



Picklesburgh 2022 Vendor Information

Dates: July 15 – 17, 2022

HOURS: Fri/Sat, noon – 10pm; Sun, noon – 10pm

NEW & EXPANDED LOCATION!*

**Details to follow, pending official approval*



Vendor Classification & Pricing:

All Vendors will be classified in one of the following categories at the sole discretion of PDP, based on product list. Vendors may not offer more than two (2) items outside of their category. No bottled water sales permitted.

	10x10' tent	10x20' tent
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MERCHANDISE: Non-food items including apparel, jewelry, pottery, glassworks, etc.

	\$1,000	n/a
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COMMERCIAL MERCHANDISE: Commercially available merch, snacks & novelties.

	\$1,700	\$3,200
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PICKLE PURVEYOR: Samples & packaged pickled product sales only, nothing ready-to-eat. *National pickle brands excluded.*

	n/a	\$1,600
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PROCESSED AND SNACK FOODS: Snacks & sweets, misc. food products prepared locally offsite. Includes pickles on a stick, specialty condiments, jerky, noncommercial non-alcoholic beverages, etc.

	\$1,400	\$2,200
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No resale of commercially available items permitted under this category.

PREPARED FOODS: Ready-to-eat meals and/or hot foods prepared onsite. Only prepared food vendors may offer non-alcoholic beverages such as juice or soda.

	\$1,800	\$3,000
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No bottled water sales permitted.

Additional Cocktail Fee: Prepared Food Vendors only, limit 5 hours/day: **+\$300**

	10x30' tent	\$4,000
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ALCOHOL BRANDS: Bottle sales and samples only, must feature at least one non-conventional fermentation-themed or pickle-themed product. **No single or mini serving sizes allowed for sale. No beer or ready-to-drink cocktail sales permitted.**

	\$1,700	n/a
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See Alcohol Vendor Requirements and Regulations for full details and additional guidelines.

LEMONADE STAND: 5' x 5' space for lemonade booth - lemonade sales only. Co-location with vendor's other spaces not guaranteed. **Tent not provided.**

	5x5' space	\$1,000
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Requirements:

- Vendors must spotlight a minimum of two (2) items that prominently reflect the pickling theme of the event.
 - *(Alcohol Brands are required to feature at least one (1) themed item)*
- A complete list of the products you intend to offer at the festival must be included on the application
- Experience has proven that pickle themed items sell the best and vendors will be evaluated based on quality, creativity and the extent that pickled ingredients are incorporated or featured.

Vendor Fees Include:

- Commercial-grade tent with tent walls & weights for duration of festival
- Overnight security guards for festival duration
- Garbage removal and onsite access to potable water and gray water disposal
- Electricity provided (see application for specifications, limitations and options for increased power)
- Access to ice and cups for purchase
- Prepared Food Vendors receive 20 cubic feet of refrigerator/freezer truck shelf space. Additional space may be purchased upon request by any Vendor, subject to availability

[CLICK HERE TO APPLY](#)

For questions, please contact Tori Gohn: tgohn@downtownpittsburgh.com | 412.325.0165

*A limited number of Exhibitor and Sponsor opportunities are available for organizations interested in marketing/promotional activities. For Exhibitor/Sponsor details and pricing, contact Russell Howard, VP of Special Events and Development: rhoward@downtownpittsburgh.com | 412.325.0153