



PITTSBURGH
DOWNTOWN
PARTNERSHIP

Make a Difference in our Vibrant Downtown Neighborhood with an Annual Business Membership

As partners with businesses of all types and sizes, the Pittsburgh Downtown Partnership offers annual business level memberships to suit a variety of interests.

■ **Downtown Advocate - \$500**

- Welcome message on Twitter to more than 70,000 followers and in *Low Downtown*, the PDP's e-newsletter received by more than 12,000 subscribers
- Company recognition and hyperlink in the Membership Directory on the PDP's website
- Invitation to the PDP's Annual Meeting
- Invitation to BLAST! – the Comcast Light Up Night® VIP Event
- Company recognition in the PDP's Annual Report and the Membership display board
- Special member pricing available on selected PDP events
- Strategic discounts from Downtown retailers, restaurants, service providers, entertainment venues and more (as available)
- Annual subscription to *Pittsburgh Magazine*

■ **Downtown Patron - \$1000**

- All benefits listed above in the Downtown Advocate level PLUS
- Access to an electronic listing of more than 1,000 Downtown stakeholders to promote your business (electronic format)
- Discount of 5% on tuition at Point Park University for your company's employees*
- Recognition (company name) via a full page ad in *Pittsburgh Magazine*

■ **Downtown Champion - \$2,500**

- All benefits listed in the levels above PLUS
- Welcome message broadcast via Facebook **and** Twitter to more than 70,000 followers
- One complimentary ticket to BLAST! – the Comcast Light Up Night® VIP Event**
- One complimentary ticket to the PDP's Annual Meeting**
- 15% discount on tuition and fees for select online programs at Duquesne University
- Single ad placement in *PDP Membership MATTERS*, the membership monthly e-newsletter

■ **Downtown Visionary - \$5,000**

- All benefits listed in the levels above PLUS
- Company logo featured as a Member Spotlight on PDP's Website Homepage, linking back to your website (currently the PDP Website registered an average of nearly 5 million hits per month)
- Logo recognition in *The Low Downtown and Bring On The Weekend* (PDP's weekly e-newsletter with more than 12,000 subscribers)
- 10% discount on tuition at Point Park University for your company's employees*
- Four complimentary tickets to BLAST! – the Comcast Light Up Night® VIP Event**
- Two complimentary tickets to the PDP Annual Meeting**

■ **Renaissance Leader - \$10,000**

- All benefits listed in the levels above PLUS
- Opportunity to promote your company for one day in the Market Square Farmers Market, includes space and tent in the region's largest market
- 15% discount on tuition at Point Park University for your company's employees*
- Receive first notice of event sponsorship and exhibitor opportunities
- Four complimentary tickets to BLAST! – the Comcast Light Up Night® VIP Event**
- Four complimentary tickets to the PDP's Annual Meeting**

** Varies at the top three levels – Tuition discounts offered through above programs cannot be combined with any other discount or scholarship offered by Point Park. In addition, fully online degree programs offered through Point Park University Online, as well as doctoral programs, are not eligible for tuition discounts.*

*** Number of tickets increases with each incremental level of support – top three levels only*