



redevelopment of:
339 forbes ave
pittsburgh, pa 15222

May 28, 2020

about us

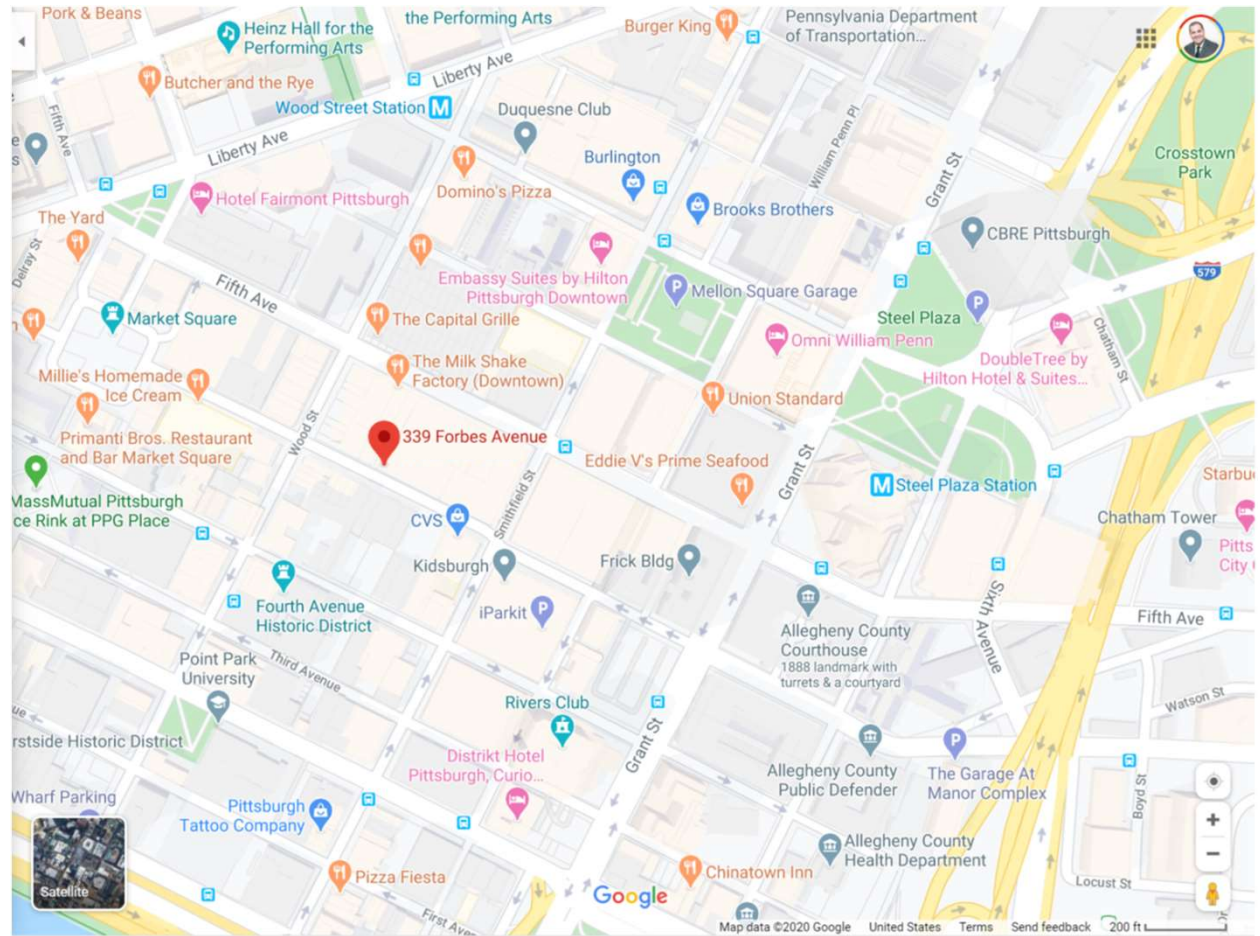
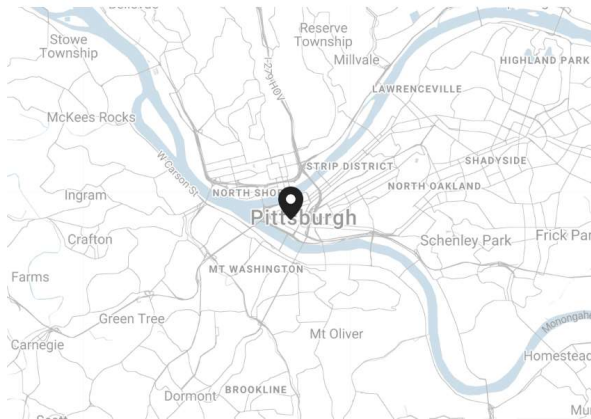


clean air yoga

[yoga + clean air]

- our clean air yoga™ practice combines yoga + an emphasis on optimal air quality
- continuous air movement through ventilation + filtration technologies originally developed for hospitals + data centers + labs
- large storefront glass system to quickly introduce fresh air + exhaust stale air
- air quality sensors monitor + digital displays report (9) Health Performance Indicators (HPIs) of IAQ
- antimicrobial flooring + paint
- sanitization lighting system provides continuous environmental disinfecting
- philosophy of clean yoga
- breath is the foundation of yoga...optimal air quality is our foundation

location



location



building



building



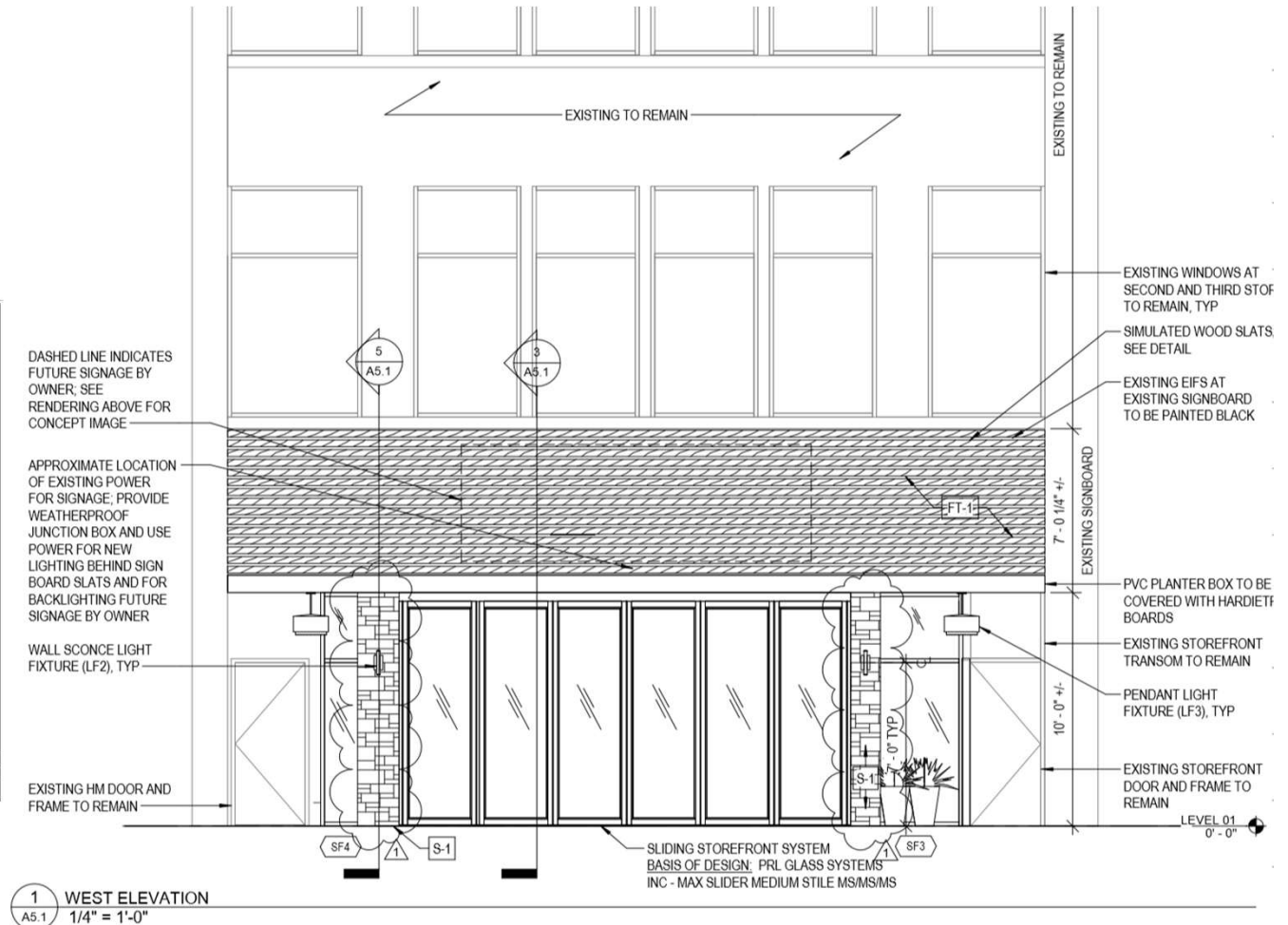
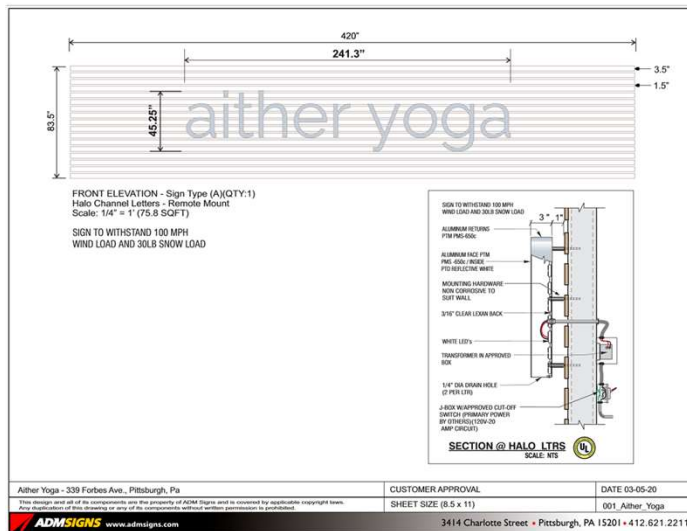
proposal



note: renderings completed under
working title



proposal



our connection

tyler paytas | creator & ceo



born & raised in the north hills of Pittsburgh. studied urban & regional planning at miami university. (yes, while ben played there!) returned to Pittsburgh after 15 years in Ohio + Baltimore + DC + Seattle + Kansas city. 13+ years in commercial real estate, starting as a construction project manager.

i obtained LEED accreditation in 2008, launching my interest in sustainable building practices. for 3+ years of my professional career, i oversaw the design + construction of an emergency department outside of Seattle. throughout my career, i've built numerous labs and inpatient facilities. through these projects, i learned about mechanical ventilation + filtration setups for anti-rooms, negative/positive air pressure, air changes, and the overall science of buildings. most recently, my work has taken me to Hong Kong where there is immense focus on air quality.

traveling for my corporate gig has given me the ability to practice yoga around the world. i've seen a lot of studios. some great, most not. most are in second tier space, with moldy ceiling tiles or windowless walls. virtually all use radiant heat to bake the air to a certain temperature.

with this concept, we want to ditch the traditional mold of yoga studios (literally + figuratively). everything revolves around cleanliness. particularly our air. my background in building science + construction combined to create the idea of clean air yoga™

I'm excited to debut our concept in this killer building in downtown pittsburgh. i followed the failed plan to demolish much of this area in the late 90's. under this plan, 339 forbes would have been razed and replaced by a Computer City.

we plan to partner with our neighbors for the betterment of our city. we will be a responsible corporate citizen determined to give back to the city that built us.

interior art installation

RAYMER

jeremy raymer | artist
commissioned for a 20' x 10' feature mural. design
centers on the greek deity, aither. combination of
images, including aither, from the pergamon altar,
built in ancient greece in 2 bc



creating aither

our philosophy of spreading positivity + giving back to our community



- offering free classes for our first two weeks
- nomination process through Instagram
- eligible nominees:
 - first responders
 - essential workers
 - downtown hospitality workers (restaurants, hotels, etc.)
- BETA test to allow us to optimize our prototype for full roll-out

we intend to utilize our world-class space + location for charitable events + fundraisers + unique event choreographed with PDP + City of Pittsburgh

for more information



tyler@aither.yoga



aither.yoga



@aither.yoga

thank you!

copyright 2020