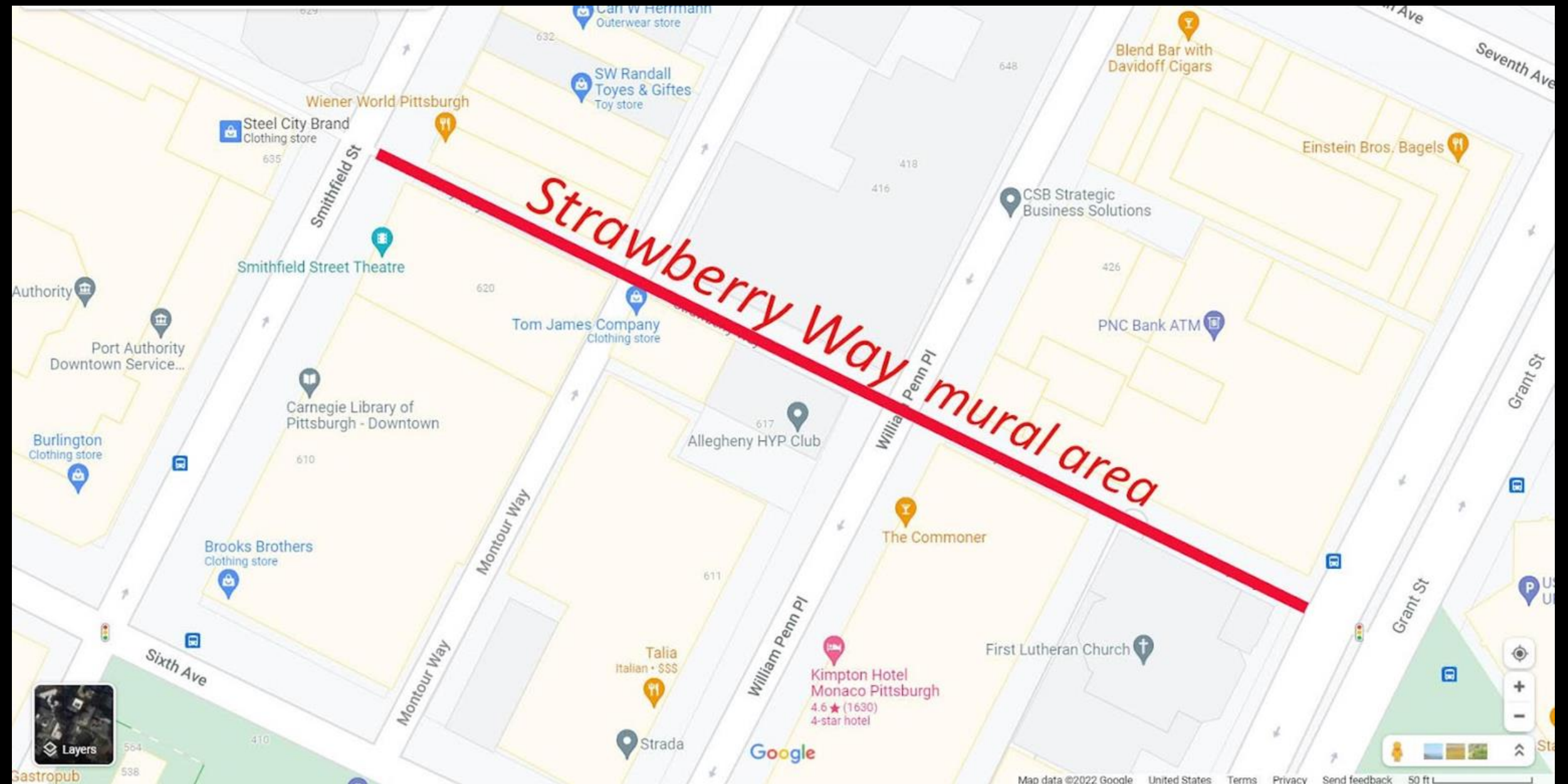


Strawberry Way Street Mural 2022

The Pittsburgh Downtown Partnership

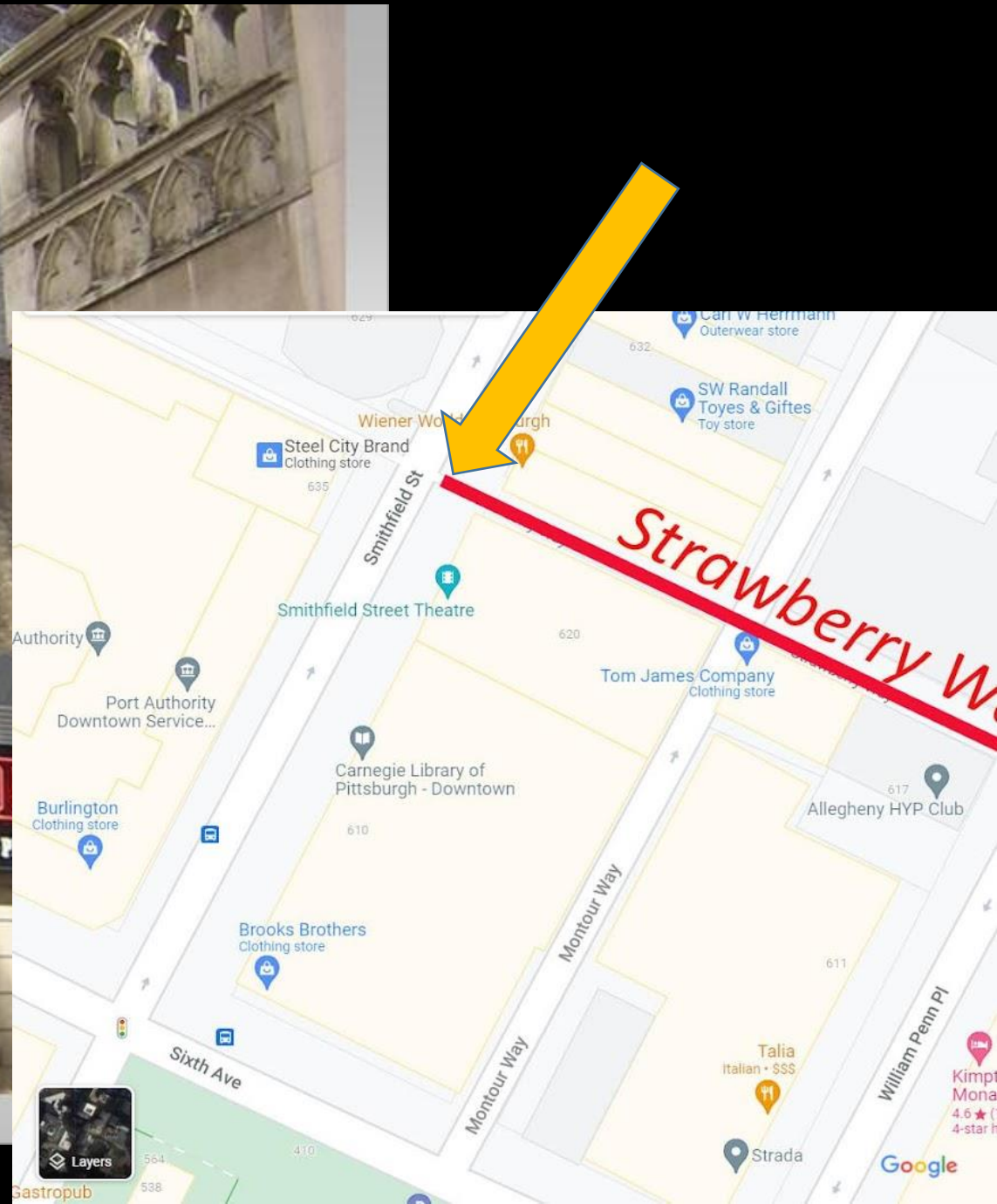


Project Location:









Project Background

2022 is 3rd manifestation of the project:

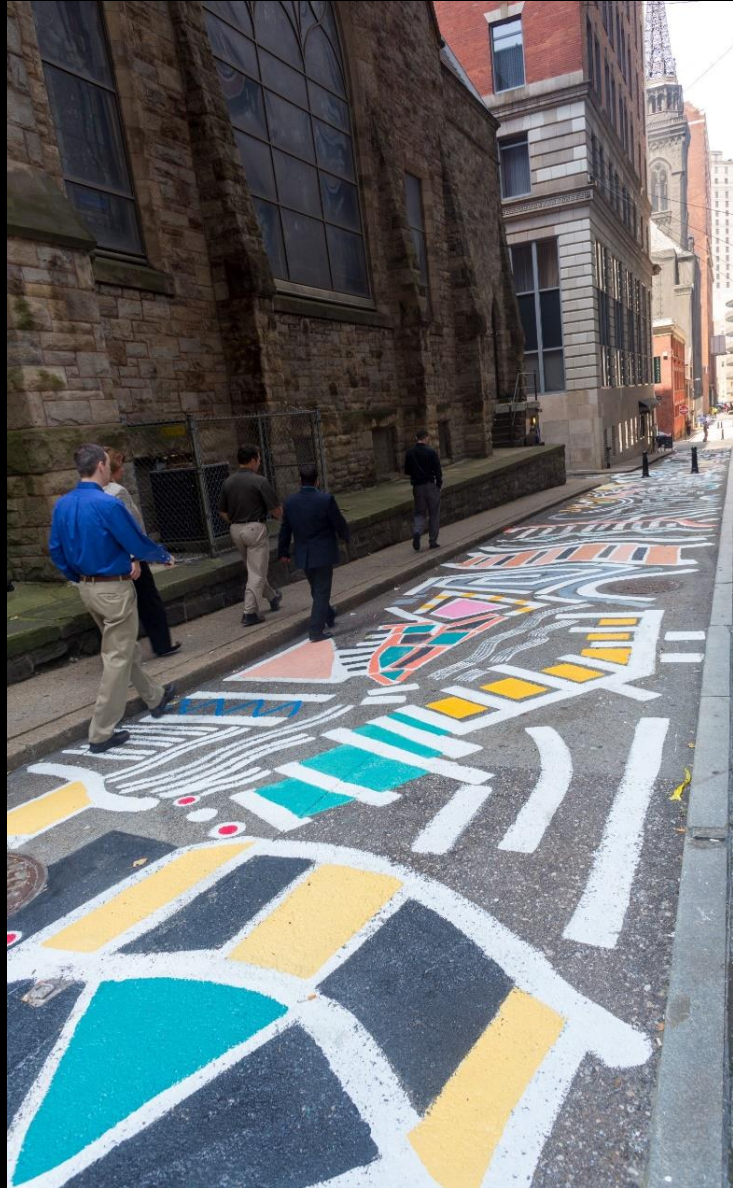
- 2016, *City Composition*, by Deanna Mance
- 2018, *Who Gets To Eat The Most Fruit*, by Julie Mallis

Project initiated in 2016 by the PDP/Envision Pittsburgh to create

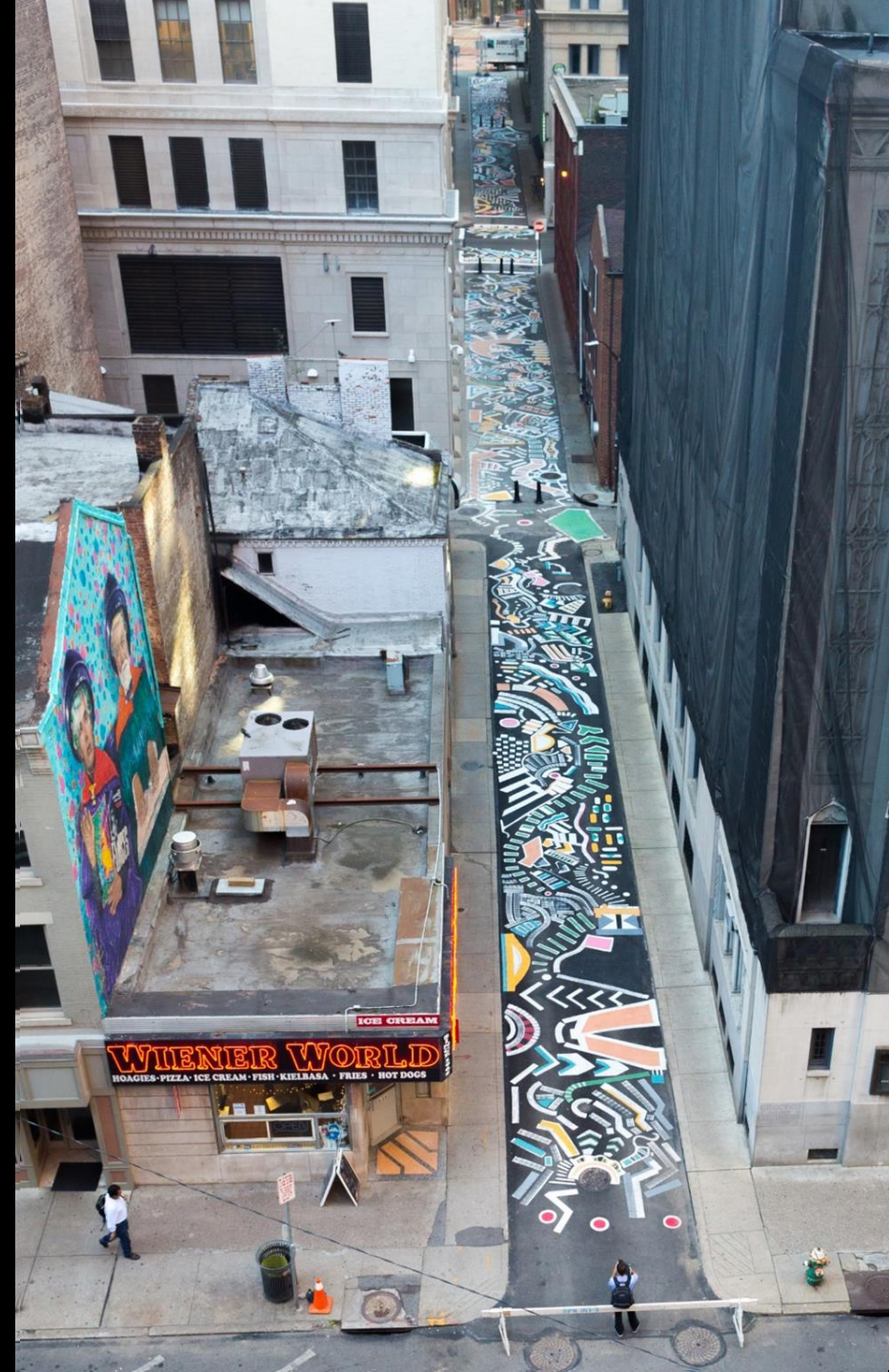
- an inviting attribute to ped corridor
- encourage outdoor dining
- activation of space

20+ Stakeholders along Strawberry Way are engaged in communications, and/or on selection committee currently

Project Background: 2016

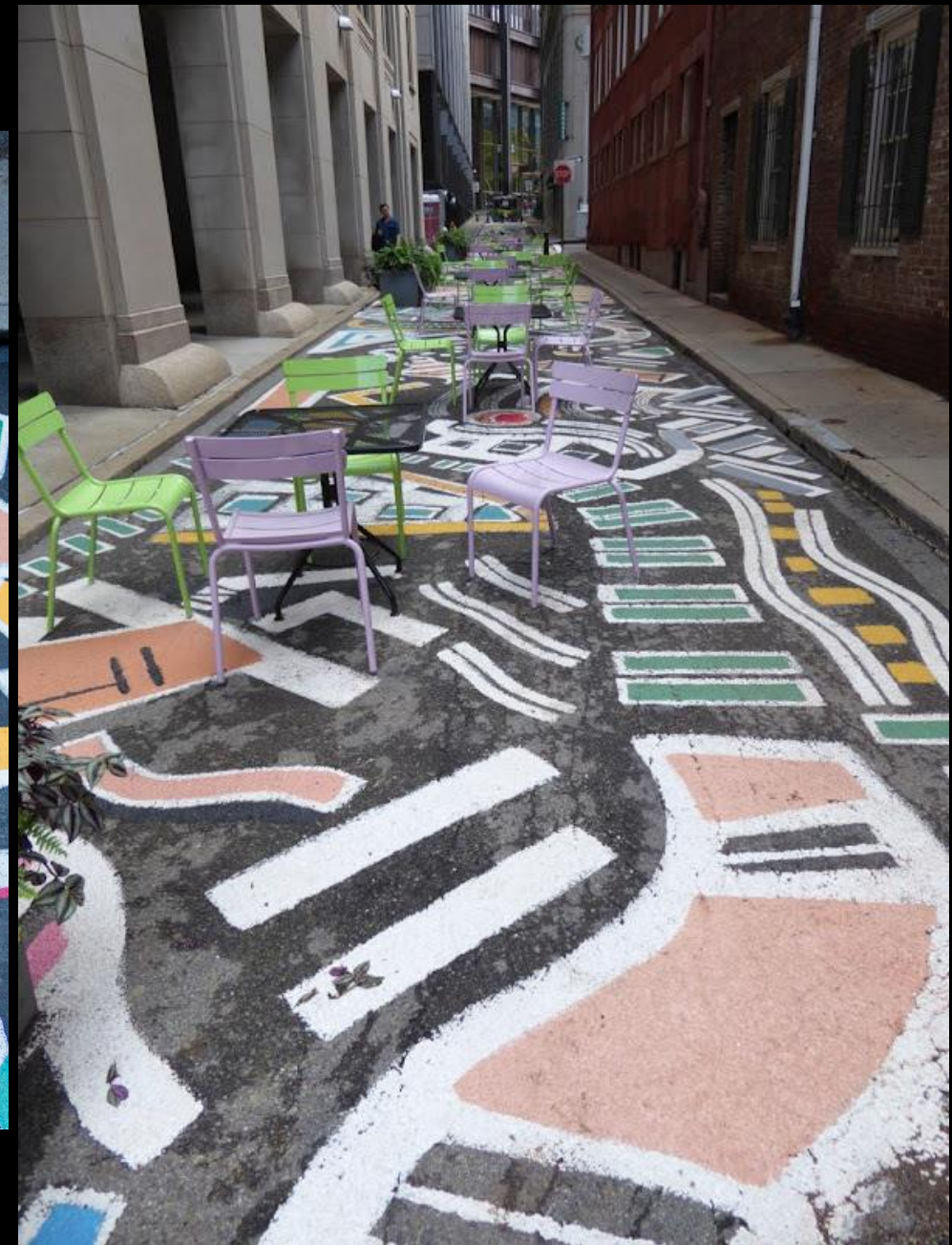


City Composition, Deanna Mance, 2016





City Composition, Deanna Mance, 2016



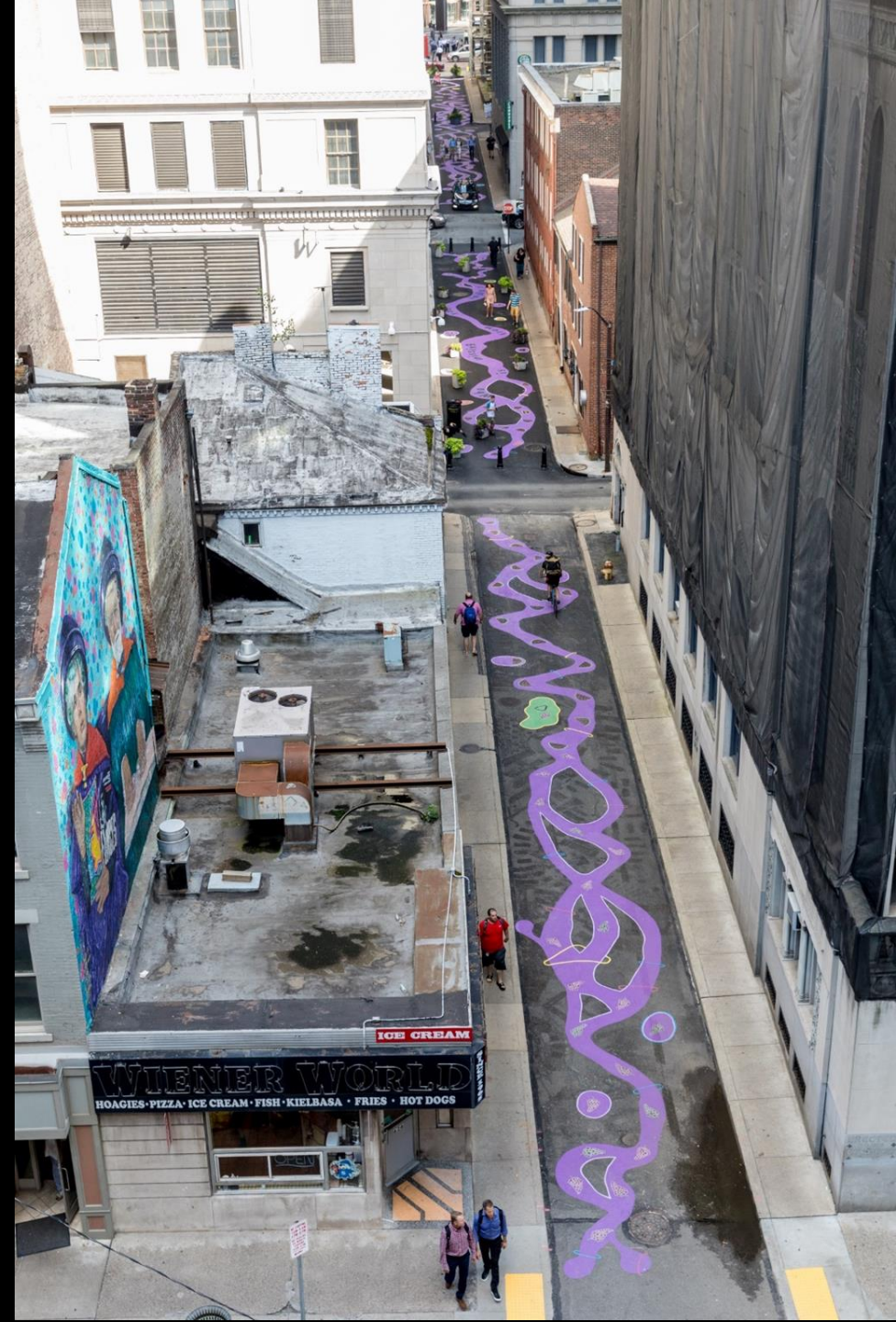
Project Background: 2018



Who Gets to Eat the Most Fruit?, Julie Mallis, 2018



Who Gets the Most Fruit?, Julie Mallis, 2018



2022 Artists:

Max Gonzales & Shane Pilster
+ CAPA 8th & 11th grade students

website: www.dowhatwelove.com



©GOODBOY'GENS
DOWNTWELVE &
CONTRAST DARK
PAINTED BY
MAX'GENS
& GONZALES
SHANE
PILSTER















R

DAILY
BREAD

BOMB

CROWN
BARBER
SHOP



BUBBLE

Boying



WHOLESALE TRANSMISSION
WE ARE TECHNICALLY THE BEST!
FREE ELECTRONIC DIAGNOSIS
COMPLETE DRIVELINE SERVICE
FAR ENGINE • 4X4 TRANSMISSION CASES • 4X4
STANDARD TRANSMISSION & CLUTCH REPAIR

GREAT BEGINNINGS SALE

TOGETHER
WE
CAN!



YOU ARE NOT ALONE



PROGRESS

JUST STOP FORWARD BUT
DOWN..

DO WHAT YOU LOVE



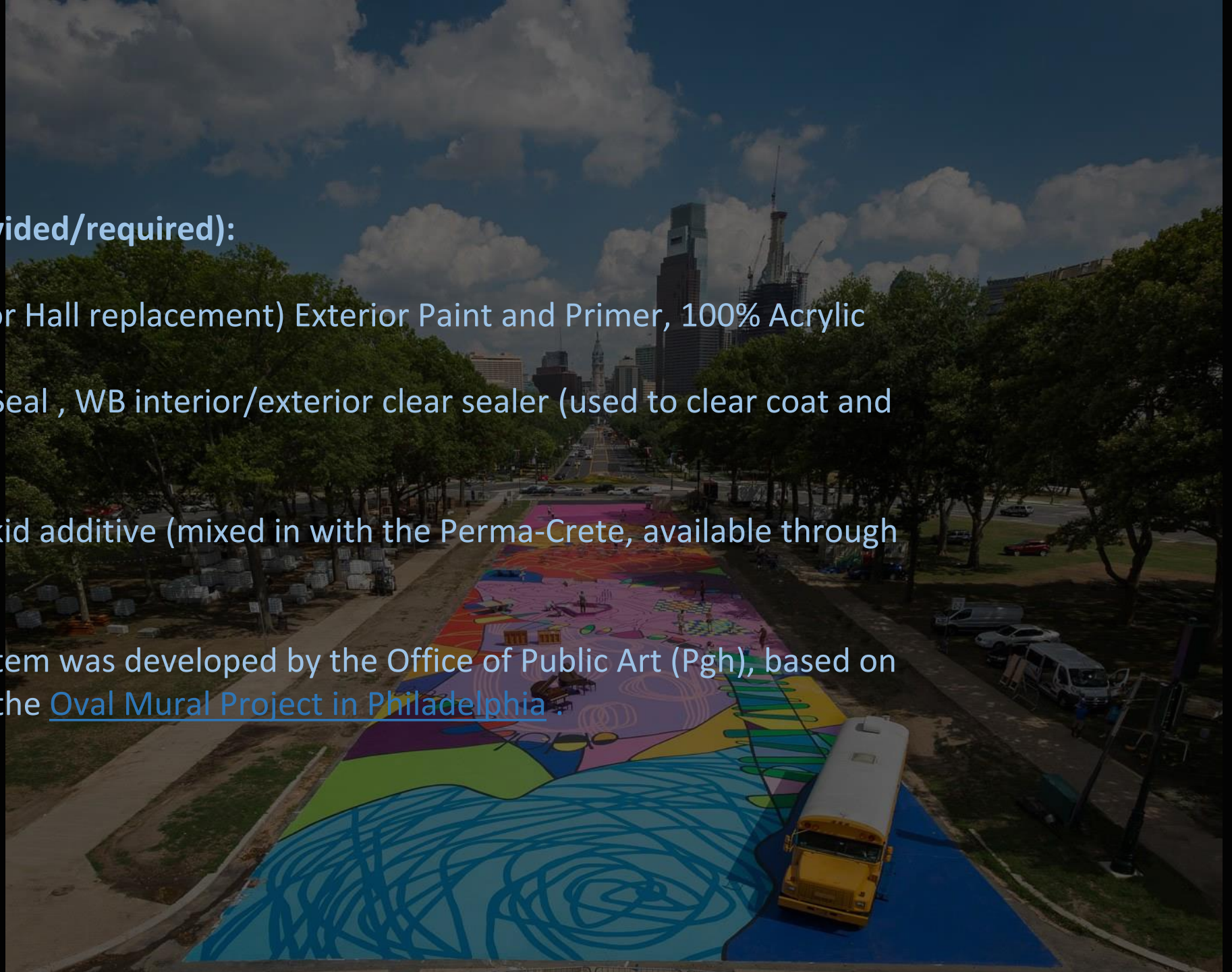
MAKE OFFER!

Materials

Paint System (to be provided/required):

- PPG Permanizer (Manor Hall replacement) Exterior Paint and Primer, 100% Acrylic
- PPG Perma-Crete Plex-Seal , WB interior/exterior clear sealer (used to clear coat and seal)
- Zinsser Skid-Tex, non-skid additive (mixed in with the Perma-Crete, available through PPG)

This three-part paint system was developed by the Office of Public Art (Pgh), based on recommendations from the [Oval Mural Project in Philadelphia](#).



Timeline:

RFQ Distributed to PCC members	2/24/2022
Information Session	3/3/2022 <i>via Zoom</i> (6:00-7:00pm)
RFQ Deadline	3/10/2022
Selection Committee Review of Applicants:	Mid March
Artist interviews/Presentations: Friday, March 25, 2022 via Zoom, (10am-2pm). 20 minutes to present, plus 5-10 minutes Q & A. Selection Committee deliberates at end of day, and artists will be notified ASAP thereafter.	
Artist under contract/Design Developed	Late March
CAPA Residency/Design for artwork is finalized	3/30/2022-4/30/2022 circa
DAM meeting held (presentation)	4/14/2022 (prelim design)
Art Commission Final Approval Presentation	5/25/2022
Installation/Painting of artwork Unveiling	end of May/1 st of June, 2022 June, 2022

- Budget is **\$23,000** for EVERYTHING, except paint, which is provided by the PDP.
- The PDP will execute necessary DOMI minor encroachment permit and maintenance agreement, along with Art Commission approvals (NO ACTION REQUIRED FROM ARTIST)
- The PDP will agree to keep the mural in good and safe order for up to 3 years, and clean remainder off at that time (NO ACTION REQUIRED FROM ARTIST, unless agreed upon in writing)
- Artists WILL have to procure general liability insurance before work (on street) begins
- We are excited to partner with **Pittsburgh CAPA for the residency/collaboration!** THANK YOU, CAPA Admin and students~!

questions : **bromorton@gmail.com**

Thank you~!