



Pittsburgh Downtown Partnership

Third Quarter Meeting of the Board of Directors Koppers Building, 436 Seventh Avenue Conference Center, E.B. Mellon Room Wednesday, September 15, 2019, 8:00 a.m.

Meeting Minutes

Attendees

Shannon Baker, Rich Beynon, Jim Blue, Bryan Brantley, Melissa Dougherty, E. Gerry Dudley, Brian Evans, Tom Harrington, Kenny Lyle, Grant Mason, Kevin McMahon, Clare Meehan, Adele Morelli, Dan Onorato, Lucas Piatt, Ken Rice, Robert Rubinstein, Matthew Sterne, Larry Walsh, Dara Ware Allen, George Whitmer, Marisa Williams and Bob Wolfinger.

Absent

Kevin Acklin, Jack Barbour, Mark Broadhurst, Lisa Carey, David Case, Deb Donley, Kevin Evanto for County Executive Rich Fitzgerald, Mariann Geyer, Grant Gittlen, Melanie Harrington, R. Daniel Lavelle, Ed Manko, Tom Michael, Cheryl Moon-Sirianni, David Onorato, , Izzy Rudolph, Merrill Stabile, Craig Stambaugh, Ashlee Wallace, Jake Wheatley Jr., Apple White, and Andy Wisniewski.

Speakers and Presenters

Mary Frances Cooper and Karlyn Voss, Carnegie Library of Pittsburgh
Laura Drogowski, Critical Communities Initiatives Manager
Cynthia James, YouthPlaces
Assistant Chief Kudrav, Pittsburgh Bureau of Police
Deputy Chief Stangrecki, Pittsburgh Bureau of Police

Call to Order

The September 18, 2019, third quarter meeting of the Pittsburgh Downtown Partnership Board of was called to order at 8:00 a.m. by Lucas Piatt, PDP Board Chair.

Welcome and Minutes

Lucas welcomed the Board and asked for a motion to approve the minutes of the May 15, 2019 PDP Board meeting as presented; the motion made by Larry Walsh was seconded by Tom Harrington. All were in favor, the motion carried.

Pittsburgh Bureau of Police Zone 2: 2020 Enhancements

Deputy Chief Tom Stangrecki reviewed 2020 plans for utilizing the Zone 2 substation including hiring a dedicated sergeant and reconfiguring staffing hours to ensure coverage between 7:00 a.m. and 11:00 p.m. each day. Assistant Chief Anna Kudrav described Bureau strategy for managing the after-school activities of both Downtown and transfer students. The Bureau is dedicated to building sense of community and plans to incorporate and involve students, faculty, civilian partners, bike, and beat officers to that end. The Bureau will partner with outreach groups and the County Department of Human Services to improve critical incident response and communication with persons in crisis.

Directors asked questions about establishing a real-time crime center and will reach out to the Bureau with parking spaces for substation officers.

2nd Quarter Financial Statements

The second quarter 2019 financials have previously been reviewed in detail with the Finance and Executive committees. As of June 30th, our cash balance was \$3.951 million made up of \$1.860 million of unrestricted cash, \$1.753 million of donor restricted cash and \$338k of Board restricted cash. Receivables were at \$606k and 2019 BID receivables were \$32k at the end of June. The balance as of September 14th was \$18,430. Total assets came in at \$4.985 million. Total liabilities came in at \$1.588 million leaving us with net assets of \$3.397 million of which \$1.667 million were donor restricted net assets for specific programs.

Operations income for the first half of the year came in at \$2.039 million, about 4% over budget. Most expense lines were pretty close to budget leaving us with total Operations expenses of \$1.508 million. GAAP net income for operations came in at \$531k, \$43k over budget.

On the Programs side, total income through June was \$471.7k including \$400k in Mobility funding from the Hillman Foundation. Expenses included Mobility and PG&H salaries and project expenses for Public Art, PG&H, Wayfinding and State of Downtown, among others. Through June, our Programs GAAP net income was \$140k, keeping in mind that some expenses are being paid with money received in prior years.

A motion to approve the second quarter 2019 financials was made by Robert Rubinstein and seconded by Brian Evans. All were in favor, the motion carried.

Governance Committee

Melissa reviewed proposed changes to the Bylaws which would add term limits to Directors' service to the organization. A motion to approve the change to the sixth amended PDP bylaws was made by Kevin McMahon and seconded by Matthew Sterne. All were in favor, the motion carried.

Mobility Update

Chris Watts provided updates on several mobility issues including wayfinding (and the selection of ARUP in partnership with other local firms to complete work already begun in this area), Forbes Avenue Extension, evaluation of Life on Liberty and possible steps forward, pedestrian wayfinding and an assessment of Downtown mobility infrastructure.

Carnegie Library of Pittsburgh – Downtown and Business: Expansion Plans

Mary Frances Cooper announced the difficult decision made by the CLP-D&B branch to fully close the building for the \$6.2M renovation starting in early 2020 through the end of the year. The project remains in fundraising stages at this time, contributions to the fund are welcome. Changes will include a large addition to the children's area and partner spaces. Library pop-ups at schools will continue and alternative pop-ups sites are being identified.

Business Attraction Campaign

Jeremy and Caitlin outlined campaign goals, target audience, recent successes and next steps planned for increased responses through LinkedIn, video and ad banners, print ads and more. A business attraction grant program is in planning stages and broker outreach continues with individualized approaches and group functions including the Downtown Tech Crawl on October 10, 2019.

Downtown Safety and Outreach

The PDP conducted a survey of more than 350 respondents to gauge perceptions of safety in Downtown and participated in a meeting held with the County Executive's office to address public safety concerns along the Wood Street Corridor. While additional policing of the area was discussed as a crime prevention and safety enhancement

measure, a walk-through of the corridor identified more than 30 properties with absent or sub-standard building lighting. These results will be further discussed at the 9/24 Downtown Clean + Safe Community Forum.

Youth Outreach and Support

Cynthia James of YouthPlaces reviewed the program's outreach and support initiatives. The organization's next steps forward resulted from student intercept and Downtown stakeholder surveys that identified the need for a place for students to find educational, employment, social and life choices support. YouthPlaces is planning to open a temporary space in the DLLCC at Penn Avenue and 10th Street and looking to build partnerships with the Downtown community and stakeholders. The organization is raising funds to furnish the space and renovate the restrooms to ADA standards.

Outreach and Engagement Services

Laura Drogowski reviewed advocacy initiatives of the Mayor's office and the roles and funding of both City and County around issues of homelessness and emphasized the importance of low barrier shelters.

Outreach and Youth Services Breakout & Strategies Development

The remaining Directors joined one of the two breakout sessions and engaged in active discussion. Flip chart notes taken during the discussion will form the basis of a report which will be sent to the Board early in next week.

Other Business

There was no other business to discuss.

Adjournment:

The meeting adjourned at 11:30 a.m.

Lucas Piatt, Board Chair

September 18, 2019
Date