

## Picklesburgh 2024 Vendor Fact Sheet

**Dates: July 18 – 21, 2024**

**HOURS:** Thurs-Sat: Noon – 10pm; Sun: Noon – 6pm



**Location: PPG Plaza, Blvd. of the Allies, + Adjacent Parking Lots**

<u>Vendor Classification &amp; Pricing:</u> <i>All Vendors will be classified in one of the following categories at the sole discretion of PDP, based on product list. Vendors may not offer more than two (2) items outside of their category. *Prices are for the entire festival NOT for each day* <b>No bottled water sales permitted.</b></i>	<b>10x10' tent</b>	<b>10x20' tent</b>
<b>MERCHANDISE:</b> Non-food items locally made including apparel, jewelry, pottery, glassworks, etc.	\$3,000	n/a
<b>COMMERCIAL MERCHANDISE:</b> Commercially available merch, snacks & novelties.	\$4,000	\$7,000
<b>PICKLE PURVEYOR:</b> Samples & packaged pickled product sales only, nothing ready-to-eat. <i>National pickle brands excluded.</i>	\$3,000	\$4,500
<b>PROCESSED AND SNACK FOODS:</b> Snacks & sweets, misc. food products prepared locally offsite. Includes pickles on a stick, specialty condiments, jerky, noncommercial non-alcoholic beverages, etc. <b>No resale of commercially available items permitted under this category.</b>	\$3,500	\$5,500
<b>PREPARED FOODS:</b> Ready-to-eat meals and/or hot foods prepared onsite. Only prepared food vendors may offer non-alcoholic beverages such as juice or soda. <i>No bottled water sales permitted.</i> Additional Cocktail Fee: limit 5 hours/day: +\$800; <b>See Alcohol Vendor Requirements and Regulations for full details and additional guidelines.</b>	\$4,000  10 x 30' tent	\$6,500  \$9,000
<b>ALCOHOL BRANDS:</b> Bottle sales and samples only, must feature at least one non-conventional pickle-themed or fermented spirit. No single-serve or mini sizes allowed for sale. Cocktail sales may be considered for an additional fee  Additional Cocktail Fee: limit 5 hours/day: +\$800; <b>See Alcohol Vendor Requirements and Regulations for full details and additional guidelines.</b>	\$3,500	n/a
<b>LEMONADE STAND:</b> 10' x10' space for lemonade booth - lemonade sales only. Co-location with vendor's other spaces not guaranteed. <i>Tent not provided.</i>	\$3,000	n/a

### Requirements:

- Vendors must spotlight a minimum of two (2) items that prominently reflect the pickling theme of the event.
  - *(Alcohol Brands are required to feature at least one (1) themed item)*
- A complete list of the products you intend to offer at the festival must be included on the application
- Experience has proven that pickle themed items sell the best and vendors will be evaluated based on quality, creativity and the extent that pickled ingredients are incorporated or featured.
- See [Vendor Participation Agreement](#) for full list of requirements

### **Vendor Fees Include:**

- Commercial grade tents with tent walls for festival duration - Vendor's own tent(s) are not permitted. Tents may not be shared by Vendors or brands, unless previously approved in writing by PDP.
- Weighted water barrels or concrete tent weights
- Setup and teardown of the above and onsite assistance with tent walls as needed
- Overnight security guards for festival duration
- Limited Electricity (see Vendor Participation Agreement for specifications and limitations)
- Onsite access to potable water and gray water disposal.
- Access to ice and cups available for purchase
- Garbage removal

**[CLICK HERE TO APPLY](#)**

For questions, please contact Anna Wolf: [awolf@downtownpittsburgh.com](mailto:awolf@downtownpittsburgh.com)

\*A limited number of Exhibitor and Sponsor opportunities are available for organizations interested in marketing/promotional activities. For Exhibitor/Sponsor details and pricing, contact Russell Howard, VP of Special Events and Development: [rhoward@downtownpittsburgh.com](mailto:rhoward@downtownpittsburgh.com) | 412.325.0153