

FOR IMMEDIATE RELEASE

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MARKET SQUARE FARMERS MARKET REOPENING FOR 17TH SEASON ON MAY 13TH

- MARKET WILL RETURN, WEEKLY, ON THURSDAYS FROM 10AM-2PM, STARTING MAY 13
- LOCAL SINGER/SONGWRITERS WILL PROVIDE LIVE MUSIC & ENTERTAINMENT
- WESTERN PENNSYLVANIA CONSERVANCY OFFERING 5,000 FREE PLANT BULBS ON OPENING DAY

Downtown Pittsburgh – With Spring in the air, the Pittsburgh Downtown Partnership announced that the 17th season of the Farmers Market, made possible with support by *Green Mountain Energy*, will be reopening on Thursday, May 13.

Operating on Thursdays from 10am – 2pm, the rain-or-shine Market offers regionally grown produce, organic products and small-batch foods from over 24 vendors. An array of local musicians will perform each week under the PNC Starstage, with guitarist, Elias Khouri, welcoming shoppers the first week. On opening day, the Western Pennsylvania Conservancy will also continue its annual 'free bulb giveaway' tradition, handing out approximately 5,000 daffodil bulbs on a first-come, first-served, basis while supplies last.

Admission to the market is free, with discounted parking available at the 350 Oliver Avenue parking garage Downtown, which offers a \$3 Daytime Parking rate (for up to three hours) on weekdays.

Safety at the Market remains prioritized, with best practices and public health guidelines for both vendors and the public still being implemented per recommended guidance. Health and safety details, along with a list of participating vendors and additional information, is available at: downtownpittsburgh.com/farmersmarket

"The Market Square Farmers Market reactivation provides another opportunity for small business owners to rebound from a very difficult year, and a great way to welcome workers back to Downtown," said Jeremy Waldrup, President and CEO of the Pittsburgh Downtown Partnership. "As we continue to see reductions in safety protocol requirements, we're excited to see people return and enjoy all that Downtown has to offer. The Farmers Market is an annual tradition we know is appreciated, and it's one of the many great activations we have planned for the year ahead."

The PDP's activations for 2021 will focus heavily on outdoor engagements, which continue to provide the safest options for attendees. The beautification and expansion of outdoor dining spaces will be further highlighted, showcasing the ever-growing portfolio of offerings and experiences Downtown. Yoga in Square has also returned for a its bi-weekly run through October, and live entertainment will return in late June as the Saturday Night Market returns. The brand-new Allegheny Overlook, or 'AO,' pop-up park will also open on Fort Duquesne Blvd in the summer, aligning with the kick-off of the Dollar Bank Three Rivers Arts Festival, and creating a truly unique riverside experience with food and music.

VENDOR LIST FOR 2021 SEASON:

Full-time season vendors:

- Alpha Farms
- Always Summer Herbs
- Cherish Creamery
- Chocolate Fusion Candy

- Cinna Roast
- CobblerWorld
- Ekernally Yours Gourmet Popcorn
- Good Loven Cookies Too
- Gosia's Pierogies
- Hello Hummus
- José Quiroz Farm
- La Palapa Mexican Cuisine
- Little Athens Catering
- Pisarcik Flower Farm
- Simmons Farm
- The Olive Tap
- Treecup Tea
- Two Acre Farm & The Brinery
- Woolf Farms

Part-time vendors who will be visiting throughout the season:

- Batch LLC
- Billy's Country Smokehouse
- Drew Mathieson Center
- Fungetarian
- Lemmon Brothers Farms
- Maestros' Sauce Co.
- Real Fungi, LLC
- Sophisticated Strawberries
- The Life Potion
- The Smokey City's 412 BBQ featuring Uncle Jammy's Sauces
- Tommy's Jerky on the Road

About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations and residents who provide energy, vision and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit <u>www.DowntownPittsburgh.com</u>, follow us on Twitter at <u>http://twitter.com/downtownpitt</u> and "like" us on Facebook.