



PITTSBURGH
DOWNTOWN
PARTNERSHIP



The Golden Triangle & Greater Downtown

Do you know Downtown Pittsburgh ... ?



A record 1.76M people visited Downtown Pittsburgh in July 2024

3.1M+ annual attendance at professional sporting events, the majority of games exceed 97% capacity

Annual foot traffic surpassed 5M in the Golden Triangle

100+ events & festivals draw 100,000s to downtown

Enjoys easy access from nearby neighborhoods

More than 2M attend 1,500+ performances in the Cultural District with 100,000s attending top artists' concerts, many boast sellout crowds

More than 1.5M people visit Downtown Pittsburgh every month

Sources: PDP, NFL, NHL, MLB, Pittsburgh Cultural District Trust, Visit Pittsburgh



Pittsburgh's **Golden Triangle** is one of the city's most **vibrant** districts.

**DOWNTOWN PITTSBURGH
THRIVES**

with more than

\$6 BILLION

in new investment and

2,000 NEW UNITS

in the pipeline



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Primary Trade Area Residents

Nearly 37% are minorities

29.2 is the median age

42.3% are Millennials

55.6% hold at least a bachelor's degree

78.1% are white collar/professionals

\$153,276 average HH income





WHY INVEST HERE?

102,000 residents live within in a 10-minute drive

Retail demand in 2029 is projected to exceed \$150M+

There are gaps in the merchandise mix including general merchandise, home goods, groceries, and more

2,000 new housing units in the pipeline

Growing residential base, including homeowners





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CONTACT

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The Pittsburgh Downtown Partnership is a nonprofit community development organization committed to strengthening the economic vitality and vibrancy of Downtown Pittsburgh. Formed through the collaboration of businesses, civic leaders, foundations, and residents, PDP leads initiatives that enhance public spaces, support diverse commercial growth, and create a more welcoming, thriving urban core.