



# Business Owner

A Win-Win Solution to Growing Your Small Business While Meeting Community Needs

## Improving your business, changing your community

Corner stores and small retail grocers have been a staple of neighborhoods and communities for generations. As a store owner, you recognize the important role your shop plays in your community and in the well-being of your customers. Community residents need a convenient place to purchase fresh produce and ingredients for nutritious meals, and are looking for a trusted retail store they can access and afford.

You have an opportunity to be that destination, and we are here to help you reach that potential.

## Why become a Healthy Corner Store?

- Increase potential profit
- Attract more customers
- Stock more variety
- Be an asset to your community



## How Fresh Corners can help

Just Harvest is committed to helping your business thrive and improving the ability of community residents to access fresh and healthy food.

To reach that goal, we are prepared to help you with:

- Financing for store equipment and infrastructure
- Access to local produce distributors
- Expert training
- Marketing assistance
- Media coverage to promote your store
- Store front beautification



Interested in becoming a Fresh Corners store?

Call our Project Coordinator

Joshua Berman: (412) 431-8960 x122



[www.livewellallegheny.com](http://www.livewellallegheny.com)



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This store is part of the  
Fresh Corners network.

