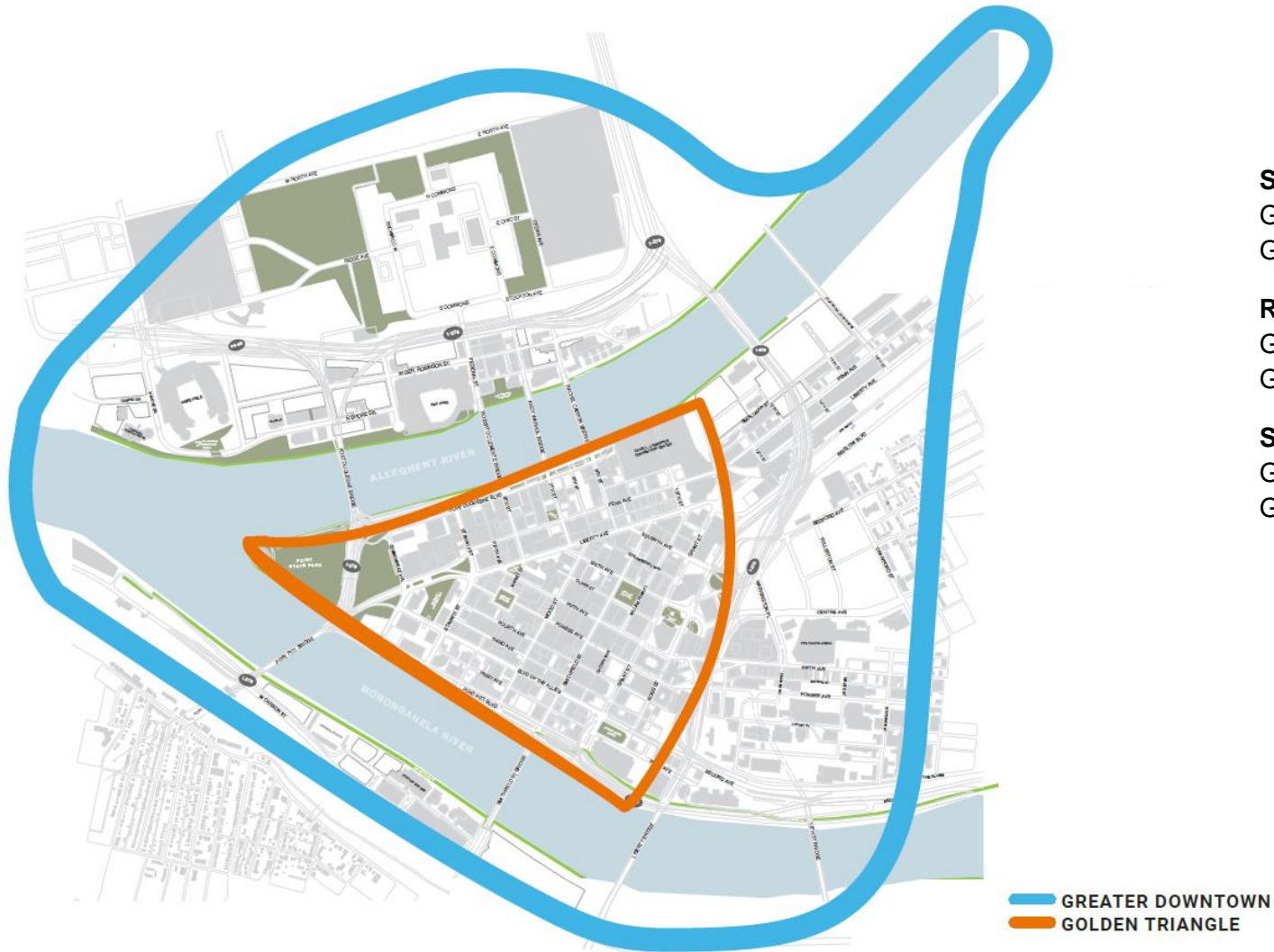


Transformation of Downtown Pittsburgh Walking Tour Guide



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Pittsburgh Downtown Partnership
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Market Overview



Size:

Golden Triangle - 0.64 sq mi
Greater Downtown – 1.28 sq mi

Residents (2016):

Golden Triangle – 5,068
Greater Downtown – 14,764

Salaried Jobs (2014):

Golden Triangle – 78,229
Greater Downtown – 109,963

[Click here](#) for more information and Downtown Pittsburgh statistics and to download the *2017 State of Downtown Pittsburgh* report

Office Market

- 35M square feet
- 92.2% Class A Occ. (1Q17)
- 5 Fortune 500 Companies
- 120,000 + workers

Hotels & Entertainment

- 5,732 Hotel Rooms
 - 1,183 Pipeline Rooms
- 1.4M Occupied Room Nights (2016)
- 13.4M A&E Visitors (2016)

Housing Market

- 6,829 Multifamily Units
 - 4,222 Pipeline Units
- 15,000 residents

Education Enrollment

- Point Park University – 4,500
- Duquesne University – 9,400
- CCAC – 26,782

Renaissance

A



B



- A) Point before and during Renaissance
- B) Point State Park, est. 1974

Click [here](#) and [here](#) for history of the Point and Point State Park

Click [here](#) and [here](#) for additional information on Point State Park and Renaissance Plan

Click [here](#) and [here](#) for University publications on Downtown Pittsburgh

Riverfront Development

A



B



C



D



- A) Monongahela River Parking Wharf – Before
- B) Monongahela River Wharf Park and Trail - \$4.2 M, 2009
- C) North Shore Riverfront – Before
- D) North Shore Riverfront Park – \$35 M, 2001-2005

[Click here](#) for more information on riverfront projects

[Click here](#) for an Op Ed on the reclamation of our riverfronts

[Click here](#) for an interactive before and after of the riverfront

Stadium Development

A



B



C



D



- A) Heinz Field, 2001 - \$281 M, HOK Sport
- B) PNC Park, 2001 - \$262 M, HOK Sport/Astorino
- C) Consol Energy Center, 2010 - \$321 M Populous
- D) Highmark Stadium, 2012 - \$10 M, ThenDesign

[Click here](#) for background on funding for Heinz Field and PNC Park

[Click here](#) for background on funding for Consol Energy Center

North Shore Development

A



- A) Three Rivers Stadium surrounded by surface parking lots on North Shore. Demolished in 2001
- B) North Shore Master Plan for development and green space between stadia.
- C) Rivers Casino, 2009 - \$700M, Klai Juba Architects/CLEO Design

B



C



Click [here](#) and [here](#) for additional information on the North Shore Master Plan

David L. Lawrence Convention Center



Convention Center, 2002 - \$373 M, Rafael Vinoly Architects

- Largest green building at time of construction – LEED Gold New Construction
- LEED EBOM Platinum certification in 2012 – first convention center to achieve status
- Riverfront park and trail completed in 2011, \$9.5 M, LaQuatra Bonci Associates



Click [here](#) for additional information about the David L. Lawrence Convention Center

Click [here](#) for background about funding of the Convention Center

Mellon Square & Surrounding Development

Hotel Monaco
247 Hotel Rooms

Union Trust Building
280,000 SF Office
44,000 SF Retail

Alcoa Tower
250 Apartments
6,000 SF Retail

500 Smithfield
120,000 SF Office

Heinz 57 Center
20,000 SF Retail

Kaufmann's
300 Apartments
155 Room Hotel
120,000 SF Retail



Enhanced retail storefronts

Embassy Suites
240 Hotel Rooms

350 Oliver
30,000 SF Retail
65 Apartments
Upscale Hotel
578 Parking Spaces

Wood Street Corridor

A



B



C



- A) Lazarus Department Store, 1998 - \$78 M, Graves Associates
Piatt Place, 2009 - \$65 M, Strada LLC
- B) Tower at PNC Plaza, 2015 - \$380 M, Gensler
- C) Downtown Preservation Project, 2013 - \$9 M, Landmark Design

Click [here](#) and [here](#) for additional information about Piatt Place

Click [here](#) for additional information about The Tower at PNC Plaza

Project Pop Up: Main feature

A



B



C



- A) 420 Wood Street before
- B) 420 Wood Street during Pop Up Activation, 2011 – 2012
- C) 420-424 Wood Street after rehabilitation. 2013

Click [here](#) for additional information about Project Pop Up

Point Park University

According to a 2009 study by the Association of Independent Colleges and Universities, Point Park University infuses more than \$151 M into the Pennsylvania economy annually.

The Academic Village at Point Park University is a multi-block living and learning hub that is transforming the University campus and the Downtown neighborhood it inhabits. It is redefining the student experience, campus life and Point Park's connection to the community.

A



B



A) University site – before

B) Village Park, 2012 - \$5.5 M

Click [here](#) for additional information about the Academic Village Initiative

Click [here](#) for ULI Advisory Panel for Point Park University

Market Square



A) Market Square before 2009 renovation of \$5 M

B&C) Before shots of building facades

Click [here](#) and [here](#) for additional background and history of Market Square

Fifth and Market

A



B



C



A) Site of Three PNC Plaza, 2010 - \$210 M

B) Buhl Building before, 2009 - \$3.2 M

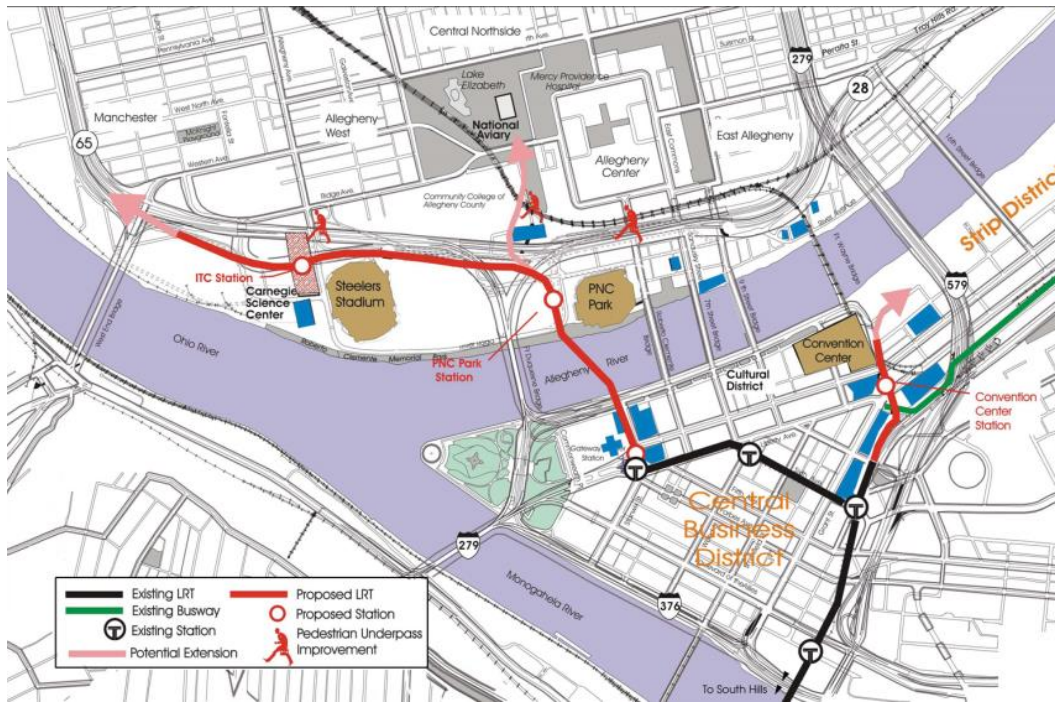
C) Market at Fifth, 2009 - \$4.5 M

Click [here](#) for additional information about Three PNC Plaza

Click [here](#) for additional information about Market at Fifth

Light Rail Extension

A



C



- A) Light Rail Map with Extension in red
- B) North Shore underground Station
- C) Former Gateway Station

B



A 1.2 mile underground and above ground extension of the light rail system under the Allegheny River to the North Shore

Opened in March 2012 - \$518 M

Included in Free-Fare Zone through support of corporate sponsors

Average increase of 1,000 cars per day on North Shore since opening of T connection

Click [here](#) and [here](#) for additional information about the North Shore Connector Light Rail extension

Point State Park





Point State Park renovation, 2007-2013 - \$45 M



Click [here](#) and [here](#) for additional information the renovation of Point State Park

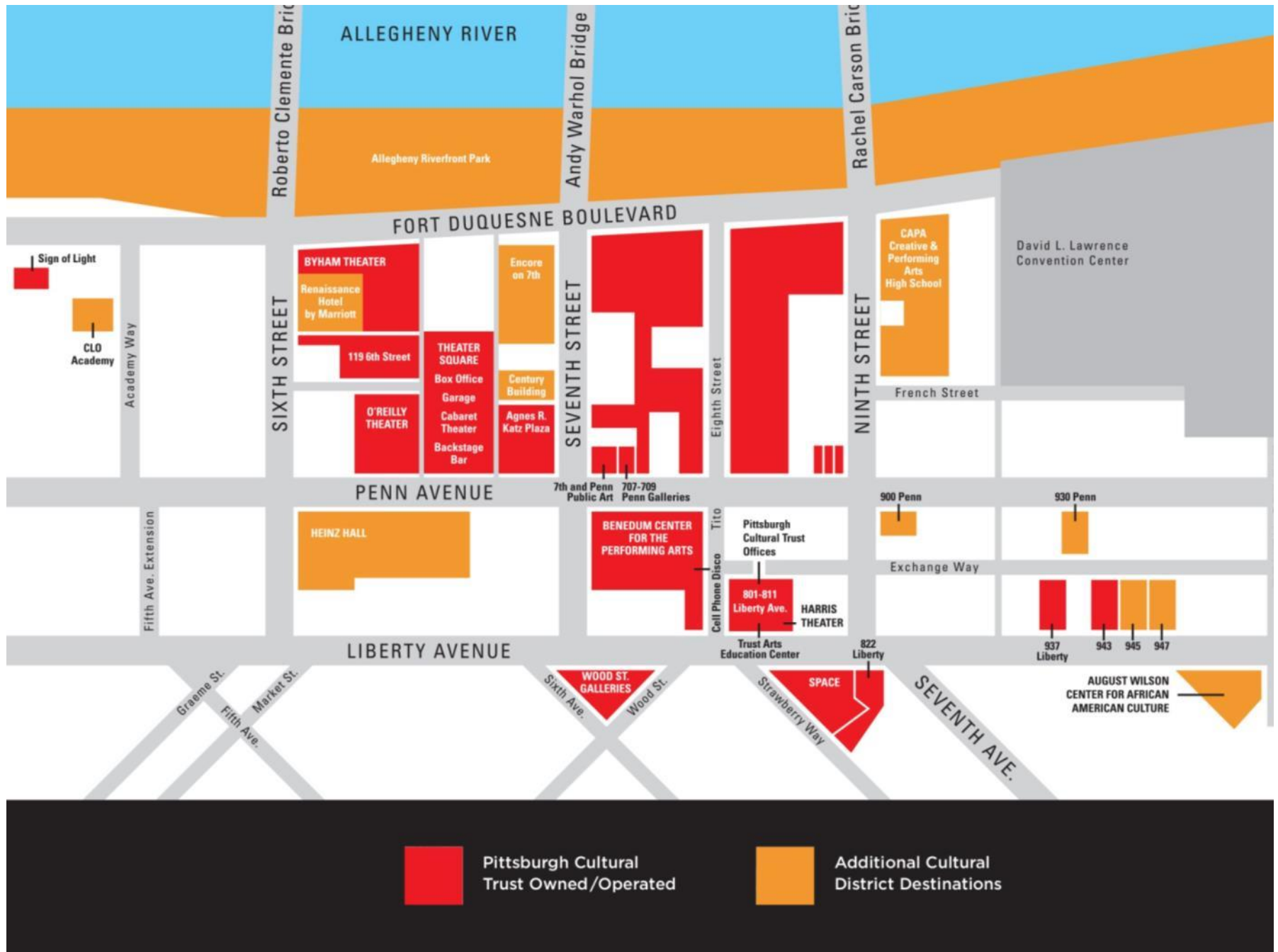
Cultural District

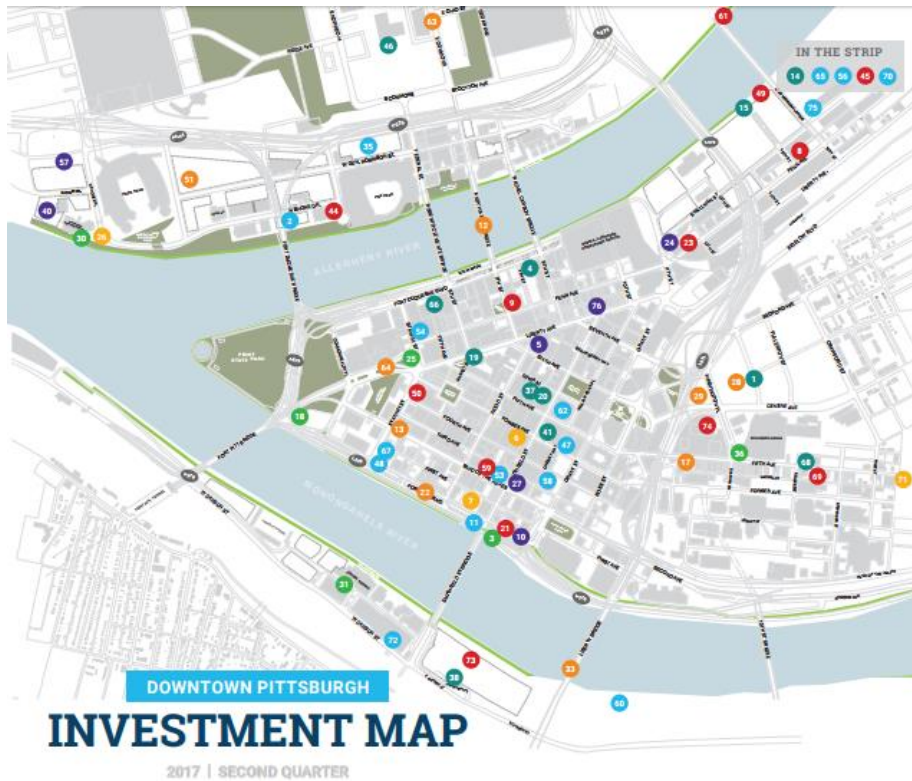


- A) Before picture of 7th and Penn corner
- B) Before Picture of Harris Theater
- C) Originally planning of Cultural District and Pittsburgh Cultural Trust

Click [here](#) for background and history of Pittsburgh Cultural Trust

Click [here](#) for more information about the Cultural District





OFFICE/RETAIL	RESIDENTIAL	MIXED USE	EDUCATION/CIVIC
1 SAP Center	8 Whaley Building Conversion	1 Civic Arena Site Redevelopment	4 Point Park University—Pittsburgh Techhaus
11 Arvin and Scale Co. Fit Out Tower	9 Uptown and Tower	4 Cultural District Overlook Development	7 Point Park University—Student Center
33 North Shore Tower	21 1st Area Lofts	14 City Station Terminal Redevelopment	16 Carnegie Science Center Expansion
47 Allegheny Building Improvements	33 1155 Penn Avenue	15 Riverfront Landing	21 1600 Power Plant
48 22 Duquesne Redevelopment	44 Commercial Overlook Development	19 601 Liberty Avenue	
54 7th Building Redevelopment	45 Penn State Building Redevelopment	30 300 Oliver Phase 1 (Parking & Retail)	
54 Penn Avenue Plaza Facade Restoration	49 Riverfront Landing Apartments	37 300 Oliver Phase 2 (Residential & Hotel)	
55 2 Duquesne Overlook Phase	56 Town Place Development	38 Station Square East Redevelopment	
56 One Duquesne Center Redevelopment	58 315 Third Avenue	41 Fairgrounds Grand on 7th	
60 The Highline	61 Home Research Building Apartments	46 Home Place Renovation	
62 125 William Penn Plaza Redevelopment	64 1400 City Avenue Apartments	48 400-425 East Duquesne Redevelopment	
65 Asst. Cochran Strip District Redevelopment	73 Station Square East Apartments	48 Midtown Parking Garage	
67 225 Boulevard of the Allies	74 One Club at Center Apartments		
72 2000 Lincoln Center			
72 Station Square Freight House			
76 Station Square			
75 1600 Broadway			

PARKS/TRAILS	HOTEL/ENTERTAINMENT	TRANSPORTATION
3 Mack Wilder Trail Substation	5 Parkers Hotel (Grand Building Conversion)	12 Silver Bridge Rehabilitation
18 Point State Park Connector	16 Holiday Inn - East Avenue	13 Omni Renaissance Expansion - Central Business District
19 Gateway Inland Project	24 AC Hotel by Marriott	17 East Paper Trail Center
30 Carnegie Science Center SilverHut Trail	27 Doublet Hotel	20 City Park Redevelopment Phase 1
31 Janelle Wilson Park	46 Rivers Casino Hotel	28 Civic Arena Road Infrastructure
36 Central City Pittsburgh Garden Passage	57 Northbank Hotel	31 15th Ave
	76 Accor Comedy Theater	33 Liberty Bridge Rehabilitation
		34 Pittsburgh Station Authority Parking Garage
		35 Midway Commons Hotel Improvements
		41 Liberty Avenue Pedestrian Improvements

PROJECTS COMPLETED	\$2,930,015,246	} TOTAL INVESTMENTS JANUARY 2007 THROUGH APRIL 2017
PROJECTS ACTIVE	\$905,500,000	
PROJECTS ANNOUNCED	\$2,278,615,306	
		\$6,114,130,552

Additional Resources:

Pittsburgh Downtown Partnership
DowntownPittsburgh.com

2016 State of Downtown Pittsburgh
DowntownPittsburgh.com/SODP

Downtown Pittsburgh Investment Map
DowntownPittsburgh.com/investment

Pittsburgh Cultural Trust
TrustArts.org

Pittsburgh History and Landmarks Foundation
phlf.org

Urban Redevelopment Authority of Pittsburgh
URA.org

Market Square Merchants Association
marketsquarepg.com

Point Park University—Academic Village
pointpark.edu/About/AcademicVillageInitiative

The Tower at PNC Plaza
thetoweratpncplaza.com

Parks Conservancy
pittsburghparks.org/mellonsquare

Western Pennsylvania Conservancy
paconserve.org

VisitPittsburgh
visitpittsburgh.com