



20 Stanwix Street

High Wall Sign - Design Review Package

Issued: May 28, 2021

SITE ADDRESS

20 Stanwix Street
Pittsburgh, PA

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910.01.H GT-C Subdistrict

The provisions in this section apply to lands within the GT-C Subdistrict of the GT District.

910.01.H.I Purpose

The purposes of the GT-C Subdistrict area as follows:

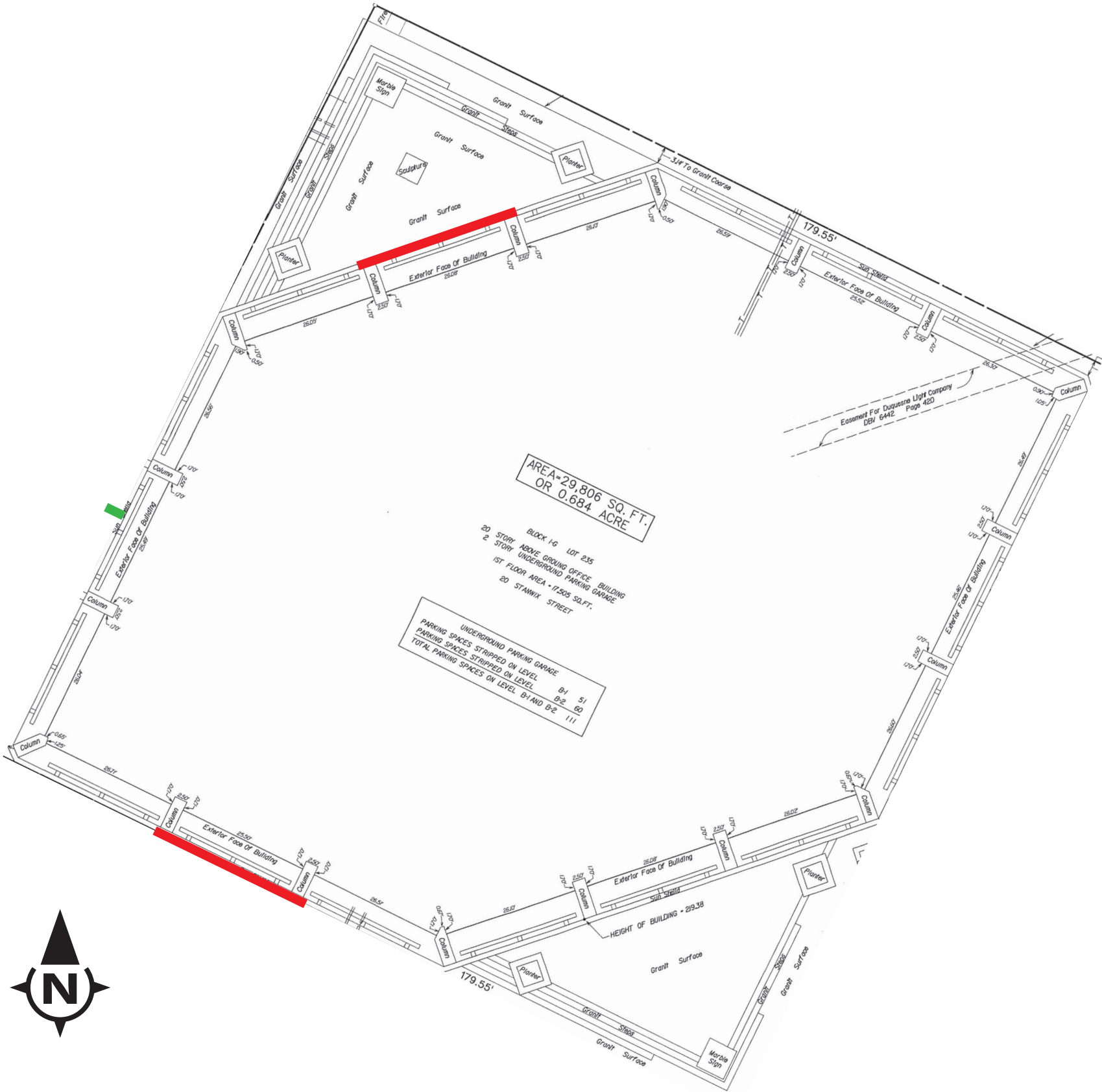
- (a) To provide a zoning classification suitable for application along the upriver sides of the Golden Triangle Area, where the rivers on the one (1) side of this District and the core of the central business area on the other side create a fitting environment for downtown residential development.
- (b) To encourage residential development of relatively high-density, high-rise dwelling structures among which properly integrated commercial facilities designed primarily to service such residential development may be intermingled.
- (c) To encourage development that will enhance the natural site advantages and at the same time preserve and complement visual advantages from other Golden Triangle and adjacent locations.

Zoning District:
GT-C
Golden Triangle Subdistrict C

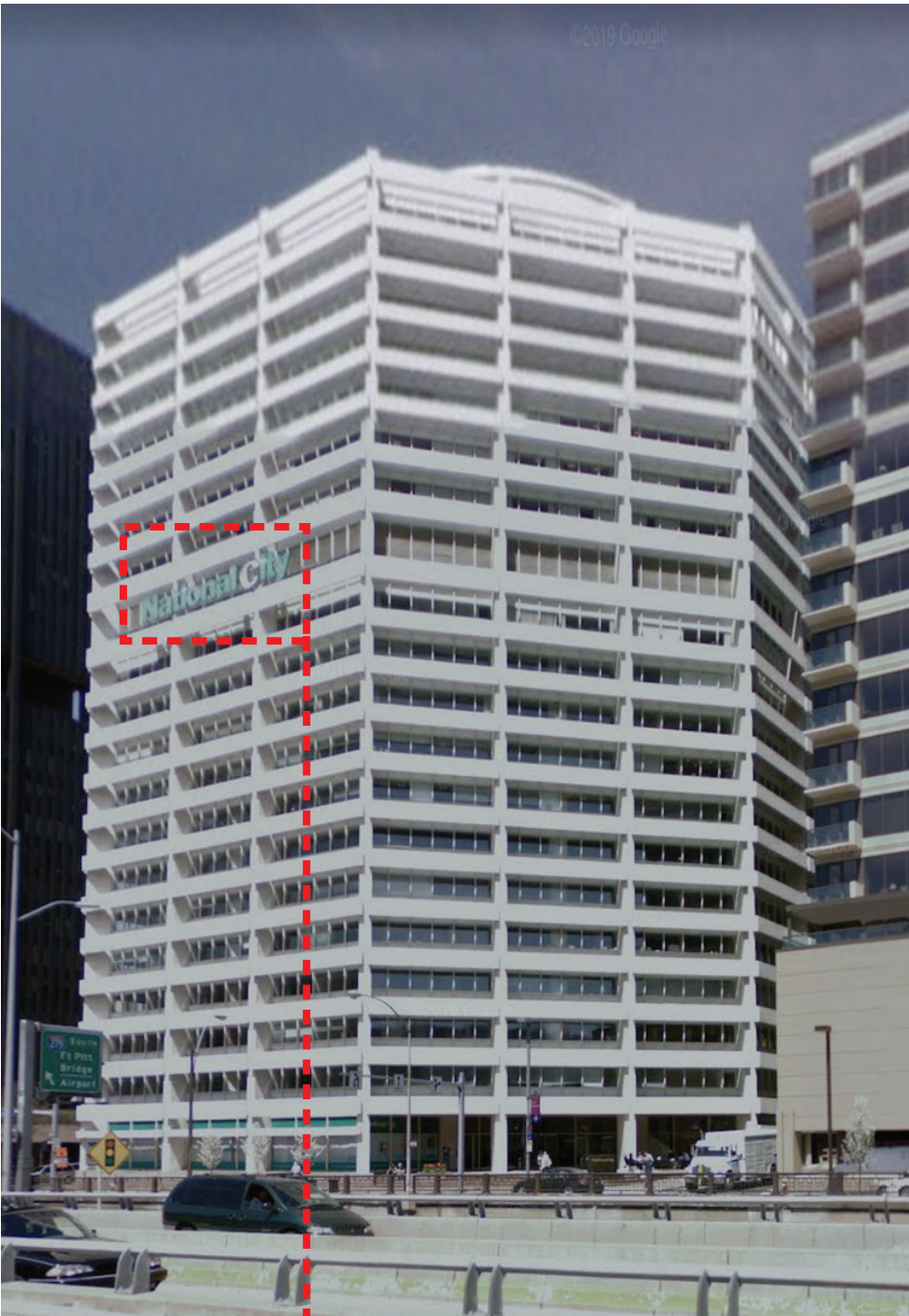
High Wall Sign

(c) Only the **name of the building or business shall be mounted higher than forty (40) feet** above grade and may face in all directions but shall not be roof mounted nor project above the roof peak or parapet wall, shall not exceed in face area forty (40) square feet or **two (2) percent of exposed façade area** whichever is larger, shall be limited to four (4) per building, shall include no motion or animation, shall not exceed a luminance of two thousand five hundred (2,500) nits during daylight hours between sunrise and sunset, shall not exceed a luminance of two hundred fifty (250) nits at all other times, shall permit electronic illumination with no motion or animation, and **shall be subject to design review and approval by the City Planning Commission.** All applications shall include certification that the sign will comply with luminance level standards at the time of application and must certify again that the sign is operating in compliance with the standards prior to issuance of an occupancy permit.

The approvals for this sign include:
Closed door meeting City of Pittsburgh
Presentation to CDAP (Contextual Design Advisory Panel)
Pittsburgh Downtown Partnership (Neighborhood Group)
Briefing Meeting City of Pittsburgh Planning Commission
Action Meeting City of Pittsburgh Planning Commission.



History of High Wall Signage at 20 Stanwix Street



National City Bank - - -



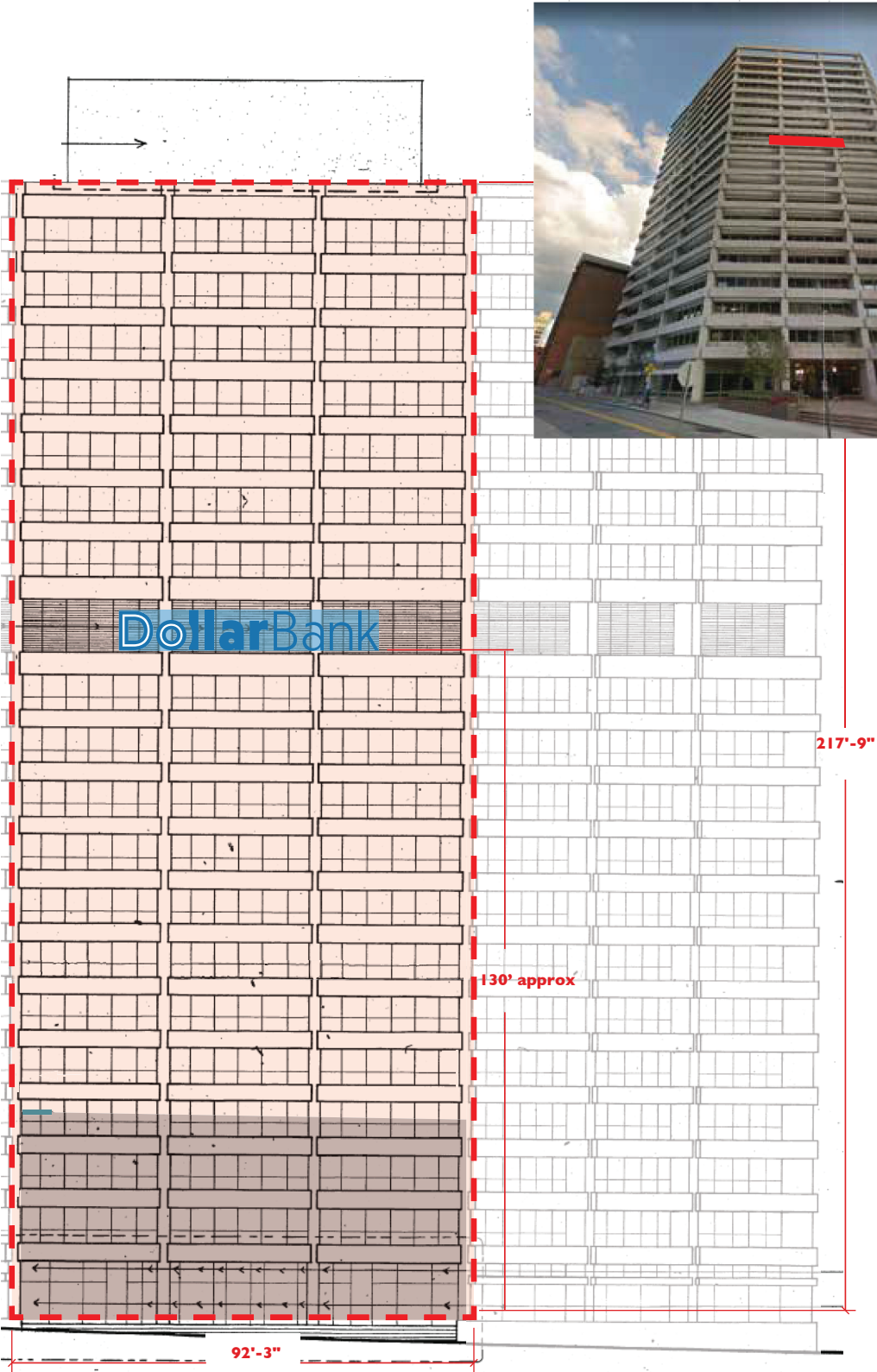
PNC Bank - - -



No Signage

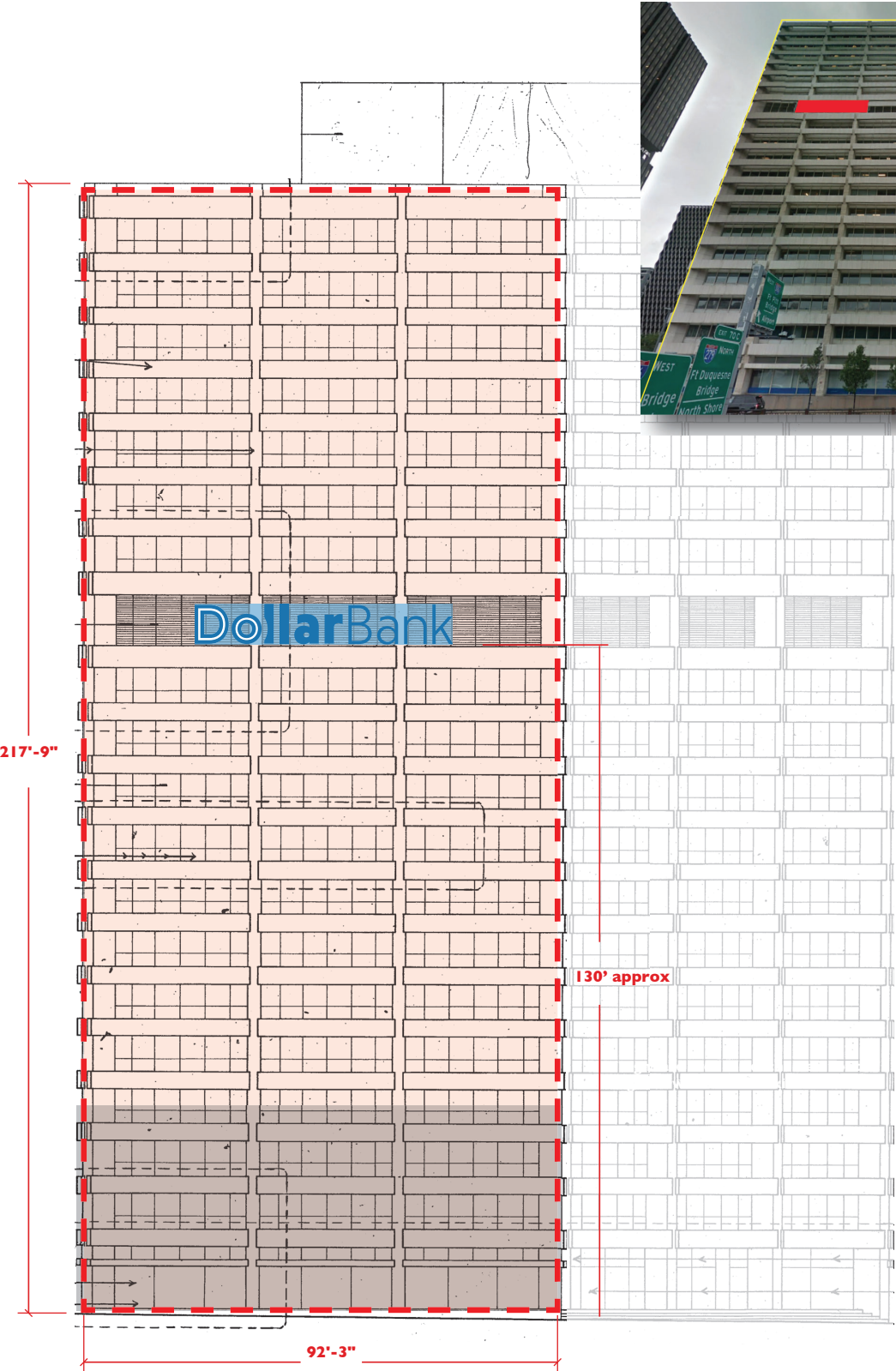
High Wall Sign Size

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Northwest Elevation, (Boulevard of the Allies & Stanwix Street)

Overall Area: 20,190 SF, 2% Sign Allotment: 404 SF



South Elevation, (Facing Monongahela River)

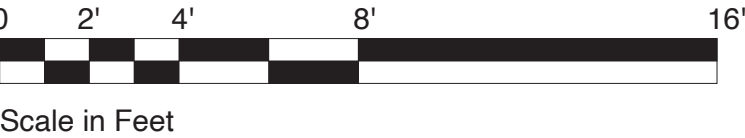
Overall Area: 20,190 SF, 2% Sign Allotment: 404 SF

Logo Footprint

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High Wall Sign
7'-11"H x 51'-0" = 404 sqft



Line of Sight for High Wall Sign



Line of Sight Area for 20 Stanwix High Wall Sign

- Option for Vehicular Readability: 7'-11" height.
Readable to 3,325'.

(Formula: 35' visibility for every 1" cap height)

All distances and sight areas are approximate and will be influenced by the topography of the land and obstructions such as trees, fences, etc.

Visibility Map

South Facade Day View (Facing Monongahela River)

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Environmental Rendering



Enlarged Environmental Rendering

South Facade Dusk View (Facing Monongahela River)

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Environmental Rendering

Northwest Facade Day View (Boulevard of the Allies & Stanwix Street)

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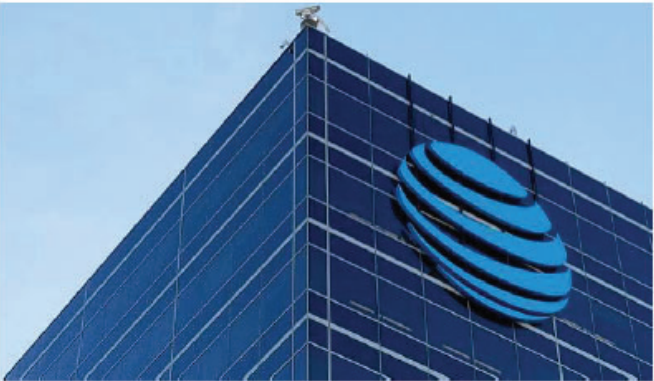
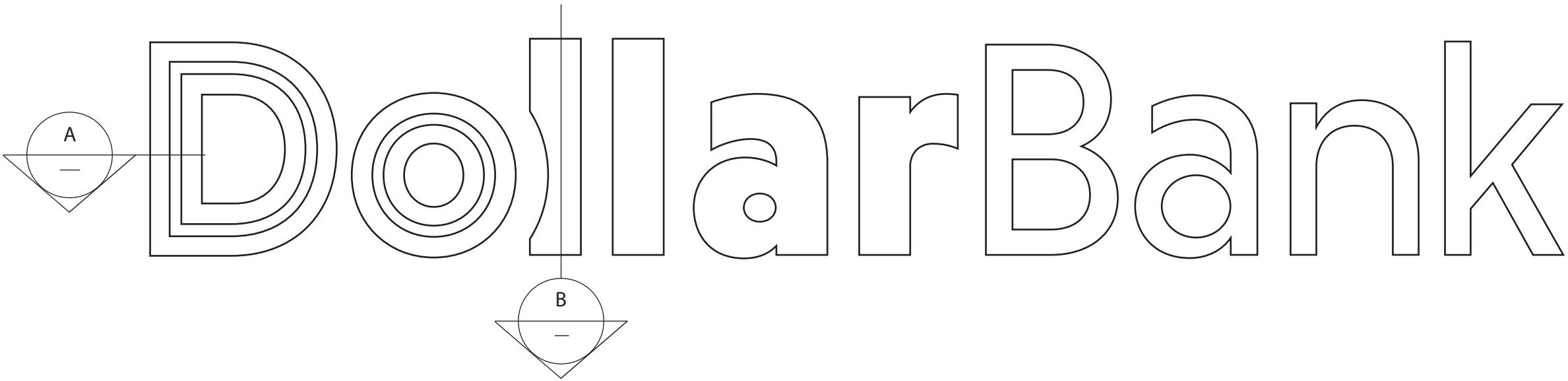
Environmental Rendering



Enlarged Environmental Rendering

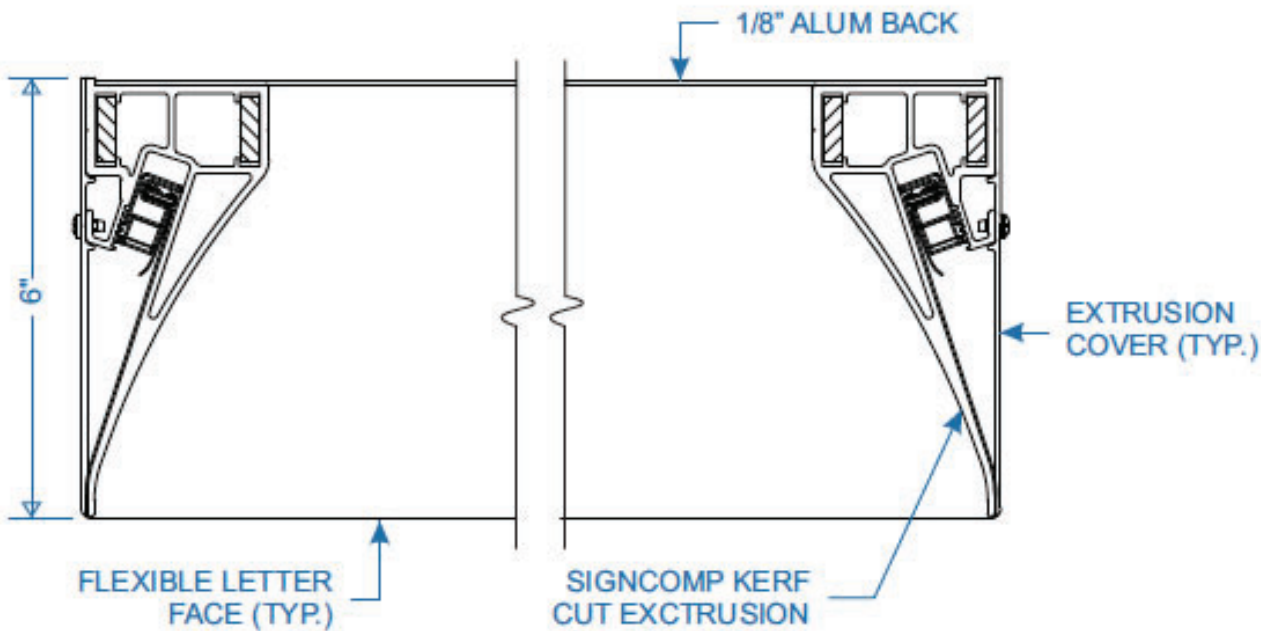
Proposed Sign Construction and Illumination

Sign letters will have RGB and W LED illumination capabilities. Sign illumination will include no motion or animation, will not exceed a luminance of two thousand five hundred (2,500) nits during daylight hours between sunrise and sunset, will not exceed a luminance of two hundred fifty (250) nits at all other times, will permit electronic illumination with no motion or animation, and will be subject to design review and approval by the City Planning Commission. The application will certify that the signs will comply with luminance level standards and will operate in compliance with the standards prior to issuance of an occupancy permit.

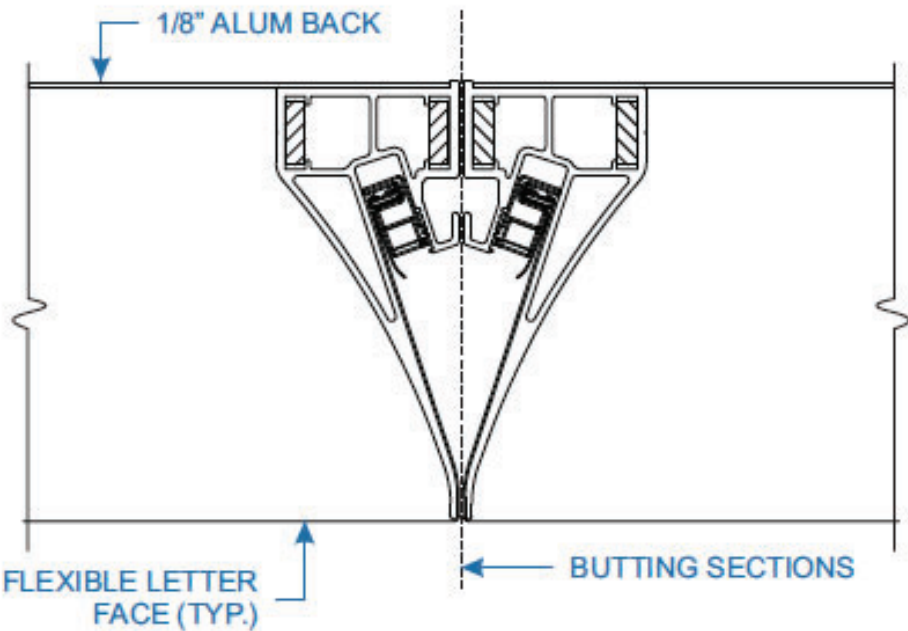


Existing Jobs with Flex Frame Fab

1 FLEX FACE CHANNEL LETTERS
SCALE: 3/16" = 1'-0"



A SECTION DETAIL AT LETTER
N.T.S.



B SECTION DETAIL AT BUTT
N.T.S.