

ANNUAL REPORT 2025

# VISION



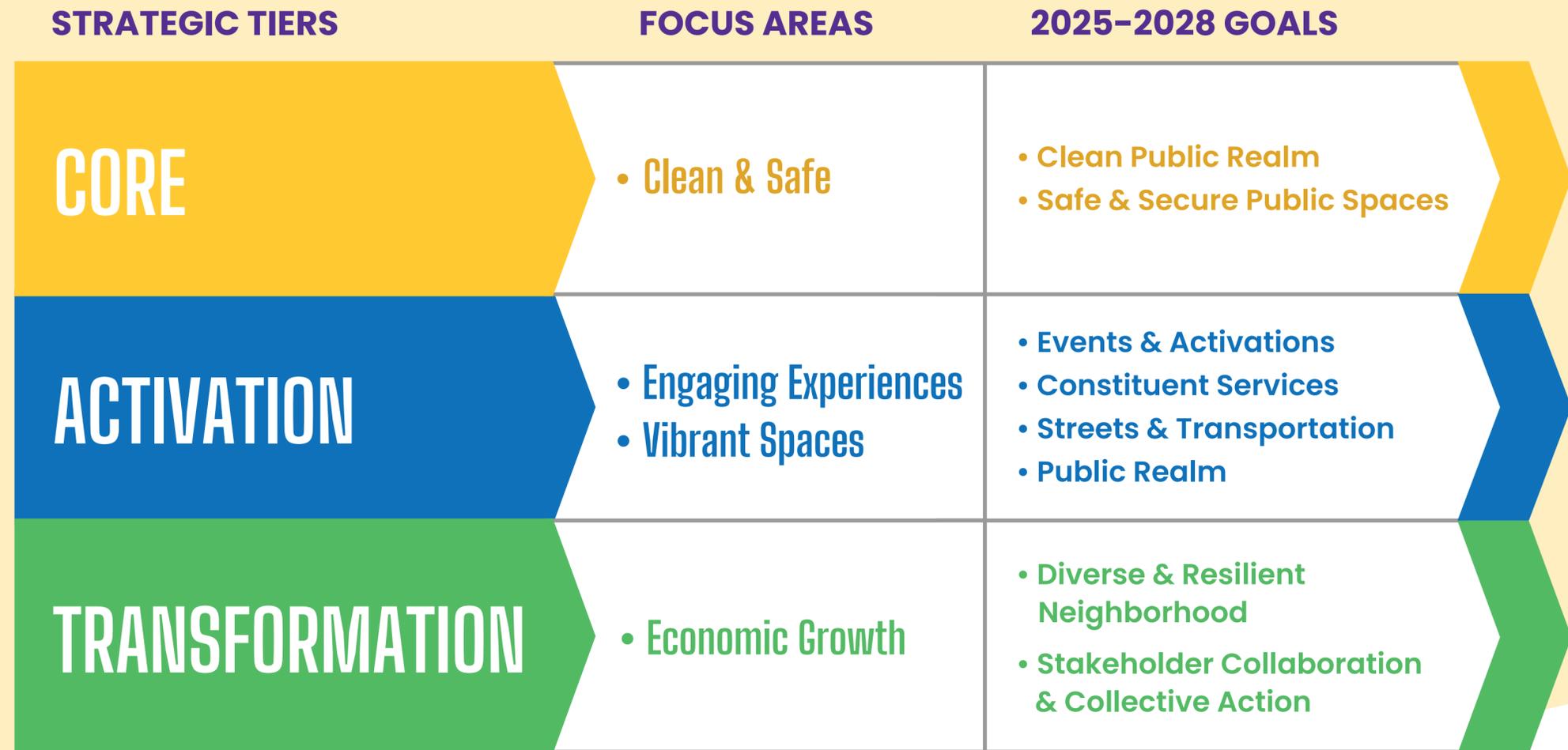
PITTSBURGH  
DOWNTOWN  
PARTNERSHIP

# Who We Are

The Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations, elected officials, and residents who provide energy, vision, and advocacy for Downtown Pittsburgh. Working collaboratively with our partners, the PDP strives to create a positive Downtown experience for residents, workers, and visitors alike through strategic initiatives focused on clean and safe streets, vibrant spaces, engaging experiences, and economic growth.

## What's Inside

In 2025, the PDP set into motion a three-year Strategic Plan: Strategy in Action. Guided by community input and more than 100 stakeholders, the PDP identified three strategic tiers and four fundamental principles to drive Downtown's evolution. On the following pages, we outline our 2025 progress and achievements under this plan. This annual report concludes with our 2026 goals and recognition of our supporters.



# Table of Contents

<b>2</b>	<b>WHO WE ARE</b>
2	What's Inside
3	Table of Contents
<b>4</b>	<b>WELCOME LETTER</b>
<b>5</b>	<b>A YEAR IN REVIEW</b>
<b>6</b>	<b>CORE: CLEAN &amp; SAFE</b>
7	Clean Public Realm
7	Safe & Secure Public Spaces
<b>9</b>	<b>ACTIVATION: ENGAGING EXPERIENCES, VIBRANT SPACES</b>
10	Events & Activations
12	Constituent Services
13	Streets & Transportation
13	Pittsburgh Pedestrian Wayfinding System
14	Public Realm
<b>15</b>	<b>TRANSFORMATION: ECONOMIC GROWTH</b>
16	Diverse & Resilient Neighborhoods
17	Stakeholder Collaboration & Collective Action
<b>18</b>	<b>FUNDAMENTAL PRINCIPLES</b>
19	Strategic Communications
22	Membership
<b>23</b>	<b>DOWNTOWN ACTIVATION METRICS</b>
<b>24</b>	<b>FINANCIALS</b>
<b>25</b>	<b>2026 GOALS</b>
<b>26</b>	<b>SUPPORTERS</b>
<b>30</b>	<b>THANKS</b>

# Dear friends of Downtown Pittsburgh,

When it comes down to it, we are about getting things done. We believe progress happens when vision is matched with action, and when people from all walks of life roll up their sleeves together. Every day, the PDP works to attract new development, drive sustainable business growth, and secure investment in the heart of our city. With this annual report, we invite you to take a closer look at what that work looked like in 2025—and what we're planning to do next.

In 2025, we released Strategy in Action, our three-year strategic framework that was developed in conjunction with a comprehensive Downtown master plan spearheaded by state and local leaders. All year long, we have continued positioning Downtown as a competitive, world-class district—one that welcomes innovation, supports small and large businesses, and creates spaces where people want to be. Vitality in the Golden Triangle matters, but our efforts are not just about improving one neighborhood. A strong urban core strengthens the entire region, fuels economic opportunity, and sends a clear message that our city is on the rise.

There is no question that 2025 was a heavy lift. The challenges were real, and the work was complex. But our community rose to the occasion. Our corporate partners, nonprofit collaborators, and public-sector allies were active players. They contributed ideas, feedback, and honest conversations that helped push us to think bigger and act smarter. Through commitment and teamwork, we achieved meaningful milestones and advanced projects that were once just visions.

Recognition was also part of the story this year. Our Clean and Safe efforts were acknowledged by the Governor at an October press event as part of a statewide initiative highlighting the progress and investment taking place in Downtown. This acknowledgment affirmed that the work happening here matters beyond our city limits. National, regional, and local media also took notice, helping to amplify our story and shine a light on the momentum building here. This recognition is a powerful reminder that our progress is visible and valued.

April will mark an exciting moment for our city as we host the 2026 NFL Draft, a historic opportunity to showcase the energy and creativity that define our community. But our collective efforts to prepare for this event go well beyond the day itself. Thanks to thoughtful strategy, planning, and strong partnerships, several long-planned projects came to fruition in 2025, setting the stage for what's next. Across the country, cities talk about "revitalization" and "transformation." Here, we are showing the world what those words look like in real life—on our streets, in our businesses, and through the people who call this city home.

As we step into 2026, we are positioned to make significant strides and embrace bold new ideas. Our members and partners are more valuable than ever, and your engagement will continue to drive our success. We look forward to continuing on this journey with you. Whether you are a long-time stakeholder or new to our work, we invite you to get to know the PDP—and our community—even better than before.

**Thank you for believing in this place we call home and in the power of collective effort. The work continues, and the future is taking shape in Downtown.**



**Jeremy Waldrup**  
President & CEO



**Shannon Baker**  
Board Chair

# Year in Review



## January

- The PDP announces 2025–2028 Strategic Vision, **Strategy in Action**.
- **The State of Downtown Pittsburgh** is relaunched as a quarterly webinar series, providing a platform for sharing metrics and insights on key themes that are shaping Downtown.

## February

- City Planning Commission approves **Market Square Modernization**.
- **Downtown’s Public Safety Center** marks its one-year anniversary.

## March

- **The Thaw**, a new winter festival, debuts through a collaboration with Flyspace Productions, boosting foot traffic and business in Market Square for three weekends in March.
- The **Pittsburgh Pedestrian Wayfinding System’s first kiosk** rises at the corner of Stanwix St and Liberty Ave.

## April

- Governor Shapiro visits the newly opened De Fer Coffee & Tea, a **Downtown Rent Abatement Program** recipient.
- On-Street Services partners with the Department of Public Works for **post-storm debris removal and clean-up** across the Golden Triangle.

## May

- **The Human Foosball Tournament** raised money for Downtown youth programming and involved more than 65 professionals from 13 companies.
- **Fifth Avenue Place lobby** gleams thanks to a \$22M investment from the building’s owner and Highmark. Live Fresh Juicery opens on the ground floor.

## June

- On-Street Services and Riverlife partner for **UpKeep**, an initiative focused on the ongoing care of the riverfront trails and public spaces surrounding the Golden Triangle.

- The **Views & Brews Downtown Residential Tour** returns to guide prospective tenants and nebbly neighbors in seeing the best of Golden Triangle living, while sampling the tastes from local breweries.

## July

- The 10th annual **Picklesburgh** returns to Downtown and draws over 200,000 attendees to its largest footprint to date.
- 23 Downtown restaurants and retailers partake in a **Taste of Picklesburgh**, offering a playful way to get into festival spirit early while highlighting the economic impact of the event.

## August

- **Building Bridges Day** gathers participants on the 6th Street Bridge for a celebration that promotes unity, inclusion, creativity, and connection.
- **“Illuminate: All the World’s a Stage”** brightens Frankie Pace Park supported by Citizens and the PDP’s Placemaking Grant.

## September

- The PDP begins **Plates & Perspectives**, a Market Square art installation supported by the Downtown Placemaking Grant supported by Citizens Bank.
- ‘Immaculate Collection’ sets a high bar to combat litter. On-Street Services continues to widely promote its **Dispatch Line**, allowing the public to call or text for non-emergency clean-up and outreach assistance.

## October

- Governor Shapiro visits to mark one year of **Clean & Safe Efforts** and recognizes On-Street Services.
- Attendees flock to Downtown’s third major festival of the year, **Oktoberfest**, a family-friendly celebration of the beloved German tradition
- The PDP and elected officials celebrate the completion of construction on the northern half of Market Square with a **beam signing ceremony** and a guest appearance by Steelers’ mascot Steely McBeam.

## November

- The **2025 Holiday Season** kicks off with Highmark Light Up Night, Peoples Gas Holiday Market, Family-Friendly Santa’s House and KidsPlay, and a Market Square Yinzers Wonderland.
- 247 Fort Pitt Boulevard becomes another successful façade renovation project in the Firstside Historic District, receiving a **Paris to Pittsburgh** matching grant.

## December

- Revel wins the **2025 Holiday Window Display Competition**. The PDP donates \$500 to METAvivor, their chosen charity that supports metastatic breast cancer research.
- The PDP conducts the Holiday Market feedback survey and the **2025 Downtown Pittsburgh Satisfaction Survey**.
- The PDP is joined by the Allegheny County Executive and the Mayor’s Office to host a ribbon cutting for three new businesses that received support from the PDP’s Downtown Rent Abatement Program and Project Pop-Up.



# CORE

**DELIVER WELL-MAINTAINED PUBLIC SPACES, PROVIDE HOSPITALITY TO VISITORS, AND OFFER OUTREACH SERVICES TO THE UNHOUSED COMMUNITY, CREATING A WELCOMING, CLEAN AND SAFE ENVIRONMENT FOR ALL.**

# Clean and Safe

At our core, the PDP is committed to ensuring Downtown Pittsburgh is welcoming, secure, and maintained through consistent, visible services like power washing, litter and graffiti removal, and alley cleaning, supplementing the efforts of the City and private property owners and businesses. This work doesn't just happen—it's the result of ongoing investment, strategic partnerships, and the dedication of the three teams that make up our **On-Street Services**: Clean Team, Outreach Team, and the Golden Triangle Ambassadors. We have nearly doubled in size since 2021 and launched an **On-Street Services Dispatch** (call or text 412-855-6903) for non-emergency requests, such as clean-up, pressure washing, or outreach assistance, which helps reduce unnecessary 911 calls.

In 2025, the PDP spearheaded cleanup initiatives like the spring's **Redd Up Week** and partnered with the newly launched **Immaculate Collection**, a citywide initiative that drew coordinated volunteer clean-up efforts ahead of the 2026 NFL Draft.



## Clean Public Realm

On-Street Services showed responsiveness, flexibility, and growth by providing support before, during, and after events that took place **beyond the typical service area** as Market Square underwent major renovations in 2025. We increased our Renewal, Inc. partnership to include two active teams that support our Clean Team with power washing, alleyway cleaning, and planter maintenance, allowing us to expand our scope and impact while also backing a workforce development program for individuals coming out of the criminal justice system. Our team also devised and implemented a **new snow removal plan**, demonstrating the team's ability to anticipate needs and act immediately.

Governor Shapiro recognized On-Street Services as an integral part of the Governor's 10-year plan for Downtown, and the historic investments being made in the revitalization of our city center.

## Safe & Secure Public Spaces

The **Outreach Team's Community Connection Shuttle** operated from November 15th to April 15th, compassionately transporting members of the unhoused community to warm, overnight shelters during the colder months. This crucial initiative,

funded by the County's Department of Human Services, showcases a commitment to the well-being of Downtown's most vulnerable residents by providing access to essential resources and support systems.

The **Golden Triangle Ambassadors**, a team created in March 2023, infuse Downtown with positive energy. This friendly, uniformed presence enthusiastically engages the general public—residents, workers, and visitors alike—through greetings, photo assists, and directions. Whether it's just saying 'hello' with a smile or snapping a memorable group picture, their positive engagements make a lasting impression.

**REDD UP WEEK**  
Supported by  
Comcast Business  
April 26–May 3



LBS OF TRASH COLLECTED



LBS OF WEEDS REMOVED



CLEANED ALL OUTDOOR DINING AREAS



VOLUNTEERS

# “The future of Pittsburgh is bright.”

**Pennsylvania Governor Josh Shapiro**, surrounded by members of the Pittsburgh Downtown Partnership’s Clean Team at an October press conference on the North Shore.



This high-impact work helps create a welcoming atmosphere and challenges negative perceptions, paving the way for a truly great experience in Downtown Pittsburgh.

The PDP turned a year of relentless service into a story of resilience, recognition, and community pride. On-Street Services expanded, maintained an enhanced schedule, and earned the governor’s public endorsement — proof that hard work, even in the everyday tasks, can shine on the city’s biggest stage.

## 2025 Core Accomplishments

- Remained dedicated to a continuous, seven-days-a-week schedule, with **extended hours** (five days from 4 a.m. to 11 p.m.; two days 6 a.m. to 11 p.m.).
- Added a new **pressure washer** for early-morning cleaning; continued to use trucks and an effective **all-terrain litter vehicle (ATLV)**.
- Supported the Pittsburgh Downtown Partnership’s robust event calendar, involving preparation, working during events, and post-event space recovery across various **public event spaces**.

- Strengthened our partnership with **Renewal, Inc.’s GETPAID** workforce development program that now includes two full-time supervisors and up to 12 participants who support a vibrant Downtown environment, from power washing to plant watering.
- Convened monthly **Clean and Safe Committee** meetings and quarterly Downtown **Clean & Safe Forums** to bring stakeholders and the public together for accountability and action.
- Kicked off a new partnership with Riverlife as part of **UpKeep**, a brand-new initiative focused on the ongoing care and maintenance of Downtown’s riverfronts, along with providing training to Riverlife partners on using equipment to further expand their capabilities and reach. Additionally, the PDP extended the support of On-Street Services to nearby communities through neighborhood partnerships with Uptown Partners and SouthsideCAN.

## 3 On-Street Services Teams

**Clean Team:** In their signature yellow uniforms, they walk more than 12,000 miles a year, removing litter, emptying and cleaning receptacles, washing sidewalks and alleyways, and addressing graffiti seven days a week, year-round. They are supplemented by a workforce development partnership with Renewal, Inc. that provides horticultural maintenance and pressure washing services along key corridors in Downtown.

**Outreach Team:** Specially trained to connect vulnerable neighbors with local social service providers, they engage with individuals experiencing homelessness or in need of support, offering help with compassion and without judgment.

**Golden Triangle Ambassadors:** A friendly, uniformed presence who greet pedestrians, assist visitors, support events, and complement law enforcement by serving as “eyes and ears” on the ground.

**43**  
ON-STREET SERVICES STAFF

**4**  
OUTREACH STAFF

**1,730**  
VOLUNTEERS ENGAGED

**6,246**  
VOLUNTEER HOURS

**3,752**  
GRAFFITI TAGS REMOVED

**3,967**  
STICKERS REMOVED

**992,959**  
LBS OF TRASH REMOVED

**1,395**  
BUSINESS CONTACTS

**517,509**  
PEOPLE GREETED

**4,024**  
PHOTO ASSISTS

**6,326**  
DIRECTIONS PROVIDED

**1,067**  
ESCORTS PROVIDED BY  
HOSPITALITY TEAM MEMBERS

**6,106**  
RIDES PROVIDED BY  
COMMUNITY CONNECTION  
SHUTTLE

# ACTIVATION

CREATE VIBRANT SPACES FULL OF ART, CULTURE, AND COMMUNITY, WHILE ACTIVATING DOWNTOWN PARKS WITH ENGAGING EXPERIENCES TO FOSTER COMMUNITY, SAFETY, AND BELONGING.

# Engaging Experiences, Vibrant Spaces

2025 was a year of resilience and reinvention for Downtown. With major investments in Market Square and shifting event venues, the PDP turned logistical hurdles into opportunities for new experiences—from packed watch parties on 6th Street to beloved annual festivals—while laying the groundwork for a dynamic 2026 that will rejuvenate Market Square, expand health-and-wellness programming, and deepen community connections.

## Events & Activations

Events generate energy, excitement, awareness, and measurable economic impact for Downtown Pittsburgh. We are dedicated to maintaining Downtown's activity and engagement across all four seasons, a critical component of the strategic vision for continued growth. From yoga classes, lunchtime concerts, and Farmers Markets, to our four major festivals, each activity serves the broader strategy of ensuring Downtown remains a viable, year-round destination for residents, workers, and visitors.

In 2025, the PDP introduced new winter programming and reimagined seasonal markets and activities in public spaces around Downtown. These activations drew crowds that patronized local businesses, supported local vendors, and reinforced Downtown as a year-round gathering place for friends, families, and businesses.

A premier dining destination in the Cultural District, 6th Street became a hub of celebration and activity aligning with major festivals and sporting events. 6th Street merchants welcomed Major League Baseball fans for a **Grand Slam Party** ahead of the Pittsburgh Pirates Home Opener. The high-energy celebration strengthened the sense of community pride and drove additional pedestrian activity to nearby businesses. For the first time, 6th Street was

included in the Picklesburgh festival footprint, prompting several businesses along the corridor to offer dill-icious promotions as participants in **A Taste of Picklesburgh**. In the fall, a **6th Street Steelers Watch Party** celebrated the overseas NFL game in Dublin, Ireland, drawing nearly 1,000 attendees.

Events and activations are always evolving. To inform and inspire growth, the PDP collects real-time feedback on our programming through **post-event surveys**. From new ideas for shaking off the winter blues at The Thaw to reimagining the footprint of beloved festivals, the valuable insights gained from event attendees help us refine future programming and plan incentives, such as gift cards, to boost engagement.



Spectators gather in PPG Plaza for the Dill-Cathlon Games at Picklesburgh.

353

EVENTS IN  
2025

# 4 Seasons, 4 Big Events

## The Thaw

March 8–23, 2025

- Live music and fire pits to end the winter doldrums
- Ceremonial “thawing” of a snowman
- Warmed up a typically quiet season by attracting over 22,000 visitors over three weekends

## Picklesburgh

July 11–13, 2025

- Debut of the mechanical pickle ride (1,200 riders in 26 hours!)
- Largest footprint, spanning two Sister Bridges, Allegheny Landing, Fort Duquesne Boulevard, Sixth Street, Heinz Hall Garden, Market Square, and PPG Plaza
- Drew 1.2 billion online impressions from May through July
- Named ‘Best Specialty Food Festival in America’ four times by USA Today

## Oktoberfest

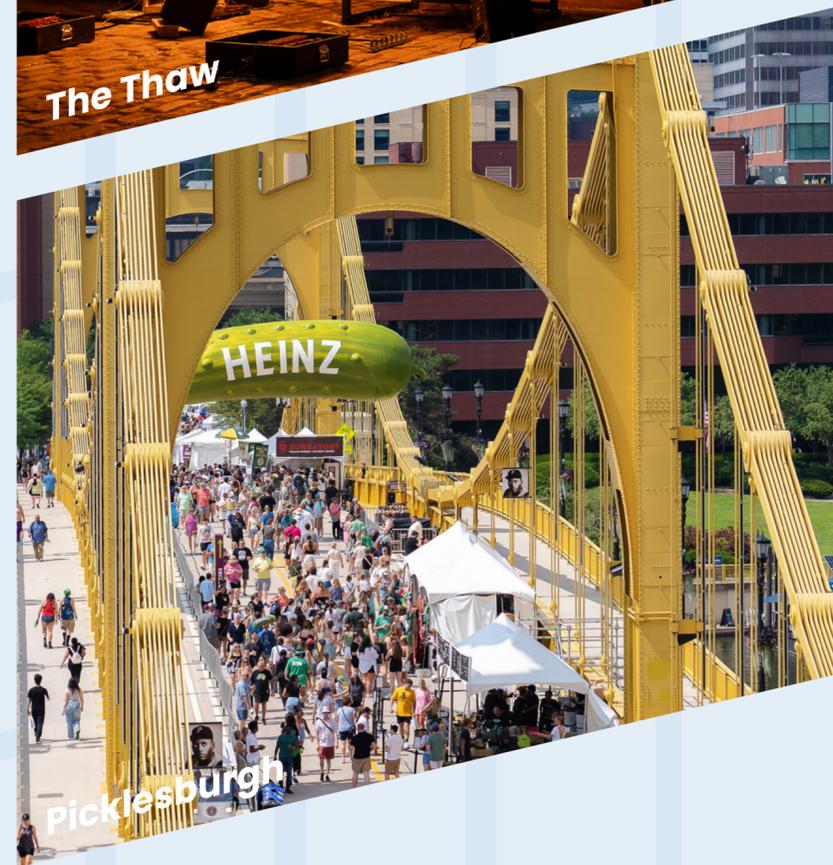
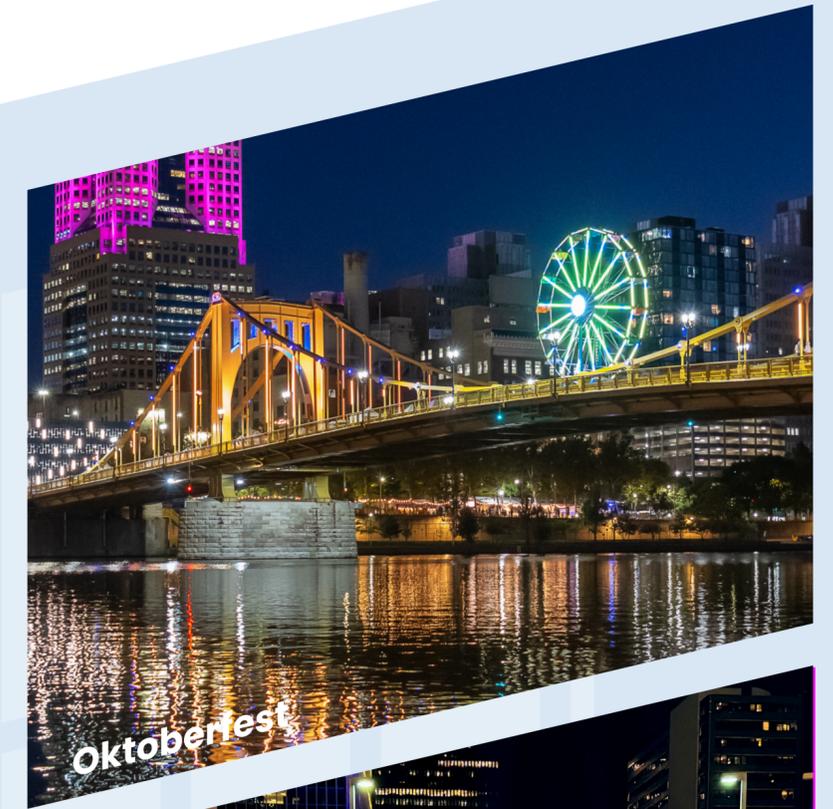
October 2–12, 2025

- Return of Ferris Wheel to Roberto Clemente (Sixth Street) Bridge
- Riverside location along Fort Duquesne Boulevard and Sixth Street Bridge
- Presented by Pittsburgh Downtown Partnership, Flyspace Productions, Pittsburgh Vintage Grand Prix

## The Holidays in Downtown Pittsburgh

November 21– December 24, 2025

- Peoples Gas Holiday Market, held in the Cultural District this year
- A magical display of seasonal decorations, artists and vendors, and live music
- Voted the #1 Holiday Market in the county by USA Today!
- Highmark Light Up Night’s 64th annual event kicked off the season on November 22nd, drawing over 80,000 visitors
- Surge in foot traffic at local eating establishments and businesses



## Constituent Services

Engaged people make Downtown a better place. The PDP focuses on reinforcing connections and amplifying shared pride, characteristics of the Downtown community. The outcomes detailed below demonstrate the tangible impact of these efforts across business support and advocacy, membership, and public space activation.

2025 was a year of robust growth across our membership and a heightened spirit of community stewardship. Our membership base expanded to **171 organizations** in 2025, with 37 new organizations joining our mission. This surge represents a vote of confidence in our work and translated into a healthy **10.57% increase in membership revenue**, providing crucial resources for our programs.

Furthermore, volunteer action hit a new high with our annual Redd Up Week. From April 26 through May 4, a collaborative effort involving **20 organizations** and **262 total volunteers** executed a major, coordinated cleanup of Downtown. This initiative is a powerful, visible reminder of the shared commitment to a clean and welcoming environment.

The Market Square Modernization project, while necessary for long-term growth, presented short-term challenges for local merchants. In response, the **Event Loss Mitigation Grants** provided direct financial relief. The PDP distributed a total of **42 grants**, offering a lifeline to **16 small businesses** affected by the construction. This pragmatic support helped our valued businesses navigate the changes while maintaining momentum.

In July, the **“Taste of Picklesburgh”** program directly promoted local businesses and highlighted Pittsburgh’s vibrant culinary scene during the Picklesburgh festival. Featuring a surprising and delicious variety of pickle-themed offerings, the program successfully engaged **23 Downtown restaurants**, while driving foot traffic and showcasing the culinary creativity of our neighborhood.

With generous support from Citizens, the PDP’s **Placemaking Grant Program** served as a vital tool for activating public spaces and fostering cultural enrichment. The program provided funding for events and public art projects, ranging from small-scale cultural and beautification efforts to big and bold productions, such as the fashion show **“Illuminate: All the Worlds of Stage”** in Frankie Pace Park. This year, the grant funded **18 total projects**, including **11 special events** and two event series that brought in over 5,500 total attendees. We also supported the creation of **four public art projects** and **one public space installation**, ensuring our streets and squares remain dynamic and eye-catching destinations.

Finally, the annual **Downtown Satisfaction Survey** distributed every December leverages public-facing surveys to collect valuable, real-time feedback. The results of the survey are summarized in an online report and help ensure that future programming is based on actionable input from our constituents. The 2025 survey received 1,177 responses, consistent with response totals from the past three years.



**“Illuminate: All the Worlds of Stage”** that gathered over 200 attendees in Frankie Pace Park.

**“Can I Kick It”** outdoor presentation of ‘Enter The Dragon’ in Frankie Pace Park.

## Streets & Transportation

The PDP's 2025 story is one of transformation and momentum—an orchestrated blend of infrastructure, art, and economic vitality that turned downtown Pittsburgh into a more accessible, vibrant, and business-friendly destination. From the reimagined Market Square to the network of the Pittsburgh Pedestrian Wayfinding System, the year proved that strategic investment and community partnership can deliver measurable gains for residents, merchants, and visitors alike.

We are collaborating with local businesses to prepare for the **expanded outdoor dining footprint** afforded by the Market Square Modernization. This expansion will increase the allowable square footage for outdoor dining by over 100% compared to pre-construction capacity. The PDP engages with businesses through a grant opportunity that supports the procurement of consistent, high-quality partitions and furniture.

- Prepared for expanded outdoor dining footprint
- Added short-term, high-turnover loading zones
- Improved trash storage

### Progress of Market Square Modernization

- **June 2024–March 2025**  
Design and development is orchestrated
- **March 2025**  
Construction begins
- **November 2025**  
35% of new surface is publicly accessible



The installation of new pavers transforms the streetscape around Market Square.



## Pittsburgh Pedestrian Wayfinding System

The installation of a new world-class pedestrian wayfinding system is the culmination of years of stakeholder collaboration between city, state, and local entities. The PDP oversaw the planning and preparatory engineering work, a process that required extensive coordination between partners across Downtown, North Shore, and Oakland. The unveiling of the first kiosk in March marked a significant milestone nearly 15 years in the making and was celebrated with a media event attended by city officials and community members. With PennDOT funding and City management, the installation of new poles, trail signs, and kiosks was completed in 2025. The PDP will continue to partner with the City for repairs and upkeep in 2026.

### 129 New Wayfinding Assets

31 kiosks and 98 directional signs

- **February 2025**  
Kiosk and sign fabrication
- **April through July 2025**  
Downtown, North Side, and Oakland installation
- **August 2025 and ongoing**  
Fine-tuning and maintenance



### Wayfinding Unveiled

On March 11th, the PDP and its project partners unveiled the first kiosk in Downtown. The event was attended by local dignitaries and widely covered by the media, signifying our collaborative efforts to drive progress.

### Public Realm

Streetscape enhancements benefit pedestrians with safer, more inclusive thoroughfares, improve public safety and the nighttime economy, and stimulate tourism and local commerce by making the city easier to traverse on foot. Specific projects include **pedestrian lighting improvements to Coffey Way** that have enhanced nighttime pedestrian routes, and upcoming upgrades to **Smithfield Street** will transform three blocks of this vital corridor through public art and community engagement. Artist selection is underway for six illuminated sculptures to be installed on each block of the project area. Additionally, **five major sidewalk repairs** were completed in Q4, and both **LiveWell Apartments** and **247 Ft. Pitt Blvd.** received façade renovation grants through the **Paris to Pittsburgh** program, which offers façade and outdoor dining grants of up to \$50K to cover up to 50% of eligible costs.



247 Ft. Pitt Blvd. received a \$22,584 Façade Renovation Grant



# TRANSFORMATION

ACCELERATE DOWNTOWN PITTSBURGH'S ECONOMIC GROWTH BY LEADING DATA-DRIVEN ADVOCACY AND COLLABORATIVE STAKEHOLDER ENGAGEMENT TO PROMOTE A VIBRANT, ECONOMICALLY DIVERSE, AND RESILIENT NEIGHBORHOOD.

# Economic Growth

## Diverse & Resilient Neighborhoods

Through strategic investment, community partnerships, and a dash of NFL Draft urgency, Downtown Pittsburgh is on track to transform into an economically diverse and resilient neighborhood over the next decade. 2025 brought renewed focus to the development of office-to-residential conversions and retail recruitment strategies to foster a growing residential population.

Residential occupancy in Downtown is currently at 93.8%, the highest it has been in five years. This figure underscores robust residential demand and sustained confidence in the viability of Downtown living. In the third quarter, Downtown office space saw a small return to positive absorption of office square footage, showing evidence of demand returning to the office market as well.



Throughout the year we remained focused on attracting investment in **new business development**, with a particular emphasis on growing our retail base. At the heart of this momentum are the PDP's retail development programs: **Downtown Rent Abatement Program** and **Project Pop-Up**. These tools directly support small business growth, lowering barriers for entrepreneurs, reactivating ground-floor spaces, and bringing new energy to our neighborhood.

A retail strategy study completed at the beginning of 2025 demonstrated that Downtown Pittsburgh's retail spending potential is competitive. It also underscored the significant impact of the support we provide to new ground-floor businesses through our Downtown Rent Abatement Program, which subsidizes up to \$2,000 per month of rent during the first year of operation. The PDP's retail support programs helped welcome nine new businesses to Downtown in 2025.



Sushi i, Keeta's Pet Salon, and Bonez Barbershop 2 were among the recipients of grants from the Downtown Rent Abatement Program in 2025.



NEW BUSINESSES  
OPENED  
DOWNTOWN



DOWNTOWN  
RESIDENTIAL  
OCCUPANCY



STATE OF  
DOWNTOWN  
PITTSBURGH  
ATTENDEES

## Stakeholder Collaboration & Collective Action

The PDP is a leader in driving innovation and progress in the Golden Triangle. Collaboration is a necessary part of this work. We place a priority on consistent communications to keep stakeholders and the general public informed. It is another example of how we show that “Strategy in Action” is part of our everyday narrative.

In 2025, we successfully relaunched the **State of Downtown Pittsburgh series**, featuring four quarterly webinars focused on the real estate market and economic growth. The virtual series drew over 700 attendees, generated more than a dozen featured news stories and several media mentions, and, most significantly, resulted in follow-up inquiries from entrepreneurs, property owners, developers, and brokers seeking to utilize the information to enhance their investor presentations.

In conjunction with the webinar, the State of Downtown Pittsburgh reports gave thematic reflections to inform community members and help to analyze critical market sectors:

- Q1: Set benchmarks for rebalancing the real estate mix of Downtown.
- Q2 (Retail): Focused on retail growth, featuring insights from consultants and highlighting a strong growth trajectory in small retailers.
- Q3 (Office): Provided an in-depth analysis of the office market to address concerns about commercial real estate.
- Q4 (Residential): Highlighted the rebound of residential occupancy to 93.8%, nearly reaching pre-pandemic peaks.



Ashleigh Nixon cuts the ribbon at the grand opening of Project Pop Up participant Confleurtti, a multifaceted floral studio at 208 Fifth Ave.



# FUNDAMENTAL PRINCIPLES

THESE PRINCIPLES SERVE AS A GUIDING FRAMEWORK, SUPPORTING ALL THE ACTIONS TAKEN BY PDP TO IMPLEMENT ITS STRATEGIC PLAN AND EXECUTE ON ITS GOALS. BY INCLUDING THESE FUNDAMENTAL PRINCIPLES INTO EVERY ACTION AND DECISION, PDP REINFORCES ITS COMMITMENT TO THE MISSION, VISION, AND VALUES GUIDING THE ORGANIZATION.

- Strategic Communication
- Thought Leadership
- Innovation
- Diversity & Inclusion

These fundamental principles serve as a guiding framework across all four strategic tiers, supporting all the actions taken by the PDP to implement its strategic plan and execute on its goals. By including these fundamental principles into every action and decision, the PDP reinforces its commitment to the mission, vision, and values of the organization.

Supporting all efforts, the **Marketing & Communications** team are essential components of the PDP helping to bring a unified voice across our organization and better the PDP's position for future growth.

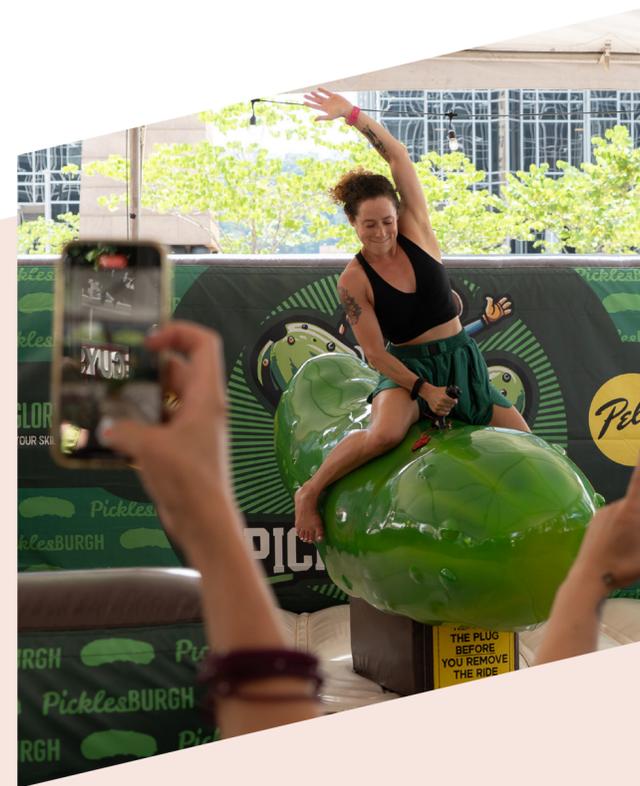


### Strategic Communications

We are proud of what our team accomplished in 2025, a year defined by momentum, creativity, and a deepened connection with our community. As we told the story of Downtown Pittsburgh, we elevated it, amplified it, and invited more people than ever to be part of it.

Our **Perspectives newsletter** made a transformation in 2025 to strengthen the connection between the **thought leadership at the PDP** and our stakeholders. Monthly updates describe the PDP's latest initiatives, milestones, and next steps and demonstrate how these activities align with our strategic vision. Our readership of more than 13,000 subscribers—made up of constituents, media voices, local officials, and engaged members of the public—receive key metrics and insights on projects that are transforming Downtown in real time.

In 2025, we delivered focused **design and development** support for local businesses and projects in the public realm, helping ideas move from concept to execution. Our graphics and messaging strengthened visual identity and recognition. The creativity and talent of the marketing and communications team help to enhance the overall experience of each event and better position the PDP for future growth.



**Proactively coordinated messaging** stood out on posts, broadcasts, and ads on print and digital outlets. Social media, in particular, had a phenomenal year that showed growth across the accounts, including a 20% rise in followers on LinkedIn. Influencer engagement grew more than ever before into a broad network helping to extend our visibility, diversify the content being shared, and reach audiences actively shaping cultural conversations. All year long, promotions drew attention to **buzz-worthy community experiences** and contributed to exceptionally well-attended festivals. This year's Picklesburgh reached 23 million users on social media, helped by the debut of a brand-new **Mechanical Pickle** ride that captured the hearts of riders (more than 1,200 in 26 hours) and aired to 1.65 million viewers in a segment on CBS Saturday Morning. From May through July, Picklesburgh coverage reached **over one billion people with more than \$20 million in earned publicity**.



FOLLOWERS



NEWSLETTER ISSUES

(WEEKLY AND MONTHLY NEWSLETTERS)

Toward the year's end, the holiday season drew an increase in web traffic from November through December—over 275,000 page views, up 9% from last year. These results were bolstered by expanded digital advertising, wider implementation of QR codes, and an enhanced content strategy on our dedicated holiday season website. Through strategic promotion and thoughtful programming, we showcased Downtown as the heart of seasonal celebrations and shared experiences.

One of our most impactful 2025 achievements was the **significant increase in media mentions** of the PDP throughout the year. Features in *National Geographic* and *Travel & Leisure* elevated Downtown Pittsburgh on the national stage, with the *Travel & Leisure* article generating over 260 million views and nearly \$2 million in earned media value. By strengthening relationships with local, regional, and national outlets and proactively pitching compelling stories, we ensured our organization had a consistent and credible presence in the public eye. This heightened visibility translated into real influence: senior leadership led discussions around major Downtown developments, policy decisions, and future planning. Just as importantly, the increased coverage drove broader engagement, helping stakeholders, residents, and partners better understand and support our mission.

Our accomplishments made 2025 a year of visibility, vibrancy, and meaningful connection—and set the stage for even greater impact ahead.

- Directed potential investors and stakeholders to the **Downtown Pittsburgh Retail Snapshot** and **Downtown Activity Dashboard** to provide real-time visibility into the market's health.
- Held a ribbon-cutting for LiveWell Apartments in the former GNC Building on Wood Street in recognition of the **"Paris to Pittsburgh"** façade restoration.
- Generated press coverage affirming Pittsburgh as a **"model for urban revitalization"** after visits from **Governor Josh Shapiro**—including a visit to a coffee shop recipient of the Rent Abatement Program and the one-year anniversary of the "Clean and Safe" initiative.
- In June, marketed Pittsburgh as a global innovator by joining the **Global Business Districts Innovation Club** delegation to London, Beijing, and Bangkok, positioning the city alongside major international hubs.
- Cheered on Picklesburgh being **voted the "Best Specialty Food Festival in America" for the fourth time** by *USA Today*, framing the festival as a regional economic engine that attracted over 200,000 attendees.
- Celebrated the construction of Market Square's new anchor pavilion with a **Beam Signing** attended by regional leaders and stakeholders, signifying the halfway point of the \$15 million Market Square Modernization project.



# 2025 Social Media

Facebook  
Instagram  
X  
LinkedIn  
TikTok

**232,269**  
total followers

**+667**  
change in  
followers

**1,698**  
number of posts  
and stories

**117,556**  
likes and  
reactions

**8.62M**  
impressions

**3,122**  
comments

# 2025 Website Metrics

[www.DowntownPittsburgh.com](http://www.DowntownPittsburgh.com)

**1,078,064**  
pages views

**521,213**  
users

# 2025 Newsletters

*LowDownTown*

*Perspectives*

**58**  
issues

**10**  
issues

**22,717**  
subscribers

**12,604**  
subscribers



### Membership

PDP members get involved and play a significant role where decisions are shaped, priorities are set, and the future of the business environment is influenced. Our members have access to market intelligence, policy advocacy, and the leaders who drive economic momentum. From increased visibility and credibility to meaningful connections that open doors, membership delivers tangible value that helps the community support each other and grow.

### Become a Member

By joining, members align themselves with action, not just talk. Membership is an investment in a powerful network that amplifies the dynamic voices of Downtown, promotes diverse interests, and works every day to strengthen the conditions for success. This is where partnerships are formed, challenges are tackled head-on, and opportunities turn into results.

Prospective members can learn more and find out how to join at [DowntownPittsburgh.com/ Membership](https://DowntownPittsburgh.com/Membership).

**171 member organizations** in 2025

134

RENEWING ORGANIZATIONS

37

NEW ORGANIZATIONS

+10.57

PERCENTAGE OF REVENUE GROWTH

# Downtown Activation Metrics

<b>DOWNTOWN ACTIVITY</b>	<b>2024</b>	<b>2025</b>
Average Daily Activity (April - December)	90,749	87,110
% Change in Daily Activity Year-Over-Year	2.50%	-4.01%
% Change in Daily Activity Compared to 2021	37.65%	32.13%
Average Parking Lot Utilization in Downtown	71%	73%
Average Daily Downtown Activity (Residents, Employees, & Visitors)	89,825	85,843
Total Visitors in Downtown	18,995,218	18,121,696

<b>RESIDENTIAL DEVELOPMENT HIGHLIGHTS</b>	<b>2024</b>	<b>2025</b>
Golden Triangle # of Units Existing Residential Inventory	4,212	4,489
Golden Triangle # of Units in Residential Pipeline	2,703	2,672
Golden Triangle Residential Occupancy	91%	93%

# Financials



**2025 Revenue: \$23,568,161**

- BID Funds 15%
- Foundations & Grants 25%
- Sponsorships 4%
- Earned Income 16%
- Membership 1%
- Capital Projects Funding 39%



**2025 Expenses: \$19,794,244**

- Core Tier 23%
- Activation Tier — Events 26%
- Activation Tier — Public Realm 6%
- Capital Projects 34%
- Transformation Tier 6%
- Fundamental Principles 5%

# 2026 Goals

## CORE

### Clean Public Realm

- Sustain Downtown’s stability by optimizing Clean and Outreach team staffing, expanding workforce development with Renewal, Inc., and securing long-term funding for these services.
- Keep Downtown riverfronts, public spaces, and key corridors across Downtown, Uptown, and the South Side clean and welcoming through neighborhood partnerships.
- Improve coordination during inclement weather and strengthen property owner engagement to address accessibility concerns.
- Strengthen Clean + Safe forums as trusted platform for convening partners and advancing strategies for a cleaner, safer, and more welcoming Downtown for all.

### Safe & Secure Public Spaces

- Expand youth engagement programs by supporting partnerships and community-based initiatives.
- Strengthen collaboration with public safety and outreach partners to address challenges and connect people to existing and new services.

## ACTIVATION

### Events & Activations

- Support the successful execution of the 2026 NFL Draft, welcoming tens of thousands of visitors to Downtown.
- Produce four large-scale annual festivals that attract visitors from across the region and beyond.
- Activate Market Square with a new robust, year-round event calendar through diverse partnerships that engage workers and residents.

### Constituent Services

- Promote local businesses and drive customer traffic to support the retention and growth of Downtown’s retail and restaurant community.
- Strengthen member-to-member connections through events, partnerships, and promotional opportunities.

### Streets & Transportation

- Support implementation of Smithfield Street Reconstruction Phase 1 and advance planning for future phases from Fort Pitt Boulevard to Liberty Avenue.
- Support development of a new vision for Boulevard of the Allies to better connect First Avenue with the heart of the Central Business District.
- Promote alternatives to single-occupancy commuting and improve access to affordable parking for service workers.

### Public Realm

- Support Market Square restaurants through grants and design assistance to create a world-class public space in the heart of Downtown.
- Design and install public art and lighting projects that make streets and alleys more vibrant and inviting.

## TRANSFORMATION

### Diverse & Resilient Neighborhoods

- Continue supporting new retail through the Downtown Rent Abatement Program and Project Pop-Up while identifying additional ways to encourage investment along commercial corridors.
- Engage government, nonprofit, and private-sector partners in developing innovative economic development strategies to support the redevelopment of historic office buildings.

### Stakeholder Collaboration & Collective Action

- Position the PDP as a trusted leader and authority in Downtown Pittsburgh.
- Showcase Pittsburgh’s achievements and culture while driving engagement with Downtown during the NFL Draft.

## FUNDAMENTAL PRINCIPLES

### Strategic Communications

- Shape the regional and national narrative around Downtown Pittsburgh’s recovery and transformation.
- Expand digital reach and audience engagement to promote Downtown events, businesses, and initiatives.
- Promote Downtown as a premier cultural, dining, and entertainment destination.
- Keep members and stakeholders informed through clear, consistent communication about Downtown progress.

# Supporters

## BOARD OF DIRECTORS

BOARD CHAIR  
**Shannon Baker**  
Gatesman Agency

VICE CHAIR  
**Larry Walsh**  
Rugby Realty

TREASURER  
**Sarita Mallinger,**  
IHG

**Aerion Abney**  
PA House of Representatives,  
19th District

**Jessica Albert**  
Jackson Lewis

**Lori Beretta**  
Shorenstein Realty

**Ted Black**  
Point Park University

**Bryan Brantley**  
McGuire Woods

**Amy Broadhurst**  
Lee & Associates

**Ramona Cain**  
Winthrop Management

**Dennis Davin**  
JLL

**Brian DeBock**  
InterPark

**Rev. Brian Evans**  
First English Evangelical  
Lutheran Church

**David Fisfis**  
Duquesne Light Company

**Eileen French Jordan**  
Revive Marketing

**Ed Gainey**  
Mayor, City of Pittsburgh

**Josiah Gilliam**  
PUMP

**Kate Gionta**  
KPMG

**Gaby Gonzalez**  
Richard King Mellon Foundation

**Kendra Ingram**  
Pittsburgh Cultural Trust

**Sara Innamorato**  
Allegheny County Executive

**R. Daniel Lavelle**  
City of Pittsburgh  
City Council, District 6

**Tracey McCants Lewis**  
Pittsburgh Penguins

**Sarah Meehan Parker**  
AlphaGraphics

**Aaron Mimran**  
Comcast Business

**Mike Mitcham**  
Primanti Brothers

**Susheela Nemani-Stanger**  
Urban Redevelopment Authority

**Kelly Noel**  
UPMC

**Dan Onorato**  
Highmark, Inc.

**David Onorato**  
Pittsburgh Parking Authority

**Molly Onufer**  
Piatt Companies

**Nick Paradise**  
Peoples Natural Gas

**Herky Pollock**  
Legacy Realty Partners

**Peter Quintanilla**  
Michael Baker Int'l. /  
Urban Design Studio Lead

**Izzy Rudolph**  
McKnight Property

**Jimmy Sacco**  
Pittsburgh Steelers

**Kelly Sanders**  
love, Pittsburgh

**Sabrina Saunders Mosby**  
Vibrant Pittsburgh

**David Silvester**  
BNY

**Martin Sweeney**  
M&J Wilkow, Ltd.

**Kevin Wade**  
PNC

**Dara Ware Allen**  
City High Charter School

**Dean Welch**  
McCaffery Interests

**Bobby Wilson**  
City of Pittsburgh  
City Council, District 1

**Gina Winstead**  
Carnegie Museums

**Jason Wrona**  
Meyer Unkovic & Scott

**Tony Young**  
BOMA / Carnegie Museums

**Jason Zang**  
PennDOT District 11

EMERITIS  
**Thomas L. VanKirk \***  
Highmark, Inc.

# Supporters

## MEMBERS

### RENAISSANCE LEADER

Alco Parking Corporation  
Avenue Four Analytics  
Highmark  
Peoples Natural Gas  
Pittsburgh Post-Gazette  
Point Park University  
UPMC  
Zambelli Fireworks

### DOWNTOWN VISIONARY

Block by Block  
BNY Mellon  
Dollar Bank  
Philip Morris International  
PITT OHIO  
Shorenstein Realty Services  
The Pittsburgh Cultural Trust

### DOWNTOWN CHAMPION

Buchanan Ingersoll & Rooney  
CBRE  
Dentons Cohen & Grigsby P.C.  
Duquesne Light Company  
Duquesne University  
Highwoods Properties  
KPMG  
Leech Tishman Fuscaldò & Lampl  
McGuire Woods  
Meyer, Unkovic & Scott  
Olson Zaltman  
Oxford Development Company  
Piatt Companies  
Pittsburgh City Paper

Pittsburgh Parking Authority  
Pittsburgh Penguins  
PPG  
Pittsburgh Water  
Renaissance Pittsburgh Hotel  
Rivers Club  
Rugby Realty Company, Inc.  
Signal of Western PA  
Winthrop Management

### DOWNTOWN PATRON

Actual Size  
Airborne Marketing  
AlphaGraphics  
Berger Communities  
BRUNNERWORKS  
Carnegie Mellon University  
Carnegie Museums of Pittsburgh  
Carpenter Connection  
Chesley Brown  
Chrislynn Energy  
Colliers  
The Davis Companies  
Duquesne Club  
Eat'n Park Hospitality Group Inc.  
Edgar Snyder & Associates  
EVEN Hotels  
Fairmont Pittsburgh  
Federated Hermes  
Frank B. Fuhrer Wholesale Co.  
Gateway Clipper  
The Goddard School  
Henderson Brothers, Inc.  
InterPark  
JLL

Kimpton Hotel Monaco  
La Prima Espresso Company  
Louis Plung & Company  
Mascaro Construction  
Michael Baker International  
Moe's Southwest Grill  
Pittsburgh Community  
Broadcasting  
Pittsburgh History & Landmarks  
Foundation  
Pittsburgh Magazine  
Pittsburgh Party Pontoons  
Renewal, Inc.  
The Rubinoff Company  
Shrager Defense Attorneys  
Strada Architecture  
UFC Gym Downtown  
Urban Redevelopment Authority  
of Pittsburgh  
Victrix Investments LLC  
Walnut Capital  
WTAE-TV

### DOWNTOWN ADVOCATE

AC Hotel Pittsburgh Downtown  
Acrobatique Creative  
Alihan's Mediterranean Cuisine  
Allegheny County Airport  
Authority  
Allegheny County Bar Association  
Assured Partners of PA, LLC  
Auberle  
Bernstein-Burkley, P.C.  
BET Investments  
big Burrito Restaurant Group

Bike PGH  
Café Momentum  
City Charter High School  
City Works Eatery & Pour House  
The Coffee Village  
Convoy Group  
Courtyard Pittsburgh Downtown,  
Penn Avenue (Marriott)  
Cushman & Wakefield  
D&P Valet Services LLC  
David L. Lawrence Convention  
Center  
Denham & Co. Salon  
Desmone  
DK Pittsburgh Sports  
DoubleTree by Hilton Hotel &  
Suites Pittsburgh Downtown  
Elevator Management Services  
The Elmhurst Group  
Embassy Suites by Hilton  
Pittsburgh – Downtown  
Encore on Seventh Apartments  
Expansive Workspace  
Fifth Influence  
First Commonwealth Bank –  
Investment Banking  
First Lutheran Church  
First Presbyterian Church  
FSA Consulting  
Gaucho Parrilla Argentina  
Giovanni's Pizza and Pasta  
Gregg Development  
Hand & Stone Massage and  
Facial Spa  
Howl at the Moon  
iHeartMedia

The Industrialist Hotel  
Jen Barker Worley Photography  
Joinery Hotel  
Larrimor's  
LGA Partners  
Little Lamb Resale  
M&J Wilkow Ltd.  
Merrill Lynch  
National Flag Foundation  
Northeast Energy Advisors  
Omni William Penn Hotel  
The Original Oyster House  
Perkins Eastman Architects, P.C.  
Pfaffmann + Associates  
Pittsburgh Ballet Theatre  
Pittsburgh Bike Share  
Pittsburgh CLO  
Pittsburgh Divorce & Family  
Law, LLC  
Pittsburgh Symphony Orchestra  
Pittsburgh Technology Council  
PJ Dick Incorporated  
PMI  
Redbeard's on Sixth  
Rivers of Steel Heritage Corp.  
Robert Morris University  
Shine On Pittsburgh/Primerica  
Shorty's Pins x Pints  
Signature Wealth  
Space Bar  
Stonewood Capital Management  
Toshiba Business Solutions of  
Western Pennsylvania  
TREK Development Group  
Trinity Episcopal Cathedral  
Pittsburgh

The Webb Law Firm  
The Westin Pittsburgh  
Wall-to-Wall Studios  
Western Pennsylvania  
Conservancy  
Workbox  
Workscape  
The Yard

### SUPPORTERS

African American Chamber  
of Commerce of Western  
Pennsylvania  
Carnegie Library of Pittsburgh  
Catholic Charities Pittsburgh  
Jacob Rasey  
Kelly Noel  
Nancy Lynch  
Outreached Arms  
PUMP  
Smithfield United Church of Christ  
we do property management, Inc.

# Supporters

## 2025 FUNDING AND GRANT SUPPORT

5 Generation Bakers	Dugan & Associates	Jenkins Empire Associates	Penn Brewery	The Pittsburgh Foundation
Allegheny Conference	Duquesne Light Company	JLL Real Estate	Peoples Natural Gas, LLC	TriState Capital Bank
Benter Foundation	Eden Hall Foundation	Joyce Factory Direct LLC	Pittsburgh Pickle Company	Turner Dairy Farm
BNY Mellon	Edgar Snyder & Associates	KeyBank	Pittsburgh Pirates	UFC Gym
Buchanan Ingersoll & Rooney, PC	First National Bank	Knox Law Pittsburgh Office	Pittsburgh Regional Transit	University of Pittsburgh
Capital Vacations	Flyspace	Koppers	Power Home Remodeling	UPMC
CBRE	Frank B. Fuhrer Wholesale Company	Maher Duessel	PPG Foundation	Vivint Pittsburgh
Chicken of The Sea	Gatesman, Inc	Mancini's Bakery	Premier Kitchen & Bath	Wilson-McGinley
Chick-fil-A Pittsburgh	Giant Eagle, Inc.	Mascaro Construction Co LP	Redbeards on Sixth LLC	Workbox
City of Pittsburgh Dept of Public Safety	Groundworks	Metro By T-Mobile	RiverLife Pittsburgh	
CLEAN Express Auto Wash Concepts	Heinz Endowments	Metro Community Health Center	Senator John Heinz History Center	
Cleanchoice Energy Shared Services, LLC	Highmark	Mt. Pleasant Window and Remodeling	South Side Community Council	
Ceon Markets Inc.	Hillman Foundation	National Philanthropic Trust	Southwestern Pennsylvania Commission	
Colcom Foundation	Home Genius Exteriors	NRG Inc.	Visit West Virginia	
Comcast	Huntington Bank	PA Lottery	The Kraft Heinz Company	
Dollar Bank	Independent Mechanical, Inc.	Pella Windows	The Original Pickle Shot	
	I Love NY			

# Supporters

## STAFF

**Jeremy Waldrup**  
President & CEO

**Caitlyn Abt**  
Director of Events

**Katie Alberter**  
Accounting Specialist

**Susan Anderson**  
Business District Manager  
East Carson Street

**Leah Baldwin**  
Vice President of Operations  
& Finance

**Tosh Chambers**  
Director of Mobility

**Bruce Chan**  
Senior Director of Urban Design

**Caroline Colantonio**  
Event Operations Specialist

**Jack Dougherty**  
Senior Director of Constituent  
Services

**Lynda Fairbrother**  
Executive Assistant  
& Office Manager

**Ben Filio**  
Manager of Public Realm Projects

**André Henry**  
Associate Manager of Events

**Richard Hooper**  
Vice President of Marketing  
& Communications

**Cate Irvin**  
Senior Director of Economic  
Development

**Christa Lerch**  
Director of Finance

**Deana Lorenzo**  
Director of Communications

**Lynn Morrissey**  
Senior Director of Special Events

**Bree McGee-Pryor**  
Volunteer Coordinator

**Aaron Sukenik**  
Vice President of District  
Development

**Gabe Sunderman**  
Social Media Specialist

**Anna Wolf**  
Associate Manager of Events

## ON-STREET SERVICES MANAGEMENT

**James Wimberly**  
On-Street Services General Manager

**Sean Acierno**  
Hospitality Manager

**Barrie Gregg**  
Operations Manager

**Lesalle Thompson**  
Outreach Specialist

**Richard Dethlefs**  
Operations Supervisor and Director  
of Volunteer Services

**Michael Walker**  
Operations Supervisor

## 2025 INTERNS

**Zane Atkins**  
**Rebecca Botter**  
**Julia Caterino**  
**Harmony Sheftall**  
**Emma Timko**

## CREDITS

WRITING  
**Ann Lyon Ritchie**  
**Gary Ritchie**

DESIGN  
**Wall-to-Wall Studios**

PHOTOGRAPHY  
**Alex Newill**



Pittsburgh Downtown Partnership

[DowntownPittsburgh.com](http://DowntownPittsburgh.com)

@DOWNTOWNPITT



THANK YOU TO OUR ANNUAL MEETING EVENT SPONSOR:

# COMCAST BUSINESS

THANK YOU TO OUR ANNUAL MEETING EVENT SUPPORTERS:

