# 2016 Downtown Pittsburgh Pedestrian Traffic Study

## Overview and Findings

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PARTNERSHIP

# METHODOLOGY

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# Count and Survey Methodology

| Pedestrian Traffic Counts |
| --- |
| Counted: Pedestrians and people in wheelchairs. |
| Not counted: Bicyclists, skateboarders; children too small to walk. |
| Pedestrians had to cross over the reference point where counter was stationed. |
| Each pass of a pedestrian was counted. Someone crossing by a counter twice was counted twice. |
| Both sides of the street counted. |

| Pedestrian Surveying |
| --- |
| Interviewers chose pedestrians at random, walking within half a block of the location. |
| Response Rate: 8%. This means 12 people had to be approached to gain 1 completed survey (11 of 12 said “No”).<br><br>Margin of error for a sample size of 598 is ±4.0% at the 95% confidence level. |
| Time to complete: Average of 7 minutes. |
| Incentive: None. |
| Most interviewing was conducted on the move, walking beside busy pedestrians. |

# Study Comparison: 2016 vs. 2012

| 2016 Summary | 2016: 10 Locations | 2016 Weather |
|---|---|---|
| 4/21; 4/22; 4/23 (Thurs., Fri., Sat.) | Market Square (Market St. between 5th & Market Square) | Thursday: Partly Cloudy, High 76/Low 56 |
| 3 days at 10 locations | Market Square (Forbes between Delray & Market Square) | Light Rain: 11:30am-11:50am |
| 3 nights at 10 locations | Wood Street (Fifth & Forbes) | Light Rain: 1:30pm-2:00pm |
| 598 completed surveys | Penn Avenue (near 9th Street) | Friday: Cloudy, High 68/Low 55 |
| 213,201 pedestrians counted | Penn Avenue (near 6th Street) | Rain: 7:00am-8:05am |
| | Liberty Avenue (near 10th Street) | Rain: 9:50am-10:05am |
| | Smithfield Street (6th & Oliver) | Rain: 5:30pm-6:00pm |
| | Smithfield Street (1st & Blvd of the Allies) | Saturday: Cloudy, High 62/Low 45 |
| | Grant Street (5th & Oliver) | |
| | Wood St. (3rd & Blvd of the Allies) | |
| **2012 Summary** | **2012: 9 Locations** | **2012 Weather** |
| 9/13; 9/14; 9/15 (Thurs., Fri., Sat.) | Market Square (2 locations) | Thursday: Full sun, 81 |
| 3 days at 9 locations | 6th Ave (at Doubletree Hotel) | Friday: Sun & clouds, 77 |
| 2 nights at 4 locations | Penn Avenue (near 9th Street) | Showers (6-6:30pm) |
| 481 completed surveys | Penn Avenue (near 6th Street) | Saturday: Full sun, 73 |
| 172,686 pedestrians counted | Liberty Avenue (near 10th Street) | |
| | Smithfield Street (Forbes & Fifth) | |
| | Boulevard of the Allies (Wood) | |
| | Fifth Avenue (Wood & Market) | |

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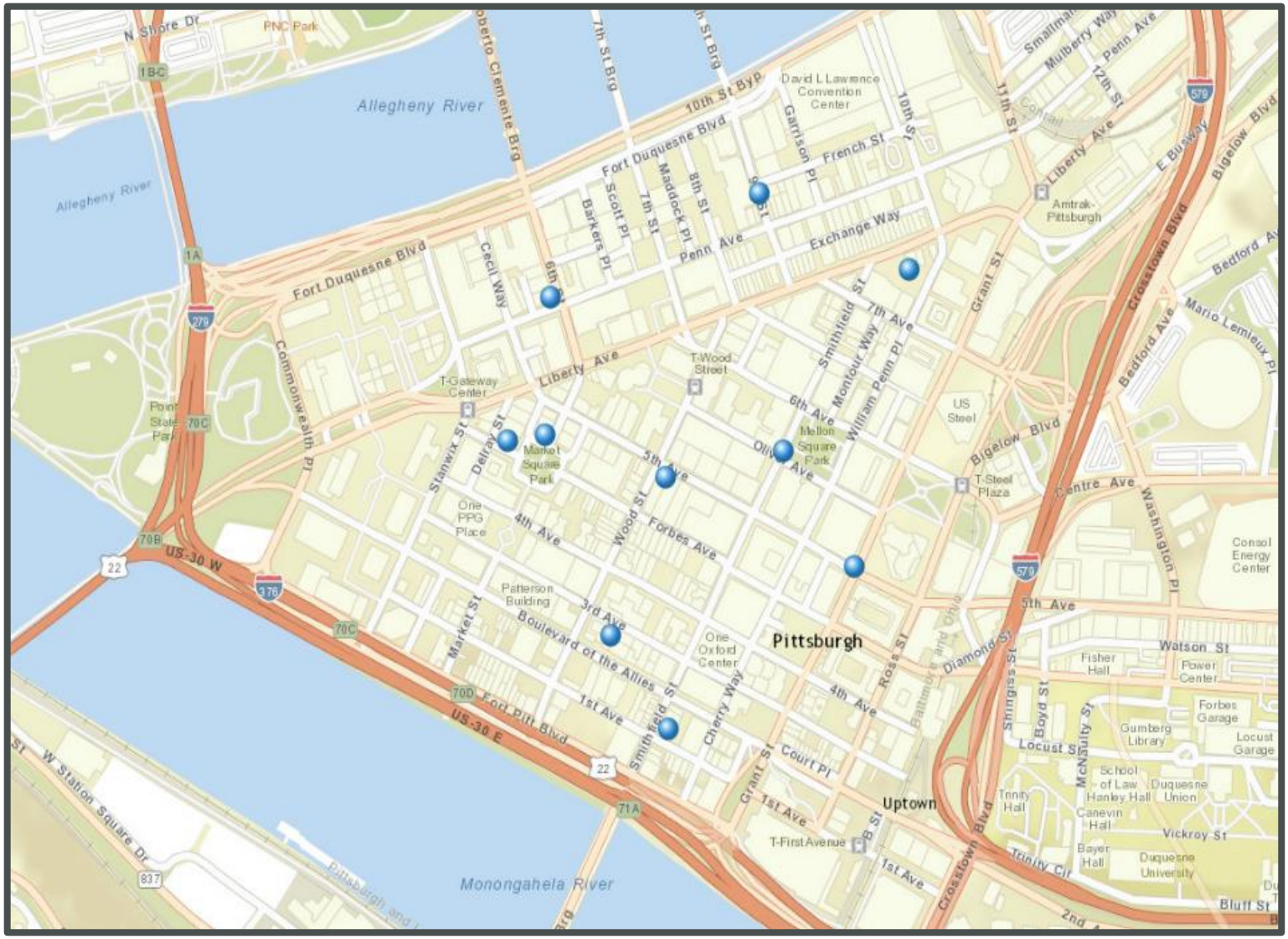
# 2016 Counter and Survey Locations

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# Reference Points at Each Counting Location

| 10 Locations | Intersection | Reference Points |
|---|---|---|
| Market Square | Market Street between Fifth and Market Square | Next to “Simply Greek” |
| Market Square | Forbes Ave between Delray and Market Square | Next to “Dunkin’ Donuts” |
| Wood Street | Mid-block between Fifth and Forbes | To the right of the entrance to “PNC Tower” |
| Penn Avenue | Near 6th Street | Next to “Six Penn” |
| Penn Avenue | Near 9th Street | In front of the parking garage |
| Liberty Avenue | Near 10th Street | Outside of “The August Wilson Center” |
| Smithfield Street | Mid-block between 6th and Oliver | Below Mellon Square |
| Grant Street | Mid-block between Fifth and Oliver | Outside of the “BNY Mellon” building |
| Smithfield Street | Mid-block between 1st and Blvd of the Allies | Next to the “Children's Day Care” |
| Wood Street | Mid-block between 3rd and the Blvd of the Allies | Under the  overpass for “Point Park University” |

# Pittsburgh Events – 4/21/2016 to 4/23/2016

| | Thursday, April 21st | Start | End |
|---|---|---|---|
| Construction | Sidewalk Construction- Grant Street Between Fifth and Oliver | | |
| | Sidewalk Construction-Smithfield Street-Between Sixth and Oliver | | |
| Sports | Pittsburgh Pirates @ San Diego Padres | 9:10pm | 12:25pm |
| | Pittsburgh Penguins @ New York Rangers | 7:00pm | 9:54pm |
| Events | Books in the Burgh- Pittsburgh Toy Innovation: Then & Now at Senator John Heinz Regional History Center | 7:00pm | 8:30pm |
| | CrowdFunding Your Business at Carnegie Library of Pittsburgh | 12:15pm | 1:15pm |
| | Market Square Public Art: On-Site Interpretation at Market Square | 5:00pm | 6:00pm |
| | Sonoma Grille Open Air Lounge at Sonoma Grille | 5:00pm | 8:00pm |

| | Friday April 22nd | Start | End |
|---|---|---|---|
| Construction | Sidewalk Construction- Grant Street Between Fifth and Oliver | | |
| | Sidewalk Construction-Smithfield Street-Between Sixth and Oliver | | |
| Sports | Pittsburgh Pirates @ Arizona Diamondbacks | 9:40pm | 12:52pm |
| Events | Musiq Soulchild at August Wilson Center | 8:00pm | |
| | Pittsburgh Earth Day at Market Square | 11:00pm | 2:00pm |
| | On the Campaign Trail: A Foreign Policy Perspective at Duquesne Club | 12:00pm | 1:30pm |
| | Sonoma Grille Open Air Lounge at Sonoma Grille | 5:00pm | 7:00pm |
| | Night Market | 5:30pm | 11:00pm |
| | Pittsburgh Riverhounds vs Orlando City B at Highmark Blue Cross/Blue Shield | 7:00pm | |
| | Luisa Sello and Bruno Canino in Concert at Senator John Heinz Regional History Center | 7:00pm | 9:00pm |
| | Flavor of Pittsburgh: Food Culture Tour at Nicholas Coffee Company | 10:00am | |
| | Gallery Crawl at Cultural Trust Education Center | 5:30pm | 9:00pm |

| | Saturday April 23rd | Start | End |
|---|---|---|---|
| Construction | Sidewalk Construction- Grant Street Between Fifth and Oliver | | |
| | Sidewalk Construction-Smithfield Street-Between Sixth and Oliver | | |
| Sports | Pittsburgh Pirates @ Arizona Diamondbacks | 8:10pm | 11:08pm |
| | New York Rangers @ Pittsburgh Penguins | 3:20pm | 9:55pm |
| Events | AIM For The Cure Melanoma Walk at Heinz Field | 8:00am | |
| | Toys Take Over at Senator John Heinz Regional History Center | 10:00am | 3:00pm |
| | Lights, Camera, Pittsburgh! Official Movie tour at Duquesne Incline | 10:00am | 1:00pm |
| | Saturday Silver Screen at Carnegie Library of Pittsburgh | 2:30pm | |
| | Free Document Shredding Event at Guardian Storage Solutions | 10:00am | 1:00pm |
| | Kid City Rockers Dance Party in Market Square at Market Square | 1:00pm | 4:00pm |
| | Around the World in 5 Courses at Sonoma Grille | 5:00pm | 8:00pm |

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# OVERVIEW OF PEDESTRIAN COUNT

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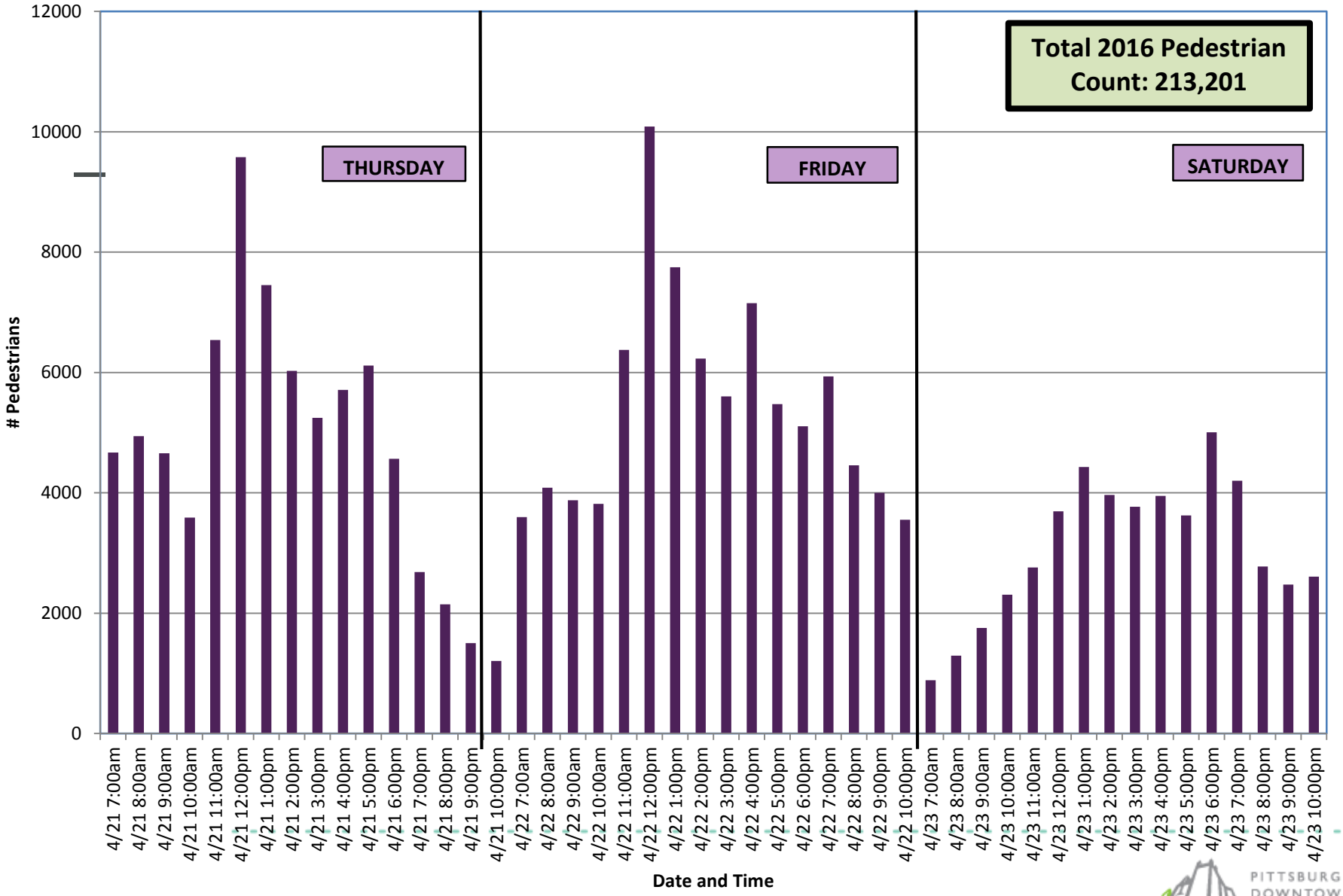
# Total 2016 Pedestrian Count – 10 Locations

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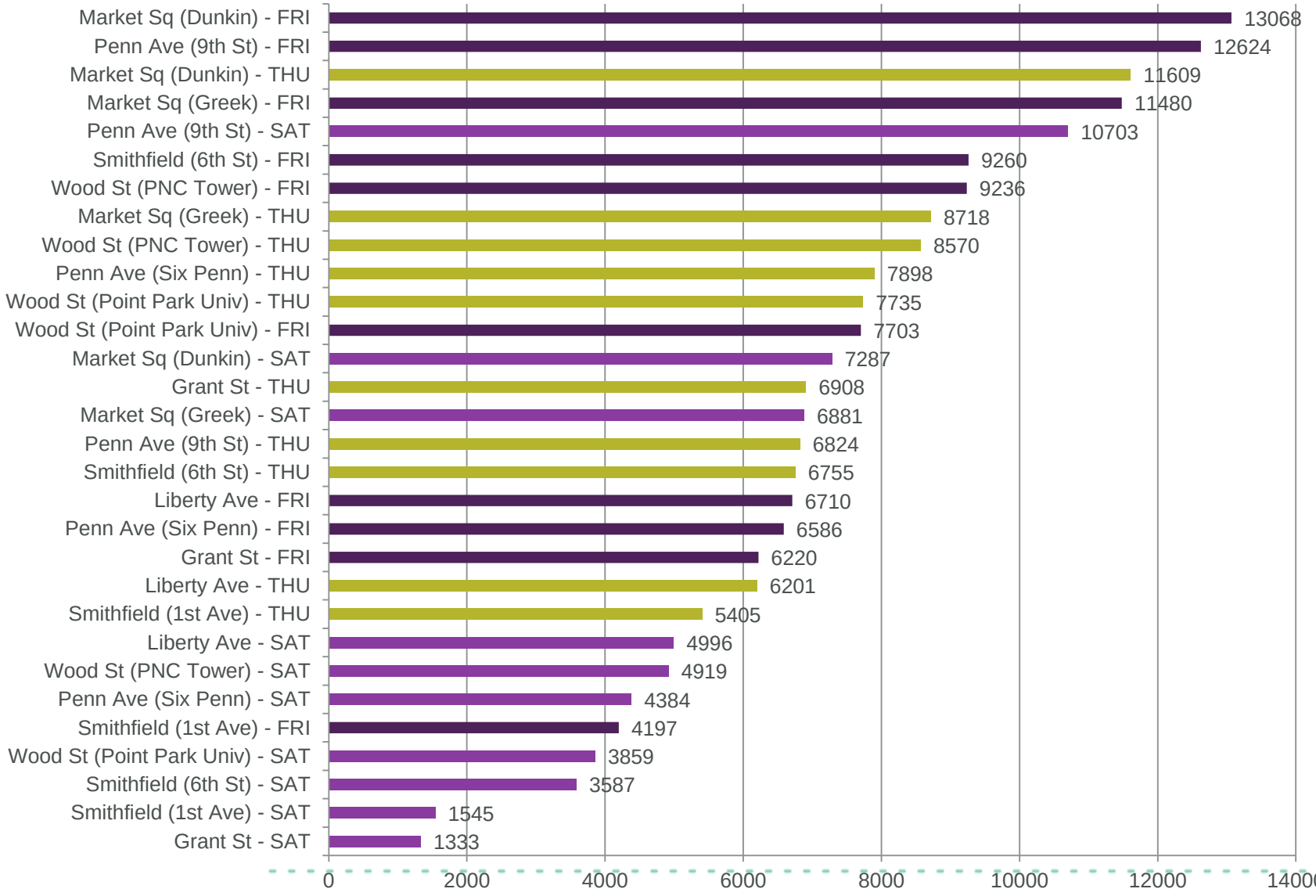
# 2016 Pedestrian Count by Location and Day

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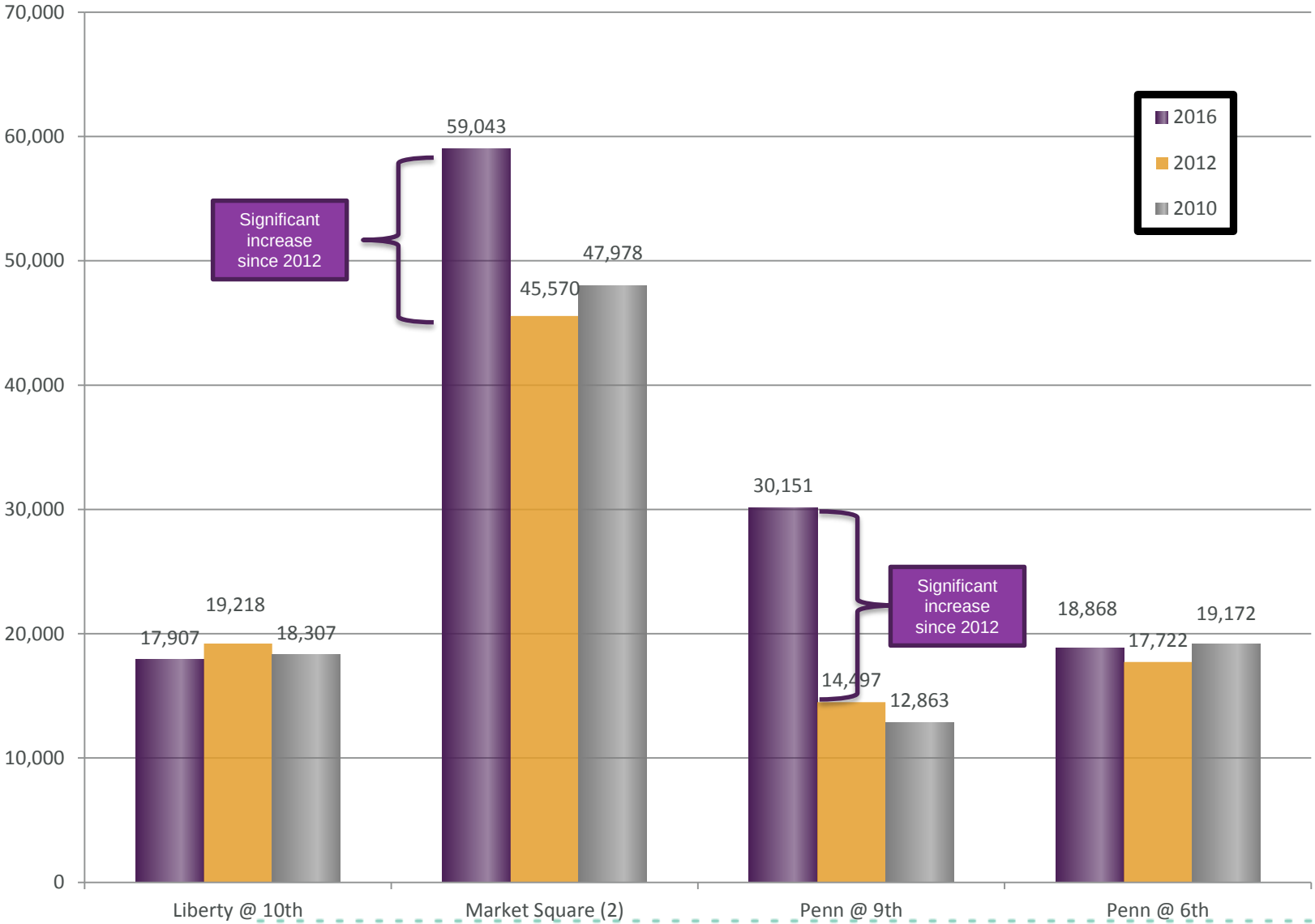
# Historical Comparison of Four Locations

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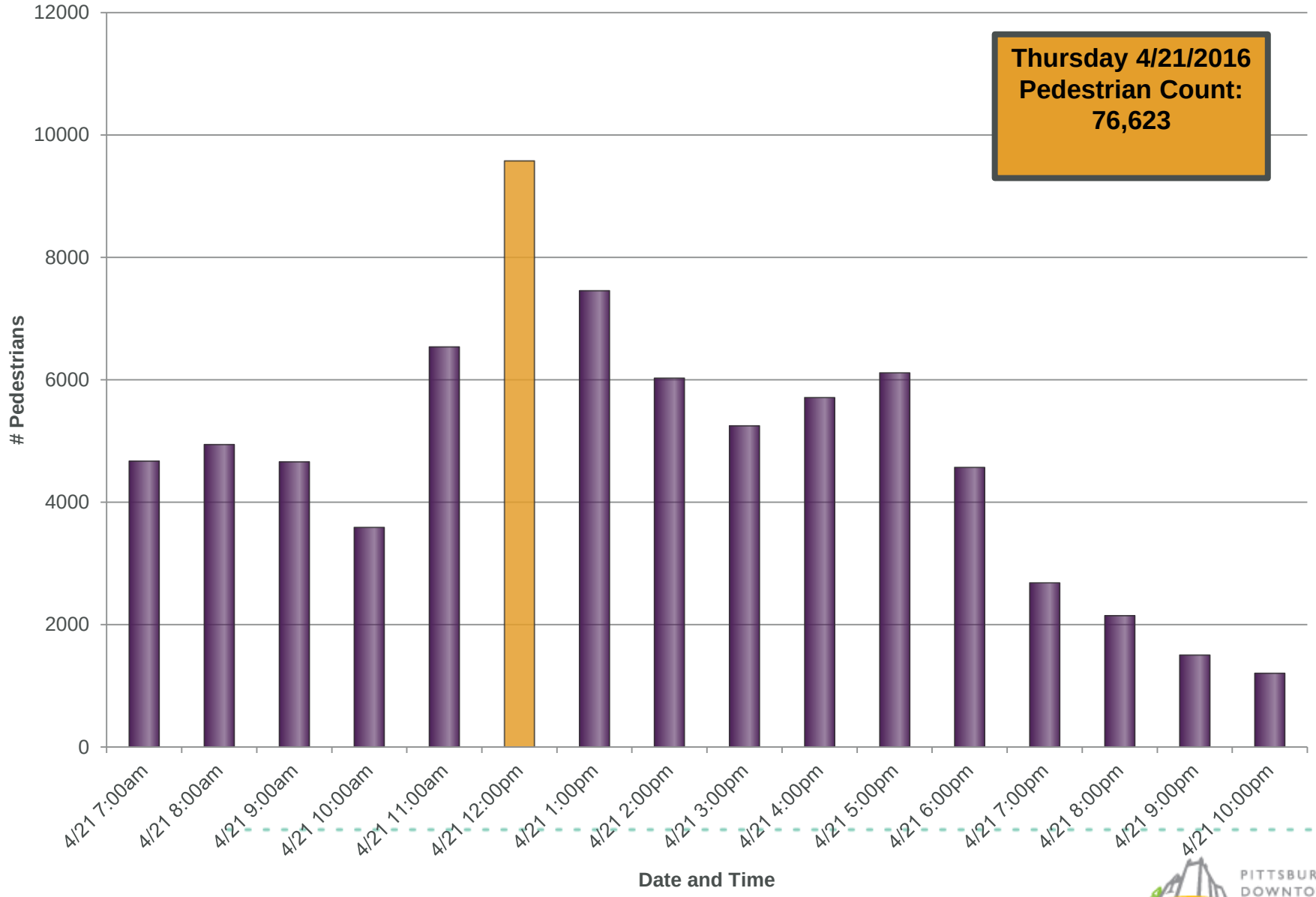
# Thursday Pedestrian Count – 10 Locations

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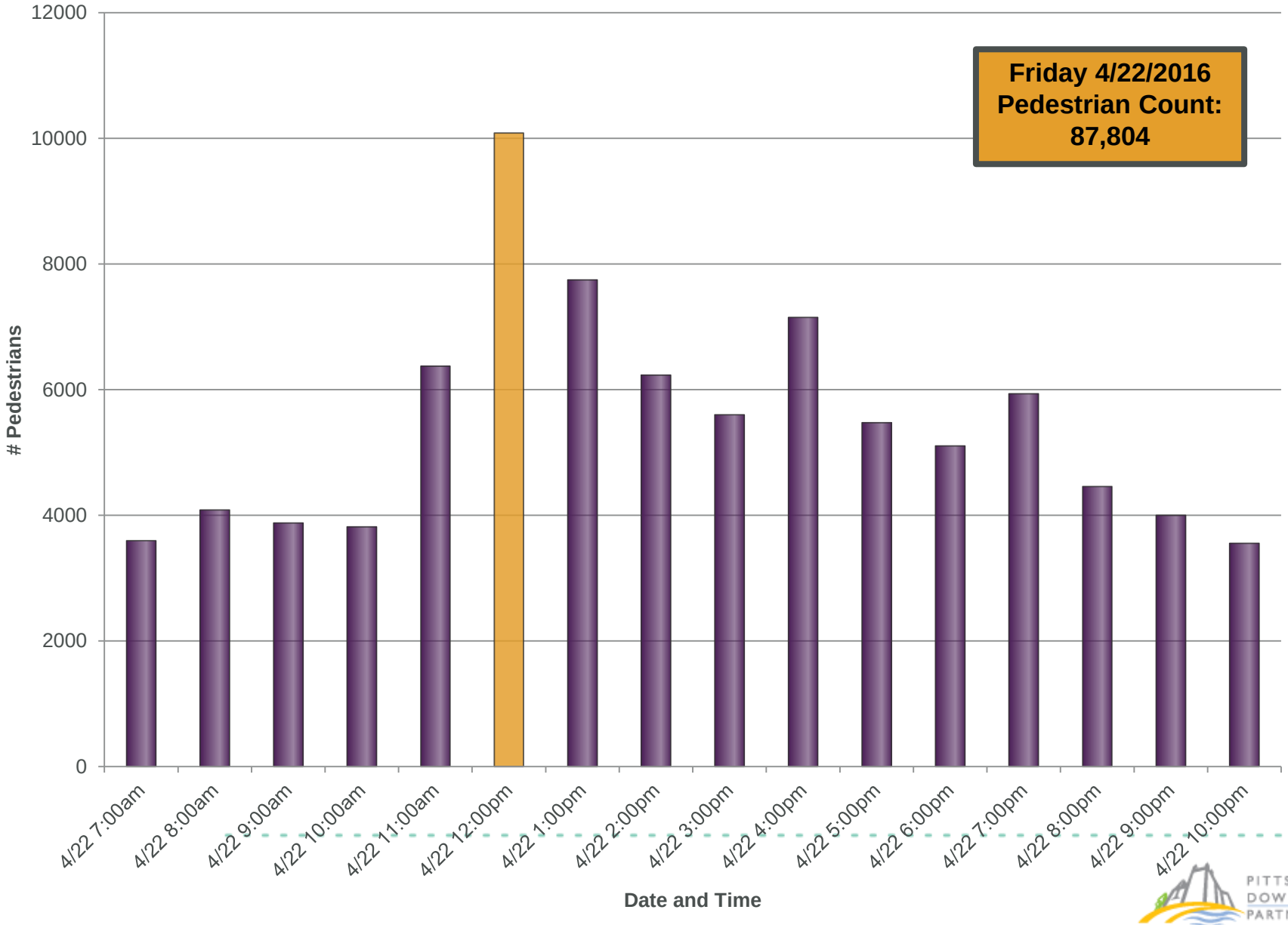
# Friday Pedestrian Count – 10 Locations

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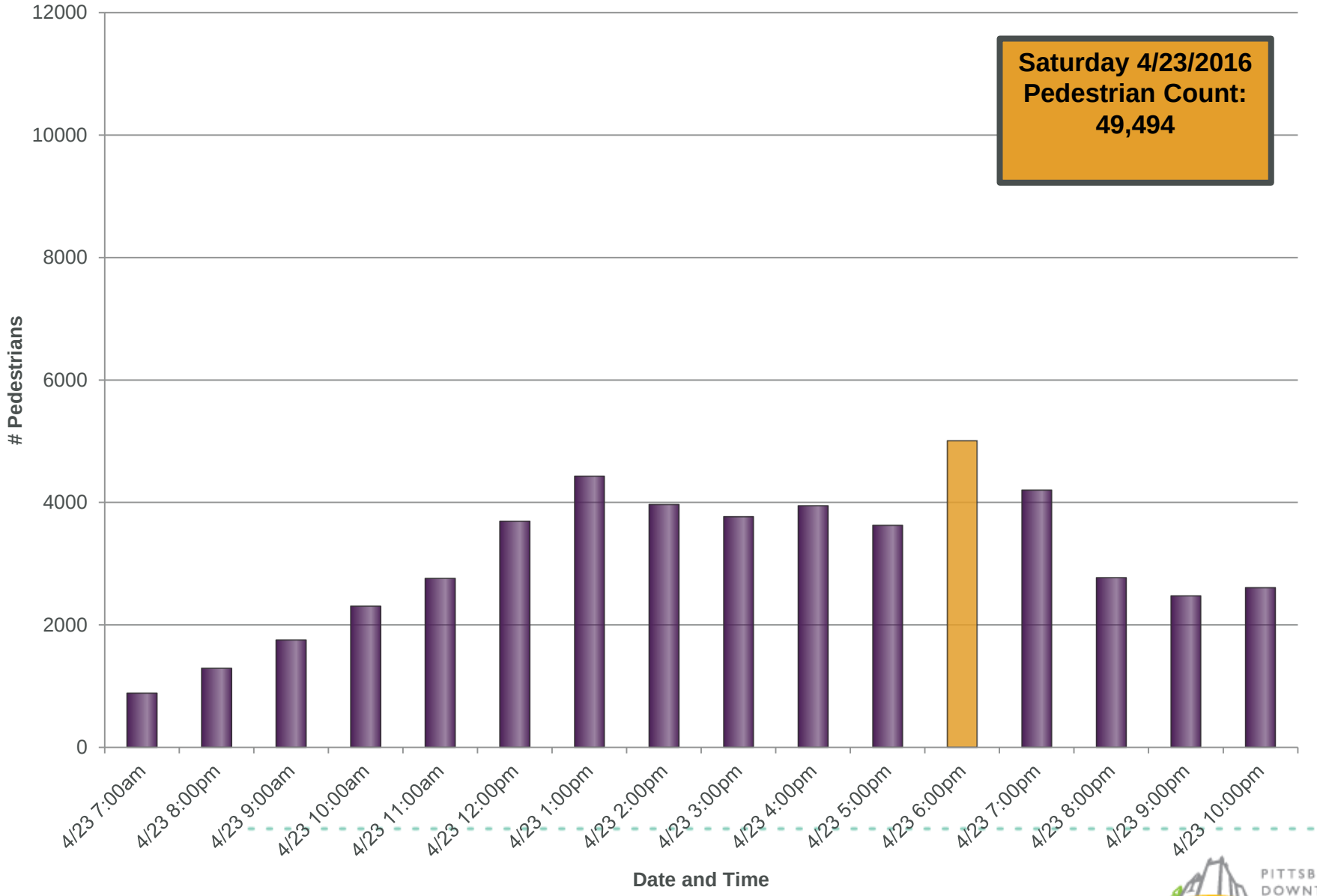
# Saturday Pedestrian Count – 10 Locations

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# KEY DEMOGRAPHIC FINDINGS OF PEDESTRIAN SURVEY

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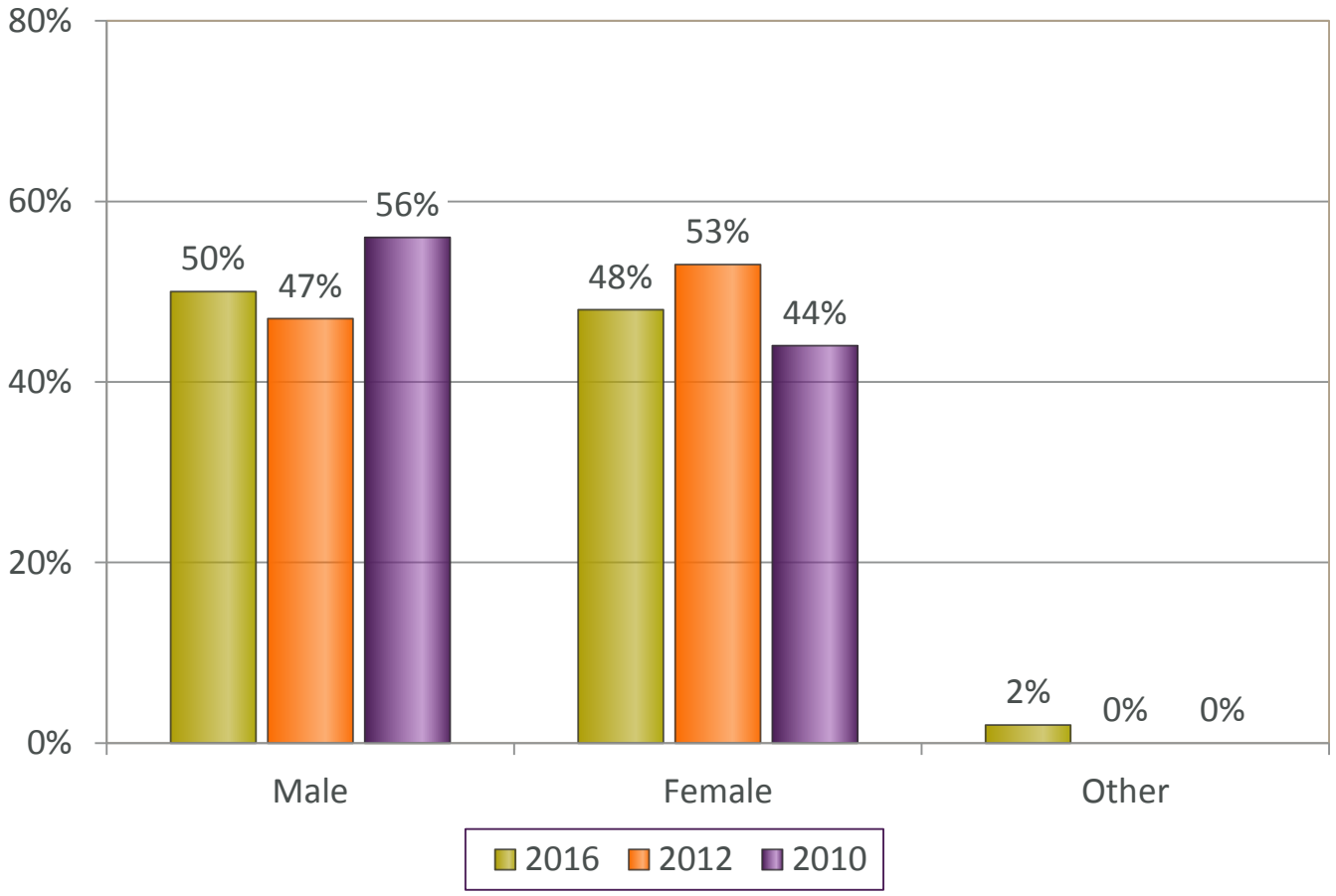
# Gender

In 2016, half of the surveys were conducted among males and about half among females.




Q25. What is your gender? (2016 Base=598)

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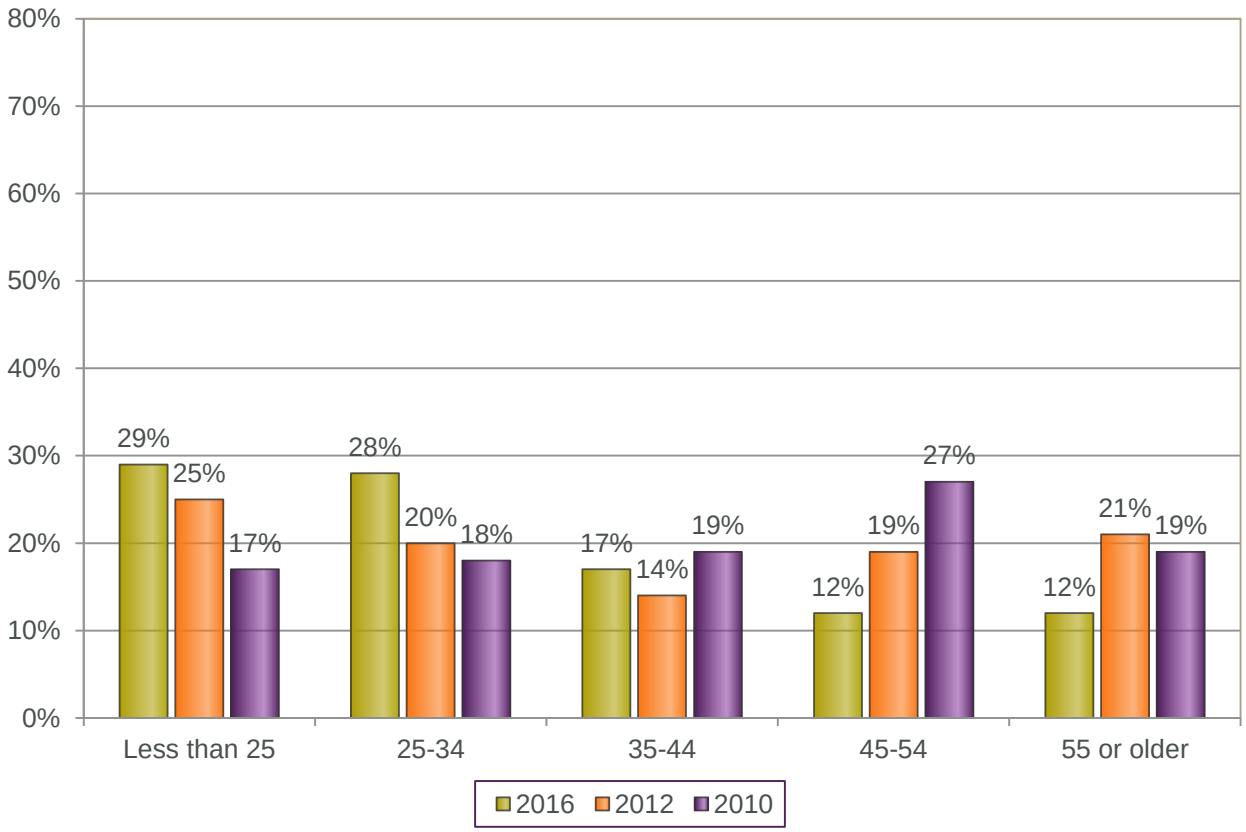
# Age

In 2016, slightly more than half of the sample was comprised of people aged 34 or younger. The mix of ages in the sample has been becoming younger over time.




Q21. Which of the following ranges includes your age? (2016 Base=598)

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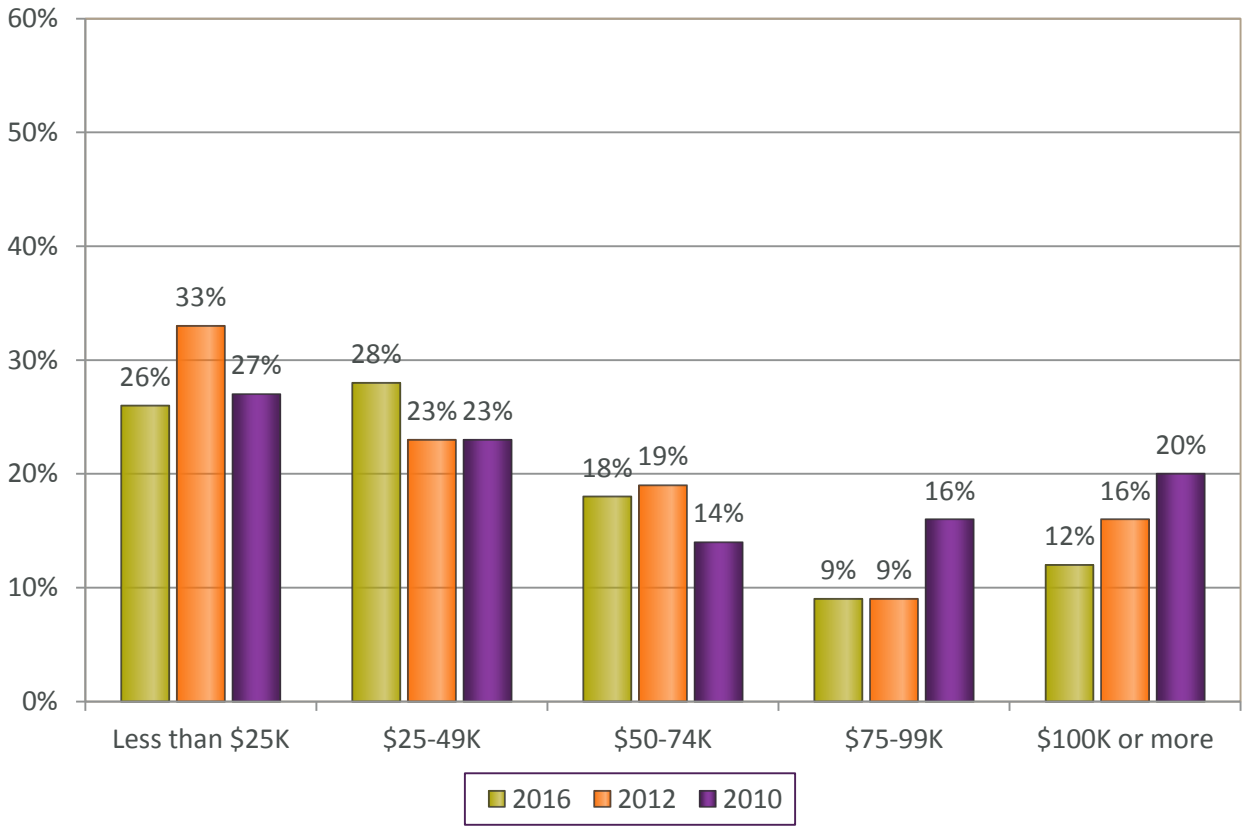
# Income

In 2016, slightly more than half of the surveys were conducted among people living in households with incomes below $50,000.




Q22. Which range includes your total annual household income? (2016 Base=598)

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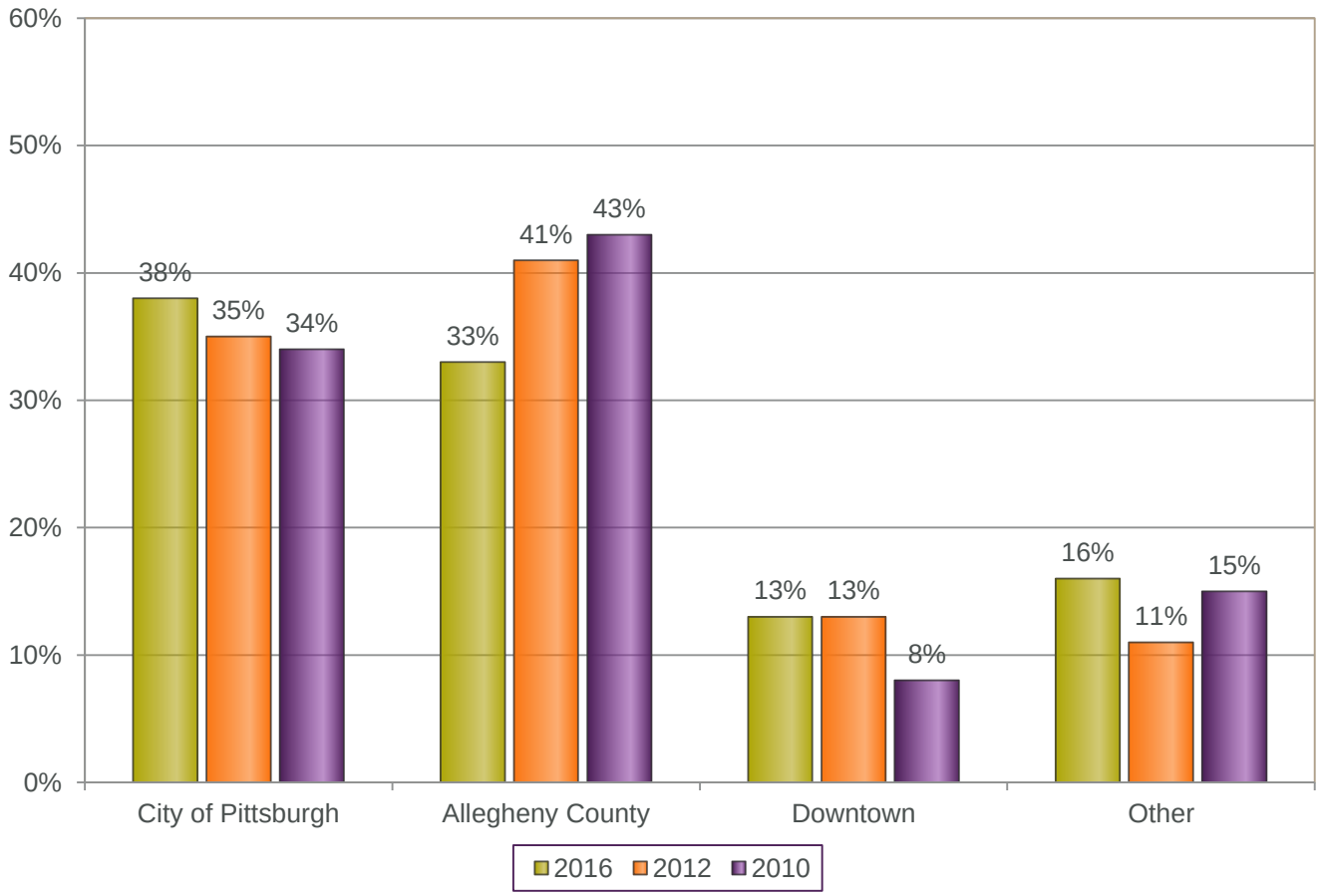
# Primary Residence

About half of the 2016 pedestrians surveyed lived in the City of Pittsburgh (including Downtown).




Q22. Which category best describes where you live? (2016 Base=598)

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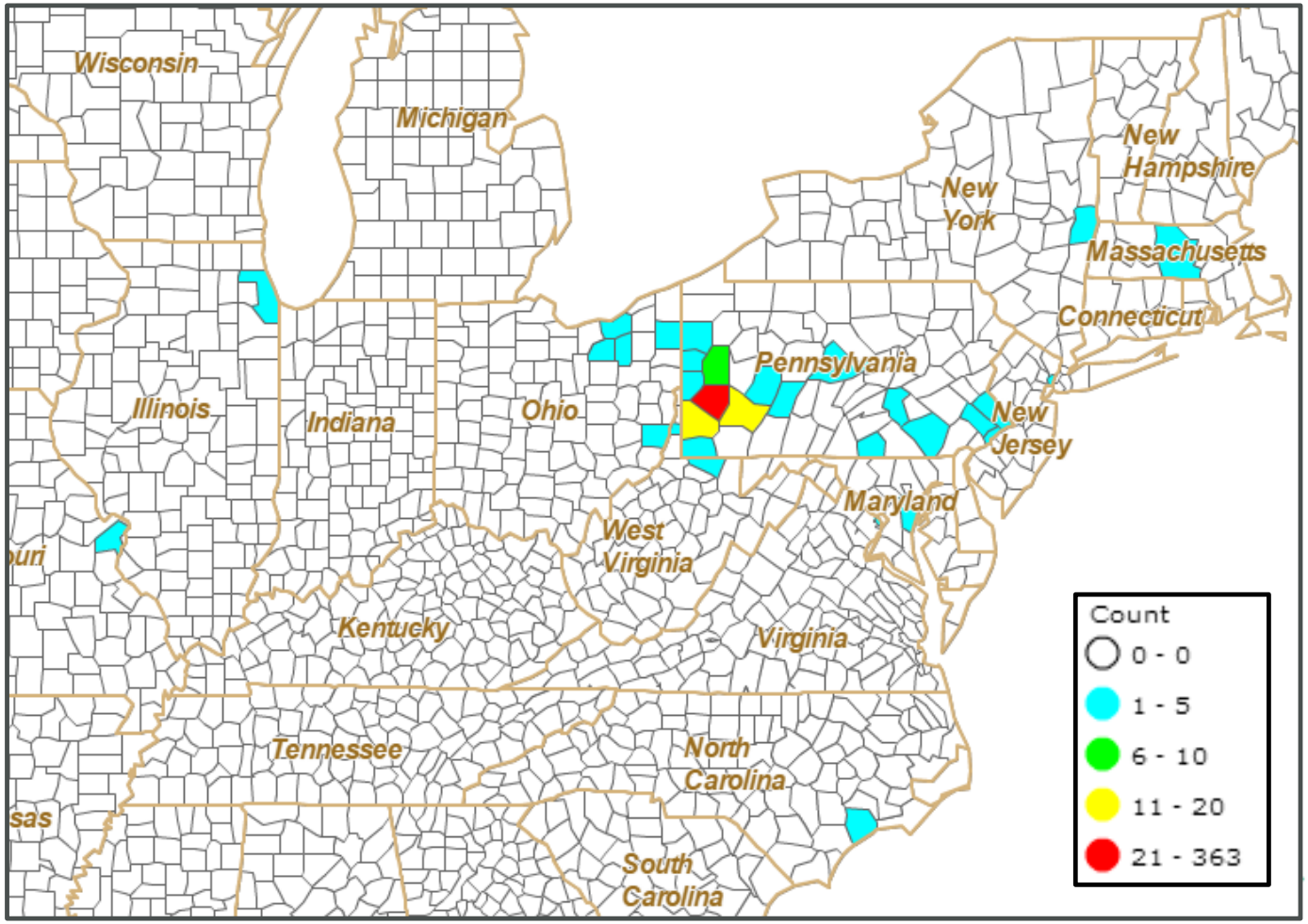
# Primary Residence – Zip Code Map

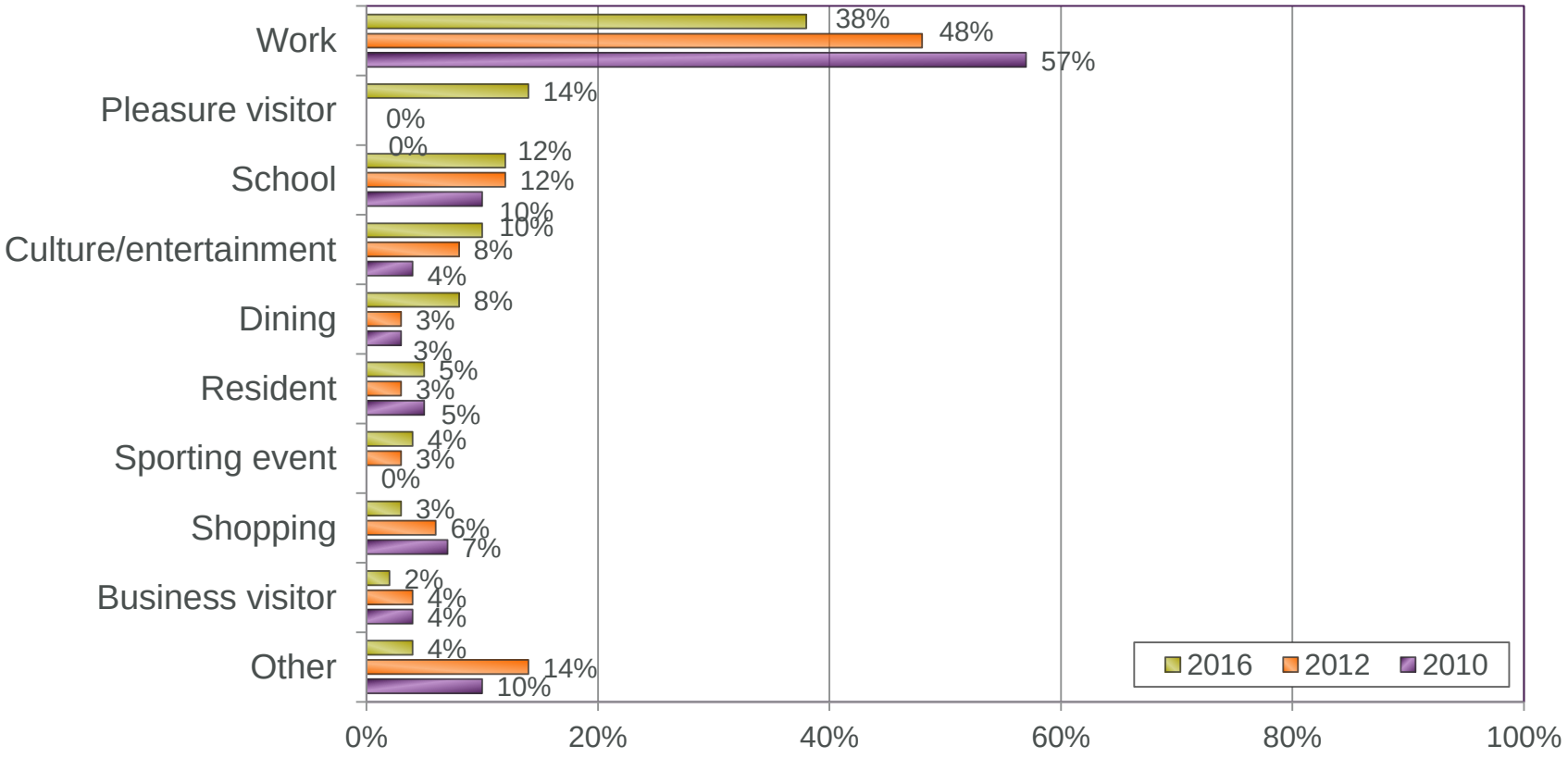
As shown on the previous page, most pedestrians lived in Allegheny County, but the map below displays the various locations where other surveyed respondents lived.




Q24. What is your home zip code? (2016 Base=598)

# Reason for Being in Downtown

Half of the 2016 respondents surveyed were in Downtown either for work or school. There were fewer workers than in 2010 and 2012 indicating people are in Downtown for more diverse reasons.




Q1. Which one of the following best describes your primary reason for being Downtown today? (2016 Base=598)

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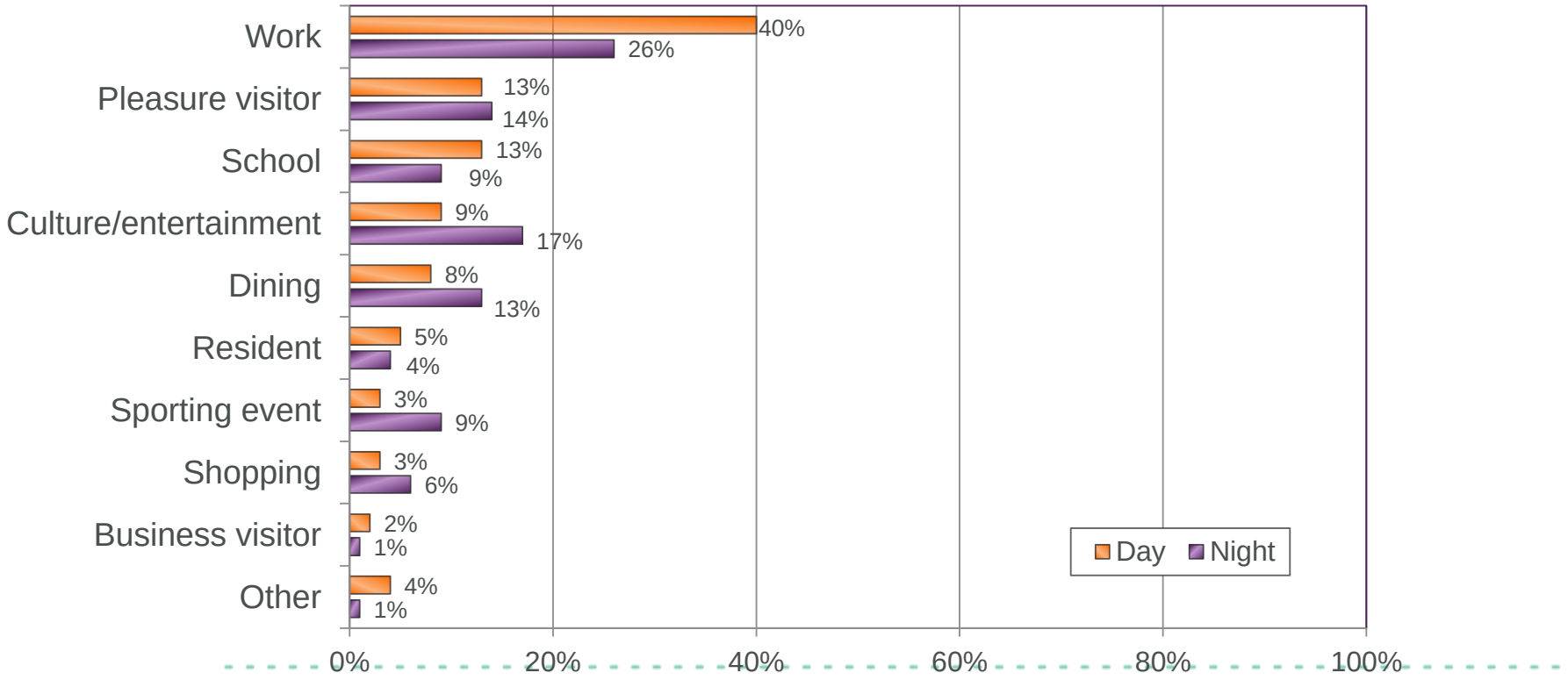
# Reason for Being in Downtown (Day vs. Night)

During the day (before 7:00pm), a higher percentage of respondents were downtown for work and school.

During the night (after 7:00pm), a higher percentage of respondents were downtown for cultural events, sporting events, and dining.




Q1. Which one of the following best describes your primary reason for being Downtown today?
(2016 Day Surveys n=515, 2016 Night Surveys n=70)

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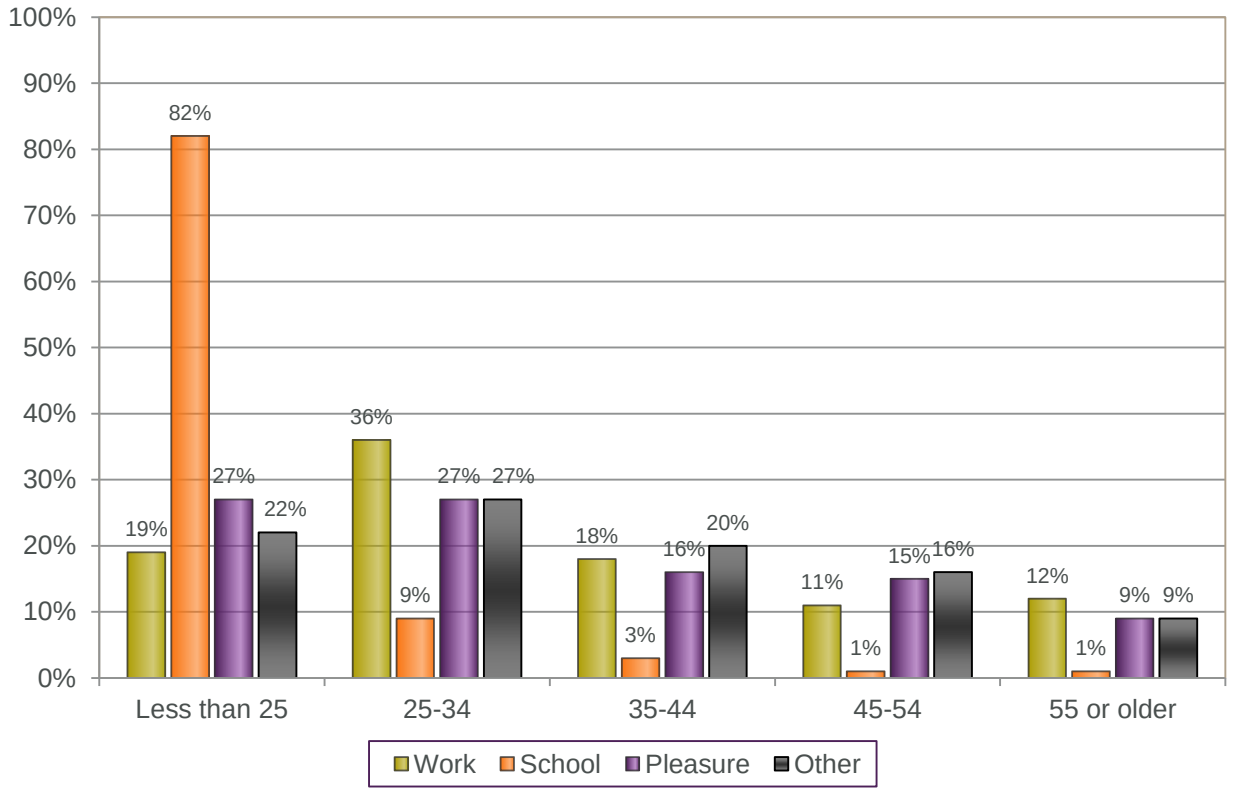
# Reason for Being in Downtown (by Age)

The highest percent of students were less than 25 years old (82%).
The highest percent of workers were 25-34 years old (36%).
Pleasure visitors had an even split among 2 youngest age groups (27% < 25 and 27% 25-34).




Q1. Which ONE of the following best describes your primary reason for being Downtown today?
(Work n=229, School n=71, Pleasure Visitor n=81, Other n=217)

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# Destinations

The following outlines the top destinations for being in Downtown by category.

**What building is your final destination for work? (Base=229):**

- Market Square (10%)
- PPG Place (10%)
- Highmark/Fifth Avenue Place (8%)
- 11/20 Stanwix (4%)
- Piatt Place (4%)

**What school do you attend? (Base=71)**

- Point Park University (70%)
- Duquesne University (8%)
- The Art Institute (6%)
- Bradford School (3%)
- CAPA (3%)

**What is your primary destination for shopping/cultural/sporting events? (Base=149):**

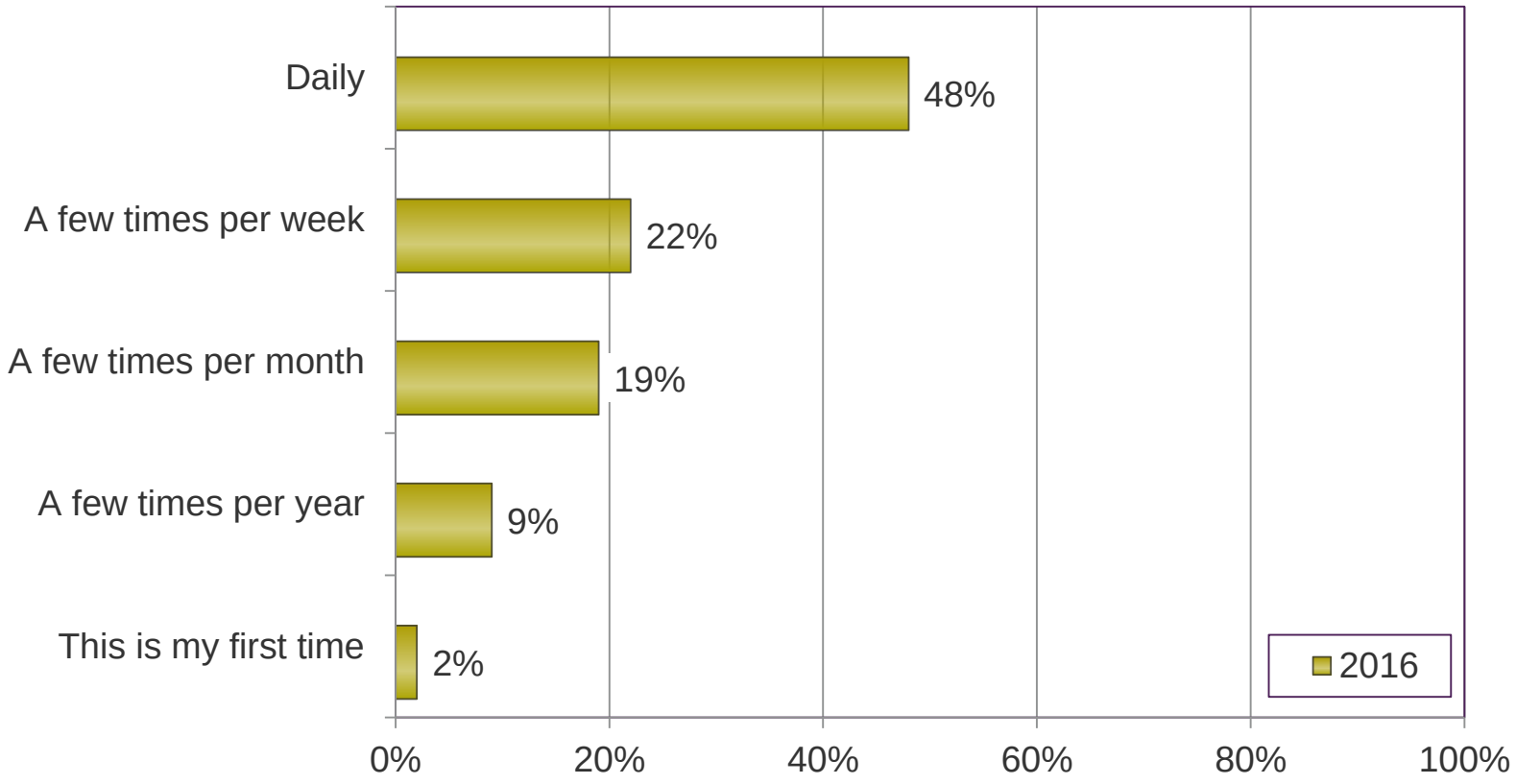
- CONSOL Energy Center (13%)
- Market Square (7%)
- Gallery Crawl (6%)
- Point State Park (5%)
- Earth Day Festival (3%)
- Heinz Hall (3%)

**If visiting, what hotel are you staying in? (Base=93):**

- Staying with family/friends (9%)
- Day trip/No overnight (8%)
- Fairmont Hotel (4%)
- Hilton (3%)
- Westin (2%)

# Frequency of Being Downtown

Seven in ten indicated they were in Downtown at least a few times per week.




Q5. How often do you visit Downtown Pittsburgh? (2016 Base=598)

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# MODES OF TRANSPORTATION AND COMMUTING

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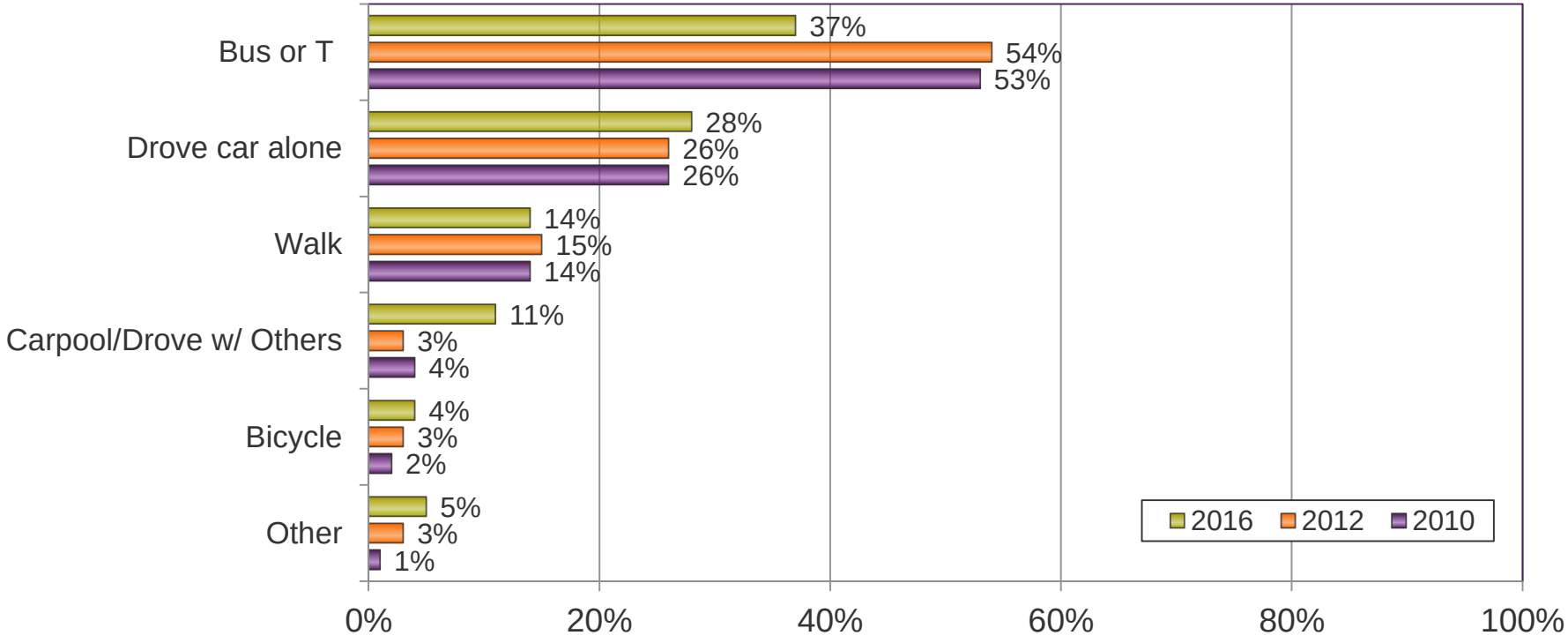
# Transportation Mode

Taking the bus or driving a car alone were the most popular methods used to travel to Downtown. While fewer indicated they used public transportation, more people were in a carpool/drove with others in 2016.




Q2. How did you travel to Downtown today? (2016 Base=598)

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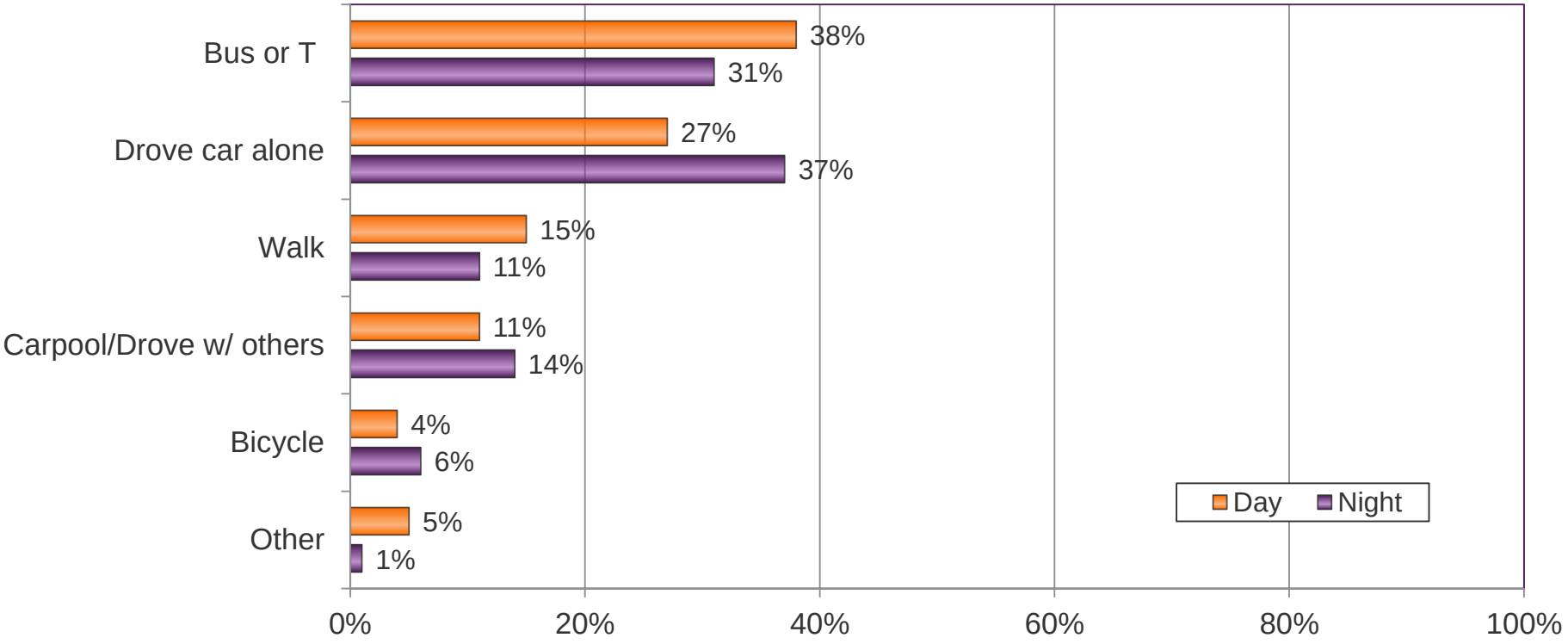
# Transportation Mode (Day vs. Night)

During the day (before 7:00pm), a higher percentage of 2016 respondents travelled to Downtown by the bus or T and walking.
During the night (after 7:00pm), a higher percentage of 2016 respondents travelled to Downtown by driving alone or carpool/driving with others.




Q2. How did you travel to Downtown today? (2016 Day Surveys n=515, 2016 Night Surveys n=70)

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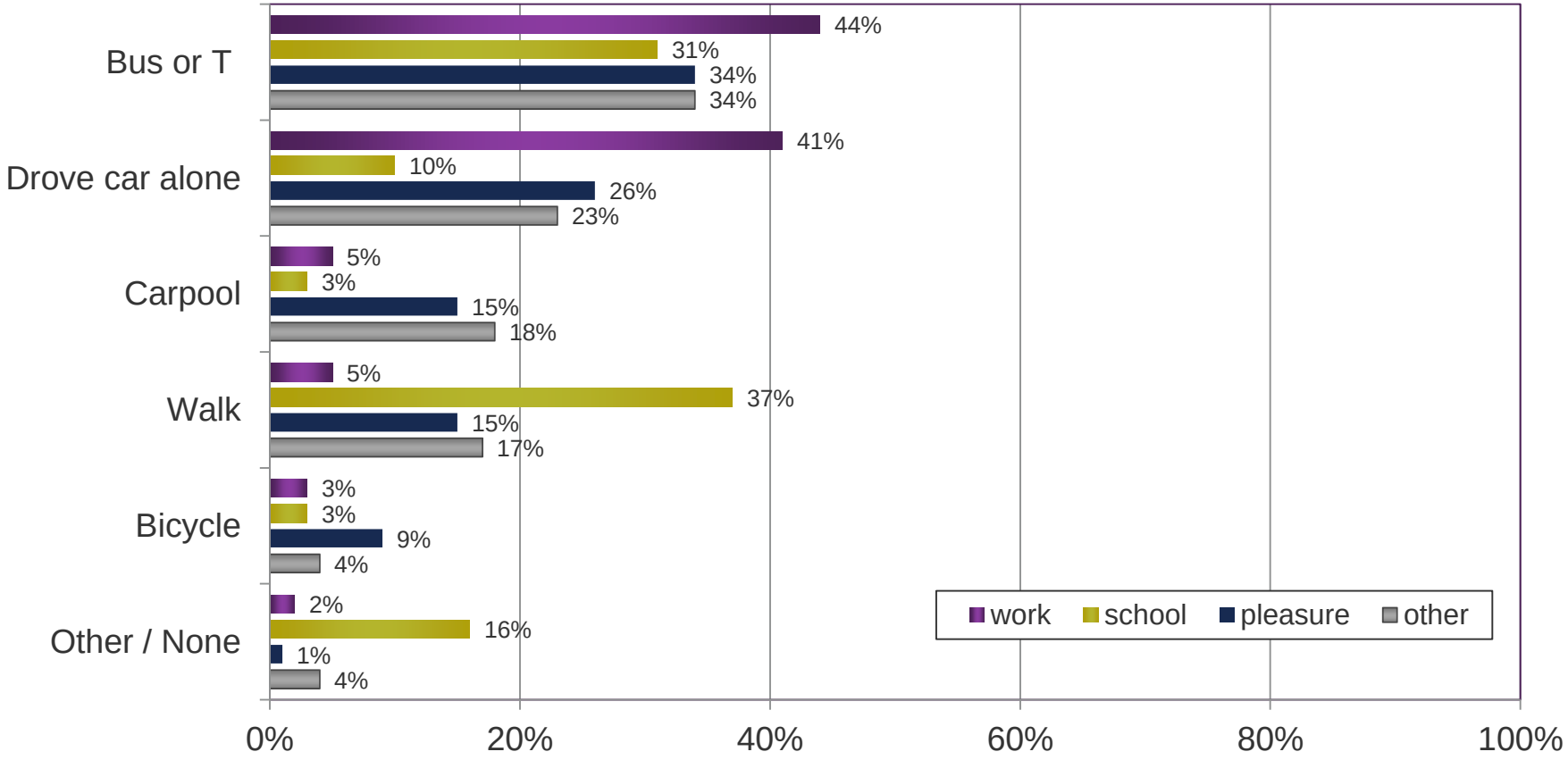
# Transportation Mode (by Reason Downtown)

Among 2016 respondents, workers took the bus or T and drove alone at higher rates. Students walked at much higher rates.




Q2. How did you travel to Downtown today? (work n=229, school n=71, pleasure n=81, other n=217)

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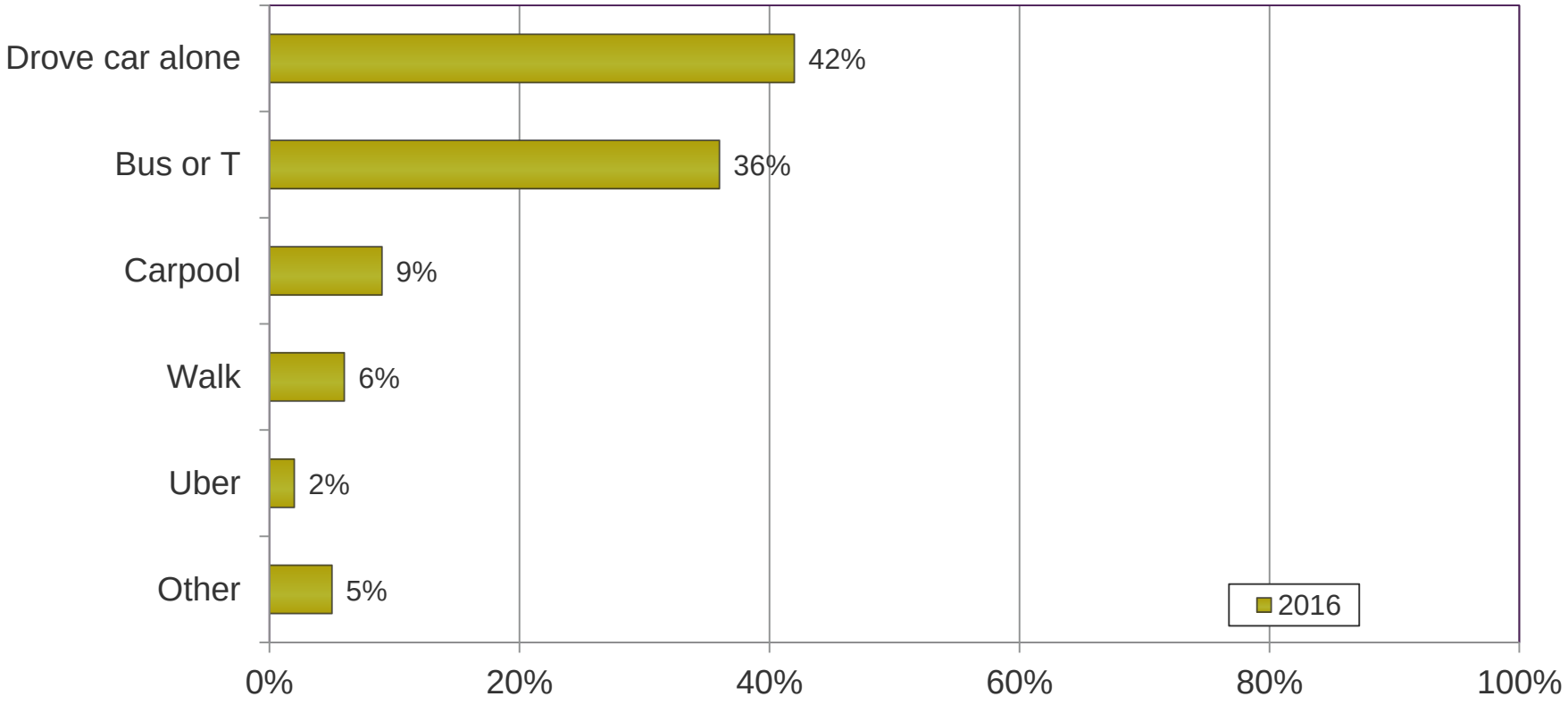
# Transportation Mode (from Neighboring County)

Among the 2016 respondents who live in a neighboring county, driving alone (42%) and taking the bus or T (36%) were the most prevalent ways of getting Downtown.




Q2. How did you travel to Downtown today? Revised Base (Neighboring County n=55)

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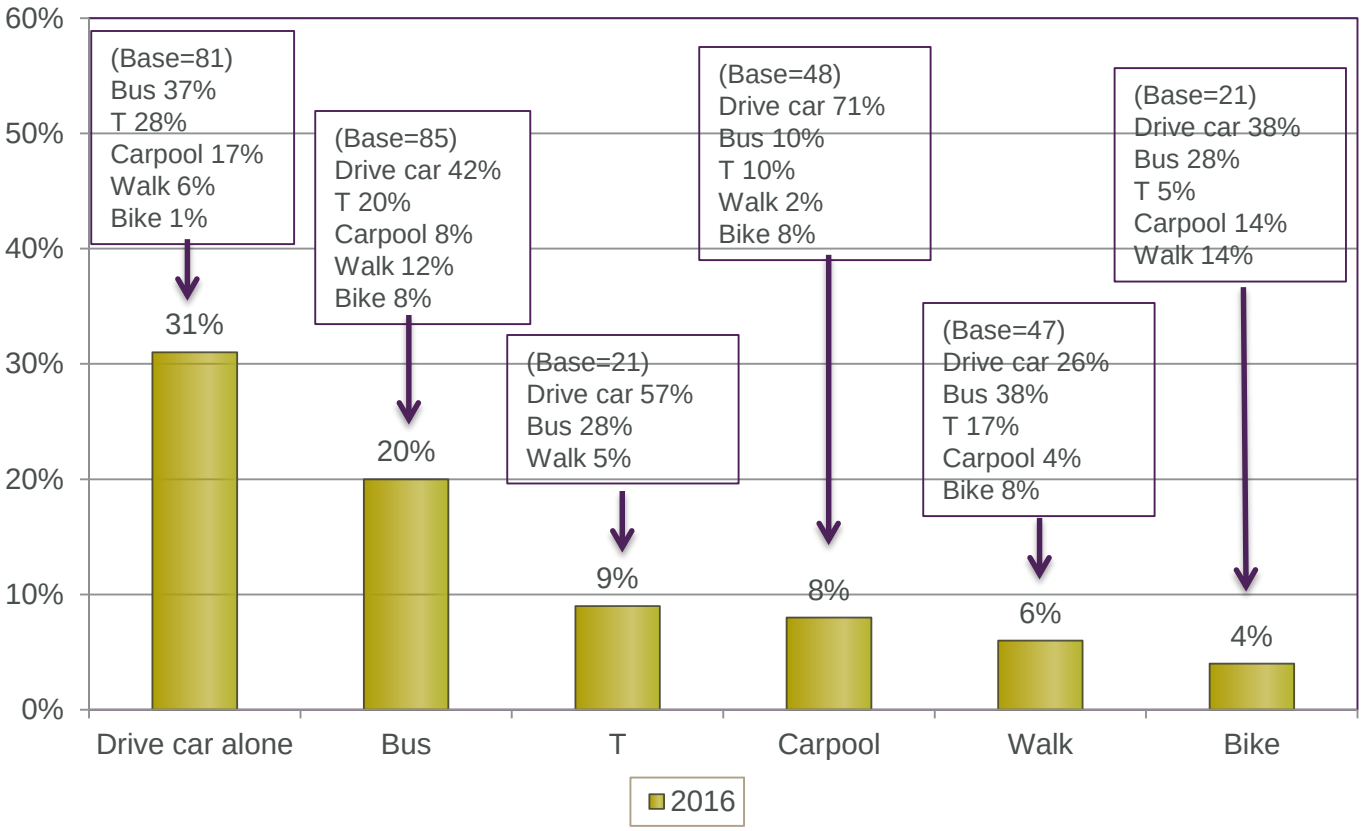
# Alternate Means for Transportation

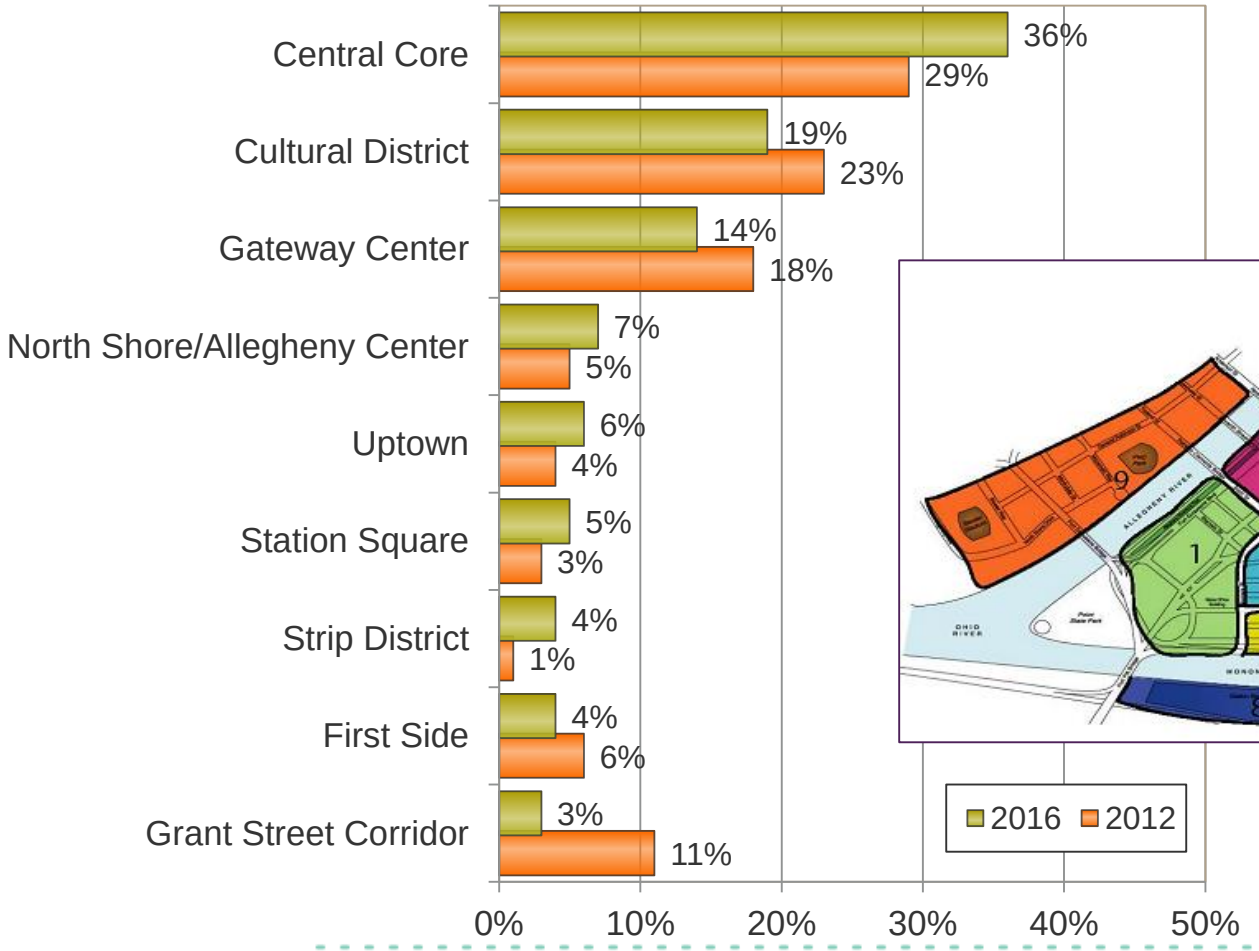
Driving a car was the most used alternate means of transportation followed by taking the bus.

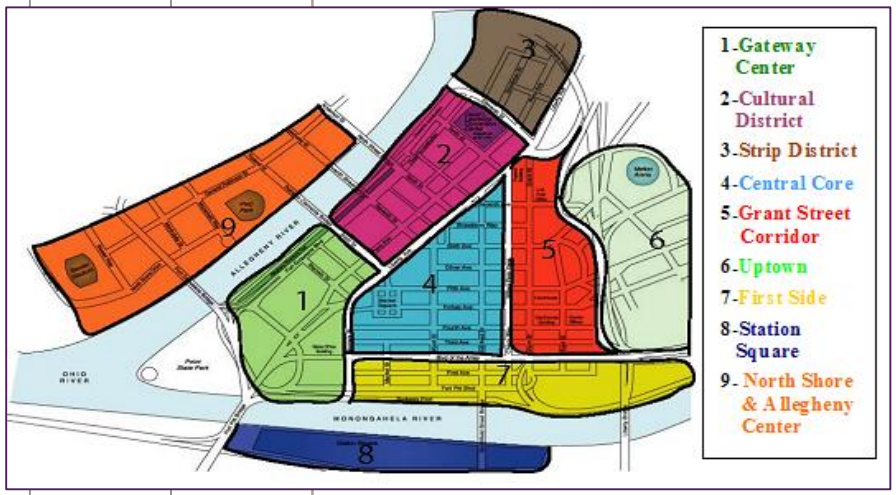



Q2a. If you travel frequently Downtown another way, what is it? (2016 Base=598)

# Location of Parking

Among those that drove to Downtown, the Central Core area was used most often for parking.




Map provided to respondents

Q2a. Where did you park? (2016 Revised Base (Drove alone, carpooled or vanpooled n=237)

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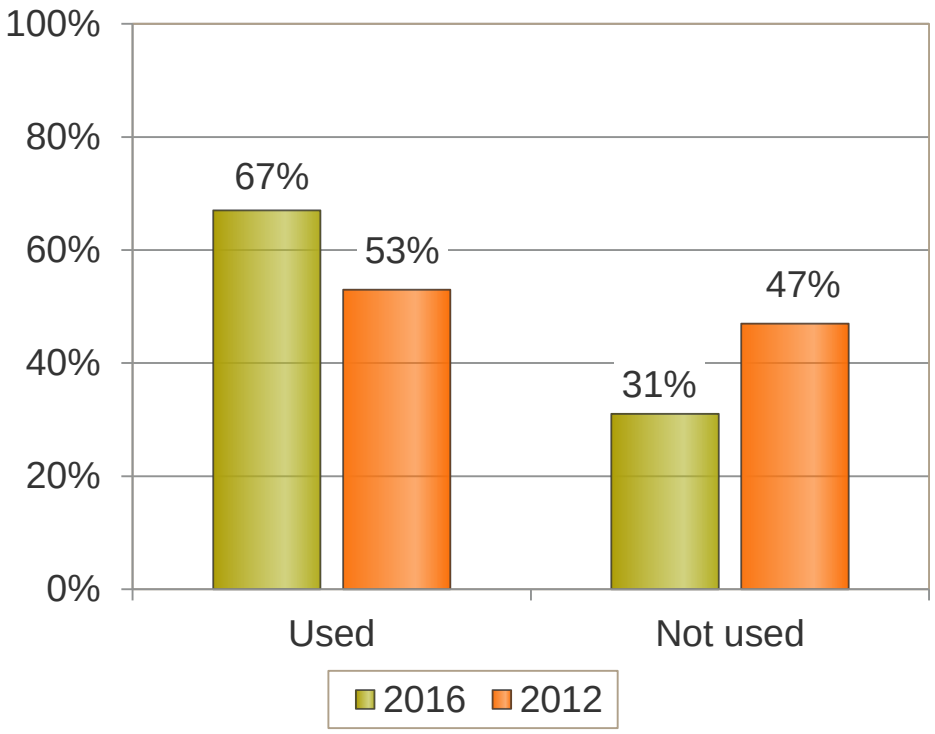
# Use of North Shore Connector

Two-thirds indicated they had used the North Shore Connector at some point which was an increase from 2012.




| Primary Reasons Used | 2012 | 2016 |
|---|---|---|
| Sporting events | 33% | 52% |
| Entertainment | 51% | 36% |
| Restaurants | 15% | 18% |
| Parking | 16% | 13% |
| Transportation in general* | NA | 10% |
| Work* | NA | 6% |
| School* | NA | 3% |
| Other | 8% | 4% |

* Included in other in 2012.

Q4. Have you ever used the T service between Downtown and the North Shore stations? (2016 Base=598)
Q4a. If yes, for what purpose? (2016 Revised Base (Used T)=410)

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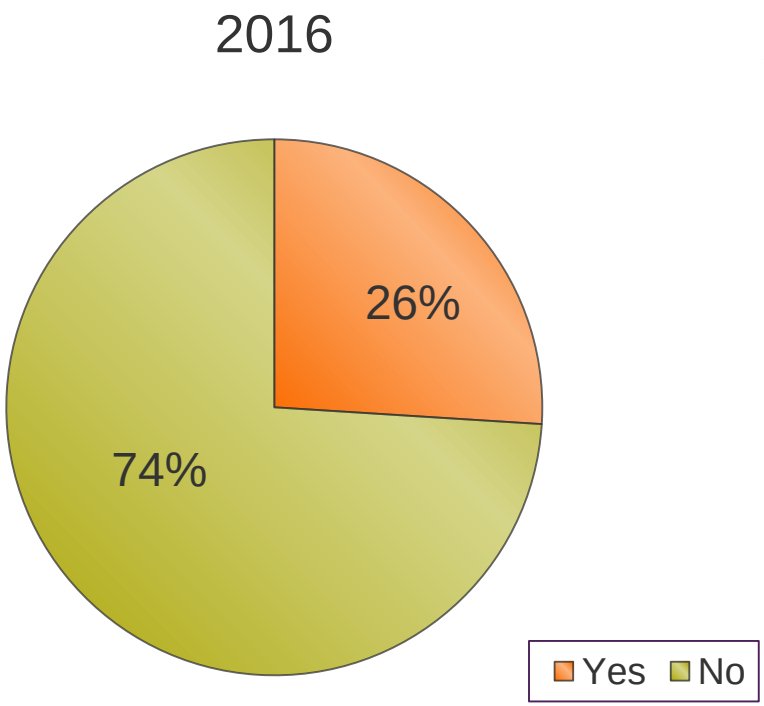
# Bike Riding

One-quarter had ridden a bike Downtown including the Riverfront trails at some point.



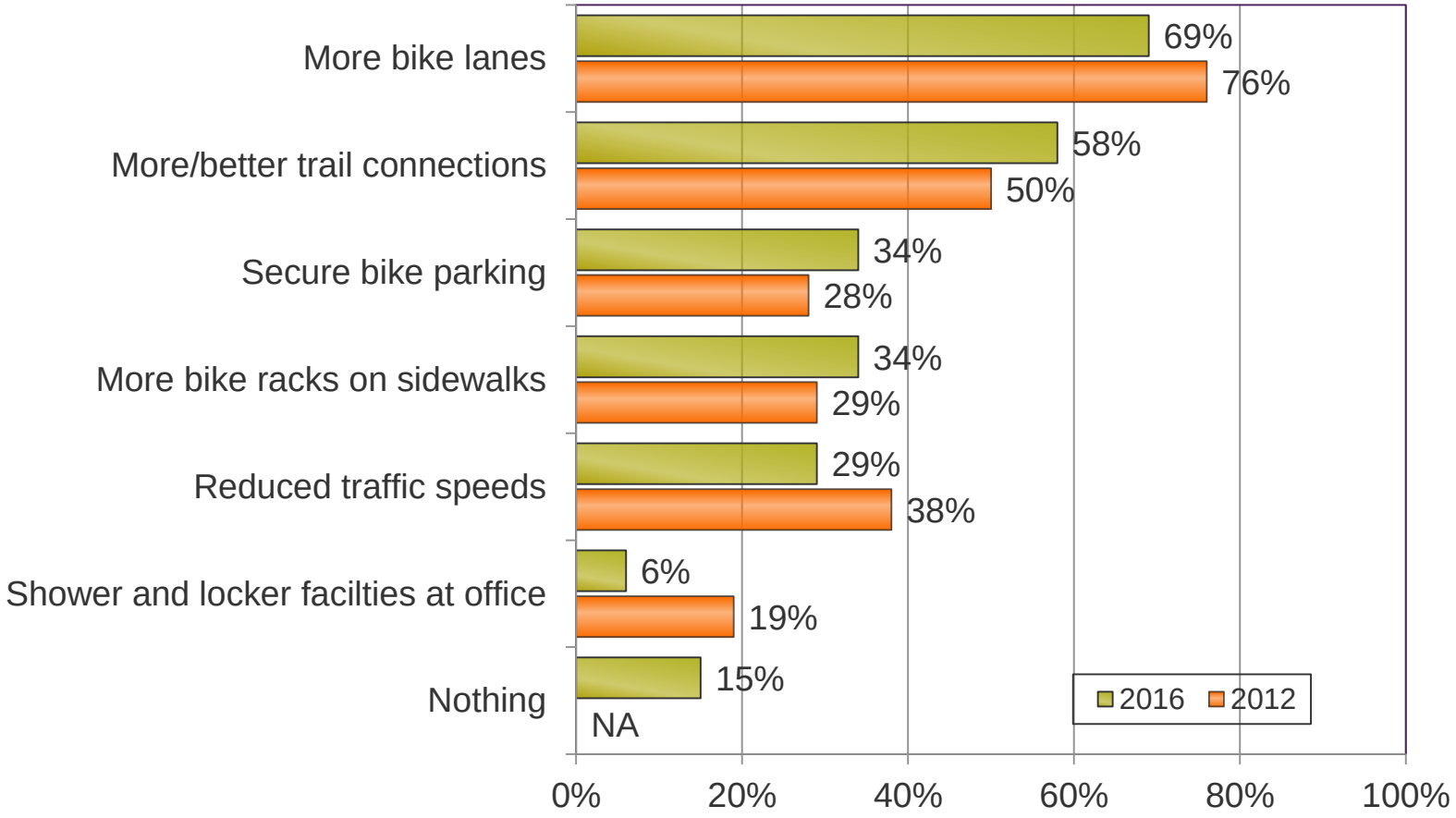

Among bike riders, the frequency of riding a bike Downtown was as follows:

- Daily (12%)
- A few times per week (22%)
- A few times per month (32%)
- A few times per year (33%)

Q6. Do you ever ride a bike in Downtown (including riverfront trails)? (2016 Base=598)
Q6a. If yes, how often? (2016 Base=157)

# Increasing Bike Ridership

Among bike riders, more bike lanes and more/better trail connections were the most popular reasons they would bike Downtown more often.




Q6. What are the top three things that would encourage you to ride a bike more often in Downtown? (2016 Base=157)

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# Healthy Ride Bike Share

Three-quarters were aware of the Healthy Ride Share system.

- 74% Aware
- 26% Unaware

Among those aware, 13% had used a Healthy Ride Share bike at some time.

However, among those that had traveled to Downtown Pittsburgh via a bike, all of them had used their own personal bike.

Q7. Are you familiar with Health Ride, Pittsburgh's Bike Share system? (2016 Base=598)
Q7a. If yes, have you ever ridden a Healthy Bike Share bike? (2016 Base=442)
Q2b. If you biked, did you use your personal bike or Healthy Ride Bike Share? (2016 Base=25)

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# RETAIL TRENDS AND SPENDING HABITS

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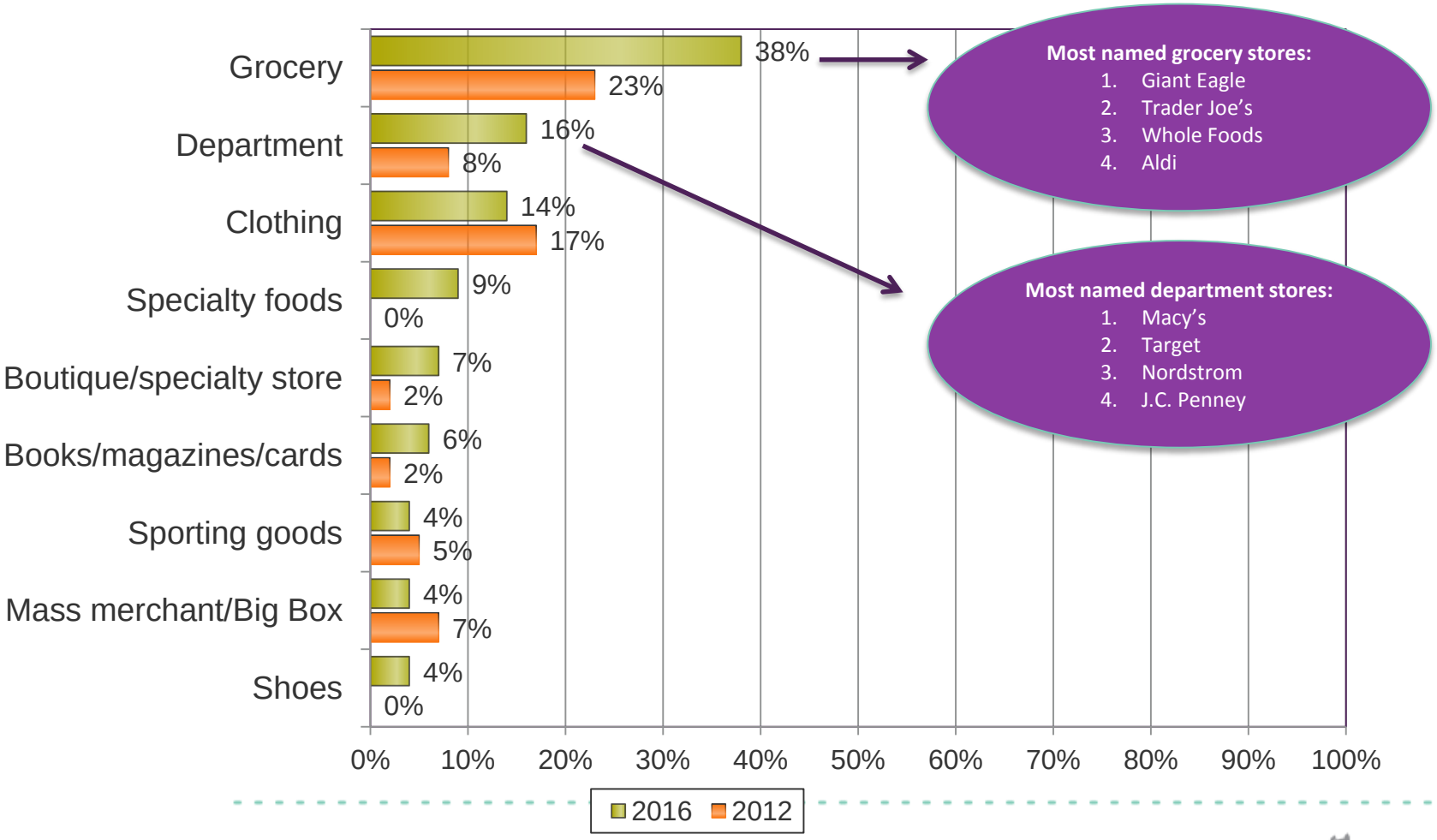
# Desired types of retail stores in Downtown

Comparable to 2012, grocery, department and clothing stores were the most often cited types of stores that people would like to see be added to Downtown.




Q8. What type of shopping would you like to see Downtown? (2016 Base=598)

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# Spending Habits – by Category

Food and beverage was the category where respondents spent the most per month.

| Average amount spent in a typical month | |
|---|---|
| **Category** | **2016** |
| Food & beverage | $109.02 |
| Transportation | $59.49 |
| Retailer | $58.62 |
| Sporting events | $35.09 |
| Non-sports entertainment | $34.41 |
| Services | $16.54 |

Men spend more than women on sporting events monthly ($44.36 vs. $26.19)

Q9. In a typical month, how much do you spend with the following Downtown establishments? (2016 Base=598)

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# Spending Habits – by Income

Respondents with an income level of $50,000 or more spend more on all categories and more than double on Sporting events, Non-sports entertainment, and Services.

| Average amount spent in a typical month per income | | |
|---|---|---|
| **Category** | **<$50,000** | **$50,000 or more** |
| Food & beverage | $86.02 | $137.31 |
| Transportation | $51.11 | $70.12 |
| Retailer | $52.44 | $66.35 |
| Sporting events | $23.19 | $49.82 |
| Non-sports entertainment | $20.04 | $52.03 |
| Services | $10.77 | $23.73 |

Q9. In a typical month, how much do you spend with the following establishments?
(Revised Base: <$50K income n=323, $50K+ income n=275)

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# Spending Habits – by Age

45-54 year olds were the highest spenders in every category (65+ were a very close 2nd place for Non-sports entertainment).
With the exception of sporting events and transportation, 25-34 year olds spent more on average than did 35-44 year olds.

| Average amount spent in a typical month by Age | | | | | | |
|---|---|---|---|---|---|---|
| **Category** | **<25** N=172 | **25-34** N=170 | **35-44** N=100 | **45-54** N=73 | **55-64** N=55 | **65+** N=14 |
| Food & beverage | $81.37 | $130.85 | $107.41 | $127.35 | $117.61 | $92.92 |
| Transportation | $40.56 | $58.43 | $73.03 | $96.75 | $59.67 | $18.85 |
| Retailer | $35.85 | $73.10 | $56.03 | $96.57 | $43.13 | $46.54 |
| Sporting events | $15.24 | $30.60 | $40.68 | $78.77 | $51.12 | $16.15 |
| Non-sports entertainment | $19.34 | $43.71 | $27.91 | $50.68 | $41.20 | $49.62 |
| Services | $8.12 | $18.87 | $9.33 | $40.62 | $17.80 | $18.75 |

Q9. In a typical month, how much do you spend with the following Downtown establishments?

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# DOWNTOWN PUBLIC SPACES AND PERCEPTIONS

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# Favorite Public Spaces

Market Square was the most popular public space, followed by Point State Park.

**Market Square**
**48%, 2016; 52%, 2012**

**Point State Park**
**35%, 2016; 20%, 2012**

**PPG Plaza**
**5%, 2016; 7%, 2012**

**Riverfront Park**
**4%, 2016; 1%, 2012**

**Katz Plaza**
**2%, 2016; 5%, 2012**

**Mellon Square**
**2%, 2016; 3%, 2012**

Q10. What is your favorite public space in Downtown Pittsburgh? (2016 Base=598)

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# Usage of Public Parks

While Market Square and Point State Park shared some overlap in why these were favorite places, the frequencies of these responses were different.

| Market Square (Base=289) | % | Point State Park (Base=207) | % |
|---|---|---|---|
| Variety of restaurant/food choices | 29% | Scenery/views/sights | 22% |
| The people/watching the people | 13% | Open space/outdoor/nature areas | 20% |
| Events/activities/things to do | 12% | Point State Park/the fountain | 14% |
| Open space/outdoor/nature areas | 9% | Attractive/beautiful | 10% |
| Upbeat/active | 7% | Rivers/water | 10% |
| Has seating/benches | 7% | Relaxing/laid back | 6% |
| Good location/closeness | 4% | Fun/enjoyable | 3% |
| Relaxing/laid back | 4% | Quiet/peaceful | 3% |
| Scenery/views/sights | 4% | Parks | 3% |
| Nice/friendly/good people | 4% | The people/watching the people | 3% |

Q10a. Why is this your favorite?

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# Usage of Public Parks (cont.)

There was higher usage of Point State Park compared to Mellon Square.

| Frequency of Usage | Point State Park | Mellon Square |
|---|---|---|
| Daily | 4% | 2% |
| A few times per week | 16% | 4% |
| A few times per month | 26% | 9% |
| A few times per year | 38% | 26% |
| Never | 15% | 59% |

Q13. How often do you visit Point State Park? (2016 Base=598)
Q14. How often do you visit Mellon Square? (2016 Base=598)

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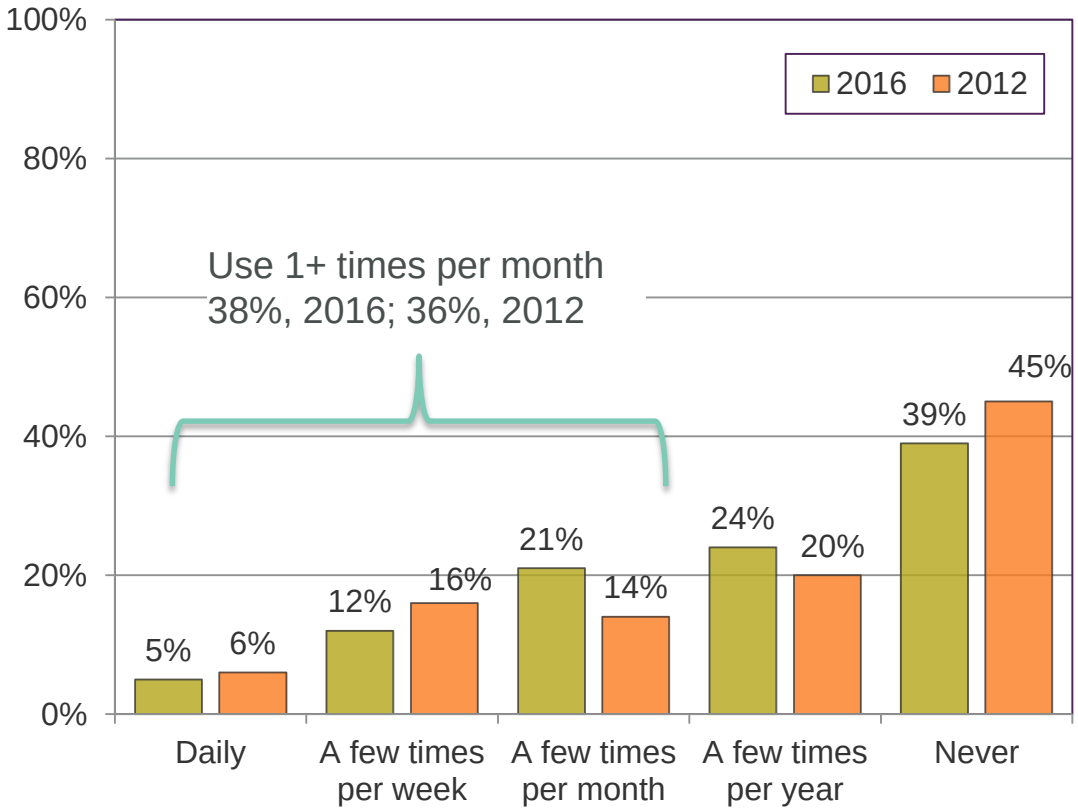
# Usage of Riverfront Park System

Slightly more than one-third used the Riverfront Park System at least a few times per month.




## Access points used most often in 2016 included:

- Point State Park (43%)
- North Shore (18%)
- Ramps/stairs from 6th, 7th & 9th Street bridges (8%)
- Convention Center (6%)
- Station Square (6%)
- Strip District Trail (5%)
- Mon Wharf Entrance (2%)

Q12. How often do you access the riverfront park system when you're in Downtown? (2016 Base=598)
Q12a. From which point do you most often access the riverfront park system when you're in Downtown? (2016 Base=367)

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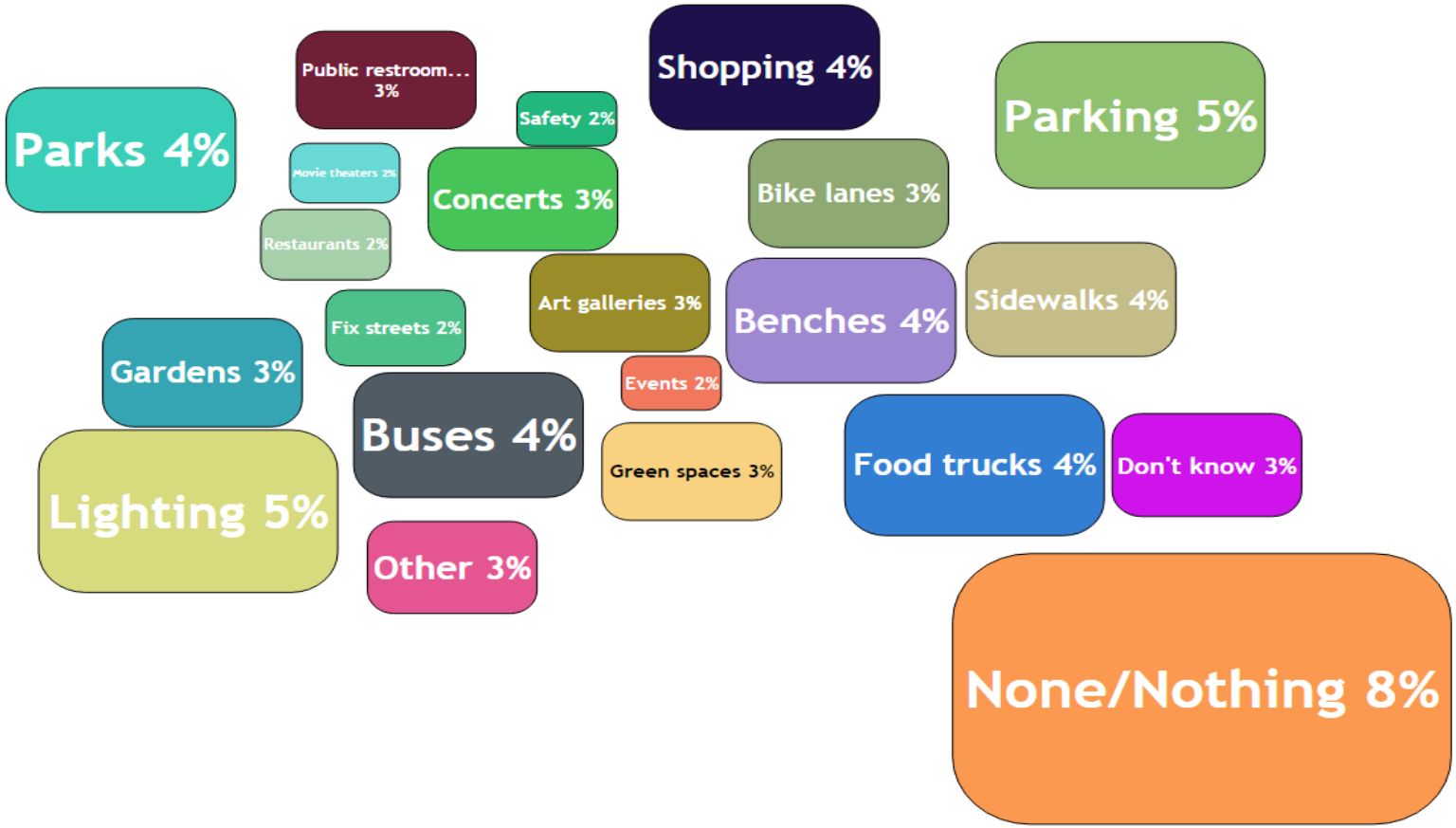
# Desired Downtown Amenities

When asked about additional amenities needed in the Downtown area, over 40 responses were offered but no one amenity surfaced as most important.




Q11. what additional amenities would you like to see Downtown? (2016 Base=598)

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# Pedestrian Observations

The scenery and people made it most enjoyable to walk around in Downtown; however, aggressive people and traffic were the largest detractors from that experience.

| Most Enjoyable | % | Least Enjoyable | % |
|---|---|---|---|
| Scenery/sights/views | 17% | People in general/aggressive people | 14% |
| The people/watching the people | 12% | Traffic | 12% |
| Buildings/architecture | 10% | Cars/Drivers | 10% |
| Good sidewalks | 5% | Construction | 7% |
| Clean/well-maintained | 4% | Crowds/too many people | 5% |
| Easy to navigate/get around | 4% | Weather | 5% |
| Good location/closeness | 4% | Panhandlers | 4% |
| Weather/seasons | 4% | Trash/garbage/dirty | 4% |
| Pedestrian friendly | 4% | Sidewalks | 4% |
| Events/activities/things to do | 4% | Homeless people | 3% |
| Nothing | 8% | Nothing | 16% |

Q3. From your experience as a pedestrian, what makes walking enjoyable in Downtown? (2016 Base=598)
Q3a. What makes it not enjoyable? (2016 Base=598)

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# Like Most/Least about Downtown

People watching, events and restaurants were the top three things that people liked about Downtown. Traffic, aggressive people and parking were the least liked things about Downtown.

| Like Most | % | Like Least | % |
|---|---|---|---|
| The people/watching the people | 12% | Traffic | 15% |
| Events/activities/things to do | 11% | Aggressive people/people in general | 12% |
| Variety of restaurant/food choices | 10% | Parking | 11% |
| Scenery/views/sites | 8% | Construction | 6% |
| Culture/Cultural District | 6% | Poor public transportation | 4% |
| Buildings/architecture | 6% | Safety/crime/dangerous | 4% |
| Atmosphere/environment | 5% | Trash/garbage/dirty | 4% |
| Like the city/area in general | 5% | Homeless people | 4% |
| Nothing | 3% | Nothing | 10% |

Q17. What do you like most about Downtown Pittsburgh? (2016 Base=598)
Q18. What do you like least about Downtown Pittsburgh? (2016 Base=598)

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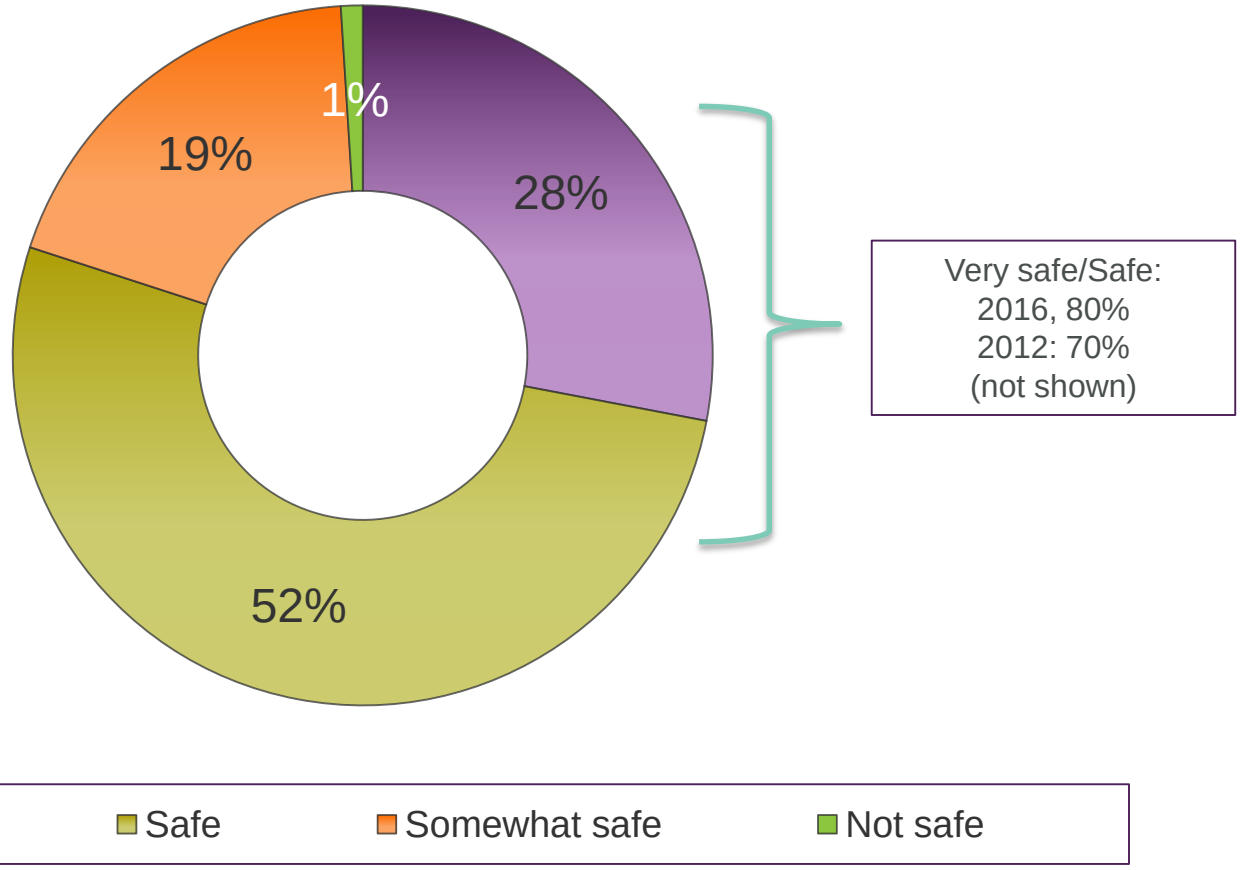
# Safety Perceptions

Overall pedestrians feel safe downtown. Males and people who live in the City of Pittsburgh  expressed higher perceptions of feeling safe while Downtown (86% each—not shown below).




Q20. How safe do you feel Downtown? (2016 Base=598)

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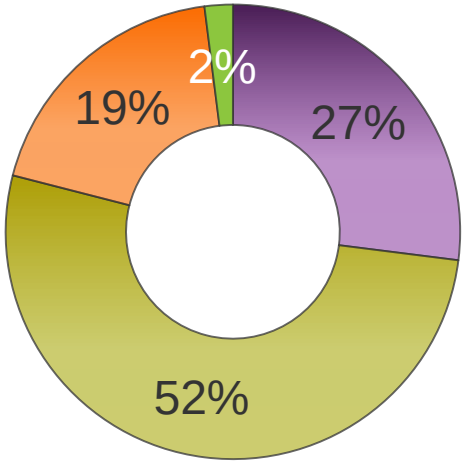
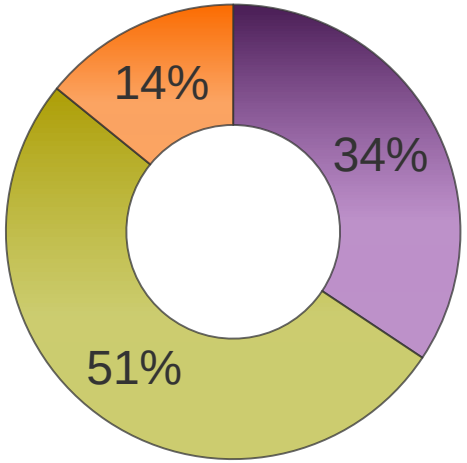
# Safety Perceptions – Time of Survey

A higher percent of respondents who were surveyed at night (after 7:00pm) reported feeling “very safe” (34% night vs 27% day) and zero night respondents said “not safe.”

DAY SURVEYS




NIGHT SURVEYS




Very safe Safe Somewhat safe Not safe

Very safe Safe Somewhat safe Not safe

Q20. How safe do you feel Downtown? (2016 Day Surveys=515, 2016 Night Base=70)

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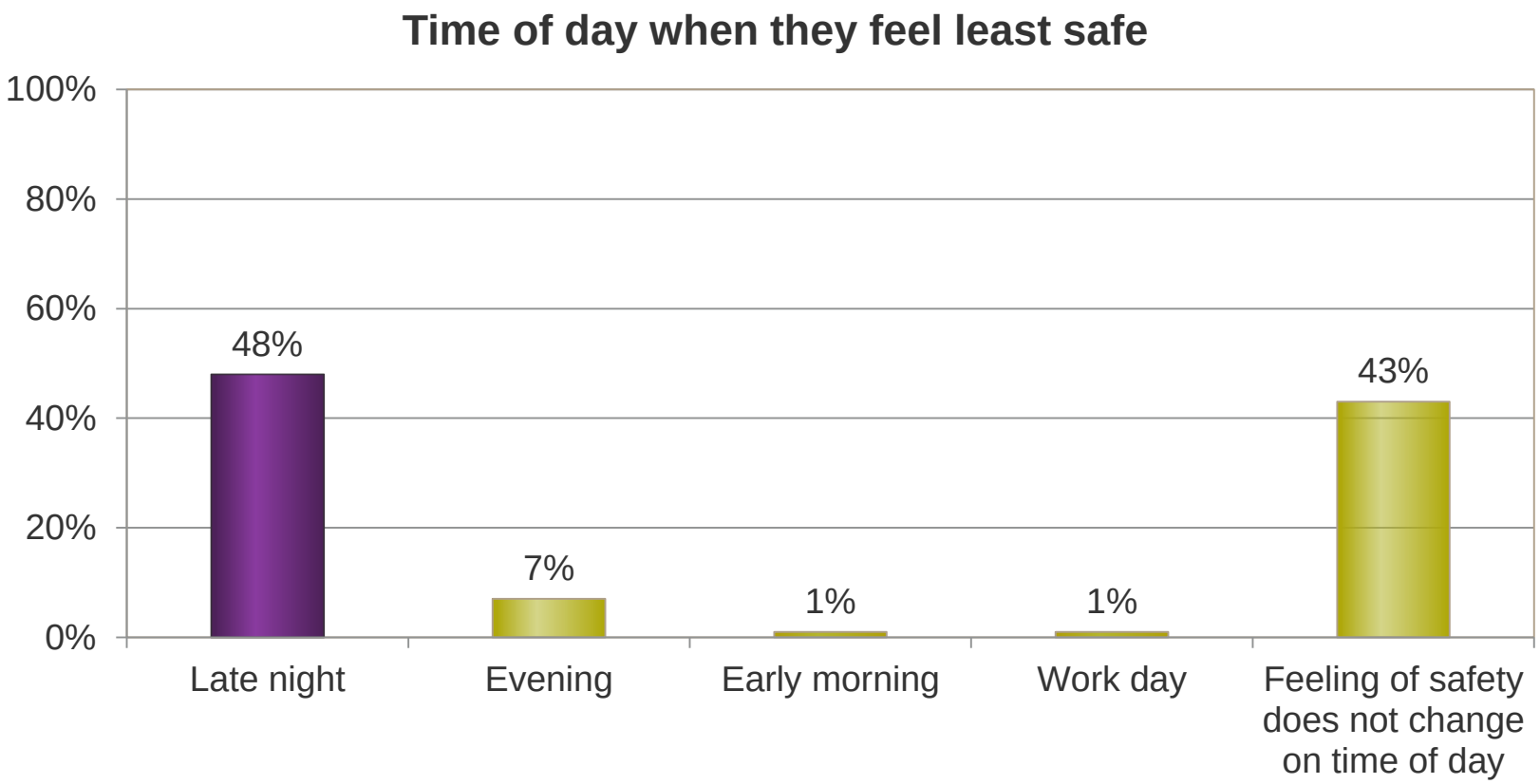
# Safety Perceptions by Time of Day

Four out of ten respondents indicated that their feeling of safety does not change depending on the time of the day. Among the other respondents, late night was the most mentioned time when they feel least safe.




Q20a. Does your feeling of safety change depending on the time of day? (2016 Base=598)
Q20b. If yes, at what time of day do you feel least safe? (2016 Revised Base=342)

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# DAILY PEDESTRIAN COUNTS BY LOCATION

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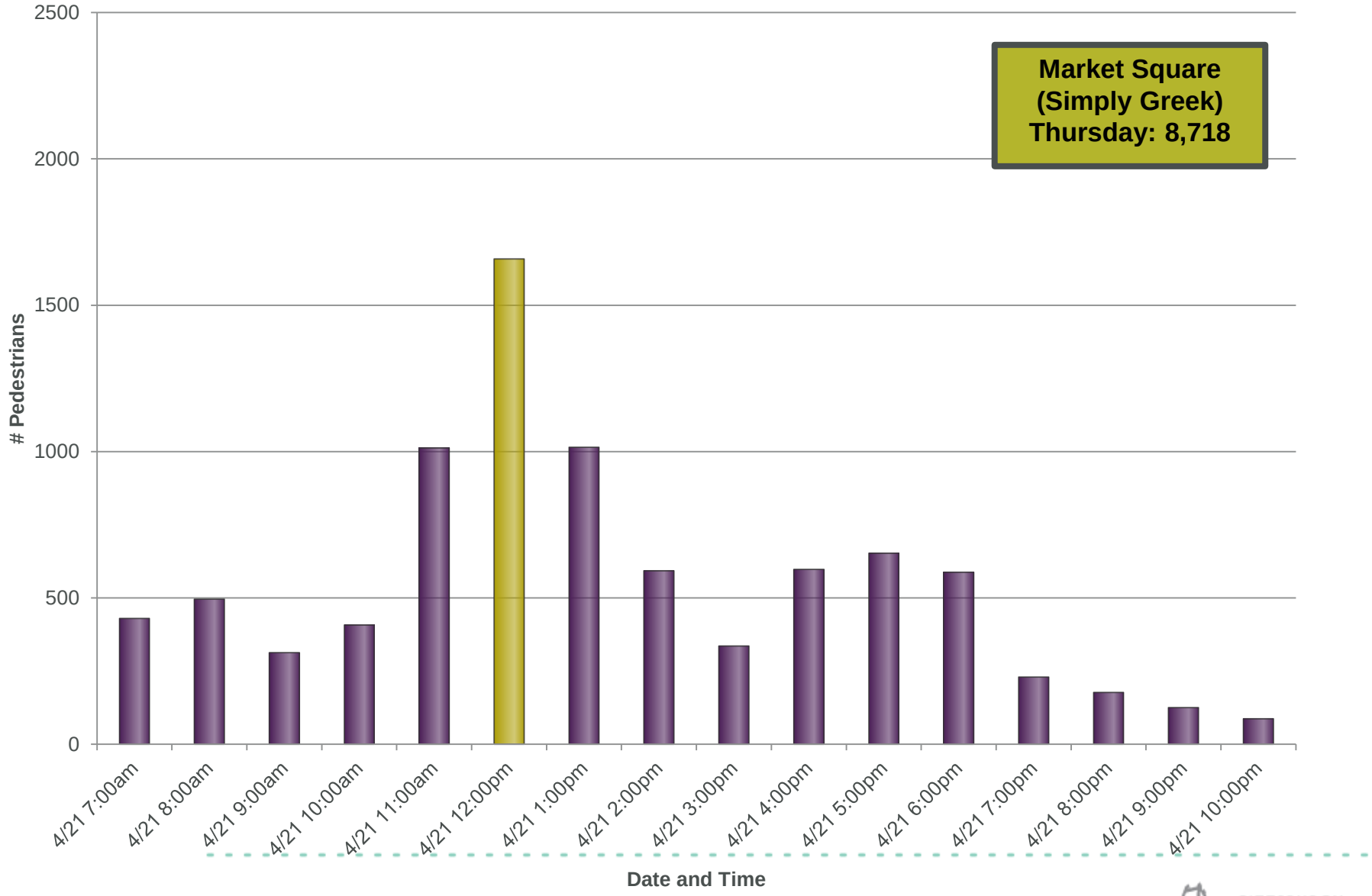
# Market Square 1 – Fifth Avenue - Thursday

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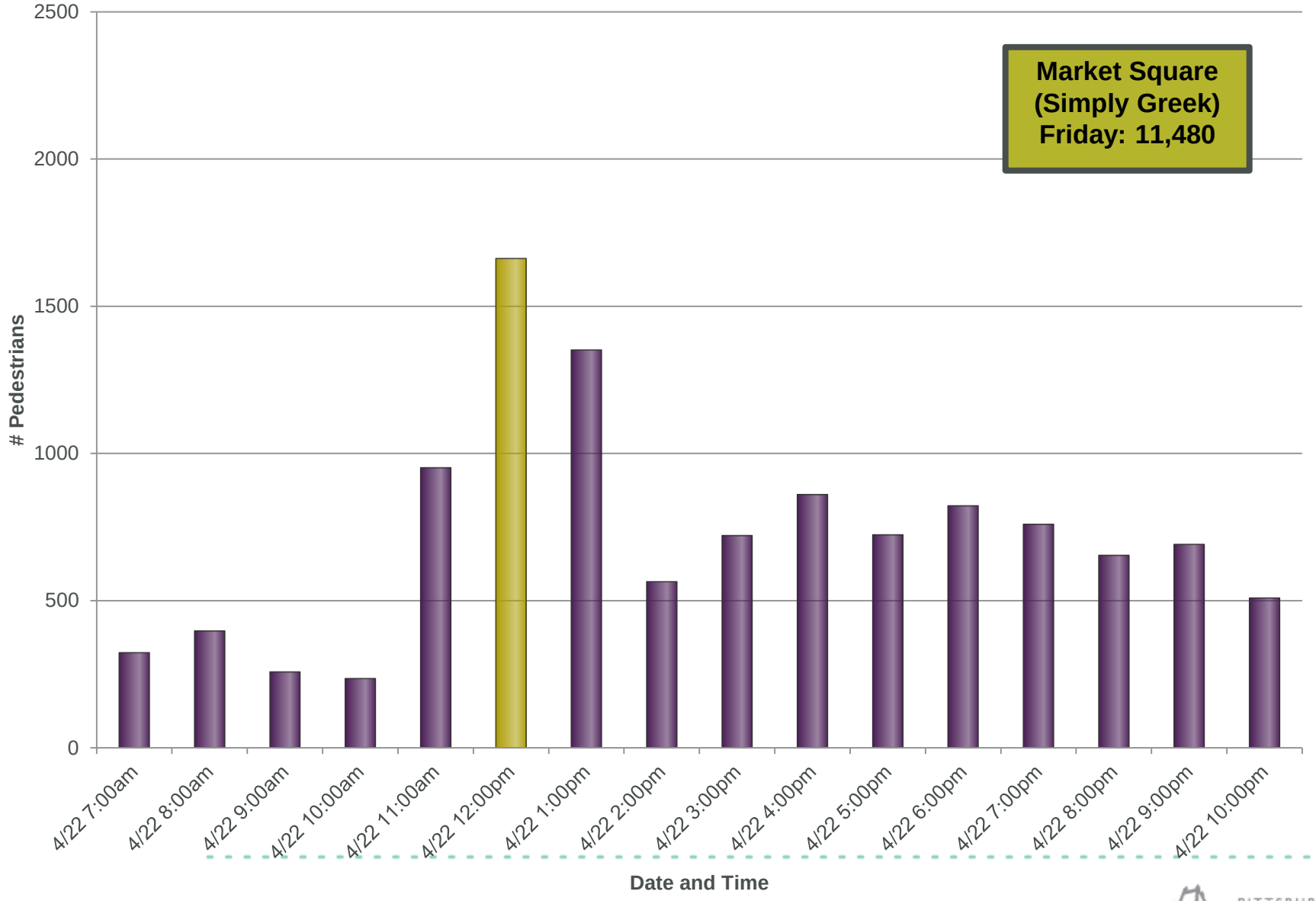
# Market Square 1 – Fifth Avenue - Friday

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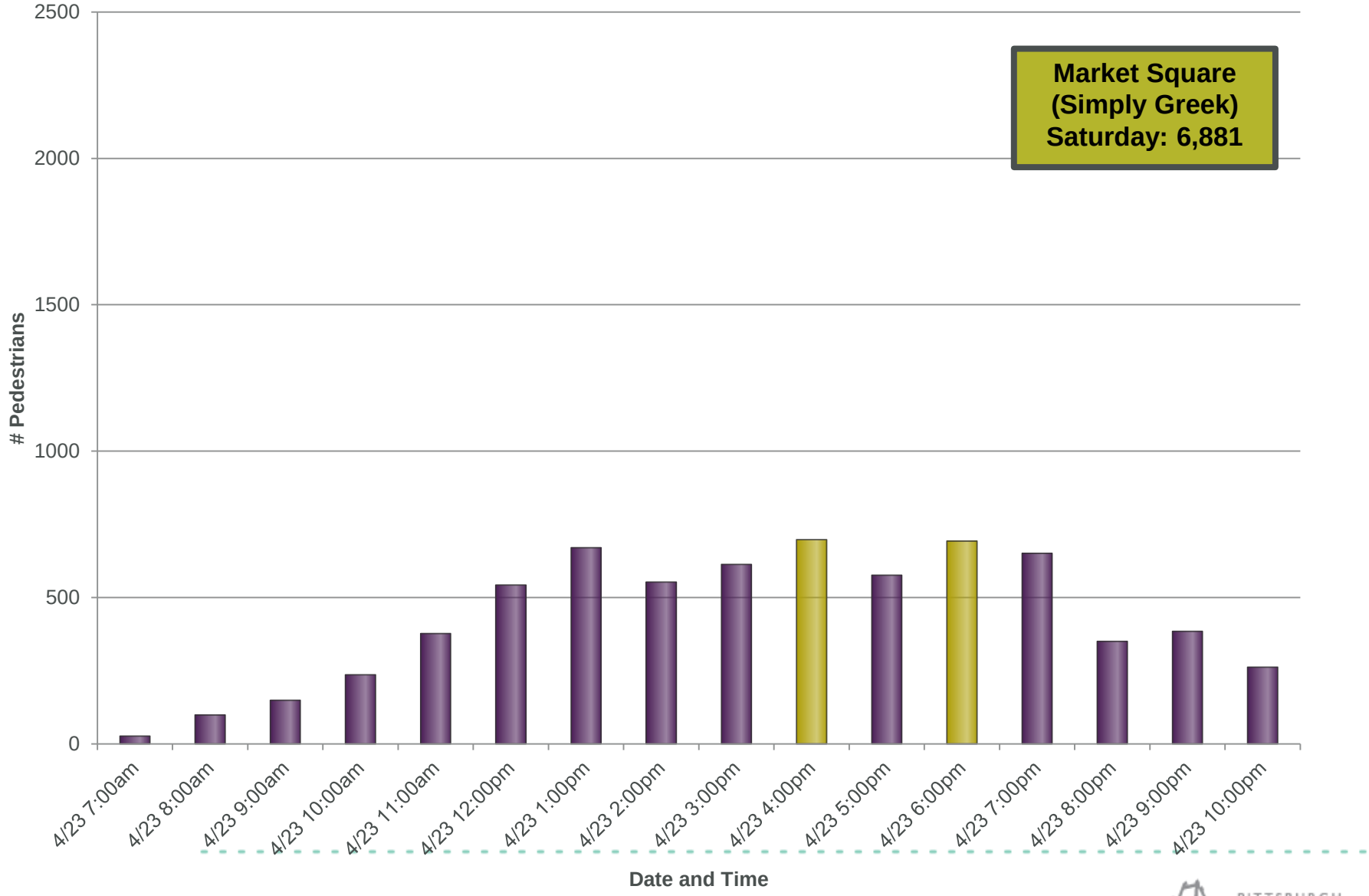
# Market Square 1 – Fifth Avenue - Saturday

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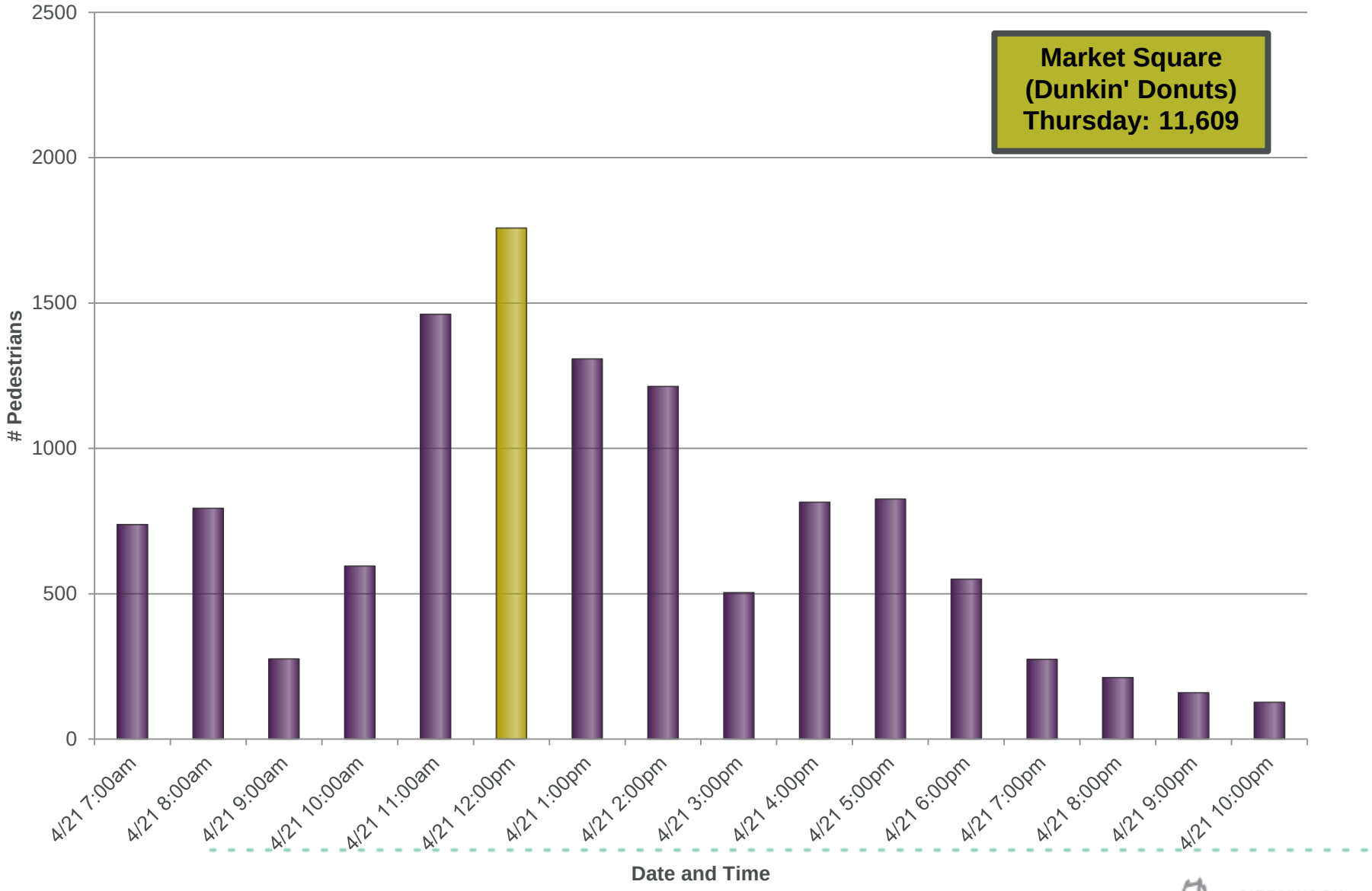
# Market Square 2 – Forbes Avenue - Thursday

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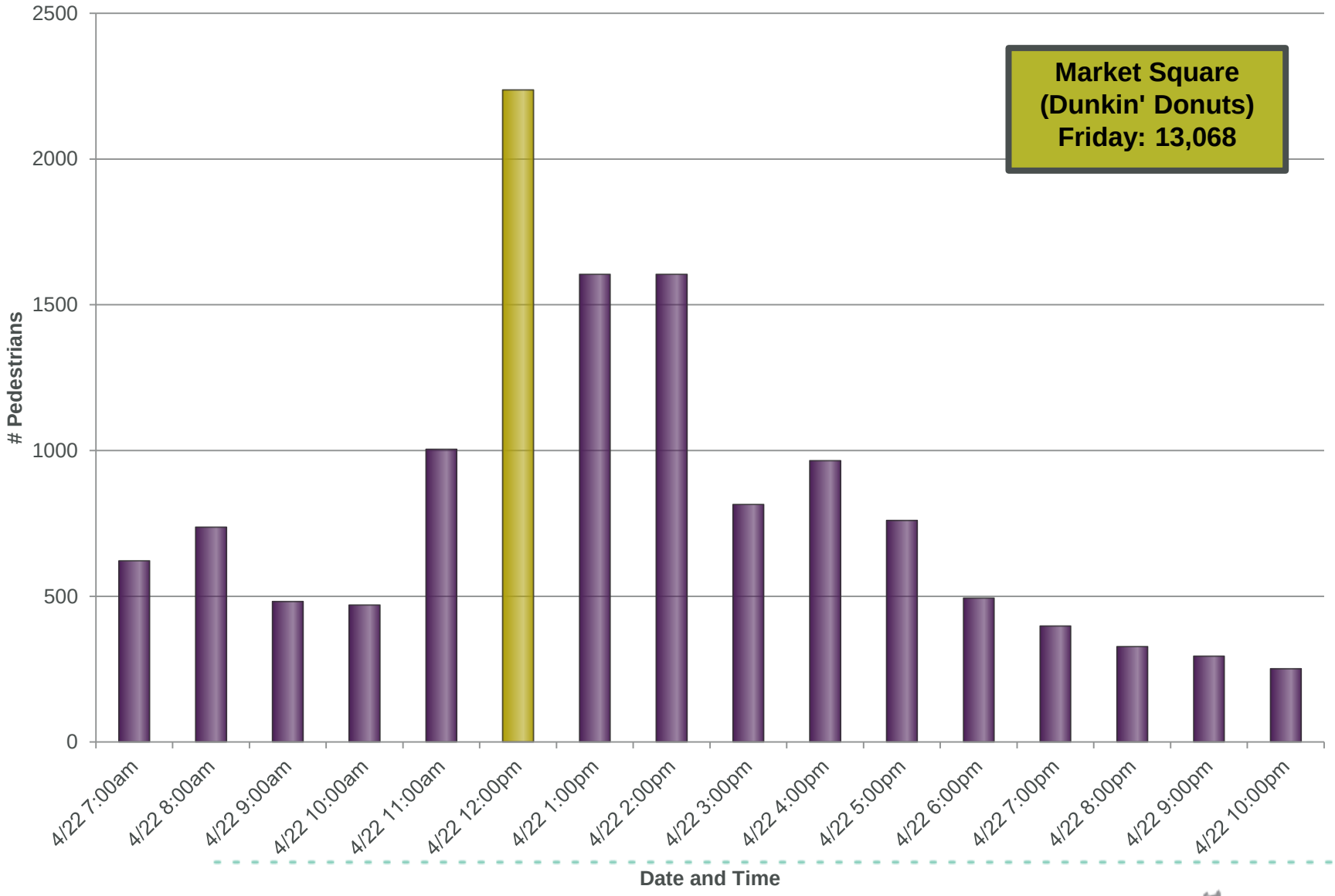
# Market Square 2 – Forbes Avenue - Friday

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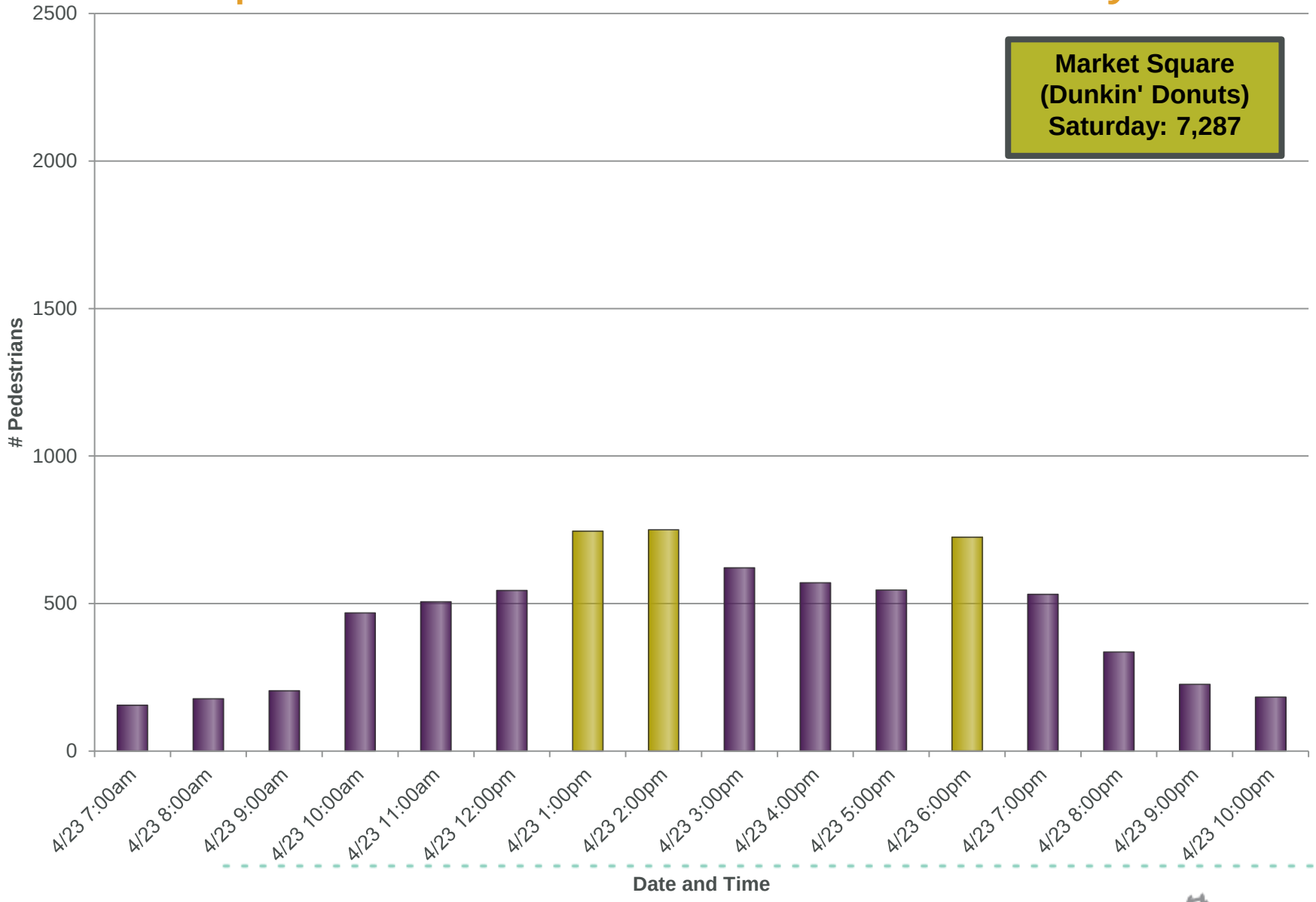
# Market Square 2 – Forbes Avenue – Saturday

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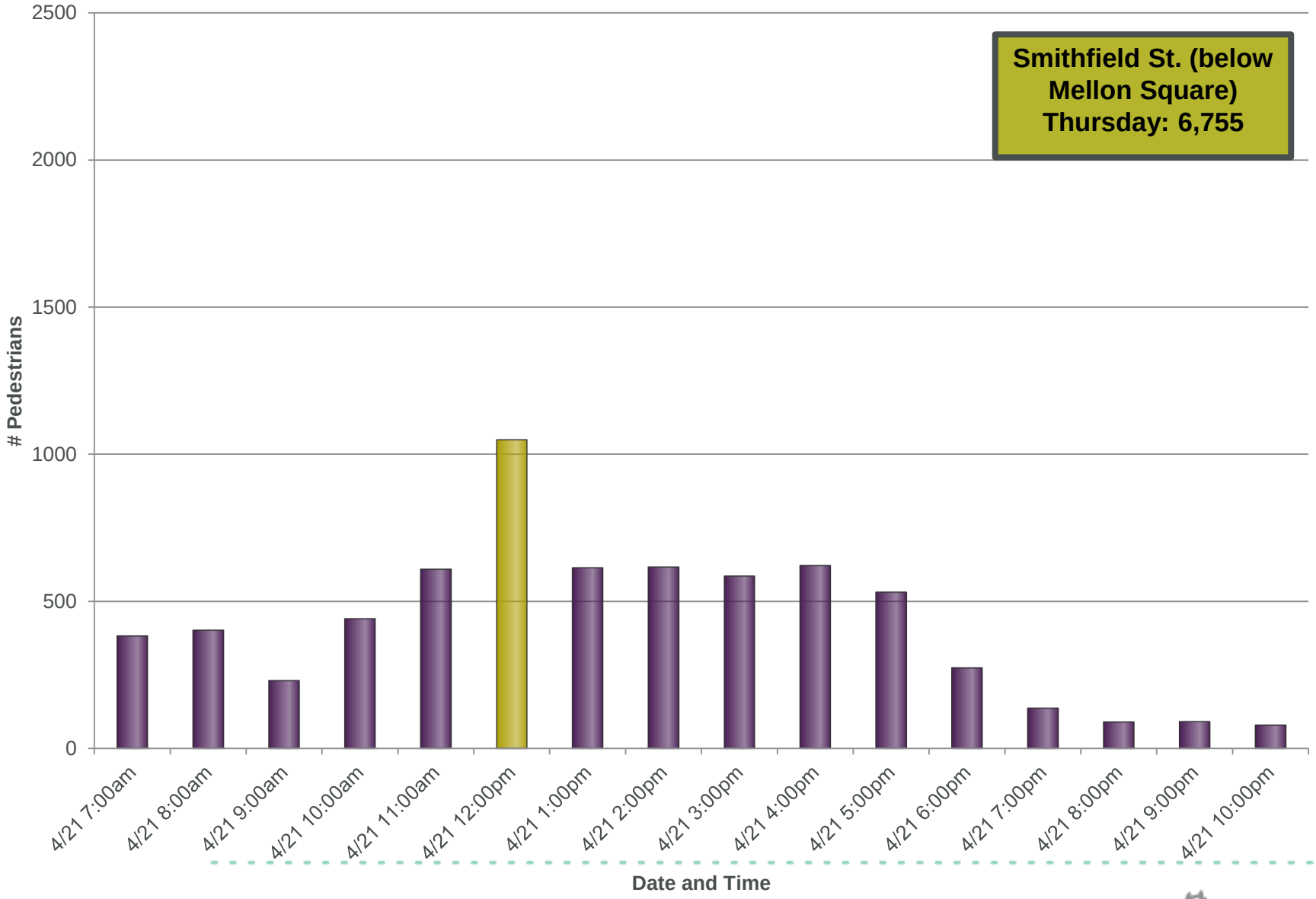
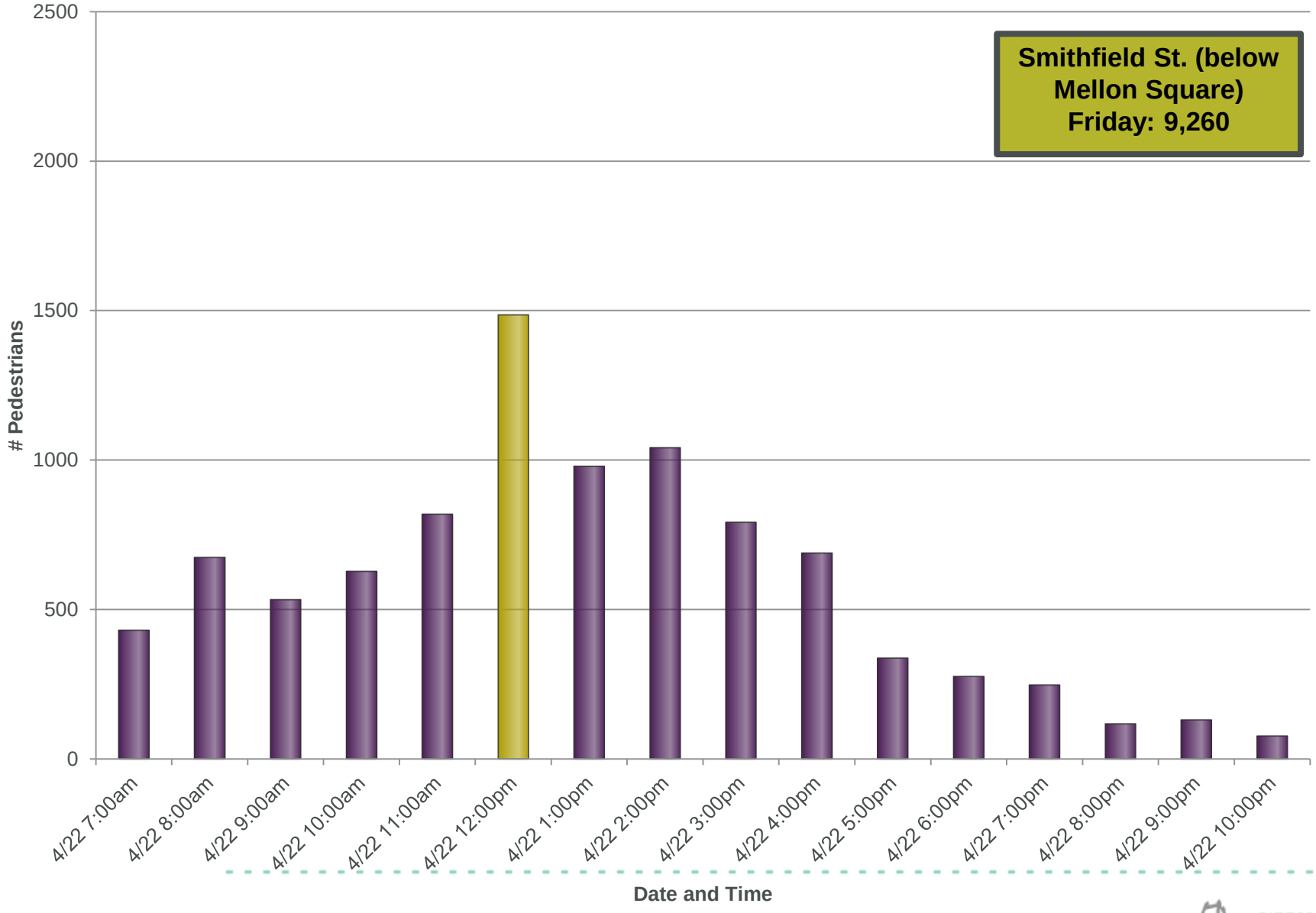
# Smithfield Street – Sixth & Oliver - Thursday



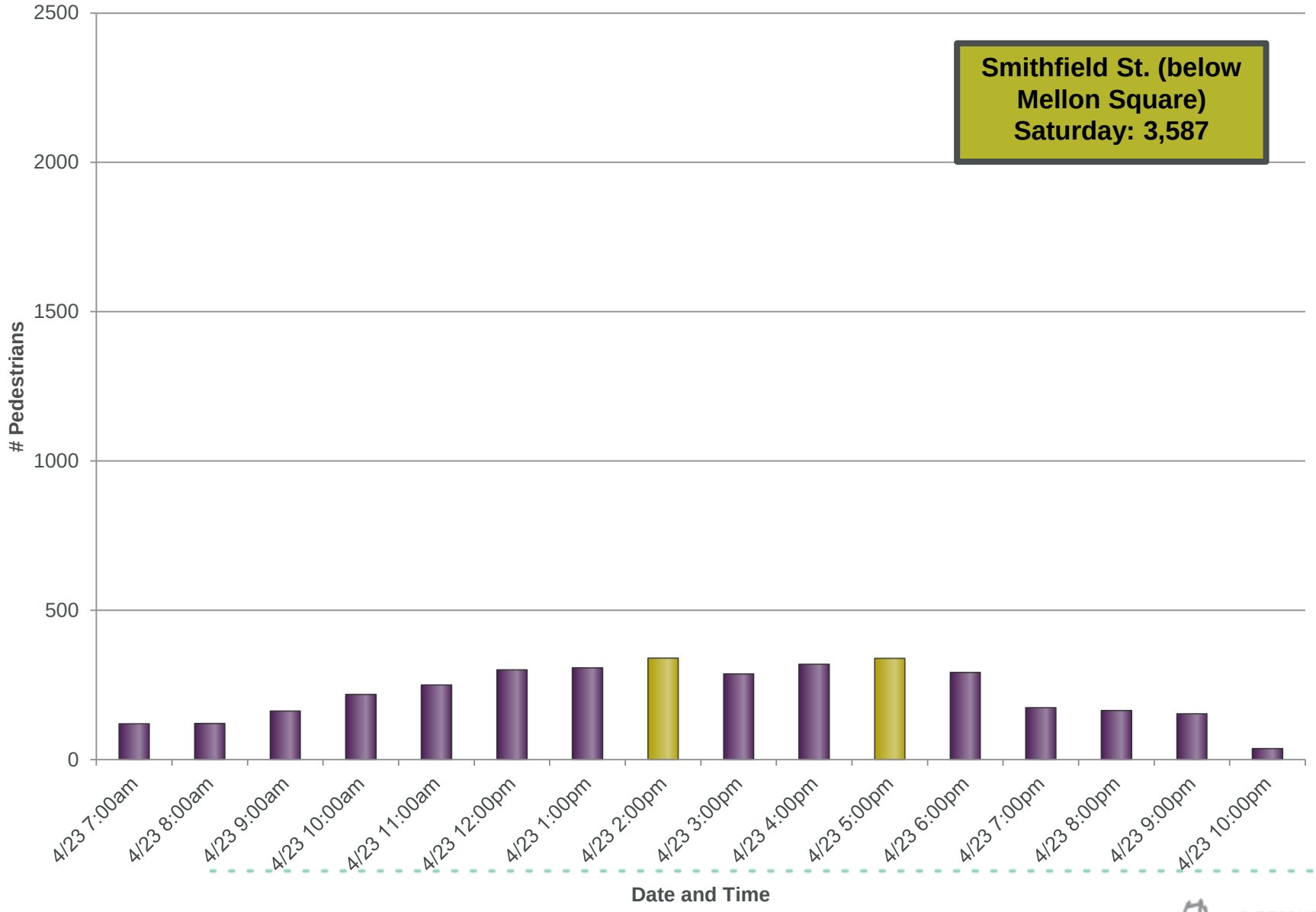

PITTSBURGH DOWNTOWN PARTNERSHIP

# Smithfield Street – Sixth & Oliver - Friday




PITTSBURGH DOWNTOWN PARTNERSHIP

# Smithfield Street – Sixth & Oliver - Saturday

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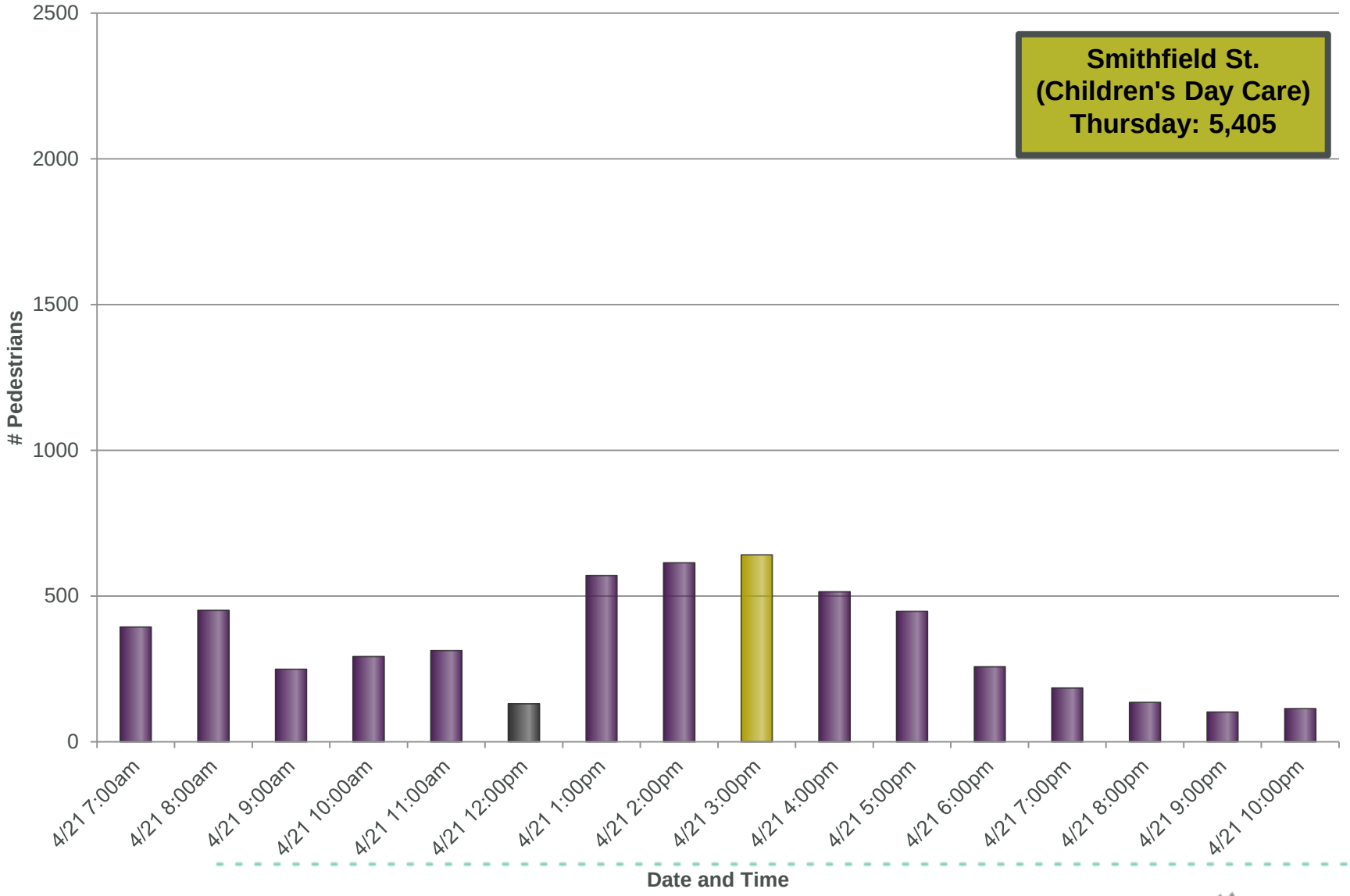
# Smithfield Street – First and Blvd Allies - Thursday




PITTSBURGH DOWNTOWN PARTNERSHIP

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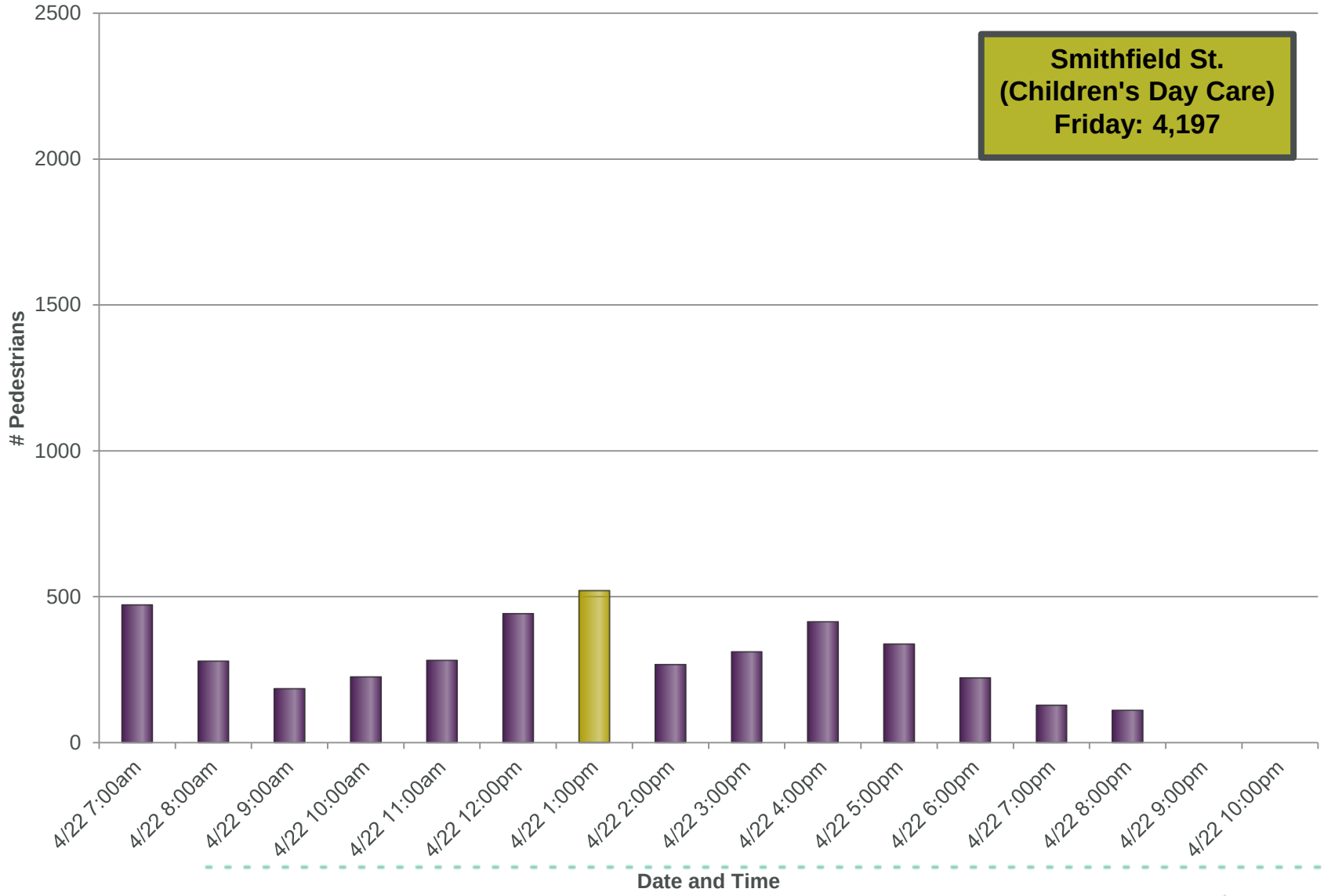


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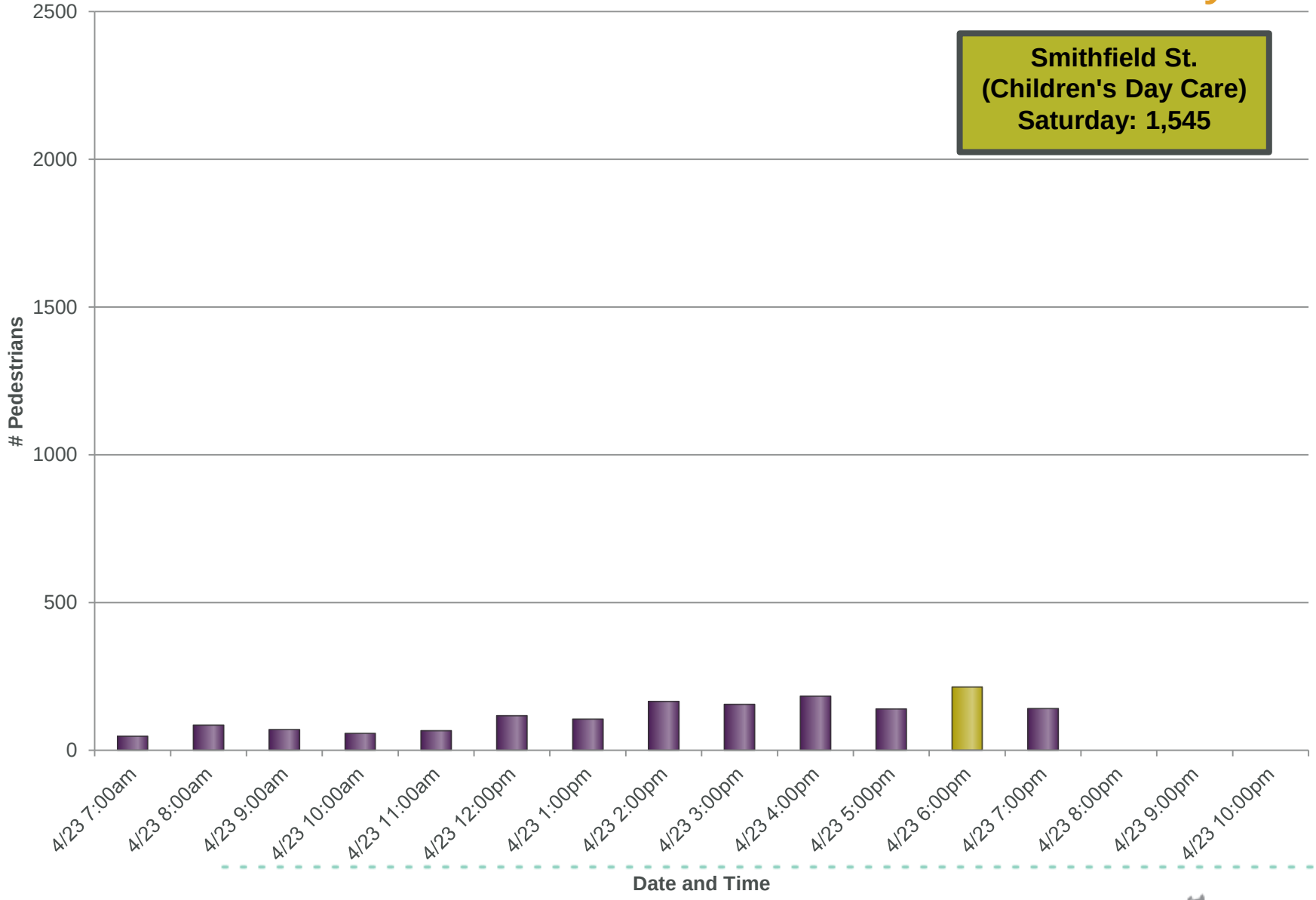
# Smithfield Street – First and Blvd Allies - Saturday

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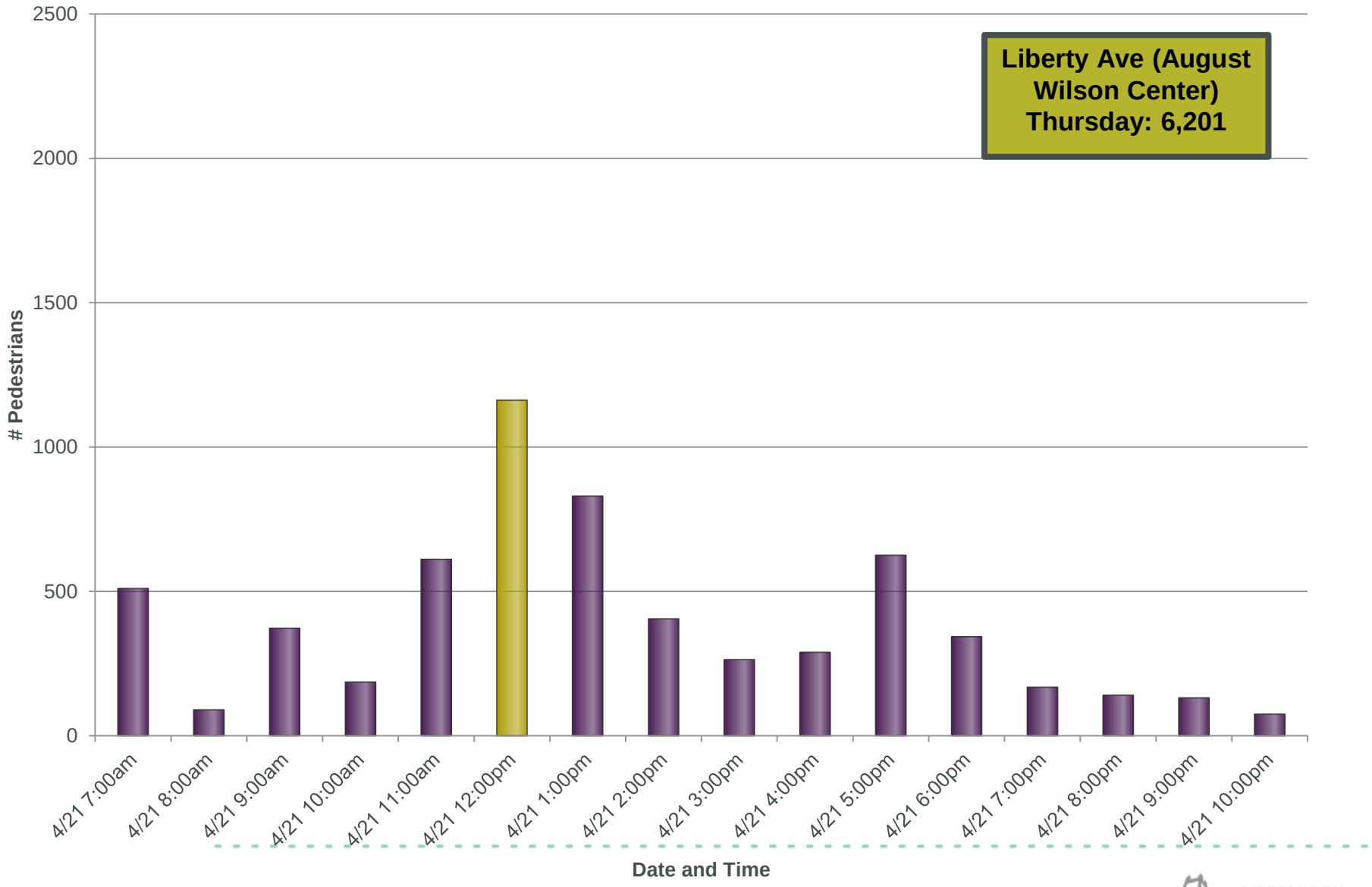
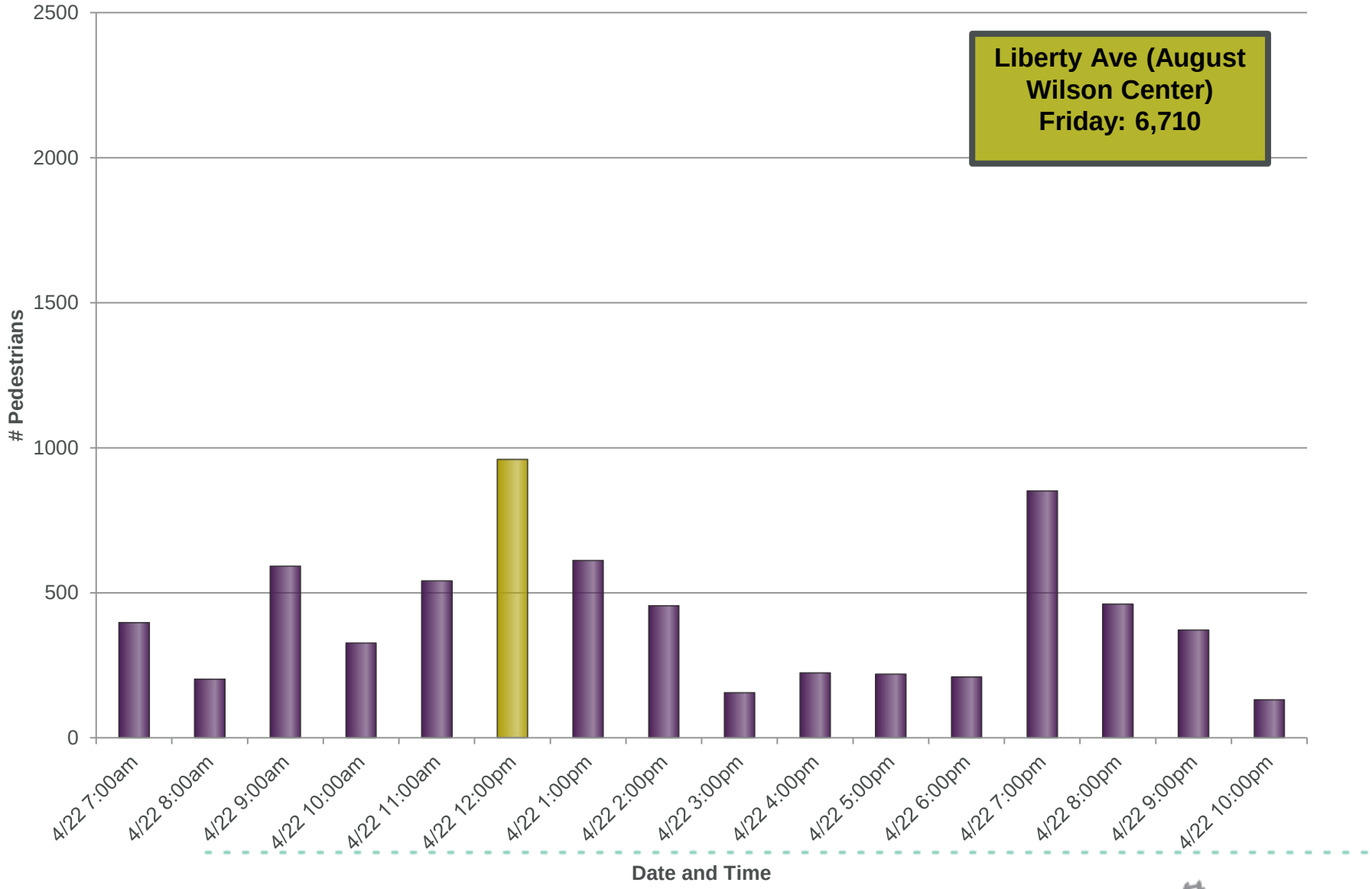
# Liberty Avenue – 10th Street - Thursday




PITTSBURGH DOWNTOWN PARTNERSHIP

# Liberty Avenue – 10th Street - Friday

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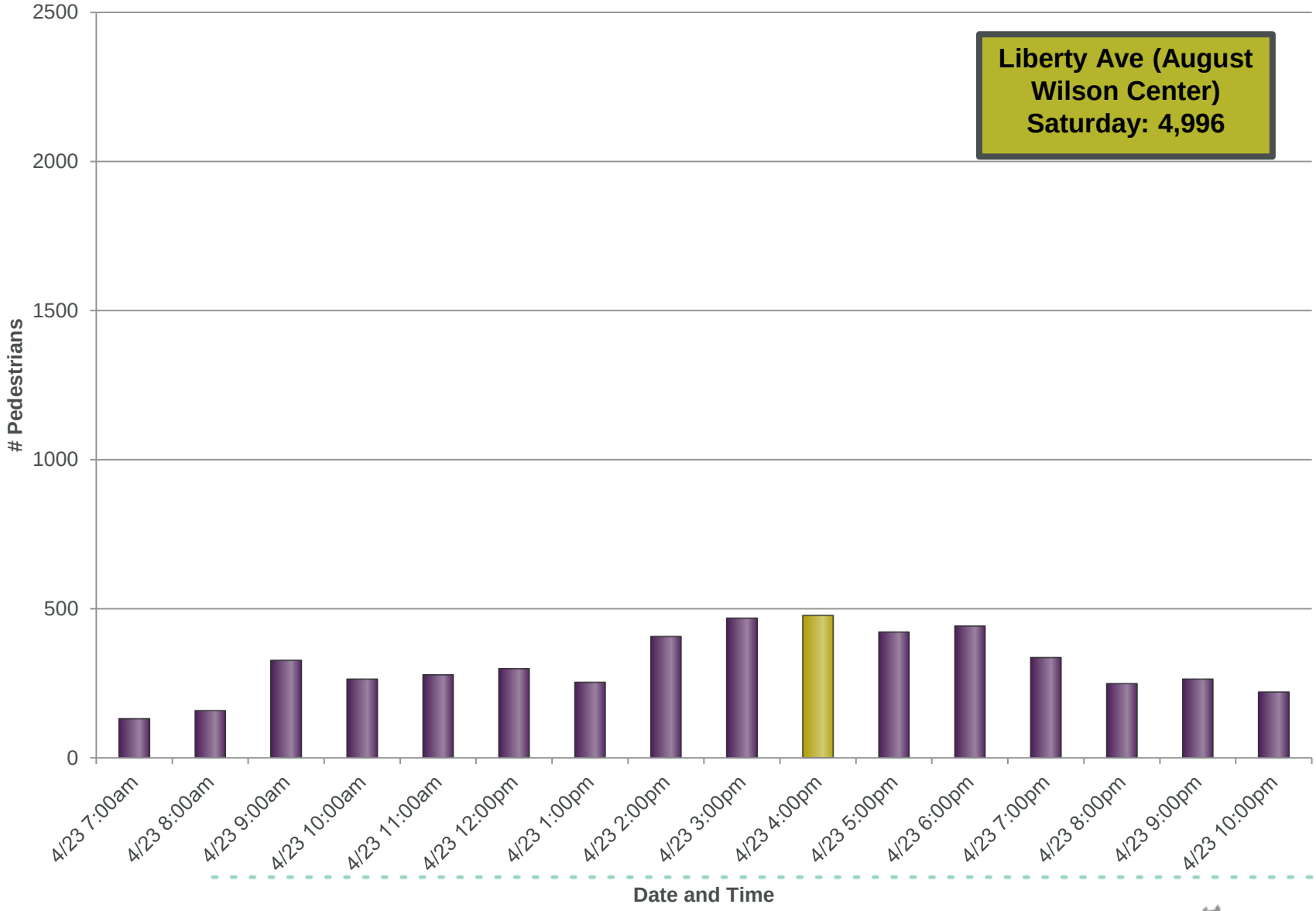
# Liberty Avenue – 10th Street - Saturday

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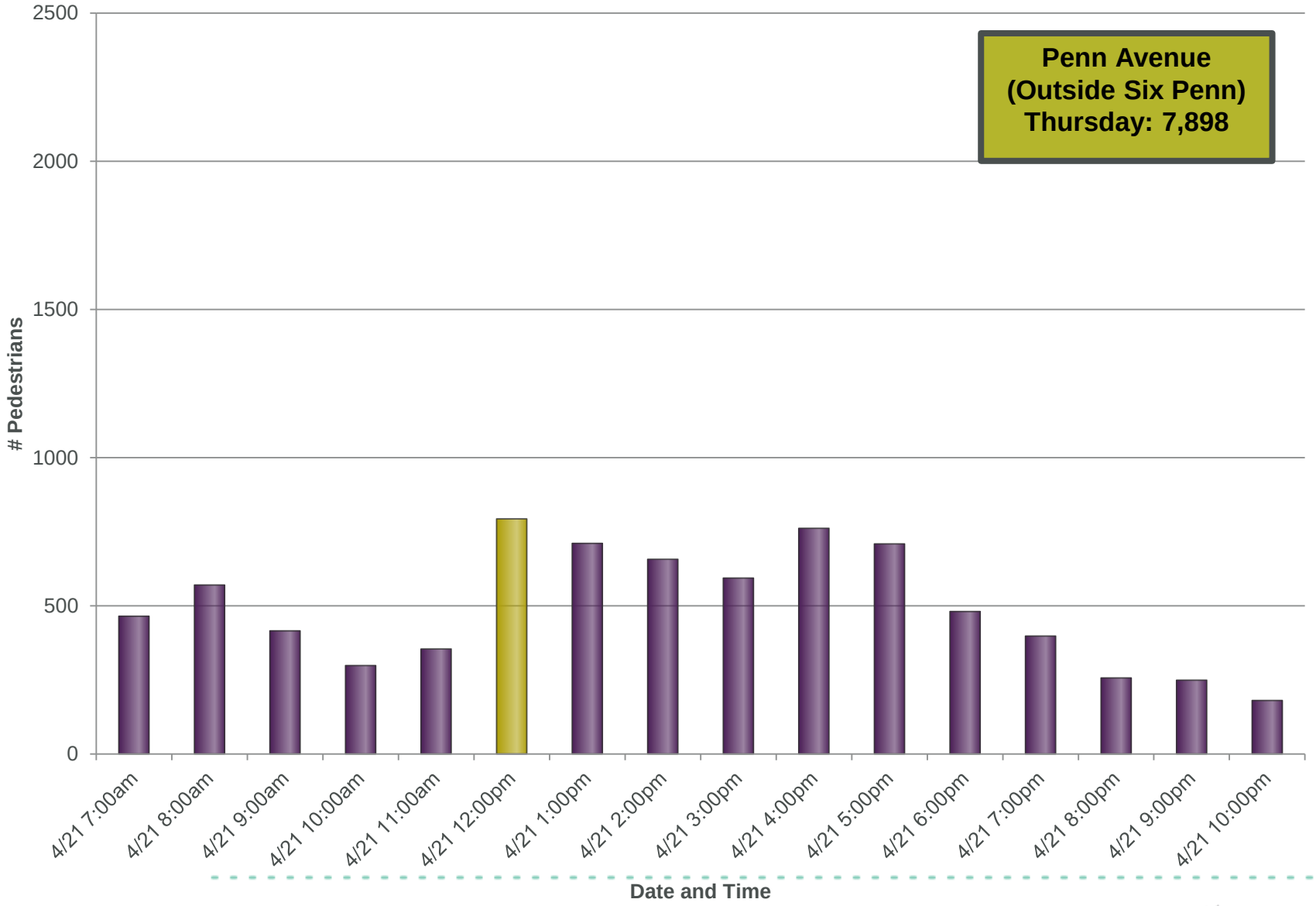
# Penn Avenue – 6th Street – Thursday

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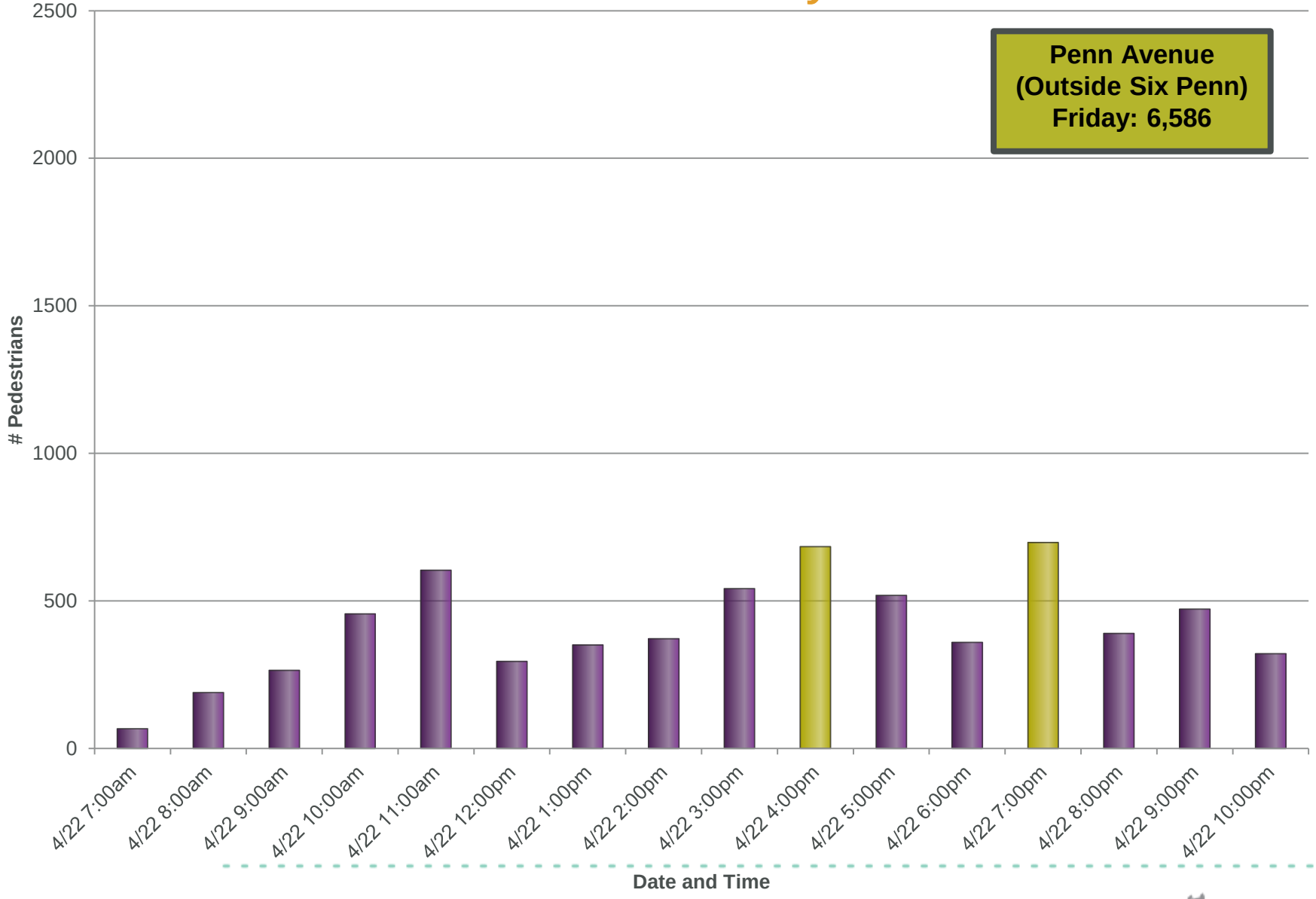
# Penn Avenue – 6th Street – Friday

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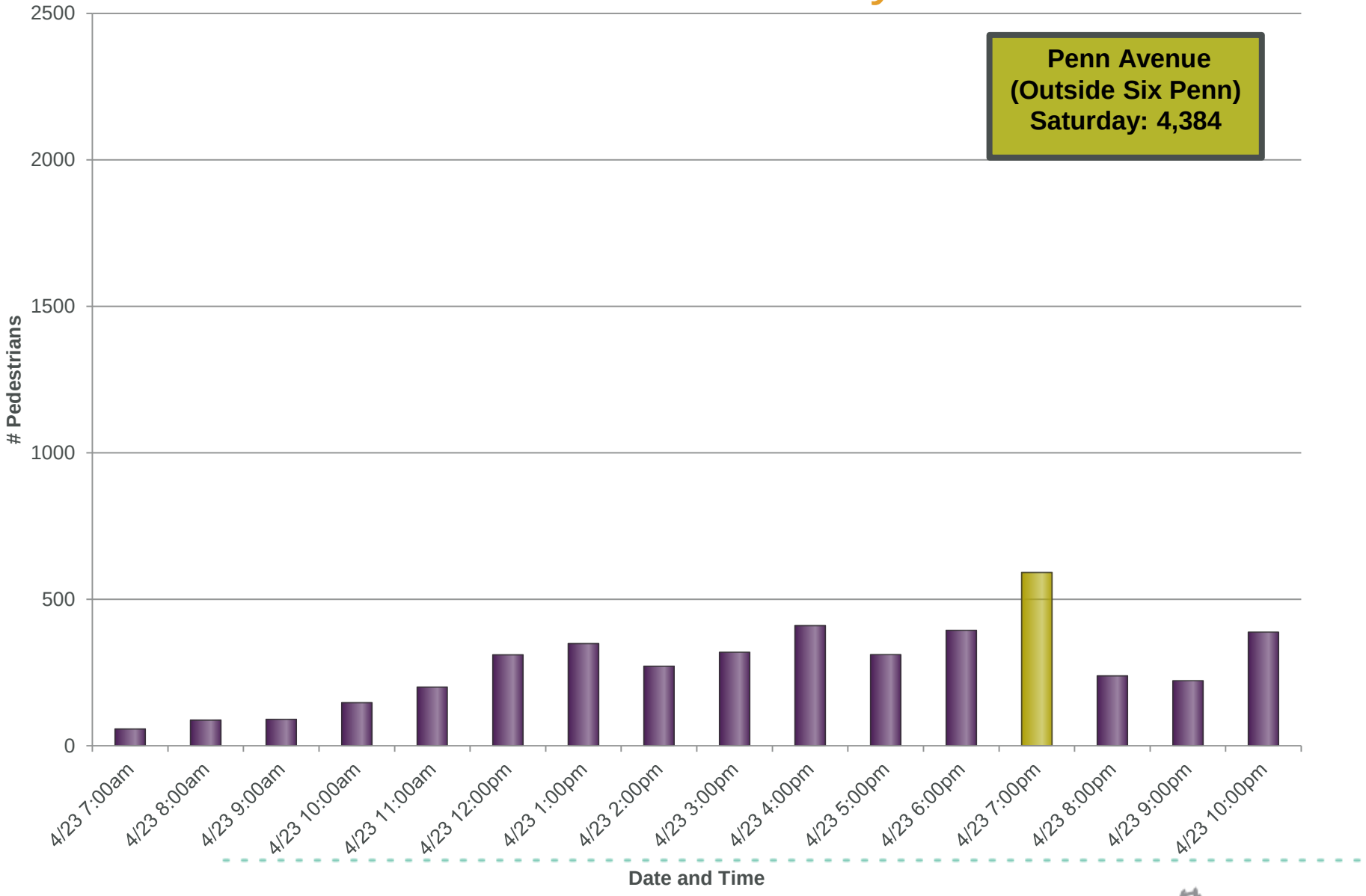
# Penn Avenue – 6th Street – Saturday

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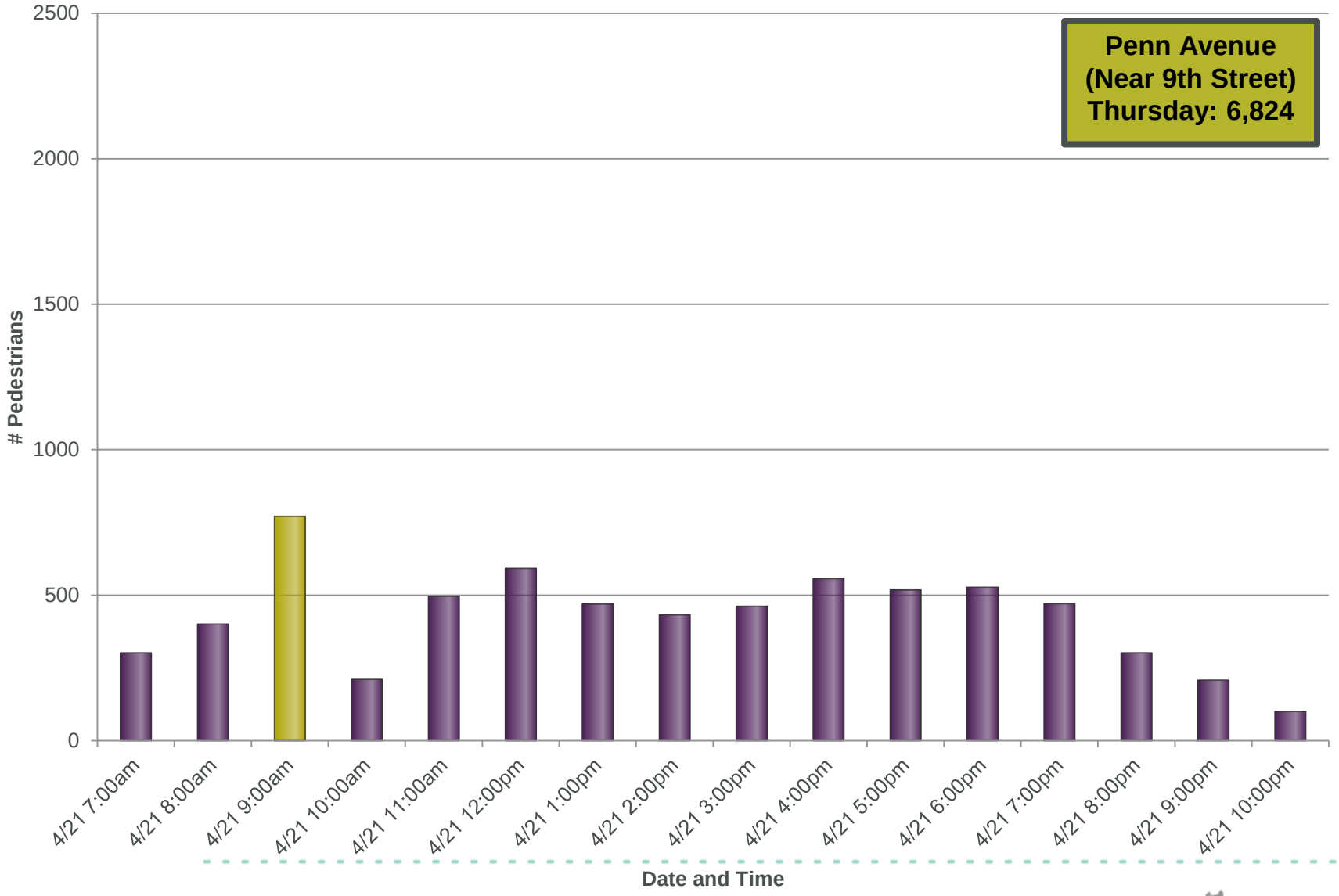
# Penn Avenue – 9th Street – Thursday

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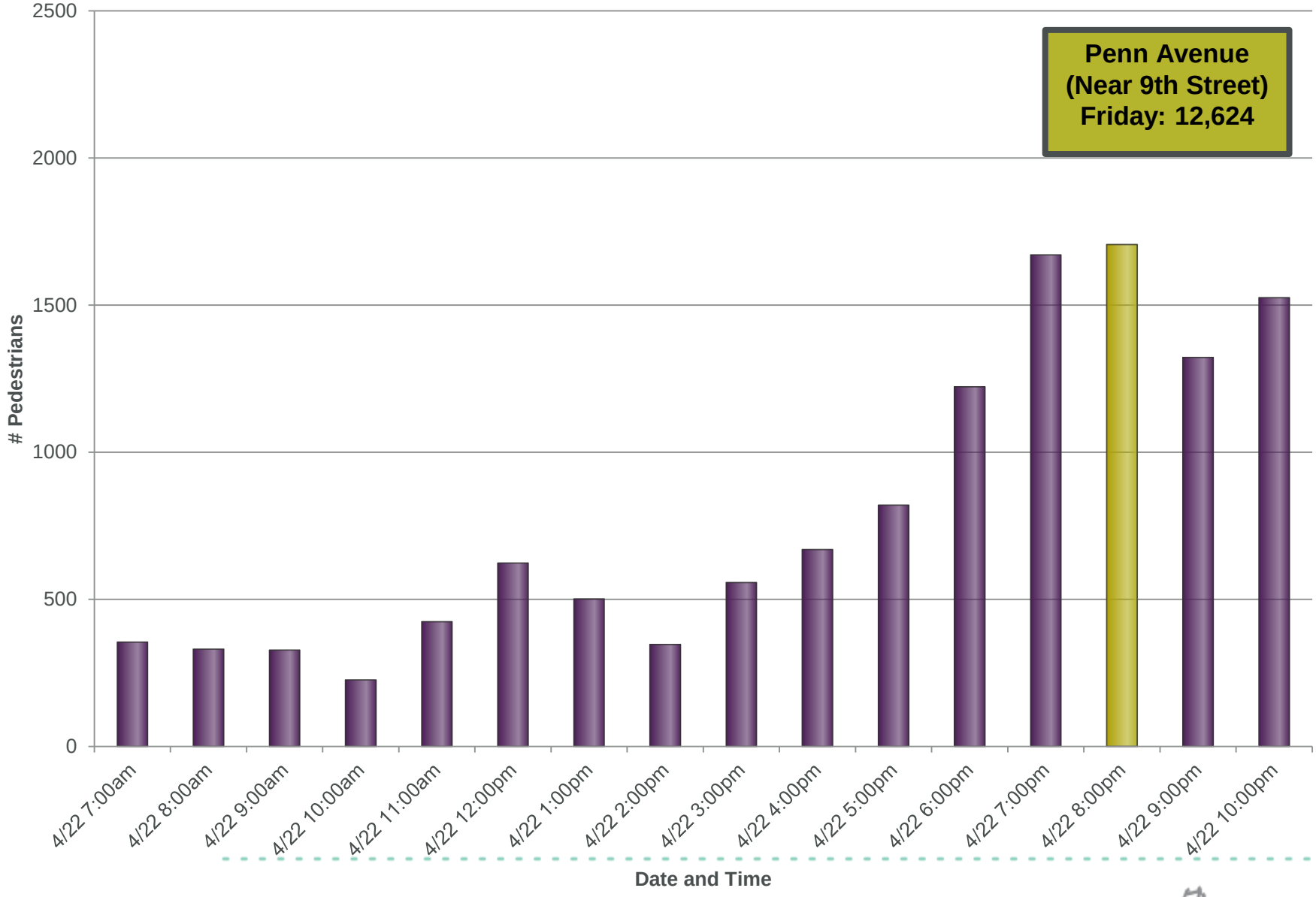
# Penn Avenue – 9th Street – Friday

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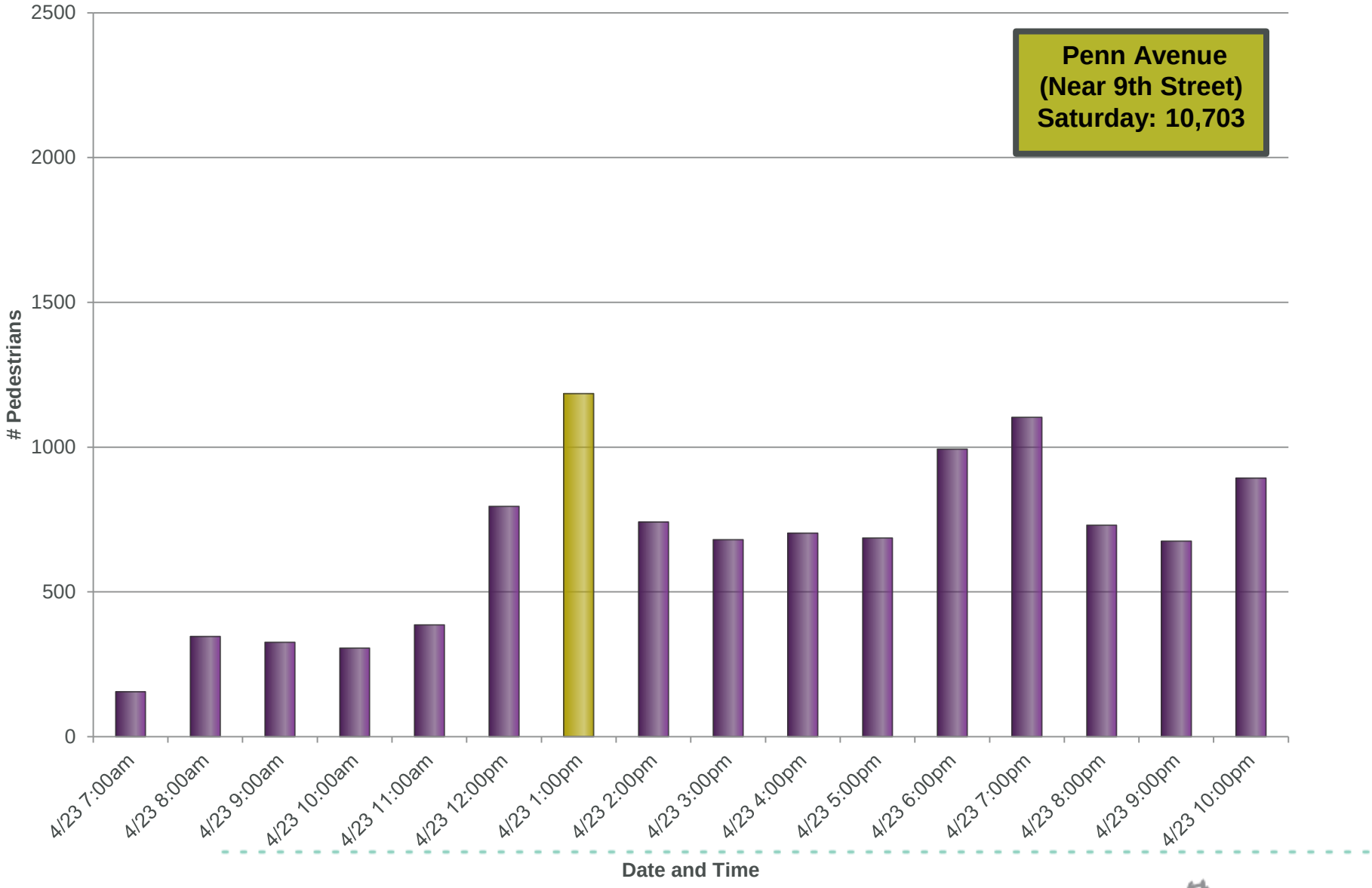
# Penn Avenue – 9th Street – Saturday

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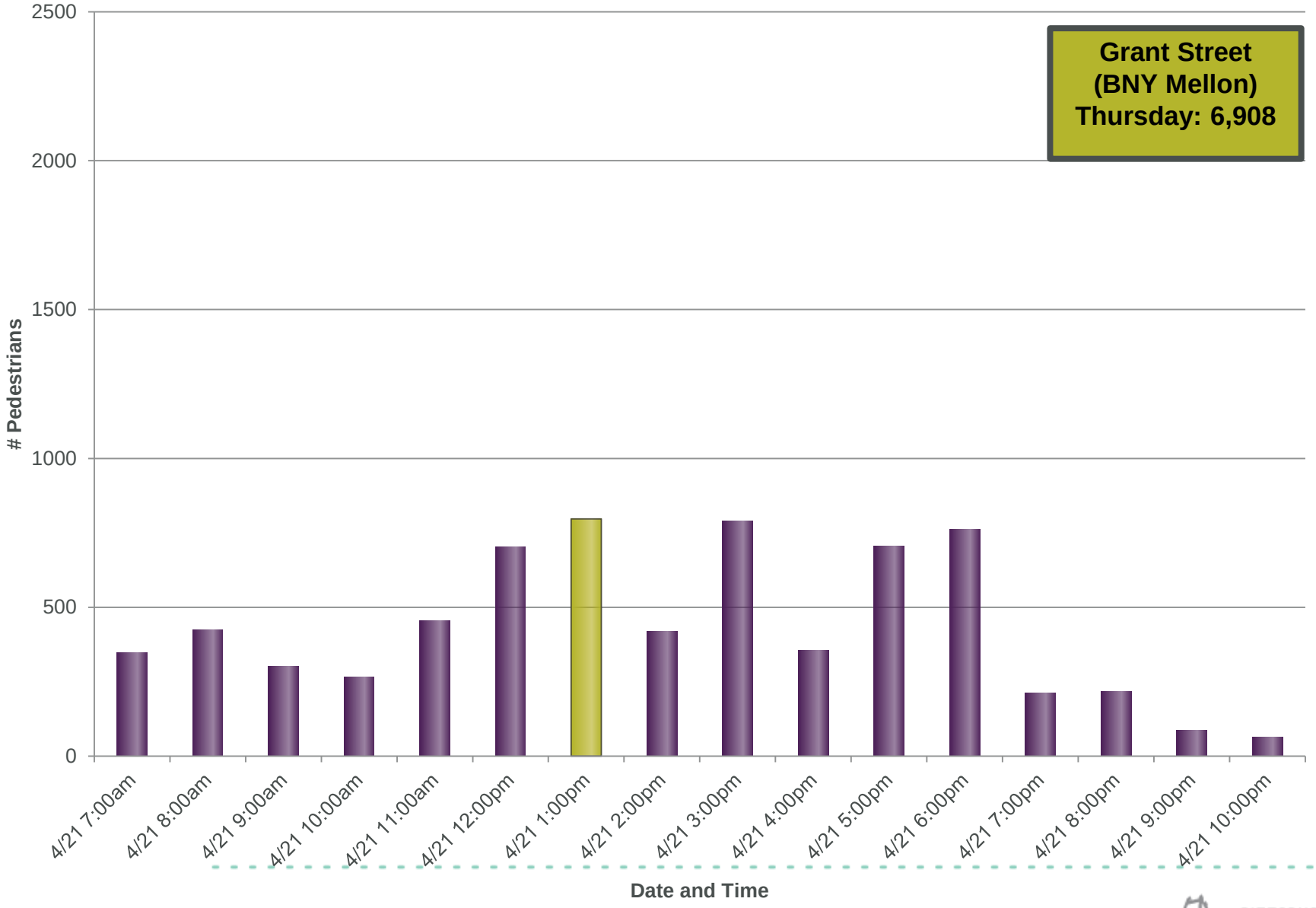
# Grant Street – Fifth and Oliver - Thursday

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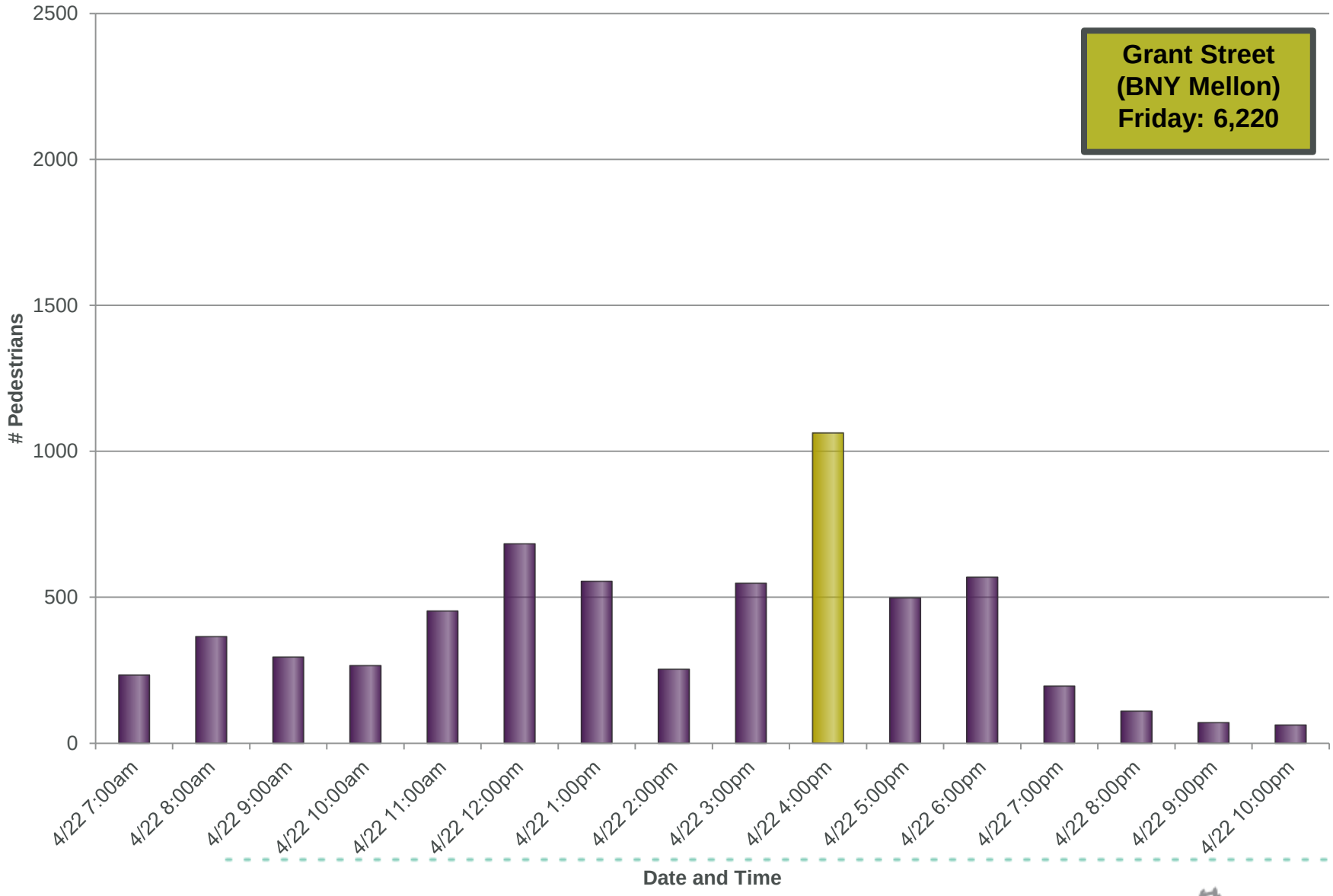
# Grant Street – Fifth and Oliver - Friday

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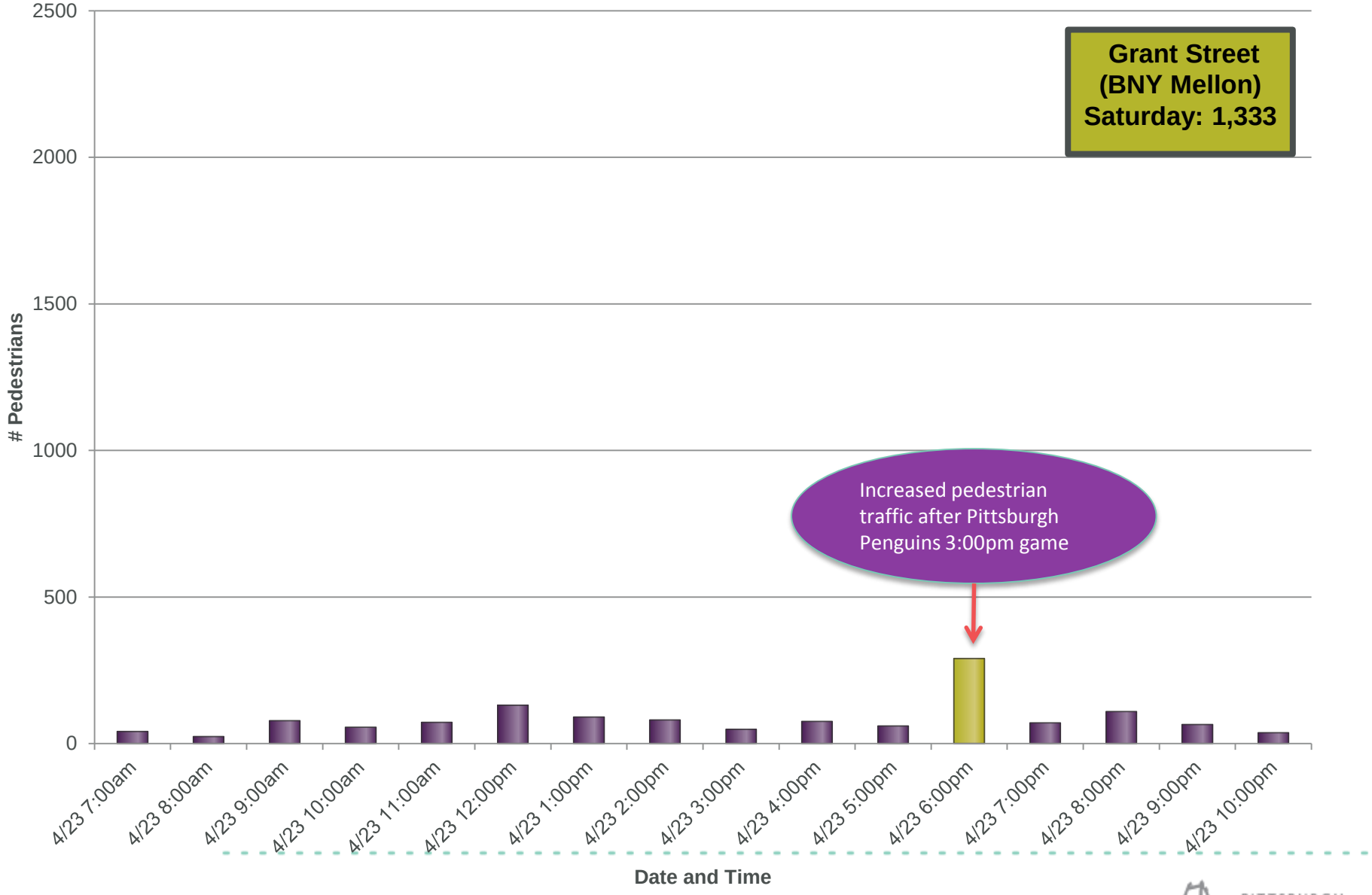
# Grant Street – Fifth and Oliver - Saturday

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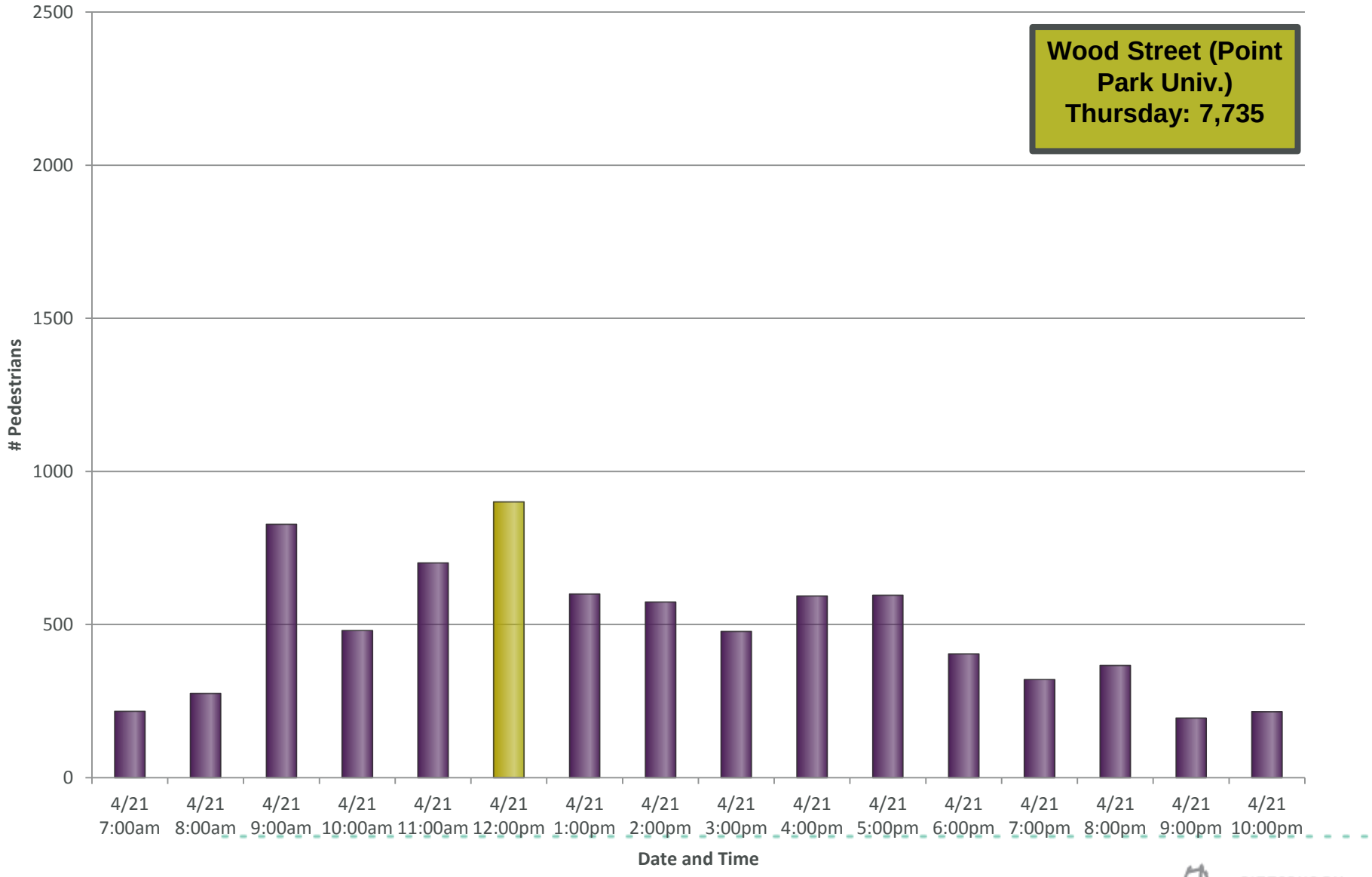
# Wood Street – Third and Blvd Allies - Thursday

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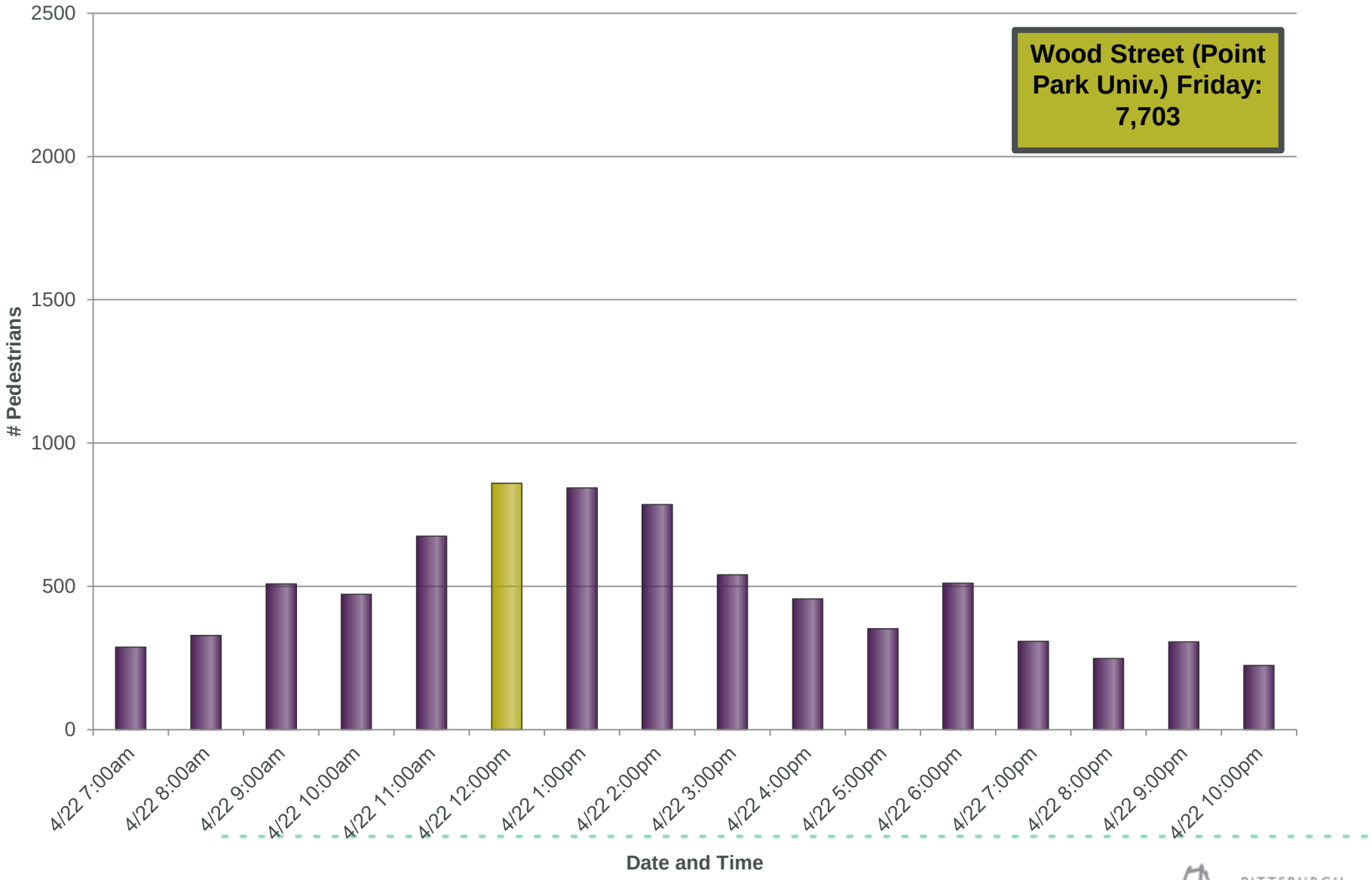
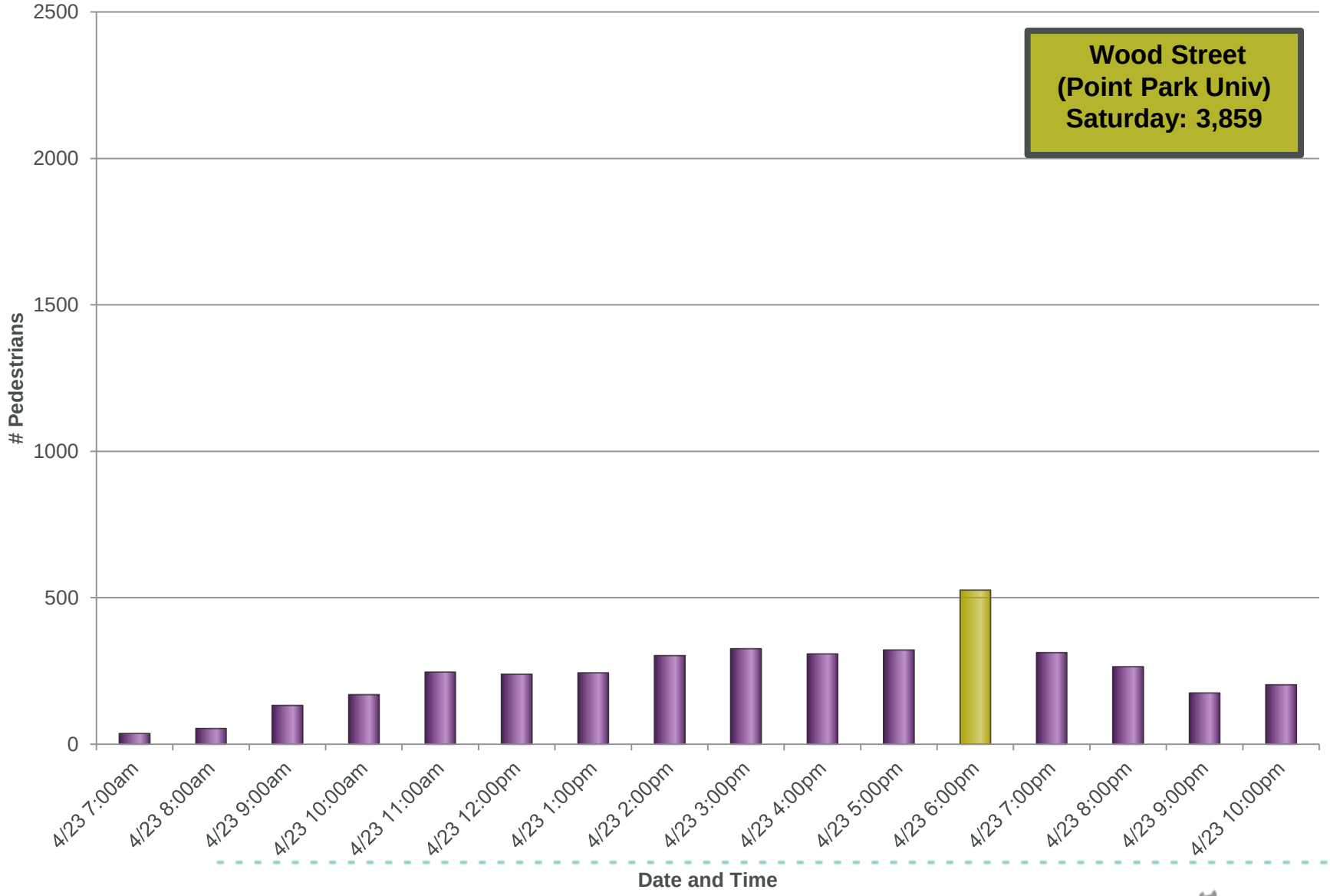
# Wood Street – Third and Blvd Allies - Friday




PITTSBURGH DOWNTOWN PARTNERSHIP

# Wood Street – Third and Blvd Allies - Saturday

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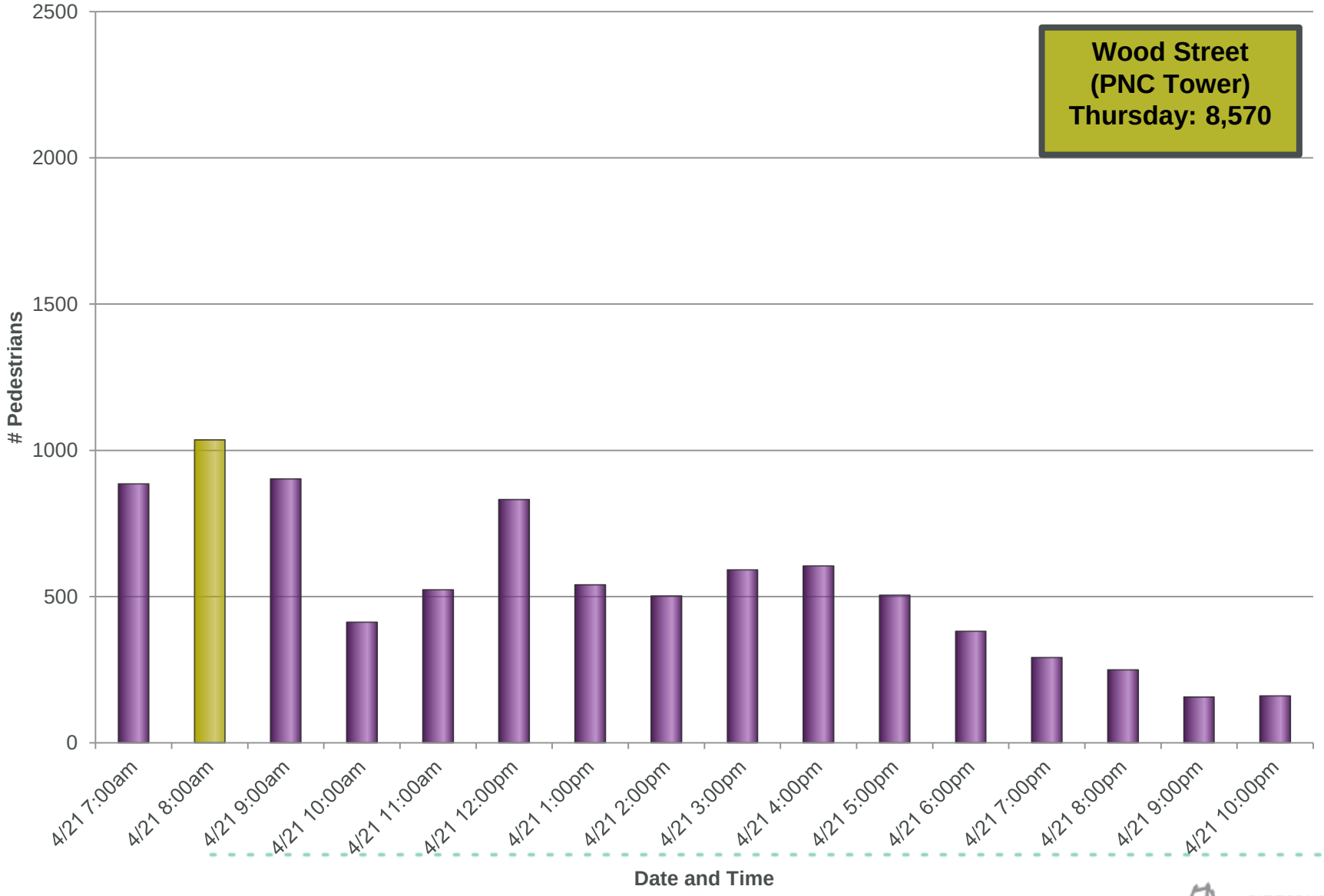
# Wood Street – Fifth and Forbes - Thursday

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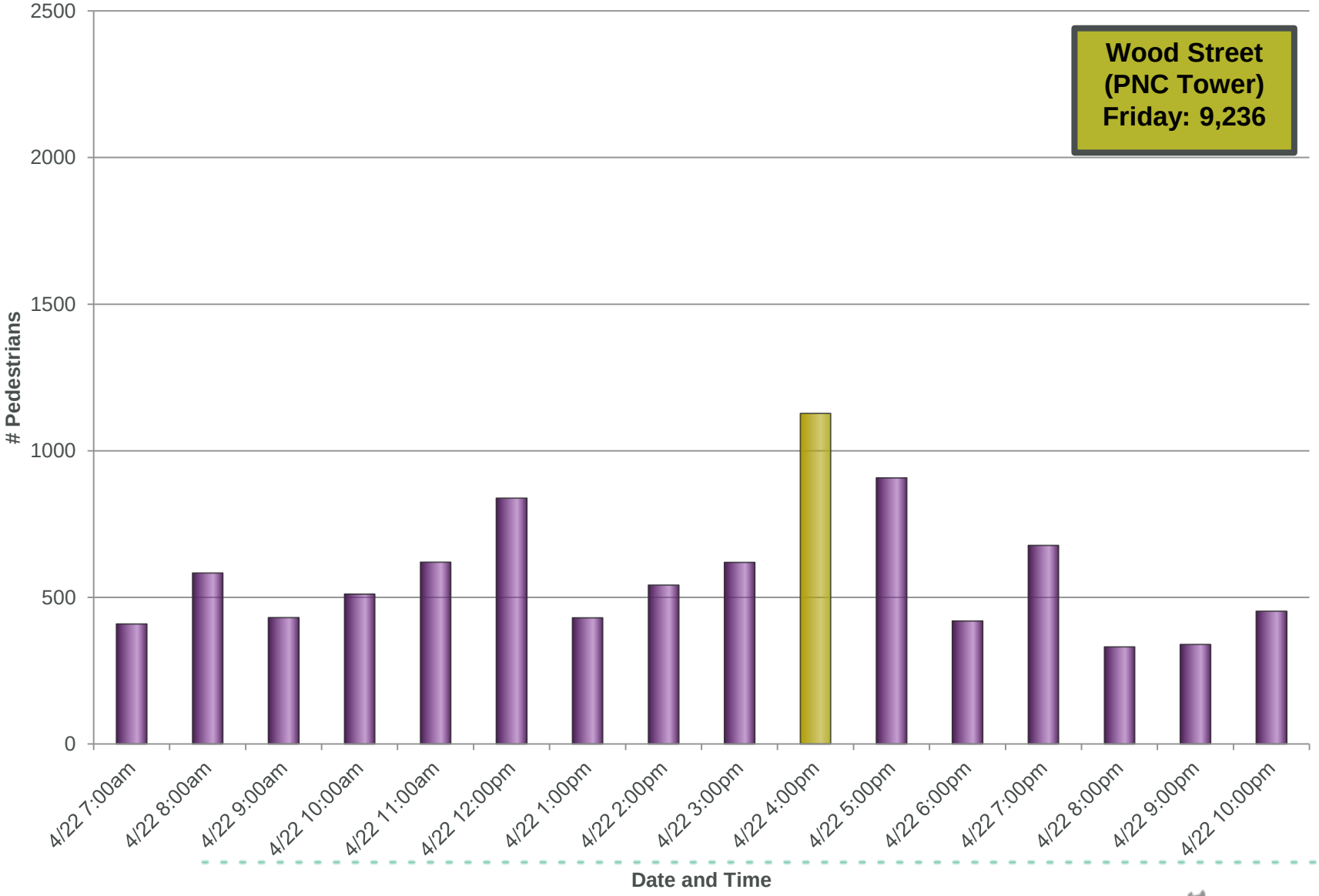
# Wood Street – Fifth and Forbes - Friday

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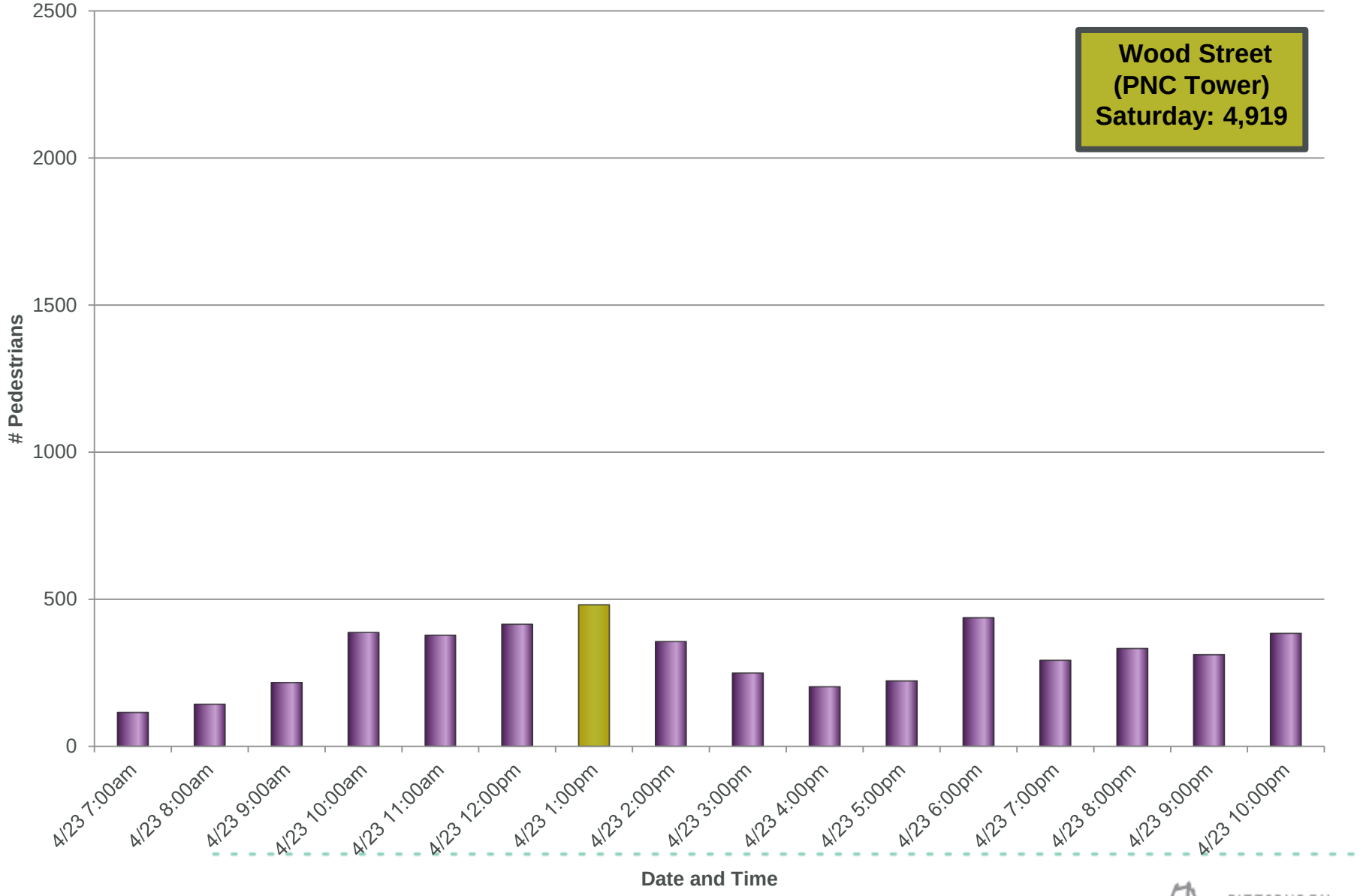
# Wood Street – Fifth and Forbes - Saturday

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End of Survey Results

Please contact the Pittsburgh Downtown Partnership with additional questions.

pdp@downtowntownpittsburgh.com
412-566-4190

DowtownPittsburgh.com

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