



FOR IMMEDIATE RELEASE

February 14, 2019

**Contact:** Leigh White (412) 325-0163 - office (412) 606-9877 - cell white@downtownpittsburgh.com

## **VOTE TO MAKE PICKLESBURGH AND PITTSBURGH NUMBER ONE!**

## Homegrown Event Nominated by USA TODAY as Best Specialty Food Festival in the Country

Wigle Whiskey awarded national innovation prize for Picklesburgh Spirit

**Downtown Picklesburgh, PA** – Picklesburgh has been nominated by USA Today as one of the best specialty food festivals in the country. We need your help to make Pittsburgh and Picklesburgh top of the list! Pickle purists can vote every day through Monday March 11 at <u>https://www.10best.com/awards/travel/best-specialty-food-festival-</u>2019/picklesburgh-pittsburgh/. Plus, please encourage friends and family via social media to share and to add their vote.

Picklesburgh has caught the imagination not only of Pittsburghers but pickle-lovers from around the country with this free, three-day festival seeing visitors from 48 states in 2018. Since launching four years ago, Picklesburgh has attracted national attention with coverage that has included the Today Show, Good Morning America, Fox News, Washington Post, Boston Globe, Travel+Leisure, and dozens of local TV stations across the country. And it's even receiving global attention including 2018 coverage in a UK foodie magazine just as British Airways announced direct service between Pittsburgh and London.

In addition to accolades for the Festival, Wigle Whiskey's Eau De Pickle spirit, created for Picklesburgh in collaboration with the Pittsburgh Downtown Partnership, earned Wigle a national Innovation Award from the American Craft Spirits Association. The Innovation Award recognizes "remarkable spirits" and was one of only five innovation awards given out at the national craft spirits conference earlier this week in Minneapolis.

## About Picklesburgh

Produced by the Pittsburgh Downtown Partnership (PDP), and presented by Heinz, Picklesburgh is a culinary celebration that goes beyond the dill pickle to include international dishes and handcrafted foods from local chefs that feature house-cure pickled vegetables; informative how-to demonstrations which embrace the farm-to-table movement and the rising popularity of DIY canning; fun pickle themed merchandise, live, local music, a "Li'l Gherkins" area with free kids' activities, and even a competitive pickle juice drinking contest. More information about Picklesburgh can be found at www.picklesburgh.com.

Picklesburgh will return to Downtown in July 2019, the Pittsburgh Downtown Partnership looks forward to sharing more details soon.

## About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations and residents who provide energy, vision and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit <u>www.DowntownPittsburgh.com</u>, follow us on Twitter at <u>http://twitter.com/downtownpitt</u> and "like" us on Facebook.