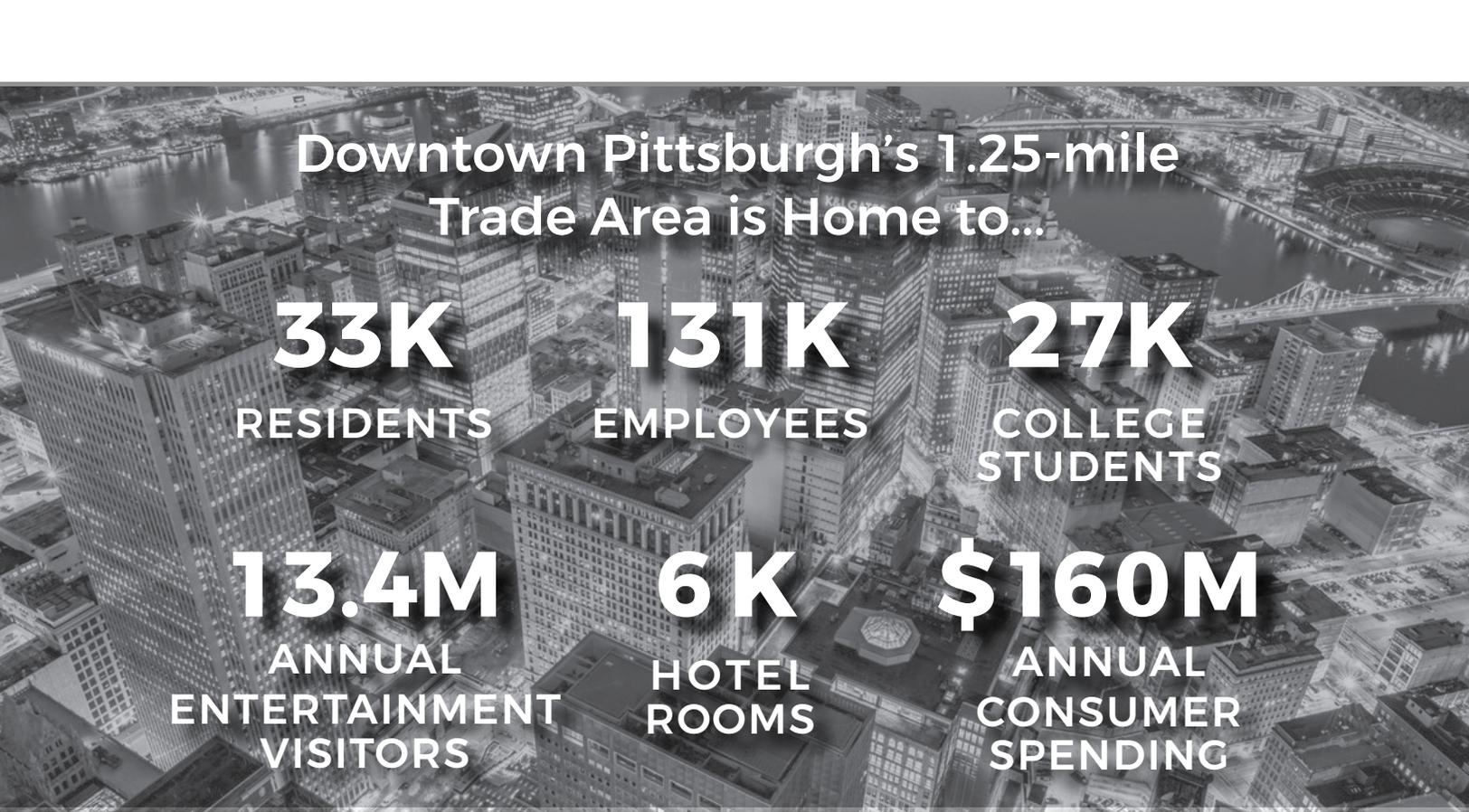


DOWNTOWN PITTSBURGH RETAIL SNAPSHOT

The region's center for people, transit, and activities





Downtown Pittsburgh's 1.25-mile
Trade Area is Home to...

33K

RESIDENTS

131K

EMPLOYEES

27K

COLLEGE
STUDENTS

13.4M

ANNUAL
ENTERTAINMENT
VISITORS

6K

HOTEL
ROOMS

\$160M

ANNUAL
CONSUMER
SPENDING

YOUNG SPENDERS

Millennials comprise **40%** of the trade area population

**AWARD WINNING
RESTAURANTS**

Best in class recognized by James Beard Foundation, Zagat, USA Today, and OpenTable

**GROWING CONSUMER
DEMAND**

200,000 square feet of retail potential to fill the needs of **6,000** pipeline housing units and **1,300** pipeline hotel rooms

**CREATIVE AND
PROFESSIONAL**

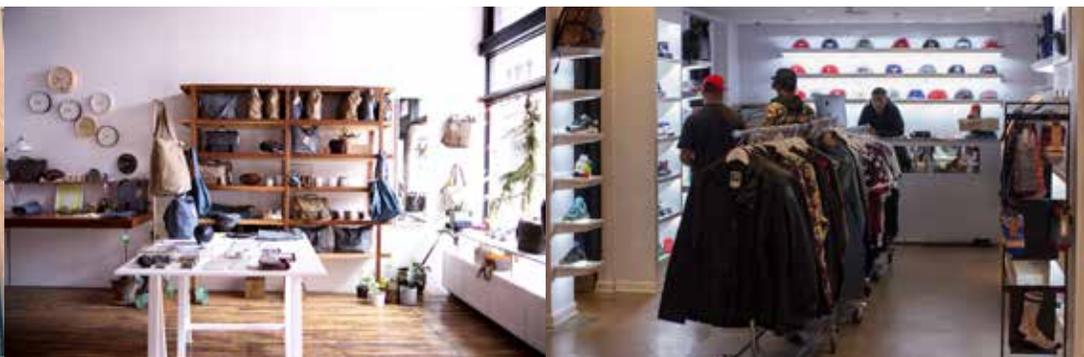
The regional employment epicenter attracting Fortune 500 companies and the growing tech sector

**INTERNATIONAL
DESTINATION**

Named in the **top-five** best places to travel in the world in 2017 by Harpers Bazaar

**CONVENIENTLY
ACCESSIBLE**

Walk Score **99** and transit score **100** with unparalleled transit access opening Downtown to new markets



UNMET DEMAND IS YOUR OPPORTUNITY

Downtown Pittsburgh's walkability, accessibility, and growth lend to a distinctively vibrant retail environment. Satisfy the demand of **33,000 residents**, **131,000 workers**, millions of annual visitors, and capture their combined **\$160 million annual consumer spending** power in Downtown Pittsburgh.



"Boutique La Passerelle has been growing since I purchased it in 2013 thanks to a solid base of loyal clients and an increasing population of residents and visitors attracted to the city. The changing retail landscape has been beneficial for my small business and even sparked a wave of new clients looking for quality women's clothing and accessories."

Adele Morelli,
Boutique La Passerelle Owner

Join the dozens of national and independent retailers thriving in Downtown Pittsburgh



"We loved the idea of coming into Downtown Pittsburgh. It was always our goal to build an authentic clothing store that represents the uniqueness of the City of Pittsburgh. Our mission for the store was to become a destination for tourists and locals alike to stop by and purchase a comfy tee, hat, or pennant. It made perfect sense for us to open our first brick and mortar retail location in the heart of the city, on historic Smithfield Street."

Brandon Grbach,
Steel City CEO & Creative Director



IN THE LAST 10 YEARS...

Downtown Pittsburgh surpassed
\$4.5 BILLION in investment creating



3,000 HOUSING UNITS



2,000 HOTEL ROOMS



1M SQUARE FEET OF NEW OFFICE



60 NEW DINING DESTINATIONS

Downtown offers over 200K square feet of retail potential within the urban core to support unmet demand created by this investment.

Furniture Specialty Foods **Groceries** **Women's Fashion**
Hardware **Shoes** Boutiques **Sporting Goods** **Cosmetics** Local Makers Home Accessories
Athletic Apparel **Clothing & Accessories**



PITTSBURGH
DOWNTOWN
PARTNERSHIP

CONNECT

www.downtownpittsburgh.com

f DowntownPitt

🐦 @DowntownPitt

CONTACT

Brian Kurtz

412-325-0154

bkurtz@downtownpittsburgh.com