



PicklesBURGH™



FOR IMMEDIATE RELEASE

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THREE TIME CHAMP PICKLESBURGH, AGAIN NOMINATED FOR 'BEST SPECIALTY FOOD FESTIVAL IN AMERICA'

Voting is now open for Picklesburgh fans to defend its #1 status!

FESTIVAL MAKES ITS DILL-LIGHTFUL RETURN ON JULY 19-21, 2024

Downtown Pittsburgh – The Pittsburgh Downtown Partnership (PDP) is excited to dill-iver the best news – **confirmed dates for Picklesburgh 2024!** And if you're pining for some early pickled action, Picklesburgh (*the #1 Best Specialty Food Festival in America three times in a row*) is hoping you'll cast your vote without dill-ay to retain the title! Voting is open now until March 18 to keep Picklesburgh at #1 in *USA Today's* Readers' Choice Awards!

BRACE YOURSELVES – THE BRINIEST BASH IN THE 'BURGH WILL RETURN TO BLVD. OF THE ALLIES ON FRIDAY, JULY 19 – SUNDAY, JULY 21, 2024!

Returning for its 9th year, the signature Heinz pickle balloon will once again fly above Downtown Pittsburgh the weekend of July 19th. Produced by the PDP and presented by Kraft-Heinz, Picklesburgh is a free, multi-day festival full of fermented fandom and fun. With dill-icious food from around the region and the world, pickle-themed merchandise, live music, free 'Lil' Gherkins' activities, and a heart-pounding pickle juice drinking contest, there's something for everyone to relish!

Recognized as a **'Signature Event' by the Commonwealth by the Pennsylvania Tourism Office**, Picklesburgh has grown every year since launching in 2015 and continues to garner national (and international) attention. Last year, the location of the event moved from the Sister Bridges to a larger footprint on Boulevard of the Allies, seeing over 200K people attend and breaking all prior attendance records.

"The festival was originally created to bring people downtown during summer when weekends were quiet, and business was slower. Almost a decade later, I don't think we could ever have envisioned how the region has embraced this event and made it something so uniquely Pittsburgh," said Jeremy Waldrup, president and CEO of the Pittsburgh Downtown Partnership. "We've grown significantly every year, and it looks like that will happen again in 2024!"

CAST YOUR VOTES NOW THROUGH MARCH 18 TO HELP PICKLESBURGH DEFEND ITS #1 TITLE!

Picklesburgh is the three-time reigning champion of **USA Today's Reader's Choice Best Specialty Food Festival in The USA** and now's our chance to help defend the title! You can vote once per day, so don't dill-ay! Pittsburghers can cast their votes today through March 18 at this link: [Vote Now!](#)

More details about the 2024 festival will be announced over the coming months.

Check www.Picklesburgh.com for updates as they're released!

About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations, and residents who provide energy, vision, and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit www.DowntownPittsburgh.com, LinkedIn at www.linkedin.com/company/pittsburgh-downtown-partnership/, and follow us on Twitter, Facebook, and Instagram: @downtownpitt.