



## **Concessions @ Allegheny Overlook Request for *Expressions of Interest***

**Allegheny Overlook: a pop-up park in Downtown Pittsburgh with riverfront views, food, drinks, live music, performances, art, and recreational equipment. Launching June 2021.**

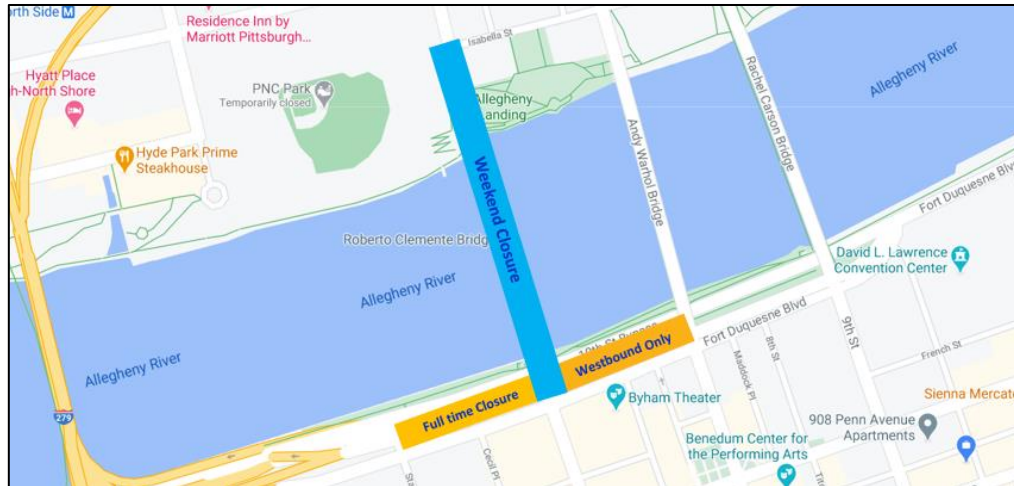
**Concessions opportunity: food and beverages, including alcohol**



### **Background:**

The COVID-19 pandemic has presented historic challenges for our society, disrupting virtually every aspect of everyday life while separating families, friends and loved ones. The Downtown Pittsburgh neighborhood has been especially devastated given its entire ecosystem of concentrated businesses depends on +100k daily commuters and millions of conventioners, sports fans, theater goers and visitors. Among the most severely impacted industries has been the performing arts of all types. The arts, particularly performing arts, have played a transformation role in Downtown Pittsburgh, creating a thriving Cultural District whose success has helped spur public and private development in Downtown for decades.

In a typical year, Downtown was home to almost 3,000 live musical performances but that number has been reduced to less than 100 over the last year. With vaccine distribution on the rise, there are promising signs that we will slowly begin to rebound, welcoming workers and visitors back to the Golden Triangle but we also realize that theaters and music venues will be one of the last to safely resume pre-pandemic operations. To fill that gap, for more than four months this summer, the PDP will be closing the westbound lanes of Ft Duquesne Blvd between Stanwix Street and Seventh Street to open a pop-up park that will include a fixed stage and encompass a beautiful green area with tree canopy and expansive views of the river. Dubbed Allegheny Overlook, this park will welcome people back to Downtown in a space that will provide COVID friendly outdoor recreation, food, beverages, and entertainment with a steady stream of programming curated by music presenters and performing arts groups.



### **Allegheny Overlook (the “AO”):**

In 2019, PDP recognized the beauty and unrealized potential for the underutilized green area along Fort Duquesne Blvd between 6th Street and Stanwix Street after first activating this footprint as part of Picklesburgh and Light Up Night, two of the largest and most popular events in Pittsburgh. In addition to the stage, the inherent charm of the location will be supplemented with dozens of picnic tables, cafe tables and chairs, overhead festoon lights, a dynamic street mural, food and adult beverages, colorful giant games and inviting seating like rocking chairs and benches. The Ft Duquesne Blvd westbound closure will extend further to 7th Street with that section hosting a shipping container art gallery and play areas that may include basketball hoops, tetherball, badminton courts, and outdoor ping pong. In addition, most weekends the Clemente Bridge will also be closed to create a contiguous open streets format that straddles the bike trail connecting Point State Park, the Strip District and North Side to cycling and running paths networked throughout our region. This centralized location is further complemented by convenient vehicular access, abundant parking, and the confluence of mass transit from all directions.







While generally open to the public, the primary footprint will be fenced and gated to allow the option for capacity control, security, alcohol management and occasional ticketing to support the wide range of performances.

Programming is expected to include weekday lunchtime and happy hour concerts, evening shows, theatrical and comedy performances, and musical line-ups. Examples of cultural organizations invited to participate include Pittsburgh Public Theatre, Arcade Comedy, Mr Smalls, Moondogs Blues, Indie Music Festival, Misra Records, Women Who Rock, YMCA Lighthouse, BOOM Concepts, Driving While Black Records, Bricolage, Manchester Craftsman Guild, Point Park Playhouse, Riverlife, Office of Public Art, PUMP. Further, closures of the Clemente Bridge will be coordinated in partnership with the Pittsburgh Pirates and a series of special events that will drive foot traffic on both sides of the river.



## **Concessions Opportunity:**

PDP is seeking a partner to provide full time food and beverage services to visitors and audiences.

Operations: 7 days/week late June through end of September 2021. Hours TBD but open for lunch and during live programming hours with the opportunity for breakfast/ brunch service and a beer garden.

The park will be regularly serviced by a member of PDP's Clean Team and a 7 day/week park ambassador will welcome guests, support programming, and help ensure the facilities are supervised. PDP has arranged to provide power and water hook-ups and will deploy and service port-a-potties.

PDP will provide a prime location for a vendor supplied concession structure with minimum 10x20 feet and potential to accommodate 10x40 feet. Additional adjacent space for flexible expansion outside of the main structure will accommodate a larger bar or food service (including grilling) if needed. PDP may be willing to consider providing a baseline structure with utilities, but all equipment and supplies will be the responsibility of the vendor. Signage, menu, and pricing strategies will be mutually agreed upon. Vendor will not be charged incremental fees during any major events that utilize the space, but PDP reserves the right to invite additional vendors with potential to carve out exclusive categories to protect vendor's revenue streams.

PDP will apply for overall permits for the park, facilitate reviews and approvals with municipal bodies but the concession vendor must provide an applicable liquor license and satisfy all regulatory requirements for food and adult beverage service. Based on initial research, the suggested structure may best include food from a downtown eatery and a satellite location liquor license in partnership with a limited distillery, winery or brewery as defined by PA LCB.

Revenue share: all proposals will be considered but PDP is suggesting 7% of gross sales in lieu of any location fees which will also cover the cost for power and water access (grey water disposal TBD.) PDP's upfront investment regarding the concessions structure will be a factor in determining the financial considerations.

**Interested parties should complete the expression of interest application by April 23:**  
<https://forms.gle/Em8C1bkaqVKdTQh17>

**Please direct questions to:**

**Russell A. Howard**

VP Special Events and Development

Pittsburgh Downtown Partnership

Direct: 412-325-0153

Cell: 412-352-1891

[rhoward@downtownpittsburgh.com](mailto:rhoward@downtownpittsburgh.com)