

DOWNTOWN INITIATIVES 2023

PUBLIC SAFETY/SOCIAL SERVICE ACCESSIBILITY					
INITIATIVE	DESCRIPTION	NEXT STEPS	DEADLINE	STATUS	LEAD
Launch Golden Triangle Ambassador Program	Provide 8 full time Ambassadors to support a welcoming and safe experience throughout the CBD	Recruitment efforts almost complete, training began March 6. Full deployment by March 27	March 31, 2023	<div></div>	Pittsburgh Downtown Partnership
Initiate Safety Trainings for Businesses and Residents	Provide training for employees and staff to address common issues and concerns in addressing the needs of individuals with mental illness and substance abuse disorders	NARCAN/ overdose prevention training to be offered to retail/ restaurant businesses in early April	April 15, 2023	<div></div>	Pittsburgh Downtown Partnership & City of Pittsburgh

YOUTH ENGAGEMENT					
INITIATIVE	DESCRIPTION	NEXT STEPS	DEADLINE	STATUS	LEAD
2023 Youth Programming	Support existing youth programming: Youth Places/Boys & Girls Club/Carnegie Library	Determine feasibility and partnership for spring student engagement	April 15, 2023	<div></div>	Pittsburgh Downtown Partnership

CLEANLINESS/QUALITY OF LIFE					
INITIATIVE	DESCRIPTION	NEXT STEPS	DEADLINE	STATUS	LEAD
Accessible/ Managed Public Restrooms	BOMA Pittsburgh, city, and county partner towards providing safe, clean, attended public restrooms	City of Pittsburgh scheduling meeting with Pittsburgh Parking Authority to discuss next steps	March 31, 2023	<div></div>	Building Owners & Managers Association & City of Pittsburgh
Alley Cleaning and Pressure Washing	Alley Cleaning/Pressure washing 5 days a week/4 full-time staff + supervisor	Recruitment underway, scheduled launch 4/3; priority corridors and alleys identified	April 3, 2023	<div></div>	Pittsburgh Downtown Partnership
Storefront Beautification	Paint & decorate 54 empty storefronts in partnership with Pittsburgh Paints & PFW	Partnership meeting on April 4th Matching artists and designers with building owners	Work to start in May, 2023	<div></div>	Downtown Neighbors Alliance

DOWNTOWN REACTIVATION					
INITIATIVE	DESCRIPTION	NEXT STEPS	DEADLINE	STATUS	LEAD
Free Parking Downtown	Create a parking program to attract residents in the Pittsburgh region to visit downtown	Understanding technology needed and estimated cost to build and maintain an app	End of 2023	<div></div>	Downtown Neighbors Alliance
Night-Time Shopping District	Create vibrant shopping downtown during evening hours	Interviewing and selecting a marketing company. Seeking funding.	September 2023	<div></div>	Downtown Neighbors Alliance
Downtown Store Leasing	Leasing approximately 54 empty storefronts	Hiring a full-time, non-commission commercial realtor to recruit businesses in urban setting	January 2024	<div></div>	Downtown Neighbors Alliance

STATUS KEY  NOT YET STARTED  IN PROGRESS  COMPLETE  ON HOLD