



| Benefits | Downtown Advocate \$500 | Downtown Patron \$1,000 | Downtown Champion \$2,500 | Downtown Visionary \$5,000 | Renaissance Leader \$10,000+ |
|---|----------------------------|----------------------------|------------------------------|-------------------------------|---------------------------------|
| Welcome message via social media outlets | ● | ● | ● | ● | ● |
| Subscription to <i>Pittsburgh Magazine</i> | ● | ● | ● | ● | ● |
| Invitation to Annual PDP Membership Meetings | ● | ● | One complimentary ticket | Two complimentary tickets | Four complimentary tickets |
| Strategic Discounts from Downtown Retailers | ● | ● | ● | ● | ● |
| Company recognition & link on PDP website directory | ● | ● | ● | ● | ● |
| Access to PDP mailing list of over 1,000 Downtown stakeholders | | ● | ● | ● | ● |
| Recognition via full-page ad in <i>Pittsburgh Magazine</i> | | ● | ● | ● | ● |
| Single ad placement in the monthly e-newsletter <i>PDP Membership Matters</i> | | | ● | ● | ● |
| 15% discount on tuition/fees, select online programs at Duquesne University | | | ● | ● | ● |
| Quarterly <i>Lunch & Learn</i> leadership sessions at Duquesne University | | | ● | ● | ● |
| Discount on tuition at Point Park University for your employees | | 5% Discount | 5% Discount | 10% Discount | 15% Discount |
| Company logo displayed in "Member Spotlight" box on PDP Website | | | | ● | ● |
| Logo recognition in <i>The LowDowntown</i> e-newsletter | | | | ● | ● |
| Tickets to Comcast <i>Light Up Night</i> ® VIP Event | | | One complimentary ticket | Four complimentary tickets | Four complimentary tickets |