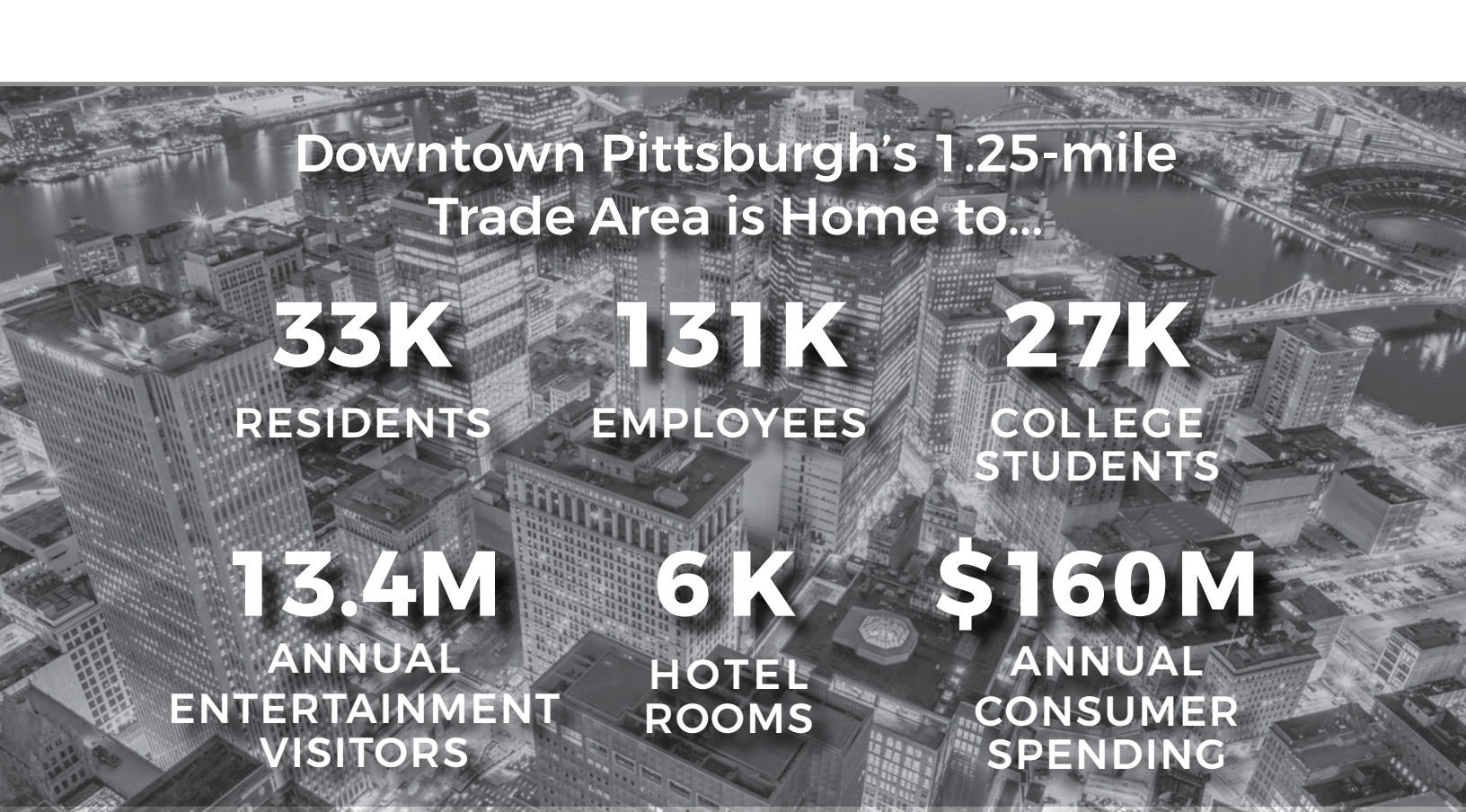


# DOWNTOWN PITTSBURGH RETAIL SNAPSHOT

The region's center for people, transit, and activities







# Downtown Pittsburgh's 1.25-mile Trade Area is Home to...

**33K**

RESIDENTS

**131K**

EMPLOYEES

**27K**

COLLEGE STUDENTS

**13.4M**

ANNUAL ENTERTAINMENT VISITORS

**6K**

HOTEL ROOMS

**\$160M**

ANNUAL CONSUMER SPENDING

## YOUNG SPENDERS

Millennials comprise **40%** of the trade area population

## AWARD WINNING RESTAURANTS

Best in class recognized by James Beard Foundation, Zagat, USA Today, and OpenTable

## GROWING CONSUMER DEMAND

**200,000** square feet of retail potential to fill the needs of **6,000** pipeline housing units and **1,300** pipeline hotel rooms

## CREATIVE AND PROFESSIONAL

The regional employment epicenter attracting Fortune 500 companies and the growing tech sector

## INTERNATIONAL DESTINATION

Named in the **top-five** best places to travel in the world in 2017 by Harpers Bazaar

## CONVENIENTLY ACCESSIBLE

Walk Score **99** and transit score **100** with unparalleled transit access opening Downtown to new markets



# UNMET DEMAND IS YOUR OPPORTUNITY

Downtown Pittsburgh's walkability, accessibility, and growth lend to a distinctively vibrant retail environment. Satisfy the demand of **33,000 residents**, **131,000 workers**, millions of annual visitors, and capture their combined **\$160 million annual consumer spending** power in Downtown Pittsburgh.



"Boutique La Passerelle has been growing since I purchased it in 2013 thanks to a solid base of loyal clients and an increasing population of residents and visitors attracted to the city. The changing retail landscape has been beneficial for my small business and even sparked a wave of new clients looking for quality women's clothing and accessories."

Adele Morelli,  
Boutique La Passerelle Owner

## Join the dozens of national and independent retailers thriving in Downtown Pittsburgh



"We loved the idea of coming into Downtown Pittsburgh. It was always our goal to build an authentic clothing store that represents the uniqueness of the City of Pittsburgh. Our mission for the store was to become a destination for tourists and locals alike to stop by and purchase a comfy tee, hat, or pennant. It made perfect sense for us to open our first brick and mortar retail location in the heart of the city, on historic Smithfield Street."

Brandon Grbach,  
Steel City CEO & Creative Director





# IN THE LAST 10 YEARS...

Downtown Pittsburgh surpassed  
**\$4.5 BILLION** in investment creating



**3,000** HOUSING UNITS



**2,000** HOTEL ROOMS



**1M** SQUARE FEET OF NEW OFFICE



**60** NEW DINING DESTINATIONS

**Downtown offers over 200K square feet of retail potential within the urban core to support unmet demand created by this investment.**

**Furniture** Specialty Foods Hardware **Shoes** Athletic Apparel **Groceries** Boutiques **Women's Fashion** Sporting Goods **Cosmetics** Local Makers Home Accessories **Clothing & Accessories**



## CONNECT

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