



FOR IMMEDIATE RELEASE

October 3, 2018

Contact: Leigh White (412) 325-0163 - office (412) 606-9877 - cell white@downtownpittsburgh.com

PARTY LIKE A ZOMBIE AT DOWNTOWN'S SECOND ANNUAL SPINE-TINGLING <u>"FRIGHT UP NIGHT!"</u>

• TWELVE PARTIES, ONE TERRIFYINGLY FUN NIGHT

• ZOMBIE WRESTLING, TARANTULA RACING, HALLOWEEN BURLESQUE, ARTISAN VENDORS AND MORE!

A DOZEN BOO-TIFUL PARTIES ACROSS DOWNTOWN FEATURING CREEPY CREATIVE COCKTAILS AND CUISINE

• COSTUME CONTEST CRAWL TO WIN CONCERT TICKETS, CASH, AND BIG PRIZES

• ZOMBIE DEN: POP UP BAR OF THE LIVING DEAD WILL BE ALIVE AND KICKING

Downtown Pittsburgh – Downtown Pittsburgh comes alive with Halloween treats, tricks and thrills on Saturday, October 27 as the second annual "Fright Up Night" conjures up twelve parties and events for one terrifyingly fun night. Fright Up Night is presented by the Pittsburgh Downtown Partnership in collaboration with ScareHouse. The Golden Triangle will be crawling with creepy creative cocktails, cuisine and creatures of the night. Full details are available at <u>FrightUpNight.com</u> and the event is rain or shine.

"Downtown Pittsburgh will undoubtedly be the thrilling center for tricks and treats this Halloween," said Jeremy Waldrup, president and CEO of the Pittsburgh Downtown Partnership. "We've been frightfully excited by the creepy creativity our Downtown partners have shown in crafting their hobgoblin happenings. We are also expecting Pittsburghers to show up with their most unique and inventive costumes, in order to win big during the costume contest crawl!"

Market Square

Zombie Wrestling

Have you ever seen one zombie, put another in a Full Nelson? Hopefully no one will lose their head, or any attached limbs, during the craziest undead wrestling you can imagine, occuring under the big tent in Market Square. With two back-to-back matches at the top of every hour from 5:00 - 10:00 p.m. (final rounds begin at 9:00 p.m.), patrons can root for their favorite blood-thirsty, brain-eaters as these flesh eaters face off! Limited VIP seated tickets under the tent for this downright bizarre spectacle are available at FrightUpNight.com. There is also free standing room available for the creepy-curious. Zombie Wrestling is presented in partnership with RYSE Wrestling

Saturday Night Market

Join in the final Saturday Night Market of the season, featuring more than 25 vendors of handmade and artisan products with an especially frightful flavor! The Pittsburgh City Paper Star Stage will feature a DJ spinning monster hits live from the crypt.

Zombie Den: Bar of the Dead

This Halloween season the creators of ScareHouse, Pittsburgh's scariest haunted house, unleash ZOMBIE DEN: BAR OF THE LIVING DEAD, a unique pop-up bar that pays homage to the 50th anniversary of George A. Romero's classic Night of the Living Dead and the zombie pop-culture creations it has inspired in the last half-century.

Zombie Den will welcome goblins and gremlins throughout the Halloween season, Wednesday through Sunday from 4:00 p.m. – midnight. It's sure to be a spine-chilling sensation throughout October but especially during Fright Up Night.

Restaurant & Bar Parties

Restaurants and bars across Downtown will be celebrating the night with eerie entertainment, chilling contests, tantalizing themes, and enchanting events.

Harris Grill: Frightfest on Fourth

You'll be out of your gourd if you miss the Halloween Burlesque show at the Harris Grill, along with the truly terrifying rooftop Tarantula races! The restaurant will also feature autumnal cocktails including frozen cosmos and spiked cider! 245 Fourth Avenue

Revel + Roost: Heaven & Hell Bash

The third annual Heaven & Hell Halloween Bash on two levels kicks off at 8:00pm. Revel, located at street level, transforms into a hellish retreat full of tempting drink specials, live DJ, and a huge dance floor; while upstairs Roost, takes on the form of a heavenly oasis, with complimentary apps and desserts, and an additional dance floor. Tickets, including two free drinks, may be <u>purchased here</u>. 242 Forbes Avenue

Village Park at Point Park University: Live Music & Goblin Games

From 5:00 – 10:00 p.m., this event will feature live music and DJ's and is for goblins and ghouls of all ages. Free entertainment, free pizza and soft drinks (while supplies last), goblin games, tarot card reading, pumpkin pie eating competition, and a costume contest with a chance to win tickets to upcoming Stage AE concerts. 201 Wood Street

Andys at the Fairmont: Live Music & Creative Cocktails

Creepy meets classy in the lobby bar of the Fairmont Hotel. This free evening of entertainment will feature terrifyingly creative cocktails and live jazz including spooky Halloween classics like "That Old Black Magic." 510 Market Street

Il Tetto at Sienna Mercato: Rooftop Halloween Party

RIP on the rooftop during II Tetto's Halloween party, featuring free swag, spooky snacks, creepy craft cocktails, a midnight costume contest with BIG prizes, and an ice luge featuring shots that will put you under a spell. 942 Penn Avenue

Las Velas: Noche Tenebrosa

At Las Velas, beware la vampira y el zombi for a Noche Tenebrosa fiesta starting at 5:00 p.m. including a free first scary shot to all costumed guests and with first drink purchase. Costume cash prize awarded at 1:00 a.m., with the best bedecked winning \$200! 21 Market Street

Täkō: Day of the Dead Party

The Night is full of terrors at this Dia de Lost Muerto party at täkō, featuring cocktails guaranteed to raise the dead, frozen margaritas, face painting, and a live DJ. 214 6th Street

Butcher and the Rye: Haunted Butcher Shop Party

Meat up at this Haunted Butcher Shop Party featuring blood red punch, blood & sand cocktails, and a chilling costume contest! 212 6th Street

Pork & Beans: Haunted Insane Asylum Party

Lose your mind at this a Haunted Crazy Asylum Party with Pumpkin Beer, crazy craft cocktails, as well as a macabre costume contest. 136 6th Street

Moe's Southwest Grill: Free Face Painting

Get made up for free from 6:00-9:00 p.m. while munching on chips and queso or scary hot Carolina Reaper spinetingling salsa, if you dare. 210 Forbes Avenue

Simple Greek: Zombie Coloring

Bring your black and white nightmares to life at Simple Greek's zany zombie adult coloring party, in collaboration with the Pittsburgh City Paper. 431 Market Street

Fright Up Night is made possible with the support of local restaurant partners and from: ScareHouse, Pittsburgh City Paper, Cupcake Vineyards, Ole Smoky Distillery, Iron City Beer, Southern Tier, Rhinegeist, and Yuengling.

About the Pittsburgh Downtown Partnership

Pittsburgh Downtown Partnership (PDP) is a dynamic, nonprofit organization comprised of business and community leaders, property owners, civic organizations, foundations and residents who provide energy, vision and advocacy for Downtown Pittsburgh. Working collaboratively with its partners, the PDP strives to create a positive Downtown experience for residents, workers and visitors alike. The PDP's strategic initiatives include clean and safe services, transportation, and economic development and advocacy. For more information, visit <u>www.DowntownPittsburgh.com</u>, follow us on Twitter at <u>http://twitter.com/downtownpitt</u> and "like" us on Facebook.

About ScareHouse

Named one of the 10 scariest haunted houses in the nation by Travel Channel, Buzzfeed, Forbes and more, ScareHouse opens its doors on Sept. 14 for a new season of terror. Located in a 100-year-old Elks Lodge building in suburban Pittsburgh, ScareHouse comprises three thrilling walk-through experiences plus a separately ticketed attraction known as "The Basement" — an ultra-intense and immersive experience that is not for the weak of heart. For tickets and more information visit www.scarehouse.com. "Pittsburgh's Ultimate Haunted House" is open on select dates from mid-September through early November.

^{####}