

## OFFICIAL RULES AND REGULATIONS

- Videos must be submitted by February 28<sup>th</sup> at 11:59 p.m. Winners will be announced by Wednesday, March 7
- If you do not receive a response from us within 24 hours of sending your video, please reach out via email as there may have been a technical error
- Multiple entries from one individual are not allowed; multiple entries from the same company are allowed and encouraged
- Judging will be at the sole discretion of the staff of the Pittsburgh Downtown Partnership. Judging will be based on the overall execution, creativity, and quality of the video. Judges will value content that is highly shared on social media. All judging decisions are final
- All entries must be a digital video; physical copies will not be accepted
- There is no entry fee to participate in the contest
- The length of the video must not exceed 120 seconds (two minutes)
- Please include the following information in your submission:
  - Name of organization/company/business
  - Contact information including name, phone number, and email
- No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials
- Content must not 1) promote illegal behavior; 2) support racial, religious, sexual, or any type of prejudice; 3) advocate sexual or violent exploitation; 4) invade the privacy of any person; 5) be otherwise inappropriate as determined by the organizer (Pittsburgh Downtown Partnership)
- By entering the contest, entrants and/or the winner assumes all liability for any damage caused by or due to participation in the contest and/or use and redemption of the prize, and agrees to hold the PDP harmless against any and all claims and liabilities that may arise
- Entrants retain copyright ownership of their video. However, by submitting a video to the contest, each entrant authorizes the PDP to utilize the video in any manner they see fit, and to make derivative works from such materials (i.e. to create promotional materials, share on social media, etc.)
- The prize winner may be required to complete and execute additional documents when acquiring prize. There is only one prize; PDP will select one winner who will be notified via contact information provided
- Entrants agree to be bound by the official contest rules and decisions of the PDP