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April 30, 2020

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PG&H LAUNCHES ONLINE STORE TO SUPPORT PITTSBURGH'S MAKER COMMUNITY

- 18 Pittsburgh makers and artists available at launch
- New way to shop and support local makers online as markets and arts festivals are postponed or canceled

Downtown Pittsburgh – PG&H, a makers' platform that showcases and supports Pittsburgh's vibrant maker community, has launched a new online store to support makers who have been impacted by the COVID-19 crisis. Featuring locally-made and designed products, the online store is now open at PGandH.org/Shop.

"As a full-time maker that usually relies on selling my work in-person at markets, it has been absolutely key to have another outlet like PG&H help to sell the work," said Lisa Guiliani, of Lock House Studio. "They are helping to build and diversify my market at a critical time for my small business. I feel like I have someone in my corner; it makes me feel like I am not doing this all alone."

The new online store will help keep these makers in operation, allowing them to continue to hire, invest regionally, and create locally, which helps support and sustain the local economy. PG&H, a project by Bridgeway Capital's Creative Business Accelerator and the Pittsburgh Downtown Partnership, has its own storefront in Downtown Pittsburgh that has since been closed due to considerations around the COVID-19 crisis.

"Since we started this initiative in the fall of 2018, it's been inspiring to be able to host our unique collection of Pittsburgh-made art, housewares, décor, and more in our flagship space in Downtown, introducing the city's vibrant maker community to new people everyday," said Samantha Stickle, manager of PG&H. "Launching this online store at a time when our physical store front is closed, and pop-up markets and arts festivals are being canceled or postponed, is a great way for us to continue to support these makers, especially those who don't have online shopping capabilities already in place."

Makers available online at launch on the platform include Edo Scribes & Pleasantries, Wellness Within, Gingerly Press, Janet Watkins Ceramics, Emmanuelle Ceramics, Collarbone Jewelry, FD Pottery, Klorebel Art, Jowdy Studio, and more.

About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations and residents who provide energy, vision and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visitwww.DowntownPittsburgh.com, follow us on Twitter at http://twitter.com/downtownpitt and "like" us on Facebook.