

PICKLESBURGH NEWS ALERT

Today, the Pittsburgh Downtown Partnership (PDP) received final approval from Allegheny County Council for use of the Andy Warhol (7th St) Bridge for **Picklesburgh**, slated to return Friday, August 20– Sunday, August 22, 2021. The PDP is actively working with the City to finalize the footprint, but it is expected that this highly popular event will expand from the bridge onto Ft. Duquesne Blvd to better accommodate the anticipated crowds.

Twice voted the #1 Specialty Food Festival in the US, this culinary and cultural celebration will, once again, fly the signature 35' Heinz pickle balloon on the Andy Warhol Bridge. As with prior activations, **Picklesburgh** will offer a unique space for festival goers to linger, enjoy food, listen to music and relish the energy of the event.

A massive array of dill-ectable products and foods will be central to all that is **Picklesburgh**, but the event will also have a lot more for pickle fanatics to experience, from dozens of live music performances, to other popular activities like Pickle Cocktails, Pickle Beer, DIY Pickling Demos, Pickle Juice Drinking Contest, Li'l Gherkins KidsPlay area, and an abundance of pickle-themed apparel, merch, and much more. Vendors interested in participating can now apply online at: <https://downtownpittsburgh.com/get-involved/vendor-opportunities/>

“As a signature event for Pennsylvania and the City of Pittsburgh, **Picklesburgh** attracts thousands of visitors from near and far and is an exceptional way to highlight all of what Downtown has to offer as a destination” Jeremy Waldrup, president and CEO of the Pittsburgh Downtown Partnership commented. “After a very challenging 2020, that even saw the Heinz pickle balloon burst over the holidays, we could not be more happy to dill-iver this great news, reinflate the beloved balloon, and welcome everyone back to ‘brine and dine’ with us again this August!”

Established in 2015, **Picklesburgh** is a cornerstone activation for the PDP that continues to build momentum and attract national attention. The event claimed its second consecutive #1 victory in USA Today’s Best Specialty Food Festival in America in 2020.

More details about this year’s briny celebration will be announced in the coming weeks.