



## Picklesburgh 2021 Vendor Information

**Named the #1 "Best Specialty Food Festival" in America by USA Today two years in a row!**



### Picklesburgh 2021 Dates: August 20 – 22, 2021\*

Friday, August 20, 2021                      12:00 – 10:00pm  
 Saturday, August 21, 2021                    12:00 – 10:00pm  
 Sunday, August 22, 2021                    12:00 – 6:00pm

*\*Subject to change based on official approval*



**NEW LOCATION: Andy Warhol (7<sup>th</sup> St) Bridge and Ft. Duquesne Blvd.**

### Vendor Classification & Pricing:

*All Vendors will be classified in one of the following categories. Final categorization is at the sole discretion of PDP. Vendors may not offer more than two (2) products outside of approved category.*

	10x10' tent	10x20' tent
<b>MERCHANDISE:</b> Non-food items including apparel, jewelry, pottery, glassworks, etc.	\$900	n/a
<b>COMMERCIAL MERCHANDISE:</b> Commercially available merchandise, snacks and novelties.	\$1,500	\$3,000
<b>PICKLE PURVEYOR:</b> Samples & packaged pickled product sales only, nothing ready-to-eat. <i>National pickle brands excluded.</i>	n/a	\$1,600
<b>PROCESSED AND SNACK FOODS:</b> Snacks & sweets, misc. food products prepared offsite. Includes pickles on a stick, specialty condiments, jerky, noncommercial non-alcoholic beverages, etc. <i>No resale items permitted under this category.</i>	\$1,250	\$2,100
<b>PREPARED FOODS:</b> Ready-to-eat meals and/or hot foods prepared onsite and accompanying non-alcoholic beverages such as juice or soda. <i>No bottled water sales permitted.</i> <b>Additional Cocktail Fee:</b> Prepared Food Vendors only, limit 5 hours/day: + \$300	\$1,850	\$2,600
<b>ALCOHOL:</b> Bottle sales and samples only, must feature at least one non-conventional fermentation-themed (i.e. pickle flavored) spirit. No beer/wine permitted.	\$1,600	n/a

*See Alcohol Vendor Requirements and Regulations for full details.*

### Requirements:

- Vendors must feature a minimum of two (2) items that reflect the pickling theme of the event. (Alcohol Vendors are required to feature at least one (1) themed item)
- A complete list of the products you intend to offer at the festival must be included on the application
- New Vendors will be required to provide two (2) references from previous markets or festivals.
- Vendors will be reviewed based on creativity, quality, and inclusion of pickled ingredients.

### Vendor Fees Include:

- Commercial-grade tent with tent walls & weights for duration of festival
- Overnight security guards for festival duration
- Access to electricity (see application for specifications and limitations)
- Access to ice and cups available for purchase
- Garbage removal and onsite access to potable water and gray water disposal
- Prepared Food Vendors receive 20 cubic feet of refrigerator/freezer truck shelf space. Additional space may be purchased upon request by any Vendor, subject to availability

**[CLICK HERE TO APPLY](#)**

**Applications should be submitted as soon as possible to be considered for a first wave of review.**

For questions, please contact Tori Gohn: [tgohn@downtownpittsburgh.com](mailto:tgohn@downtownpittsburgh.com) | 412.325.0165

\*A limited number of Exhibitor and Sponsor opportunities are available for organizations interested in marketing/promotional activities. For Exhibitor/Sponsor details and pricing, contact Russell Howard, VP of Special Events and Development: [rhoward@downtownpittsburgh.com](mailto:rhoward@downtownpittsburgh.com) | 412.325.0153