



The Andy Warhol Museum

One of the four Carnegie Museums of Pittsburgh

FOR IMMEDIATE RELEASE

July 11, 2017

Contacts:

PDP: Leigh White

(412) 325-0163 - office

(412) 606-9877 - cell

lwhite@downtownpittsburgh.com

The Warhol: Charlene Bidula

bidulac@warhol.org

(412) 237-8351 - office

GLAMOUR AND GLITTER! ANDY WARHOL MUSEUM AND PITTSBURGH DOWNTOWN PARTNERSHIP TEAM UP FOR EXTRA SPECIAL STARS OF THE SILVER SCREEN ROOFTOP SHINDIG

- **PITTSBURGH FILMMAKERS PRESENTS GRETA GARBO'S "MATA HARI,"
ONE OF WARHOL'S FAVORITES**
- **ENTERTAINMENT BY COSMIC CHANTUESE PHAT MAN DEE, MUSICIANS,
BEAUTIFUL DANCERS, AND SIDE SHOW MARVELS**
- **VINTAGE FASHION MARKET CURATED BY SECOND SHIFT CRAFTERS**
 - **TASTY FOOD, THEMED COCKTAILS, AND CRAFT BEER**
 - **FREE ADMISSION**

Downtown Pittsburgh – On a late August evening, the rooftop of the Theater Square Garage in Downtown Pittsburgh will glow with the flickering lights of a Hollywood classic. The Pittsburgh Downtown Partnership and The Andy Warhol Museum are teaming up with Pittsburgh Filmmakers to present a special edition of the PDP's popular Rooftop Shindig series highlighted by a screening of the 1932 Greta Garbo and Ramon Novarro spy thriller, "Mata Hari" (1932). The Warhol's current exhibition is a perfect match for the special event. "Andy Warhol: Stars of the Silver Screen" invites visitors to discover Andy Warhol's fascination with Hollywood, fame, and stardom through the artist's artworks and personal collection.

On Tuesday, August 29 (rain date August 30), Pittsburghers are invited for a free evening, featuring the classic film, food and themed cocktails, and vintage fashion market. The event will begin at 5:30 p.m., entertainment begins at 6:00 p.m. and the movie will be shown at dusk. Guests are encouraged to bring their own seating or blanket though a limited number of stadium chairs will be available for purchase.

"The stars will be out for this special Rooftop Shindig, in every sense," said Jeremy Waldrup, president and CEO of the Pittsburgh Downtown Partnership. "The opportunity to work with The Warhol to turn one of our most iconic events into an even more unique offering was a collaboration we couldn't pass up."

"Greta Garbo was one of Warhol's earliest movie star subjects," says GERALYN HUXLEY, curator of film and video at The Andy Warhol Museum. "He immortalized her as an icon when he included her as "The Star" in his 1981 "Myths" print series. The print, based on a promotional still from the "Mata Hari" film, depicts Garbo as the ultimate in exotic glamour. Every sequence of the film is a ravishing visual feast, for the dramatic scenes, the gorgeous stars, and the stunning costumes by Adrian."

- MORE -

Phat Man Dee, a local jazz cabaret singer and part-time sideshow marvel will be joined by some of her most colorful coterie to provide an evening of Warholian entertainment. A perfect match for the sexual intrigue, glamour, and theatrics of the evening, Phat Man Dee is an old-fashioned jazz torch singer who delights in an eclectic repertoire that spans original compositions, jazz standards, opera, musical theater and burlesque. She will be joined by a bevy of beautiful, bizarre, and beguiling performers.

Second Shift Crafters are producing a special Vintage Fashion Market at the Shindig which will also begin at 5:30 p.m. Applications are currently being accepted for vendors at Second Shift Crafters [website](#). Vendors will be selling vintage clothing, accessories, items crafted from vintage materials, and more. The Warhol Store will also be vending merchandise on-site.

Rooftop Shindigs are made possible with the support of Alco Parking, The Pittsburgh Cultural Trust, WYEP & WESA FM. The “Andy Warhol: Stars of the Silver Screen” exhibition is generously supported by Cadillac.

First presented in the summer of 2014, the Rooftop Shindigs were an instant hit, attracting large, fun-loving crowds. The event grew throughout 2015 and 2016, offering more movies and entertainment. The event is free and open to the public. Please no outside food, drink, or pets. In the event of the need for the rain date, alerts will be sent out as early as possible.

About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations and residents who provide energy, vision and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit www.DowntownPittsburgh.com, follow us on Twitter at <http://twitter.com/downtownpitt> and “like” us on Facebook.

About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Andy Warhol Museum holds the largest collection of Warhol's artworks and archival materials and is one of the most comprehensive single-artist museums in the world. The Warhol is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

###