



**FOR IMMEDIATE RELEASE**

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**HOMETOWN CHAMP BRINGS HOME THE GOLD, AGAIN!  
PITTSBURGHERS DILL-IVER VOTES TO MAKE PICKLESBURGH  
THE #1 BEST SPECIALTY FOOD FESTIVAL IN AMERICA  
FOR THE THIRD CONSECUTIVE WIN!**

- Iconic Pittsburgh event, 'Picklesburgh' takes #1 spot in USA Today Reader's Poll
- Popularity, and recognition continue to grow with festival receiving its third win
- Festival will be returning Friday, July 21 – Sunday, July 23, 2023.

**Downtown Pittsburgh** – Now there's really no denying that Picklesburgh REALLY IS A BIG DILL! USA Today just announced that Picklesburgh took top honors in their 2023 reader's choice "Best Specialty Food Festival" contest in America. Pittsburghers played a significant role in daily voting to ensure that this uniquely Pittsburgh event took the top spot against fierce competition from other festivals around the country from places such as Chicago, Dallas, Philadelphia, and even Hawaii.

"We're so grateful for the thousands of Pittsburghers who are passionate about Picklesburgh and helped us bring home another win for the City of Champions" said Jeremy Waldrup, President and CEO of the Pittsburgh Downtown Partnership. "Pittsburgh and Picklesburgh are inextricably linked. Our community continues to turn out in incredible numbers, and our vendors always create spectacular culinary creations. It's a truly unique cornerstone event for Pittsburgh, and we are so honored to have won this incredible distinction for a third time!"

Produced by the Pittsburgh Downtown Partnership (PDP), and presented by Kraft-Heinz, Picklesburgh is a free, three-day, culinary celebration that goes beyond the dill pickle to include international dishes and handcrafted foods from local chefs to fun pickle themed merchandise, live music, a "Li'l Gherkins" area with free kids' activities, and a highly competitive pickle juice drinking contest. Recognized as a **'Signature Event' by the Commonwealth by the Pennsylvania Tourism Office**, Picklesburgh has grown every year since launching in 2015 and will return Friday July 21- Sunday July 23 bigger than ever, with several new surprises to be announced in the coming months.

The festival is a social media powerhouse with #Picklesburgh receiving more than 44 million views on TikTok and posts on Instagram accounts with more than 50 million followers. It continues to attract national and international attention with coverage that has included the Today Show, Good Morning America, Fox News, Washington Post, Boston Globe, Travel+Leisure, and dozens of local TV stations across the country. The event has even been covered multiple times in London, including being spotlighted in a UK foodie magazine as one of the most interesting food festivals around the world.

Pickle product producers, vendors and culinarily creative restaurants can enroll now to receive updates on participating in the festival, with applications becoming available in the near future. Sponsorship opportunities are also available.

***About the Pittsburgh Downtown Partnership***

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations, and residents who provide energy, vision, and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit [www.DowntownPittsburgh.com](http://www.DowntownPittsburgh.com), LinkedIn at [www.linkedin.com/company/pittsburgh-downtown-partnership/](http://www.linkedin.com/company/pittsburgh-downtown-partnership/), and follow us on Twitter, Facebook, and Instagram: @downtownpitt.