

ALCOHOL VENDOR RULES AND REGULATIONS

FOR PARTICIPATION IN PITTSBURGH DOWNTOWN PARTNERSHIP MARKETS AND EVENTS

Pittsburgh Downtown Partnership (PDP) 307 Fourth Avenue, Floor 2 Pittsburgh, PA 15222

To ensure compliance with City and State regulations, the following rules and requirements must be accepted in order to participate as an Alcohol Vendor in PDP Markets and Events. PDP may require a Vendor to cease operations at any point and/or leave the Market at PDP's sole discretion.

GENERAL

- PDP reserves the right to revoke sampling privilege at any point if the terms of this agreement are not observed to be determined at the PDP's sole discretion.
- No category exclusivity is guaranteed.
- Vendor location is not guaranteed under any circumstances.
- PDP further reserves the right to deny further participation in the PDP Markets without recourse
 to Vendors in violation of these terms. If vendor participation is terminated for any reason, no
 refunds will be issued, and no make good dates will be provided.
- All alcohol sampling rules and regulations are subject to change at the sole discretion of PDP.

SALES & SERVICE

- PDP reserves the right to remove all or part of a vendor's product line if item(s) are not listed and approved on the original application.
- Vendors are not permitted to sell ready-made cocktails or individual drinks for consumption onsite.
- Vendors are responsible for charging the applicable sales tax on all goods offered for sale.
- Vendors are responsible for ensuring total compliance with state liquor laws and are required to check ID for any customer who is sampling product to ensure they are over the age of 21. Vendors may be subject to inspections from the Pennsylvania Liquor Control Board at any time.
- All staff serving or distributing alcohol samples must be RAMP certified and able to provide a copy of RAMP certification upon request.

SAMPLING RESTRICTIONS

- Beer, Wine, and Cider samples may be no greater than 1.0 fluid ounce.
- Spirits samples may be no greater than 0.5 fluid ounce.
- Vendors are not permitted to serve more than two (2) samples per person.
- Vendors may not provide samples to any person who is visibly intoxicated. PDP reserves the right to
 determine that a customer has been over-served and deny further sampling by the Vendor. PDP
 further reserves the right to identify individuals to whom vendors must deny sampling service for any
 reason.
- Vendors should immediately notify the Market Manager in any situations where they do not feel comfortable serving an individual or group.
- No pre-poured samples are permitted (must serve individual samples to each customer upon request)
- Market circulation, or out-of-booth activity of any sort is not permitted within the Markets. All sampling and selling activities must be limited within Vendor's allotted booth space.

SIGNAGE REQUIREMENTS

- Vendors are required to display two (2) age restrictive signs at the front of their booth that read, "Must be 21 years of age and provide valid ID to sample." Each sign must have a minimum dimension of 8.5x11". Signs must be typed and not hand-written.
- Vendors are required to display two (2) sample limit signs at the front of their booth that read, "Limit 2 Samples per Guest." Each sign must be a minimum dimension of 8.5x11". Signs must be typed and not hand-written.

LICENSE, PERMIT & INSURANCE

- Vendors must be fully licensed & insured and carry Liquor Liability insurance and a minimum of \$1,000,000 general liability coverage naming the Pittsburgh Downtown Partnership and the City of Pittsburgh as additionally insured.
- Vendors must provide Certificate of Insurance to the PDP by the deadline provided by PDP.
- Alcohol Vendors must provide a valid PA State Liquor License and Farmer's Market Permit by the deadline provided by PDP.