

DOWNTOWN 2023 INITIATIVES - DRAFT

Initiative	Project Lead	Description
Public Safety/ Social Service Accessibility		
Revamp downtown policing to allow for increased intelligence and data-driven decision based on increase in calls for service	City of Pittsburgh	Triple number of officers downtown during peak hours of activity; data-driven decision based on increase in calls for service
Quickly provide shelter opportunities for un-housed	City of Pittsburgh	Increase pipeline of housing options for individuals in shelter system
Establish new Public Safety Center	City of Pittsburgh	Create new public safety center to support 18 dedicated officers, ambassadors and other public safety staff in Downtown
Launch Golden Triangle Ambassador Program	PDP	Provide 8 full time Ambassadors to support a welcoming and safe experience throughout the CBD
Develop seamless co-response for downtown	City of Pittsburgh	Increase the operating hours and effectiveness of outreach and law enforcement to respond to problems downtown
Initiate Safety Trainings for Businesses and Residents	PDP/ City of Pittsburgh	Provide training that help employees and staff address common issues and concerns in addressing the needs of individuals with mental illness and substance abuse disorders
Increase Housing Opportunities	City of Pittsburgh	Working with county and partners to identify additional housing solutions
Youth Engagement		
Expand Safe Passageways to School Program	City of Pittsburgh	
Establish a CVI Team Downtown	City of Pittsburgh	Create a dedicated Community Violence Intervention Team in Downtown that conducts pro-active engagement to teens.
Develop Long-term Plan for Youth Services	City of Pittsburgh	Coordinate efforts with YouthPlaces, APA, US Attorney's Office, and other youth organizations
Youth Employment Opportunities	City of Pittsburgh	Identify places in Youth Service and Public Saety Plans where youth can be effective and pay them to do work; Recruit businesses for job placement and internship opportunities for Prepare to Prosper students
2023 Youth Programming	PDP	Support and grow existing youth programming: Youth Places/Boys & Girls Club/Carnegie Library
Cleanliness/Quality of Life		
Increase DPW Capacity	City of Pittsburgh	Increasing DPW capacity to improve response time on cleanliness and quality of life service calls
Initiate Downtown Spring Clean	City of Pittsburgh	Intensive spring cleaning of our city-owned assets this spring
Accessible/ Managed Public Restrooms	BOMA/City	BOMA Pittsburgh, city and county partnerships towards providing safe, clean, attended public restrooms
Alley Cleaning and Pressure Washing	PDP	Alley Cleaning/Pressure washing 5 days a week/4 full-time staff + supervisor
Downtown Reactivation		
Free Parking Downtown	DNA	Visitors will be able to park for free with a purchase of dinner or a purchase above a set amount at a retail store
Night-Time Shopping District	DNA	Creation of a marketing plan and a night-time shopping district for downtown
Downtown Storefront Recruitment	DNA	Hiring a full-time, non-commission commercial realtor to recruit businesses
Storefront Beautification Project	DNA	Paint & decorate 54 empty storefronts in partnership with Pittsburgh Paints & PFW