



# OUT WITH THE OLD, IN WITH THE NEW

Highwoods Properties is in the process of replacing our 20-year old holiday tree. The tree is installed over the obelisk in the center of PPG Plaza's Ice Rink. It is on display from Light Up Night through the first week in January. The existing tree has outlived it's useful life.



# APPLES TO APPLES

The new tree will have the same dimensions as the existing tree- 60' tall x 28' base. This allows the same fit over the obelisk and opening at the center of the ice rink. There are no changes to the ice rink.







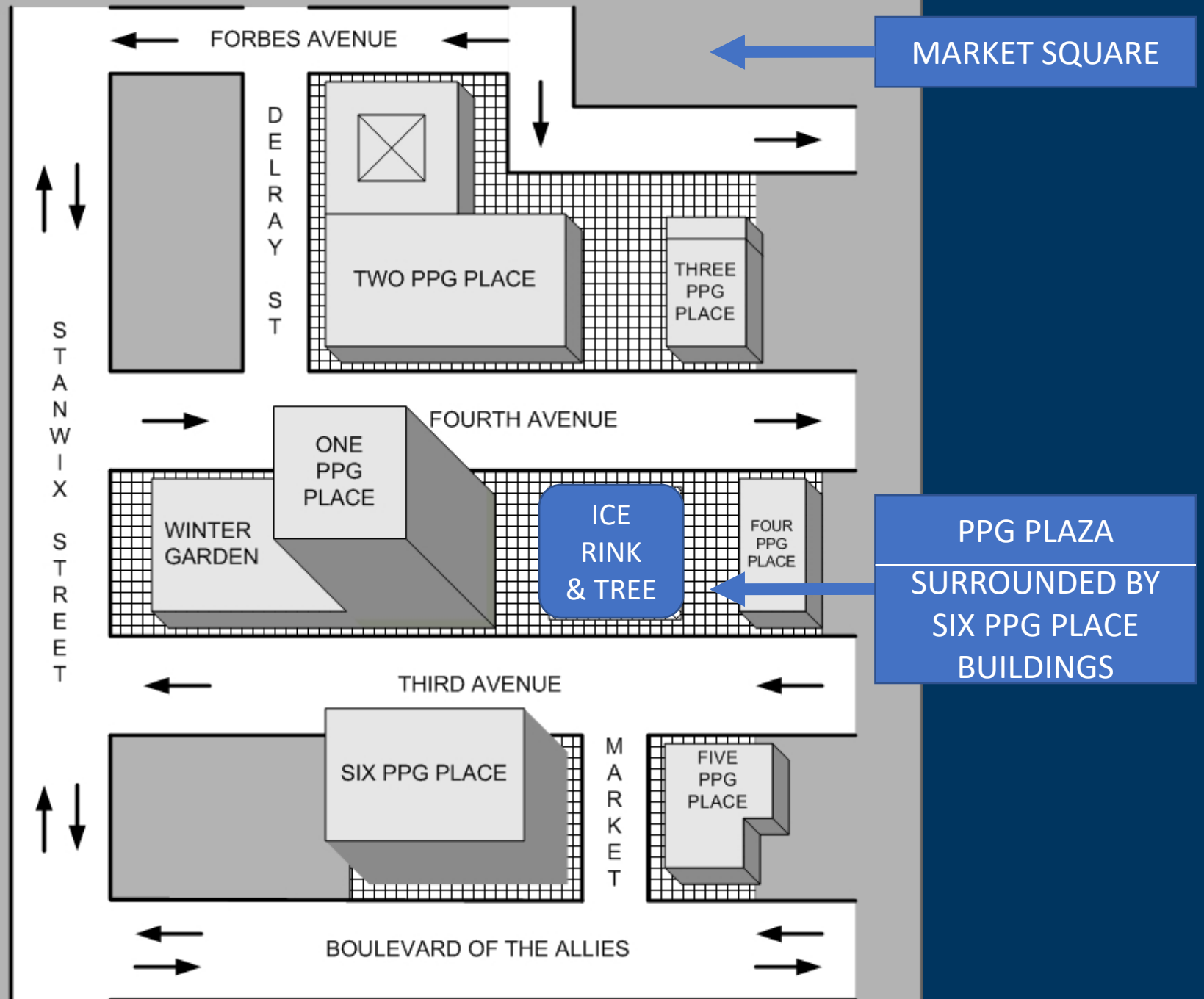
EXISTING ICE RINK PICTURES







# A DOWNTOWN DESTINATION FOR THE HOLIDAYS



# IMPROVED ENERGY EFFICIENCY

The new tree will utilize energy efficient LED lights with the ability to perform various light shows to entertain residents, skaters and customers along with visitors to downtown Pittsburgh during the holiday season.

- Shows will be 3 to 8 minutes in length and light every hour or half hour.
- Between shows the tree will run various lighting movements.
- Highwoods Properties will be the host for the American Cancer Society's Tribute of Lights Ceremony. A child, who is a cancer survivor, lights the tree.



## Proposed New Holiday Tree





# HIGHWOODS ALSO SPONSORS

- The Spirit of Giving Around the World, an exhibit comprised of life-size Santas and original paintings capturing the entire world's Christmas folklore and fantasy
- The Ice Rink at PPG Place



THANK YOU

