



PITTSBURGH
DOWNTOWN
PARTNERSHIP

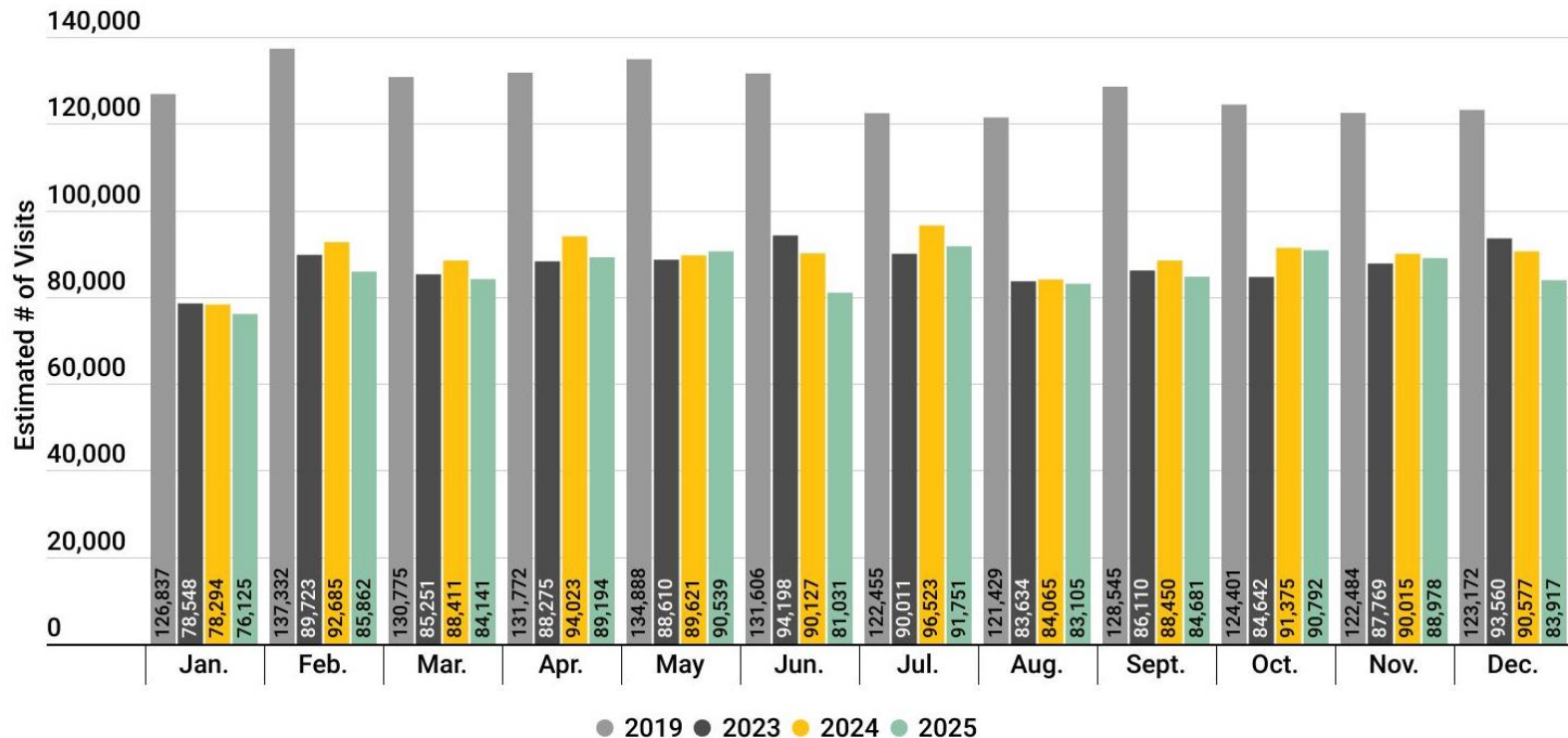
Downtown: Set for Prime Time

STATE OF DOWNTOWN PITTSBURGH | Q1

February 3, 2026

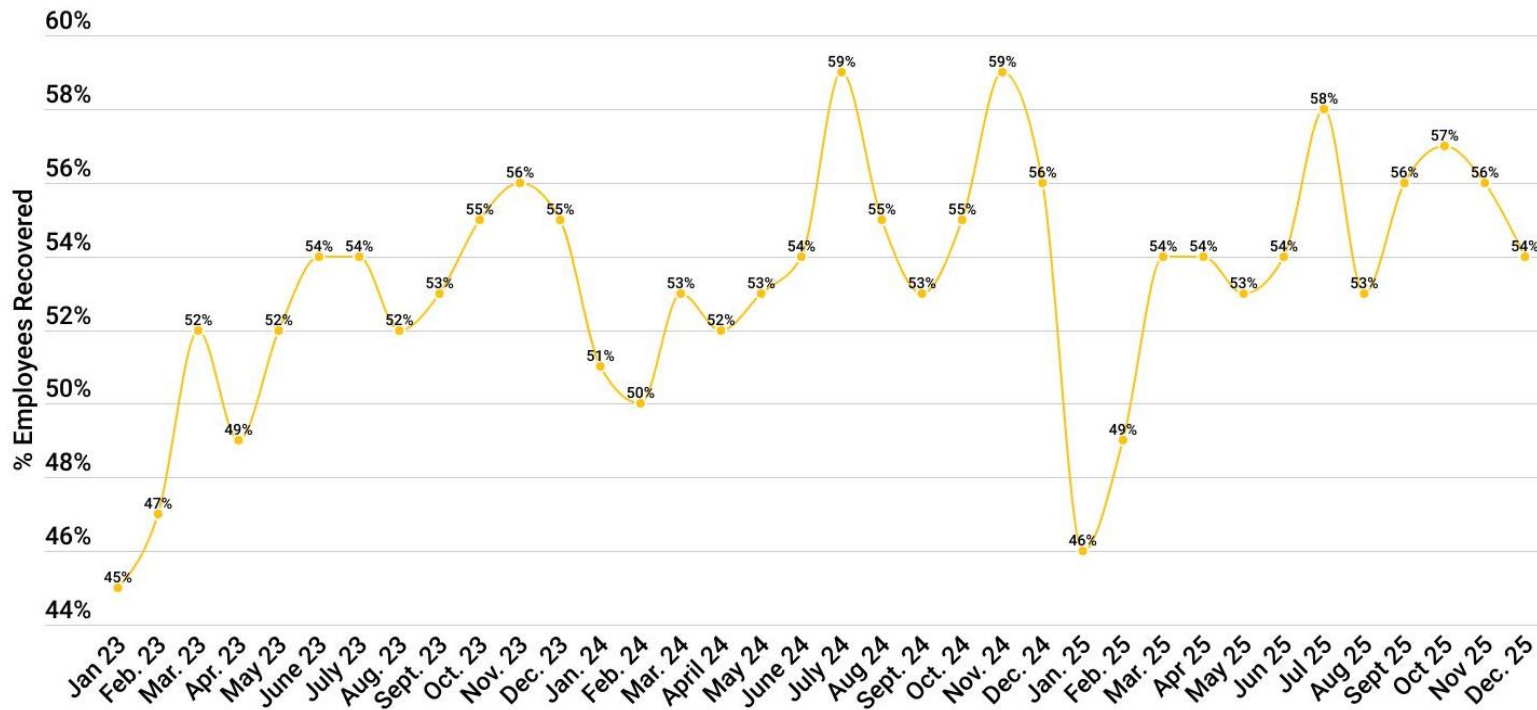
2025 Downtown Activity

Average Daily Visits



2025 Downtown Activity

Employee Recovery



Economic Development

Mayor O'Connor's New Economic Development Leadership

- **Steve Wray**
Director of Economic Development
Steve.Wray@pittsburghpa.gov
- **Mary McKinney Flaherty**
Deputy Director of Economic Development
Mary.McKinney@pittsburghpa.gov





The free, 3-day event is growing in popularity and impact.



Host	Kansas City	Detroit	Green Bay	Pittsburgh
Economic Impact	\$164M	\$213M	\$105M	\$200M+*
Attendance	312,000	775,000	600,000	500,000-700,000
Viewers Worldwide	54.4M	53.6M	55M	55M+

Strategic location will bolster attendance.

**11 NFL and 35 NCAA
Division I markets** within
driving distance of Pittsburgh



Pittsburgh
Virginia
Wake Forest
Syracuse
Louisville
Virginia Tech
Buffalo
Kent State
Akron
Bowling Green
Toledo
E. Michigan

Ohio
Miami (Ohio)
Ball State
W. Michigan
C. Michigan
Penn State
Rutgers
Maryland
Ohio State
Indiana
Purdue
Michigan State

Michigan
West Virginia
Temple
Navy
Cincinnati
Marshall
Army
Notre Dame
Liberty
Kentucky
Appalachian State



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Point State Park Upgrades



Arts Landing



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Market Square Modernization



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Market Square Modernization

Outdoor Dining



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Market Square Modernization

Outdoor Dining



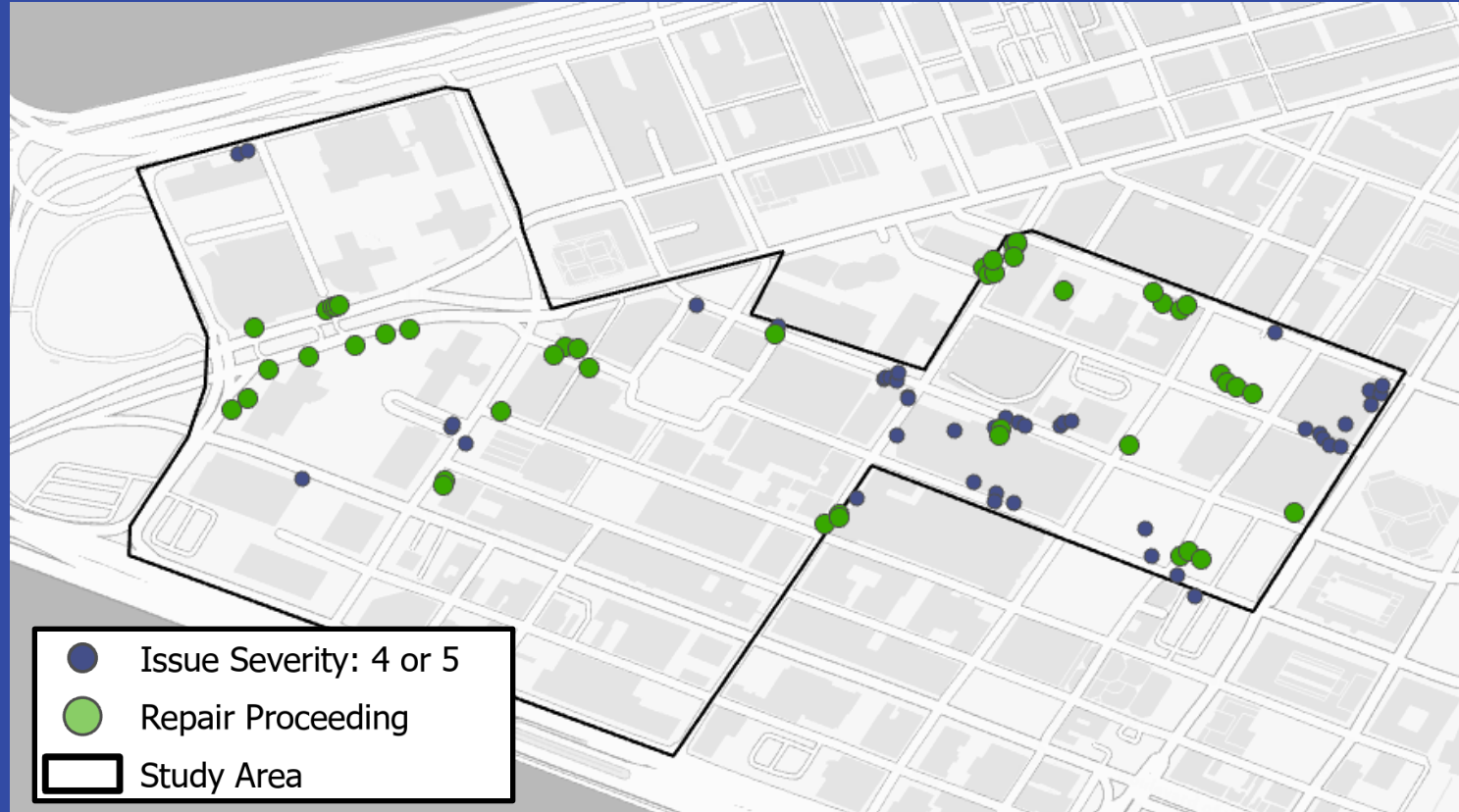
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Market Square Modernization

Outdoor Dining



Sidewalk Repairs

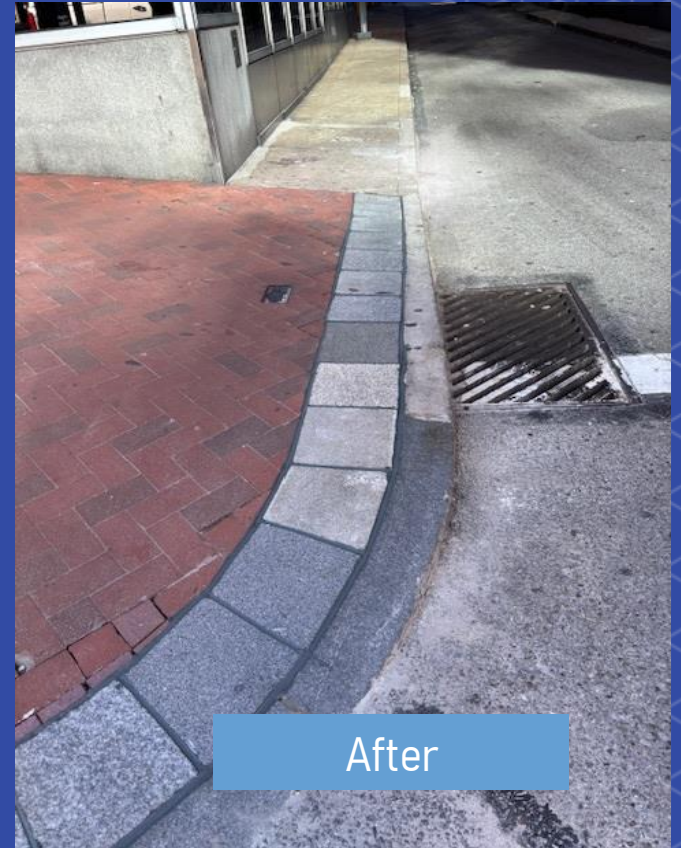
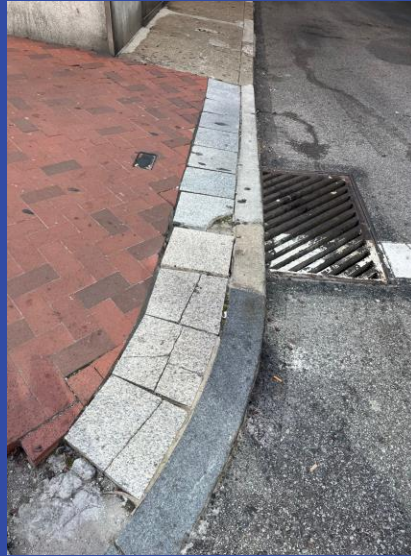


Sidewalk Repairs

PPG Place



Before

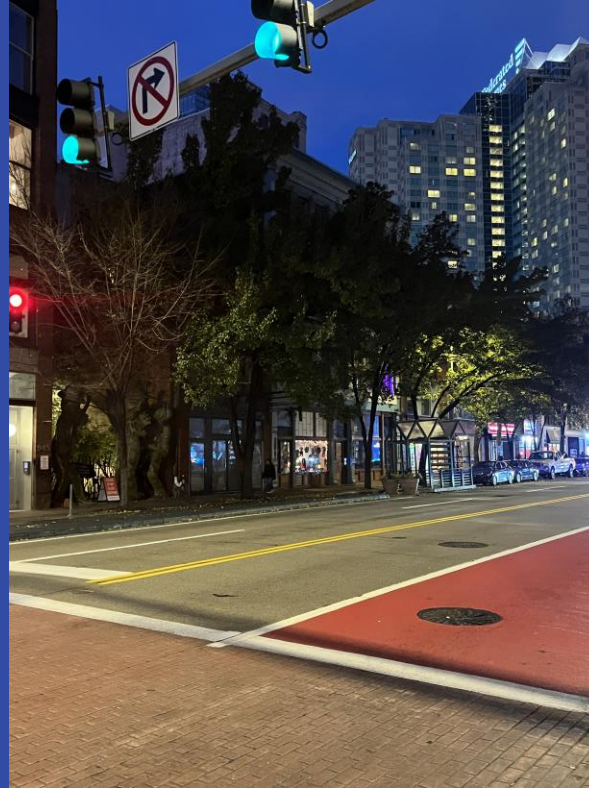


After

Downtown Pedestrian Wayfinding



Upgraded Lighting



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Transformation of Smithfield Street



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Transformation of Smithfield Street



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Transformation of Smithfield Street



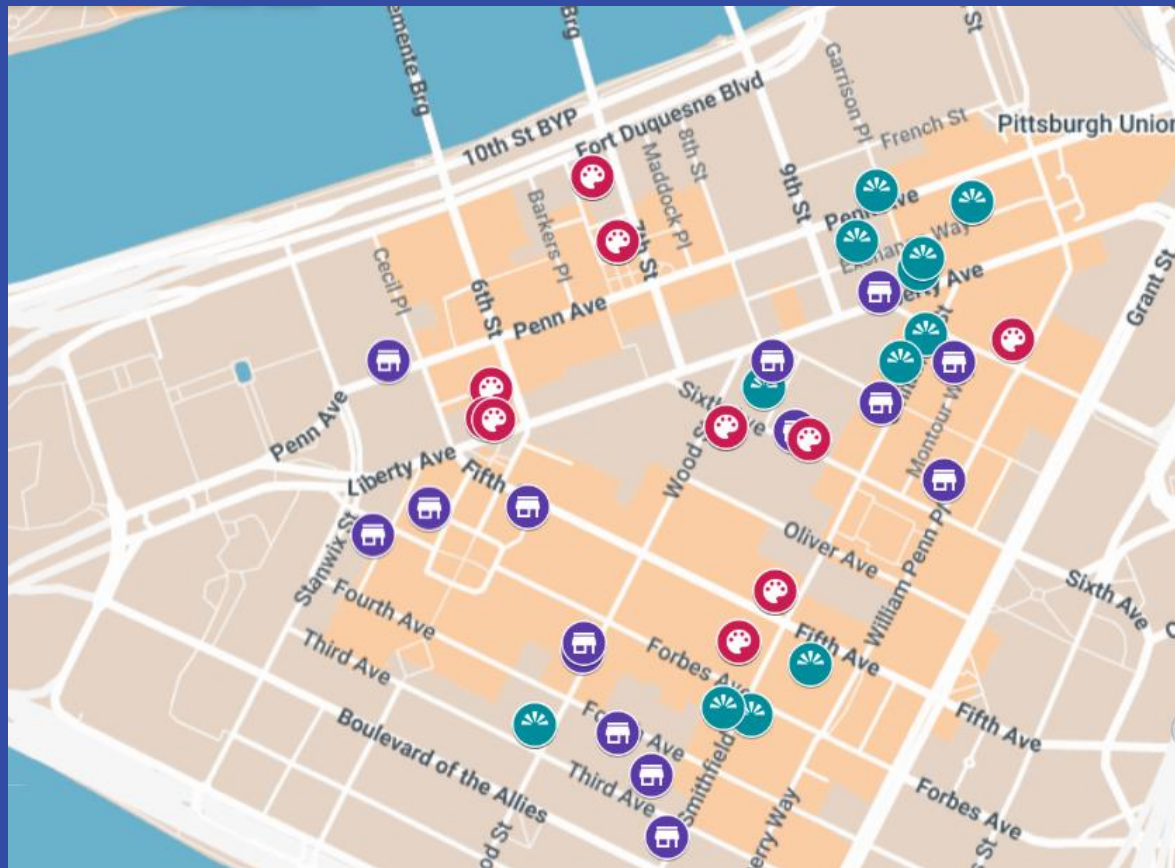
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Transformation of Smithfield Street



2026 Storefront Activations



☒ Pop-Ups.xlsx

☐ Uniform style

 All items (17)

☒ Interior Window Display.xlsx

☐ Uniform style

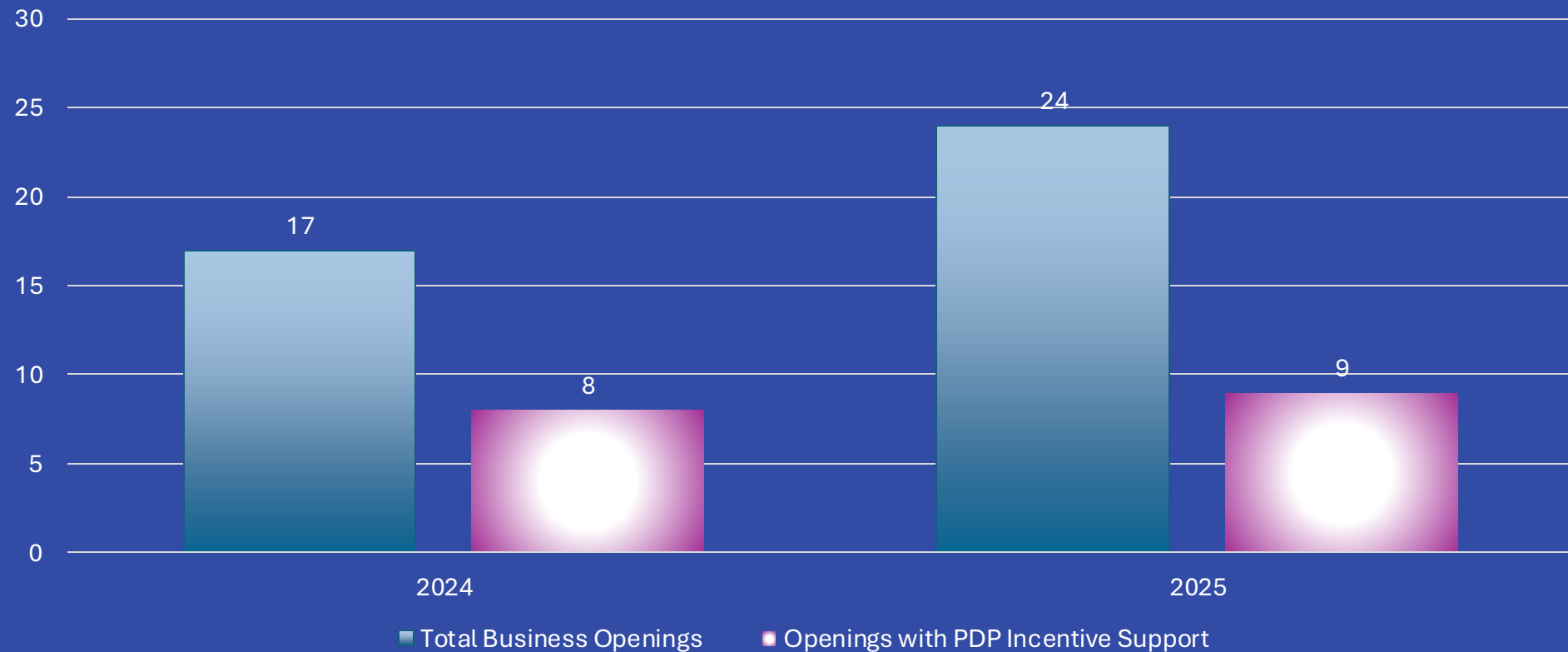
 All items (12)

☒ Vinyl.xlsx

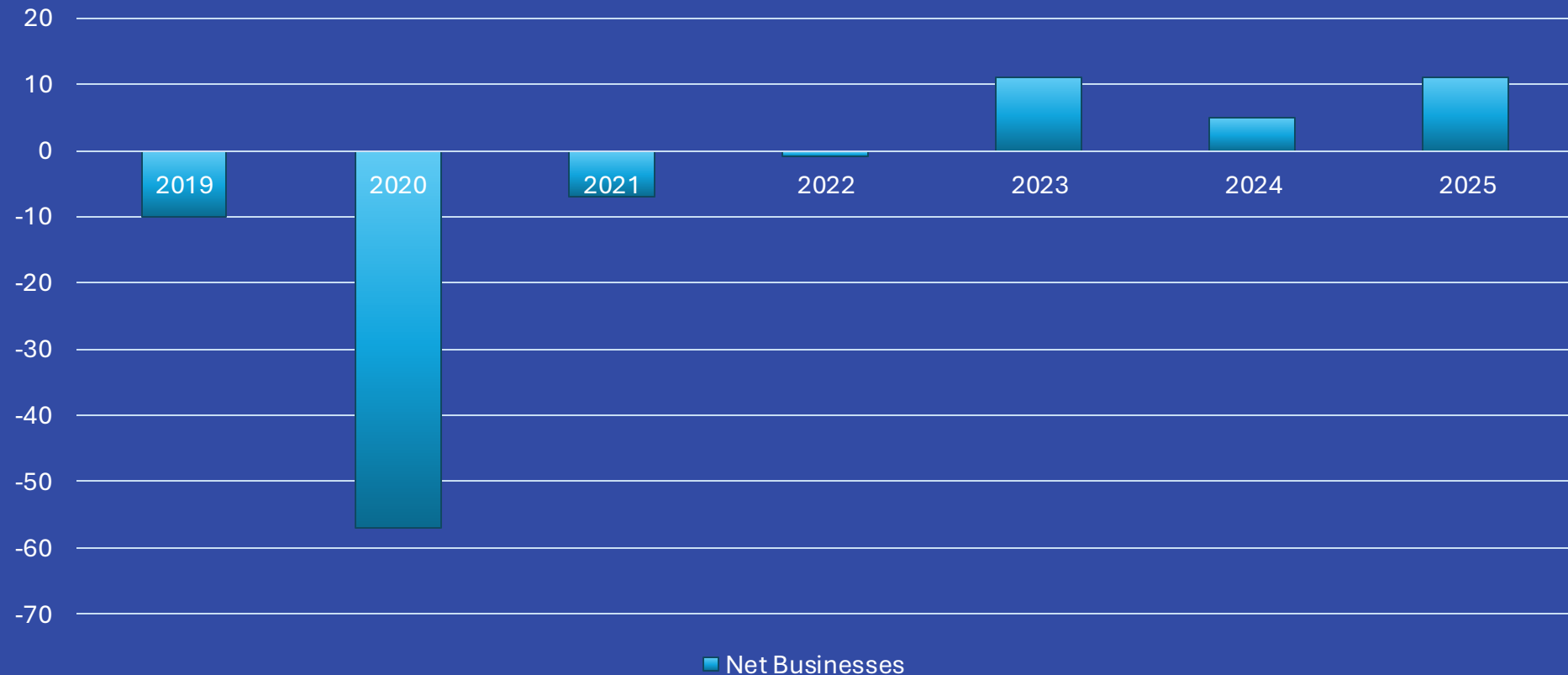
☐ Uniform style

 All items (15)

2024-2025 Business Growth & Impact



Downtown Net Businesses (2019–2025)



Downtown Rent Abatement



Keeta's Pet Salon
947 Liberty Ave

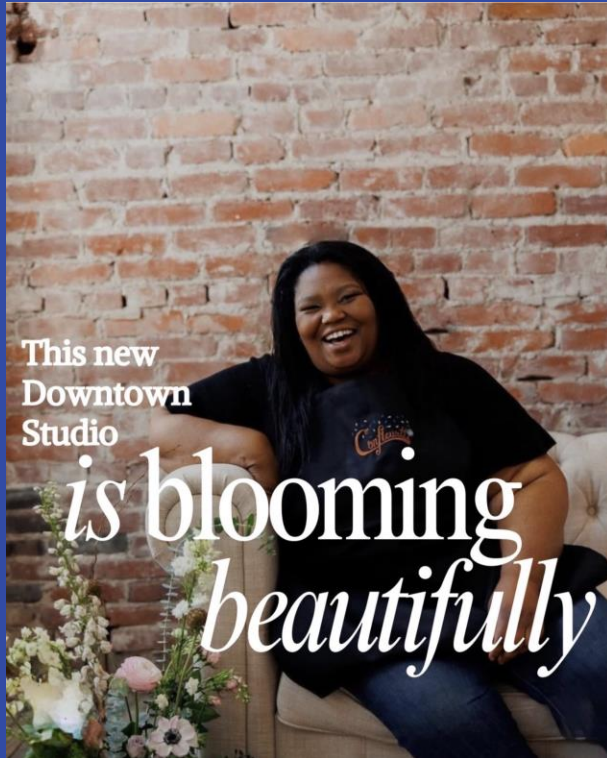


Ruckus Café
625 Liberty Ave



Origin Story Coffee
309 Smithfield St

2026 Storefront Activations



2026 Storefront Activations



Q2 State of Downtown



Q2 Retail Focus:

- What's opening, what's activating, and what's next
- Retail demand patterns emerging post-2025
- Pop-ups as a testing ground for long-term leases
- Implications for landlords, brokers, and investment



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NEXT STEPS

Action



Redd up your properties!

From sidewalks to storefronts, and art for facades, we've got programs to help you get ready.

We are here to support you. Let's get Downtown ready!

Action



Downtown Pittsburgh is going to shine this Spring!

- Host parties.
- Hold events.
- Bring prospective investors and tenants.
- Take photographs for marketing and promotional materials.
- Amplify your Downtown, with Pride.

Action



Are you working with a prospective company or business that would benefit from outreach from the Mayor or his team?

Reach out to Steve and Mary to discuss further.

Pittsburgh is open for business!

Action



**Join us at our Annual Meeting on
March 5, 2026, as we shift the
conversation from NFL Draft
preparation to what's next for
Downtown.**



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THANK YOU

Questions?

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