



FOR IMMEDIATE RELEASE

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\$3 NIGHT AND WEEKEND PARKING OFFER PROVIDES ADDITIONAL INCENTIVE FOR SHOPPING AND DINING DOWNTOWN

- The promotional \$3 flat rate is being offered immediately and will remain active through the end of November at select garages.
- The discounted rate is available for night parking starting at 4:00 p.m. on weekdays, and all day on weekends at select garages.
- Collaborative discussions between the PDP and parking garage owners resulted in the reduced rate to support the Downtown business community.

DOWNTOWN PITTSBURGH, PA – Parking garage owners ALCO, the Pittsburgh Cultural Trust, the Sports & Exhibition Authority, Millcraft Investments, and Kossman Development have moved to support the Downtown business community impacted by COVID-19, by offering a \$3 discounted parking rate.

The Pittsburgh Downtown Partnership worked collaboratively with garage owners to provide an additional incentive for shoppers, diners, and visitors to spend their evenings Downtown as the holidays approach. The new \$3 rate will apply weeknights from 4:00 pm, with the weekend rate applicable Saturday and Sunday from now until the end of November.

“Parking is often seen as a challenge to exploring Downtown, with the associated cost sometimes deterring consumers from having that great shopping or dining experience,” said Jeremy Waldrup, President and CEO of the PDP “these owners have stepped up to eliminate that issue, and to help those businesses that really need our support as we approach the holidays. We’re extremely grateful for the commitment they’ve shown to see our Downtown small businesses thrive.”

“We at Alco Parking recognize how important the restaurant community is to the fabric of Pittsburgh.” stated Merrill Stabile, owner of Alco Parking. “We still urge everyone to be safe and socially responsible, but we certainly want to welcome back Downtown visitors and show our continued support for Downtown restaurants and their patrons. This discounted parking promotion is one way we can do that, and have immediate impact.”

“Having a reduced cost parking option to share with our customers is an incredible help since the volume of traffic has been so diminished in recent months,” noted Tolga Sevdik of the Richard DeShantz Restaurant Group. “While the weather remains favorable, and outdoor dining options abound Downtown, it’s a great opportunity for people to get out, enjoy a unique dining experience, and keep that positivity going.”

Garages at Market Square, Convention Center, Theater Square, 350 Oliver, 11 Stanwix, and Town Place are all included in the discounted parking promotion.

Details on the promotion, with links and a map of the participating garage locations, are all available on the PDP website at: DowntownPittsburgh.com

About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations, and residents who provide energy, vision, and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit www.DowntownPittsburgh.com, follow us on Twitter at <http://twitter.com/downtownpitt> and "like" us on Facebook.