

PURPLE CURB ZONE GUIDE

TIPS FOR USING DOWNTOWN'S SMART LOADING ZONES



What's special about these purple curbs? How do they work? Why are they here? If you're not sure where to begin when it comes to the new Smart Loading Zones, look no further. This tells you everything you need to know!

WHAT ARE THEY?

- The purple curb-marked areas are **Smart Loading Zones** (or **SLZs**) which, much like metered parking, charge a fee for time spent in the zone.
- The purple curbs are also indicated by signage such as the sign seen to the right.
- The SLZs use **license plate reading technology** that monitors how long vehicles spend in the zone and charge the user for the amount of time spent, according to the rates shown on the sign.
- The zones were installed by the **City of Pittsburgh** in partnership with the Pittsburgh Parking Authority



A DOWNTOWN
SMART LOADING
ZONE SIGN

HOW DO THEY WORK?

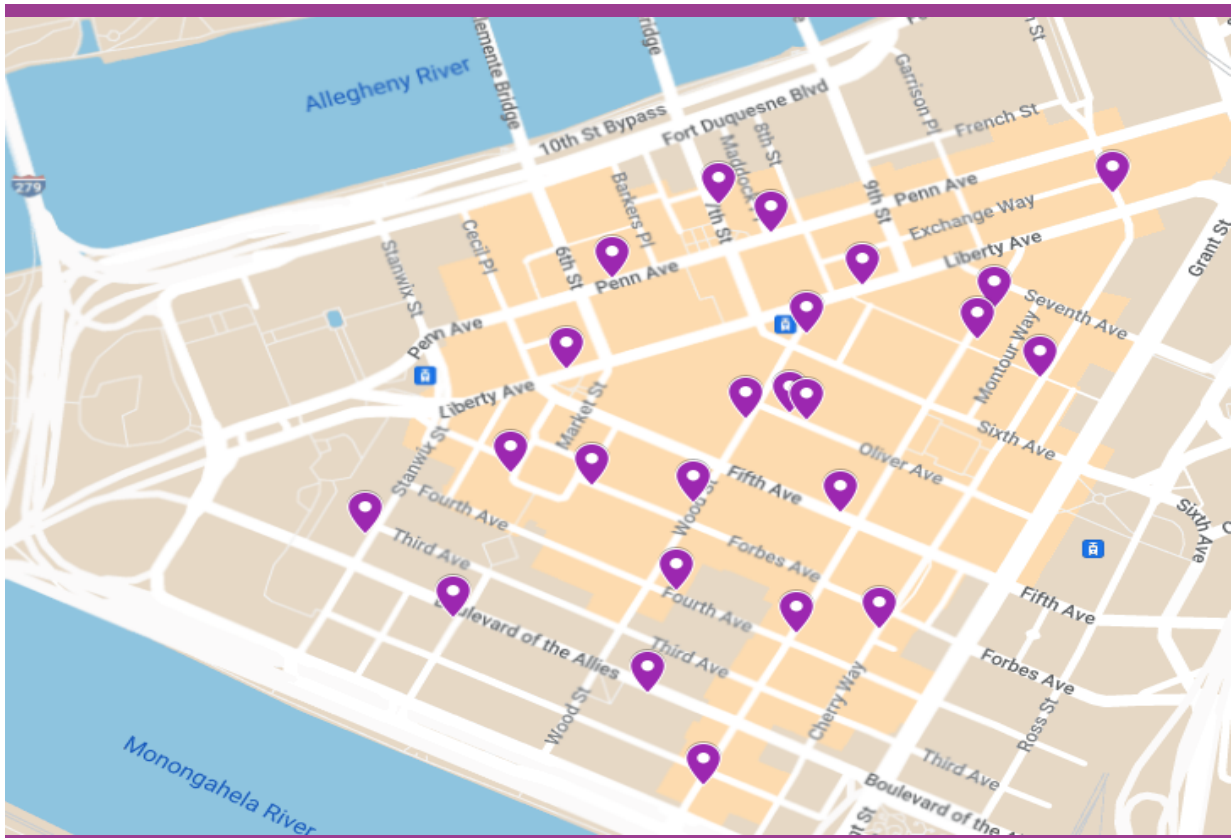
- To use the SLZs, register on Curb Pass online, or by texting **"CURB" to 855-707-1211**.
- After registering, you will be **automatically billed** each time you use the SLZ based on the amount of time spent in the zone.
- Using the zone for more than 2 hours or failing to register for Curb Pass (and staying for more than 15 min) will result in a **\$40 fine** sent by mail to the vehicle's registered address.
- Smart Loading Zones are enforced Monday through Saturday, 8am – 6pm.

HOW MUCH DOES IT COST?

- There is **no fee to register** for the app: you're only charged for time spent in an SLZ.
- The rates for the Downtown SLZs are on the signs next to each SLZ. They are:
 - 0 – 15 min = no cost at all**
 - 16 – 30 min = \$4**
 - 31 – 60 min = \$8**
 - 61 – 120 min = \$12**
- If you only plan on using the zone for less than 15 minutes, you don't need to register.
- Staying in an SLZ for longer than 2 hours will result in a \$40 fine.

HOW DO THEY WORK?

- The SLZs can be found in commercial districts around Pittsburgh, but most of them are Downtown.
- Check out Curb Pass to view all the exact locations, or check out this map:



DOWNTOWN SMART LOADING ZONE LOCATIONS

WHY ARE THEY HERE?

- The SLZs are part of a two-year pilot program administered by the City's Dept. of Mobility and Infrastructure (DOMI). The pilot is set to conclude December 2024.
- The zones are intended to help keep loading zones open and available for business, which can help to reduce instances of illegal loading like double-parking, and help to decrease congestion caused by unnecessary idling and circling.
- Initial results have been encouraging, with double-parking instances dropping by 40%.

WHAT ELSE SHOULD I KNOW?

- License plate information is the only form of personally identifiable information that is collected and it never captures or shares this information for any purpose other than to facilitate automated payment. Visit their private policy [here](#).
- Check out DOMI's SLZ webpage for FAQs and additional information about the pilot.
- Issues concerning billing or fines should be directed to the Pittsburgh Parking Authority's Parking Court at **412-560-7222**.