchantduvin.com)

# Ayinger Bavarian Pils

**Tasting Notes:** Ayinger Pils is the flavor of a fruitful barley harvest, seasoned with noble hops: a brisk golden lager with snappy hop aroma and velvety-soft malt flavor, from locally-grown barley. A thick creamy head rests atop this brilliantly clear, golden elixir. Ayinger Pils shows the masterful perfection of four classic ingredients melded by a family's generations of brewing skill: barley malt; hops; water from an Ice Age aquifer via the brewery's well; and lager yeast.

**Packages:** cases of 24 11.2 oz (330 mL) bottles (four 6-packs); 13.2 gal (50 liter) kegs

OG: 1.047 | ABV: 5.3% | IBU: 32

**About the Brewery:** Nestled in the pastoral Bavarian countryside 25 kilometers outside Munich is the beautiful village of Aying, home of the family-owned Ayinger Brewery (pronounced Eye-ing-gr). Since 1878 the brewery has been creating exquisite beers in strict accordance to the Reinheitsgebot - the German beer purity law of 1516. Ayinger beers all hold the European Union's Protected Geographical Indication certification.

Ayinger has been recognized with many accolades, medals, and awards: Gold medals from the World Beer Championships, where Ayinger often places first in every category entered; repeat gold medals from the European Beer Star; top honors in the Helsinki Beer Festival, and countless national and international rave reviews.



0 85725 12214 5  
Ayinger Bavarian Pils  
11.2 oz Bottle



0 85725 42214 6  
Ayinger Bavarian Pils  
4-pack



0 85725 22214 2  
Ayinger Bavarian Pils  
Case of six 4-pks



[merchantduvin.com](http://merchantduvin.com)

Merchant du Vin, Specialty Beer Importers Since 1978



GERMANY

# ROTHAUS TANNENZÄPFLE

THE ORIGINAL BLACK FOREST BEER

The Rothaus Tannenzäpfle is the absolute classic among our beers - and has been since 1956. It is therefore also the namesake and figurehead of the Zäpfle family. Tannenzäpfle translates to "little fir cone". Interestingly, instead of hanging downwards as shown on the label, in nature, these Norway Spruce cones, or as they're referred to in the Black Forest, "Red Fir Trees" grow upwards from their branches. The inverted position of the cones on the label is commonly noted to be like the position of a beer bottle while it's being consumed. Tannenzäpfle is brewed with the best aroma hops from Tettnang and Hallertau as well as local malt made from summer barley and the purest spring water from the Upper Black Forest give the Rothaus Tannenzäpfle its uniquely spicy and fresh taste.

## TASTING NOTES

Tannenzäpfle is crystal clear, golden in color with a thin white head. Its aroma is of noble, grassy hops and pale malt. The light-medium bodied pils is fresh and crisp, with hints of grass, citrus and grain.

## INFORMATION

ABV: 5.3%

Style: German Pilsner

Shelf Life: Draught 6 months/ Package 6 months

Package Size(s): 12.2 oz Bottle, 5L Party Keg, 50L Keg

Suggested Pour Size: .5L, 1L

Suggested Food Pairings: Salads, light foods, chicken, fish and marbled meat.

