



**FOR IMMEDIATE RELEASE**

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**NEW FREE CRAWL EVENT SERIES LAUNCHES TO EXPLORE DOWNTOWN'S INNOVATIVE TECH FIRMS AND SPACES**

- Build412 Tech and Pittsburgh Downtown Partnership launch new crawl series to showcase local tech, tech-forward companies, and innovative workspaces
- Attendees to visit unique buildings, learn about employment opportunities, and enjoy an after-crawl networking event with technology professionals in Market Square
  - Downtown event is first of many neighborhood-focused tech crawls to occur around the city

Downtown Pittsburgh, PA - Downtown Pittsburgh is gearing up to show off its innovative and technology-focused neighbors with a new Tech Crawl focused on the neighborhood's growing tech scene on Thursday, October 10. Build412 Tech, Pittsburgh's most collaborative and interactive community of technology professionals, is partnering with the Pittsburgh Downtown Partnership to kick-off this new series showcasing tech and tech-forward companies and workspaces in the vibrant Downtown community.

"We're excited to launch a neighborhood-focused Tech Crawl event series in Pittsburgh as a fun and interactive way for technology professionals to become more familiar with our city's amazing tech ecosystem," said Jennifer Apicella, founder of Build412 Tech. "Build412 Tech and our programs act as a conduit within the incredibly electric Pittsburgh tech scene, and we're delighted to provide a great way to get to know these companies more intimately and purposefully, which is so important in today's ever-changing and fast-paced technology industry. The Downtown Pittsburgh neighborhood is a fantastic place to kick this tech event series off with such a central location, walkable layout, and an abundance of amazing amenities, architecture, and gorgeous office spaces."

On the crawl, attendees will be visiting unique workspaces, learning about employment opportunities in a variety of tech-focused industries, and seeing how technology-forward companies are leveraging their location in Downtown to set themselves apart.

"We're thrilled to be welcoming tech employers and employees from around the city to see how Downtown can make a tremendous impact on their business and their teams," said Jeremy Waldrup, President and CEO of the Pittsburgh Downtown Partnership. "With unparalleled infrastructure, proximity to Pittsburgh's creative powerhouses, and a central location, we know that Downtown can make a difference for tech firms looking to set themselves apart. The upcoming Tech Crawl is a great compliment to our [Business Attraction Campaign](#), and will highlight Downtown's unmatched access, modern workspaces, and cultural amenities that can provide a unique competitive edge for Pittsburgh's most innovative companies."

Join tech professionals, business leaders, local entrepreneurs, job seekers, and those curious about discovering tech in Pittsburgh who are expected to attend this free event, with registration now open. Giveaways - including an Apple Watch raffle, prizes, and office space at local co-working firms – will be offered at stops along the crawl, along with complimentary drinks, small bites, office tours, and more.

Operating as a walking and biking open-house tour, the crawl's participating companies will be open to explore from 5:00 – 7:00 p.m. Bikes will be available to registered attendees for free, 30-minute rides during the crawl, courtesy of Healthy Ride. Following the crawl, a tech-focused networking event as part of Build412 Tech's popular monthly Tech Happy Hour event series will occur from 7:00 – 9:00 p.m. at Market Square's newly-revamped Metropolitan Club, located above NOLA on the Square.

### **Currently Announced Crawl Stops**

**Truefit:** Serving entrepreneurs and executives in creating new software products that delight their users and grow their business. During the crawl, take a tour of thoughtfully designed office space in the beautifully renovated and historic Union Trust Building, while enjoying drinks and small bites.

*Union Trust Building, 501 Grant Street #1025, Pittsburgh, PA 15219*

**Redshift:** Providing data-driven, customer-centric, transparent, and ego-free digital marketing and advertising. During the crawl, visitors can enjoy drinks, bites, and an Apple Watch giveaway at their location in the iconic Koppers Building.

*The Koppers Building, Suite 200, 436 Seventh Avenue, Pittsburgh, PA 15219*

**Industrious - PPG Place:** One of the largest premium flexible workspace provider in the U.S. with lush interiors and best-in-class services and amenities, this space is designed to provide your most productive workday. Visit to meet with some of their current tech business tenants and learn more about what is available to technology companies. During the crawl, enjoy tours, drinks, bites, office space giveaways, prizes, and more.

*One PPG Place, Pittsburgh, PA 15222*

**Novel Coworking - Golden Triangle:** Create your success story and join a community of creative entrepreneurs, small businesses, and enterprise companies with various tech businesses available to tour. Visit this space to meet with some of their current tech business tenants and learn more about what's available for technology companies. On the crawl, enjoy tours, drinks, small bites, office space giveaways, prizes, and more.

*606 Liberty Avenue, Pittsburgh, PA 15222*

**Beauty Shoppe - Pitt Building:** Across a city-wide network of hospitality-driven workspaces designed and operated to improve the workday experience, Beauty Shoppe services hundreds of individuals and growing companies making Pittsburgh a better place to live, work, and give back. Visit them to meet with some of their current tech business tenants and learn more about what is available to technology companies. During the crawl, enjoy tours, drinks, bites, office space giveaways, prizes, and more.

*213 Smithfield Street, Pittsburgh, PA 15222*

Additional locations will be announced soon. Registration for the Pittsburgh Tech Crawl: Downtown and after-crawl networking event is currently available at [pghtechcrawl downtown.eventbrite.com/](http://pghtechcrawl downtown.eventbrite.com/).

The Pittsburgh Tech Crawl: Downtown is generously supported by [SDLC Partners](#), [Industrious – Liberty Center](#), [Openarc](#), [New Horizons](#), M/W Hospitality Group – [Metropolitan Club](#), [Molinaro](#), [NOLA](#), [Woflie's Pub](#), [Il Pizzaiolo](#), and Market Square Pop-Up Bar, and [Healthy Ride](#).

### **About the Pittsburgh Downtown Partnership**

*Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations and residents who provide energy, vision and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit [www.DowntownPittsburgh.com](http://www.DowntownPittsburgh.com), follow us on Twitter at <http://twitter.com/downtownpitt> and "like" us on Facebook.*

### **About Build412 Tech**

*Build412 Tech is Pittsburgh's most collaborative, cooperative and interactive community of technology professionals, leaders and businesses. We are on a mission to evangelize and bring together the Pittsburgh technology community. We are over 7,000 of Pittsburgh's most talented engineers, developers, designers, executives, sales/marketing leaders, project managers, educators, students, local business owners, investors, entrepreneurs, startups, founders, etc...all with one thing in common: A passion and interest in all things Tech! Connect with us to learn about*

- More -

emerging tech trends and opportunities in the Pittsburgh technology business scene, get access to top tech talent, learn about amazing job opportunities, forge new business partnerships, take charge of your career and have a great time doing it at any of our fun and interactive tech-themed networking events. For more information and to subscribe to our newsletter, visit <https://www.build412.org>, follow us on Twitter <https://twitter.com/build412>, Instagram <https://www.instagram.com/build.412>, LinkedIn <https://www.linkedin.com/company/build412> or Facebook <https://www.facebook.com/build412>.

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